

BRINGING BACK MAIN STREET ROUNDTABLE AND ANNIVERSARY



Refreshments, water, and coffee are on the counter by the glass doors.



Trash cans are in the brown doors by the counters.



Restrooms are past the elevators to the right.



Please sign in if you didn't when you came in.

Tuesday, October 14, 2025

Today's Agenda

Welcome and Introductions

H-GAC Downtown Revitalization Guide Update

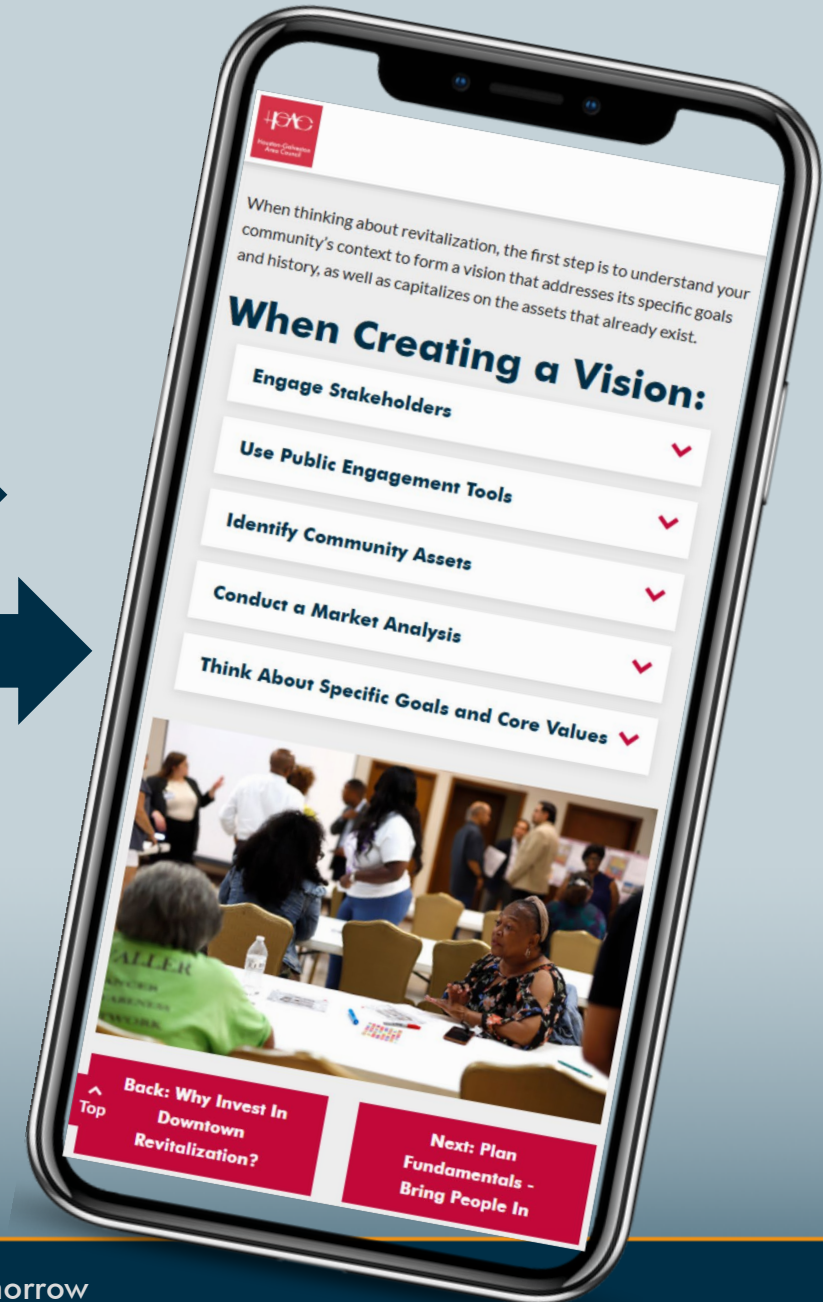
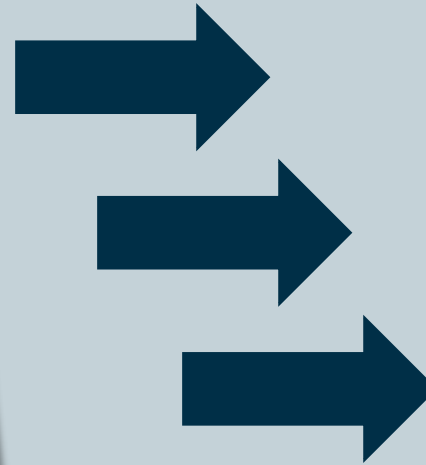
Presentations

