



SUPPORTING DOWNTOWN REVITALIZATION BY ATTRACTING VISITORS

FOR RURAL AND SMALL TOWNS

ATTRACTING MOVEMENT TO YOUR DOWNTOWN



CREATE A CULTURE
TO SUPPORT SMALL BUSINESSES



CREATE A CULTURE

THOUGHTS IN CREATING THE DAYTON CULTURE

- Change
- Plan
- Safety
- Results
- Celebrate

CREATE A CULTURE
GIVE THEM A REASON TO VISIT
CHANGE THE ENVIRONMENT



CHANGE THE ENVIRONMENT

CROSSROADS PLAZA TRANSFORMATION



THE PLAN

PARKING LOT TRANSFORMATION



CHANGE THE ENVIRONMENT

PARKING LOT TRANSFORMATION



CHANGE THE ENVIRONMENT

CROSSROADS PLAZA



BUILD IT AND THEY WILL COME

GIVE THEM A LOCATION



BUILD IT AND THEY WILL COME

PARKING IS NOT AN ISSUE



RESULTS FROM OUR REBIRTH

- Appreciation from the local businesses, vendors and citizens
- A place to gatherer
- Changing the cultural to incorporate safety measures.
- Increase revenue for local businesses
- A sense of normalcy

THANKS TO OUR BIGGEST SUPPORTERS LOCAL BUSINESSES



CELEBRATE

FRIDAY NIGHT BITES

