

8. APPROVAL OF RESOLUTION RECOGNIZING SEPTEMBER AS COMMUTE SOLUTIONS MONTH

Background

Commute Solutions is a travel demand management outreach and marketing program that promotes shifting how, when, where and whether we travel in order to reduce congestion and improve air quality in our region. Commute Solutions is conducted by the Houston-Galveston Area Council, in partnership with the Texas Department of Transportation, regional transportation agencies, area employers and universities, local governments and other community organizations. The program provides planning assistance, education, information, and outreach about transportation options like carshare, bikeshare, walking, bicycling, transit, carpool, vanpool, telework, and compressed work weeks to help us reduce vehicle miles traveled in the region.

Through the Commute Solutions website, www.yourcommutesolution.org, the program provides valuable information including fact sheets, webinars, infographics, templates, reading lists and maps to share available transit options, best practices for telework, commuting during COVID and much more. The Commute Solutions staff has launched a free partners program offering custom surveys for worksites and origin and destination analysis to help organizations reach goals like reducing parking costs, improving corporate sustainability, and increasing employee retention through improved travel demand management and telework plans.

Current Situation

In celebration of the 27th year of the Commute Solutions Program, H-GAC staff is requesting to recognize September 2021 as Commute Solutions Month. During the month, H-GAC staff will: work with area partners to promote behavior shifts through an awareness campaigns targeting congested corridors, conduct appreciation events for those practicing smart travel behaviors and provide virtual consultations for those who may be interested in a shift.

Action Requested

TAC recommendation for TPC approval of Resolution No. 2021-24.



Resolution

NO. 2021-24

RESOLUTION IN SUPPORT OF THE COMMUTE SOLUTIONS PROGRAM AND RECOGNIZING SEPTEMBER 2021 AS COMMUTE SOLUTIONS MONTH.

WHEREAS, the goal of the Commute Solutions Program is to reduce traffic congestion and improve regional air quality by encouraging transportation options that reduce vehicle trips and vehicle miles traveled; and

WHEREAS, the Commute Solutions Program will provide commuters with information about carpooling, vanpooling, regional mass transit, teleworking, and other transportation alternatives and while encouraging them to “Commute with Confidence”; and

WHEREAS, the Transportation Policy Council supports the goals of the Commute Solutions Program and H-GAC’s involvement in partnership with other area agencies and businesses to promote transportation alternatives; and

WHEREAS, the Commute Solutions Program, enters its 27th year, in September 2021; and

WHEREAS, the month of September in 2021 encompasses International Car-Free Day which is on September 22, 2021 and

WHEREAS, the Commute Solutions Program will work with area partners to raise awareness about the Commute Solutions program and the many transportation options that are available in our region; and will show appreciation to commuters already taking advantage of these options, while working to shift the mode of those ready to try new options to commute to work and school. These efforts will include virtual transportation fairs; advertising targeting congested corridors and partnership events with the area’s transportation agencies;

NOW THEREFORE, BE IT RESOLVED BY THE TRANSPORTATION POLICY COUNCIL OF THE HOUSTON-GALVESTON AREA COUNCIL THAT:

- THE TRANSPORTATION POLICY COUNCIL HEREBY RECOGNIZES SEPTEMBER 2021 AS COMMUTE SOLUTIONS MONTH AND EXPRESSES ITS SUPPORT FOR THE COMMUTE SOLUTIONS PROGRAM DURING ITS ANNUAL CELEBRATION.
- THIS RESOLUTION IS EFFECTIVE IMMEDIATELY UPON PASSAGE.

Agenda Item 08
TAC Meeting Packet - 8/18/21

PASSED AND APPROVED this 27th day of August 2021, at a regularly scheduled meeting of the Transportation Policy Council.

APPROVED:

ATTEST:

Hon. Kenneth Clark, Chairman
Transportation Policy Council

Hon. Grady Prestage, Secretary
Transportation Policy Council