

HOUSTON-GALVESTON AREA COUNCIL



Revitalization Roundtable
January 14, 2015 (10:00 a.m. – 12:00 p.m.)
Friendswood Chamber of Commerce
Meeting Agenda

Introductions

10:00 a.m. – 10:05 a.m.

Participants will provide their name and what organization they represent.

Welcome to Downtown Friendswood

10:05 a.m. – 10:20 a.m.

Roger Roecker (City Manager: City of Friendswood) will discuss revitalization efforts in Friendswood.

Introduction to Urban Design

10:20 a.m. – 11:00 a.m.

J. Kent Marsh, AICP CUD (Vice President: Marsh Darcy Partners, Inc.) will highlight different components of well-designed downtowns and identify ways communities can promote high-quality development in their communities.

Regional Assistance

11:00 a.m. – 11:30 a.m.

Amanda Thorin (Sustainable Development Program Specialist: Houston-Galveston Area Council) will provide an overview of regional programs that can support revitalization efforts, including H-GAC's Community Enhancement Grants and PlanSource.

Roundtable Discussion

11:30 a.m. – 12:00 p.m.

Participants will discuss revitalization efforts in their communities.



For more information about *Bringing Back Main Street*,
visit www.h-gac.com/community/qualityplaces/workshops/bringing-back-main-street.aspx.

Speaker Biographies

J. Kent Marsh, AICP CUP

J. Kent Marsh, AICP CUD, is a co-founder and vice president of Marsh Darcy Partners, Inc., an urban planning and economic development company headquartered in Houston, Texas. Mr. Marsh is a Charter Member of the American Planning Association, a Life Member of the American Institute of Certified Planners (AICP), and the first and currently only AICP Certified Urban Designer in the State of Texas. His professional planning career includes the design for over 150,000 acres of suburban and urban development in six states and as a public consultant for numerous small cities and towns in the Houston-Galveston area. He has a Bachelor of Architecture degree from the University of Houston and lives in the Houston Heights East Historic District. For more information about Marsh Darcy Partners, Inc., visit www.MarshDarcyPartners.com.

Roger Roecker

Roger Roecker serves as City Manager of the City of Friendswood. Mr. Roecker has more than 39 years of finance and management experience in a variety of industries, including 30 years in the public sector. He began his local government career as the Director of Finance for the City of Friendswood in 1989. In 1992, he assumed additional responsibilities and was named Director of Administrative Services. He served as Interim City Manager in 2006 and again in 2008. After serving in that role for more than a year, he became Friendswood's City Manager in August 2009. Mr. Roecker earned a Bachelor of Business Administration from Howard Payne University and holds a Masters Degree in Public Administration from the University of Houston – Clear Lake.

Amanda Thorin

Amanda Thorin is the Sustainable Development Program Specialist at the Houston-Galveston Area Council, where she focuses on planning, development, and implementation of special projects. Her primary duties include preparation for outreach and workshops, planning of interactive response-driven exercises, and coordination of messaging and outreach materials. She has more than 15 years of community engagement and event planning experience, including both the public and private sectors. Ms. Thorin holds a Bachelors Degree in Human Communications and Political Science from Abilene Christian University.

Notes
