





NAVASOTA'S DOWNTOWN WAS ORIGINALLY BUILT ALONG THE RAILWAY, TODAY, THE DOWNTOWN IS HOME TO SOME OF THE MOST INTERESTING BUILDINGS IN NAVASOTA.





PARTNER WITH TEXAS DOWNTOWN INITIATIVES





RAIL & RYE

Texas Downtown 2022 People Choice – Best Commercial Interior





PA SMITH HOTEL

Texas Downtown 2022
President's Award – Best
Commercial Interior





CROSSWALK

Our downtown area is our **Economic Engine** for Navasota and these projects that the city invests in with the help of grants and other donation are an added asset to our downtown area.







MURALS

NAVASOTA ARTISTS IN RESIDENCY PROGRAM

- Artist's work is currently displayed in Navasota City Hall and the Navasota Horlock House.
- AIR participants live at the historical Horlock House during their time in the program.











TEXAS BIRTHDAY BASH



Over 18,000 people visited central business district in 1 weekend







MAVASOTA EVENTS

THE ROLES AND IMPACTS OF OUR ANNUAL PLANNED EVENTS WITHIN TOURISM HAVE BEEN WELL DOCUMENTED TO PROVIDE AN INCREASE IN ANNUAL VISITS TO THE CITY, SUPPORT LOCAL BUSINESSES, PROVIDE AN OPPORTUNITY FOR THE COMMUNITY TO COME TOGETHER AND ARE OF INCREASING IMPORTANCE FOR DESTINATION COMPETITIVENESS.



KEEP NAVASOTA BEAUTIFUL (KNB)

TRASH OFF

PRETTY CITY COMMITTEE

CLEAN THE CREEK

CITY OF NAVASOTA

With a population of 8,000 and growing, Navasota is an ideal location for businesses and families alike.



