

12. 2026 HURRICANE AWARENESS CAMPAIGN

**BACKGROUND**

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The 2026 Hurricane Season begins June 1 – November 30, 2026. H-GAC's Hurricane Awareness Campaign is designed to increase public awareness around evacuation planning and overall preparedness, especially for those most at risk due to the threat of storm surges.

H-GAC provides various resources that can be utilized to help plan and prepare for any hurricane or natural disaster our region may experience.

**CURRENT SITUATION**

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H-GAC's Hurricane Awareness Campaign consists of several strategies structured to reach a wide audience through various communication avenues including radio ads, digital ads, social media content, and traditional grass roots outreach. Additionally, the H-GAC website contains hurricane evacuation maps, guides for preparedness, helpful checklists, and preparedness information specific for seniors and special populations.

Through our campaign, we are asking everyone to:

- Make a plan
- Build a kit
- Stay informed

For more information on hurricane preparedness visit: [www.h-gac.com/hurricane](http://www.h-gac.com/hurricane).

**ACTION REQUESTED**

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Information only.