

STAR's mission is to promote recycling through partnerships, education, and advocacy for the benefit of Texas.













# RecyclingSTAR.org

## TEXAS RECYCLING MARKET DEVELOPMENT PLAN

## Comments and Questions on the Texas RMDP This form is for submitting informal comments and questions to STAR and its affiliates over the RMDP. Questions and comments submitted will be reviewed and explored during various forums and webinars over the next year. brittany.rosenberg@recyclingstar.org (not shared) $\odot$ Switch account Comments: Your answer Questions? Your answer Submit Clear form



Read the highly-anticipated
Texas Recycling Market Development Plan <a href="here.">here.</a>

On Nov 11, 2021 the STAR Board of Directors voted unanimously to send the following documents to Texas Lawmakers for consideration during the session interim:

**STAR TX RMDP One Page Overview** 

STAR - Letter of Transmittal - Interim Charge

**STAR Proposed Senate Interim Charges** 

STAR Proposed House of Representatives Interim Charges

These documents were developed with great help from the STAR Business Council and STAR Board Policy Committee and were informed by comments from STAR membership, STAR affiliates, and other Texas recycling industry stakeholders.

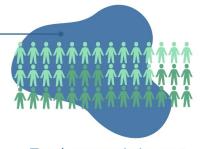


### **The Texas Recycling Market Development Plan:**

A win for Texas' economy and environment.

#### Jobs

The recycling industry employs 31,000+ Texans, putting it on par with the Petroleum Refining and Furniture Manufacturing industries, and contributing \$2.3 billion through recycling workers' value-added activities.



+ \$7.4 Billion

## Total economic impact

In addition to the direct economic impact, the Municipal Solid Waste Recycling industry pays more than \$227 million in State and Local taxes and fees annually.

#### Diversion

We are recycling 27.5% of the Texas Municipal Solid Waste [MSW] stream annually, but up to 50% of MSW is recyclable.

27.5% recycling rate



### Processing

The current recycling infrastructure in Texas manages over **12 million tons** of resources annually.

#### STAR THANKS THE TEXAS STATE LEGISLATURE FOR THEIR COMMITMENT TO RECYCLING

STAR is proud to support and promote the opportunities, solutions, and recommendations identified in this plan.

STAR furthermore throws FULL stakeholder support behind further development of solid waste diversion markets in the Great

State of Texas as outlined in the Recycling Market Development Plan (RMDP).

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### **TEXAS RMDP RECOMMENDATIONS**

as Supported by

the State of Texas Alliance for Recycling (STAR)

#### CREATE



and operate **a lead State Agency** to promote the development and growth of the recycling industry in Texas; such agency being designated as the **Texas Recycling Market Development Center**.



a **State Recycling Market Development Board** to guide the RMD Center to consist of approximately 20 industry and governmental agency representatives.

#### COORDINATE



action among appropriate State Agencies to stimulate the growth of the recycling industry and increase its sustainable economic impacts in Texas.

#### **SIMPLIFY**



education and awareness efforts to reduce and eliminate contamination; led by state, regional and local efforts and policy.

Contamination is the #1 problem and barrier identified by industry respondent surveys in the Plan.

### **DESIGNATE**



and apply financial support to **promote economic development and job creation** for the recycling industry in Texas.



#### STAR Statement in brief:

STAR supports the development and passage of thoroughly vetted legislation in support of these recommendations of the <u>Recycling Market Development Plan</u>.





## **Key Notes from the Letter of Transmittal:**

- Recyclable material is a resource per State Code
- State Rules governing the industry date to 2006, or prior
- Need state-wide coordination to address contamination
- Building end-markets within Texas will create Texas jobs



## **Overall Recommended Actions to Strengthen Texas Recycling:**

- 1. Create a *Texas Recycling Market Development Center* (TxRMDC)
- as a lead entity to guide the growth in the recycling industry in Texas. This group shall have the ability to convene all parties, have no interest other than the public interest, engage other organizations and coordinate recycling market development in the State. It is recommended that the TxRMDC be located within one of the State Universities and have at least two full time staff.
- 2. Create and Operate a *Texas Recycling Market Development Board* (TxRMDB) representing a full range of solid waste and recycling industry stakeholders, plus appropriate State agency representatives. This Board would advise the TxRMDC and support inter-agency cooperation and market development initiatives.
- 3. Establish a dedicated funding source to support the TxRMDC and the TxRMDB.
- 4. Other needs and initiatives are presented in the proposed Committee Interim Charges documents.













# TexasRecyclesDay.org

Nov 15 – 20 TRD, #RecycleRight

Nov 21 – 30 Food Waste

December #BuyRecycled

January Tanglers, Toys





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