Downtown Activity and Roundtable

Announcements



Print to Digital



Key Benefit: Online-Only

Why Invest In Downtown Revitalization?

[HOME](#) > [BRINGING BACK MAIN STREET](#) > [DOWNTOWN REVITALIZATION FOR LOCAL GOVERNMENTS](#) > **WHY INVEST IN DOWNTOWN REVITALIZATION?**

On This Page

[Downtown Importance for Rural Growth](#) | [Placemaking](#) | [Small Business and Economic Growth](#)

Downtowns have an important role in the economic, cultural, and social identity of a place.

Downtown Importance for Rural Growth

For the first time in over a decade, rural areas are **experiencing a growth in population**. With the rise in hybrid and virtual work, as well as an increased desire for lower cost of living and more space, small towns and cities have an opportunity to take control of this new demand to encourage smart growth that maintains character while bringing prosperity.

Though **nearly two-thirds of Americans** would consider moving to a small town or rural place, many had concerns about internet availability, employment opportunities, access to shopping and retail locations, and isolation.

A well-developed plan for downtown revitalization allows a small town or city to address these concerns while maintaining the historic charm and affordable living that attracts people in the first place.



Downtown Revitalization for Local Governments

Why Invest In Downtown Revitalization?

[Creating A Vision](#)

[Plan Fundamentals - Bring People In](#)

[Plan Fundamentals - Create an Attractive, Walkable Place](#)

[Plan Fundamentals - Encourage a Diversity of Uses](#)

[Plan Fundamentals - Promote Safety](#)

[Overcoming Barriers to Business](#)

[Resources](#)

[Case Studies](#)

Contact Information

Would you like to contact us about this topic? Please contact:

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The Guide's Core Areas

Downtown Revitalization for Local Governments

Why Invest In Downtown
Revitalization?

Creating A Vision

Plan Fundamentals - Bring People In

Plan Fundamentals - Create an
Attractive, Walkable Place

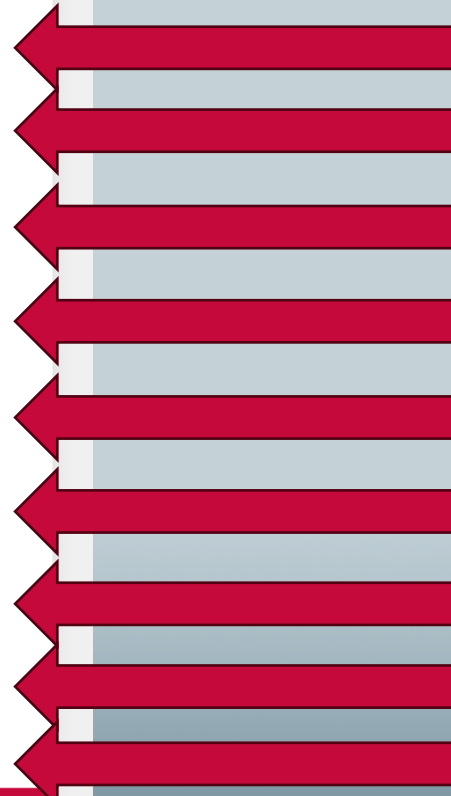
Plan Fundamentals - Encourage a
Diversity of Uses

Plan Fundamentals - Promote Safety

Overcoming Barriers to Business

Resources

Case Studies





Planning Fundamentals



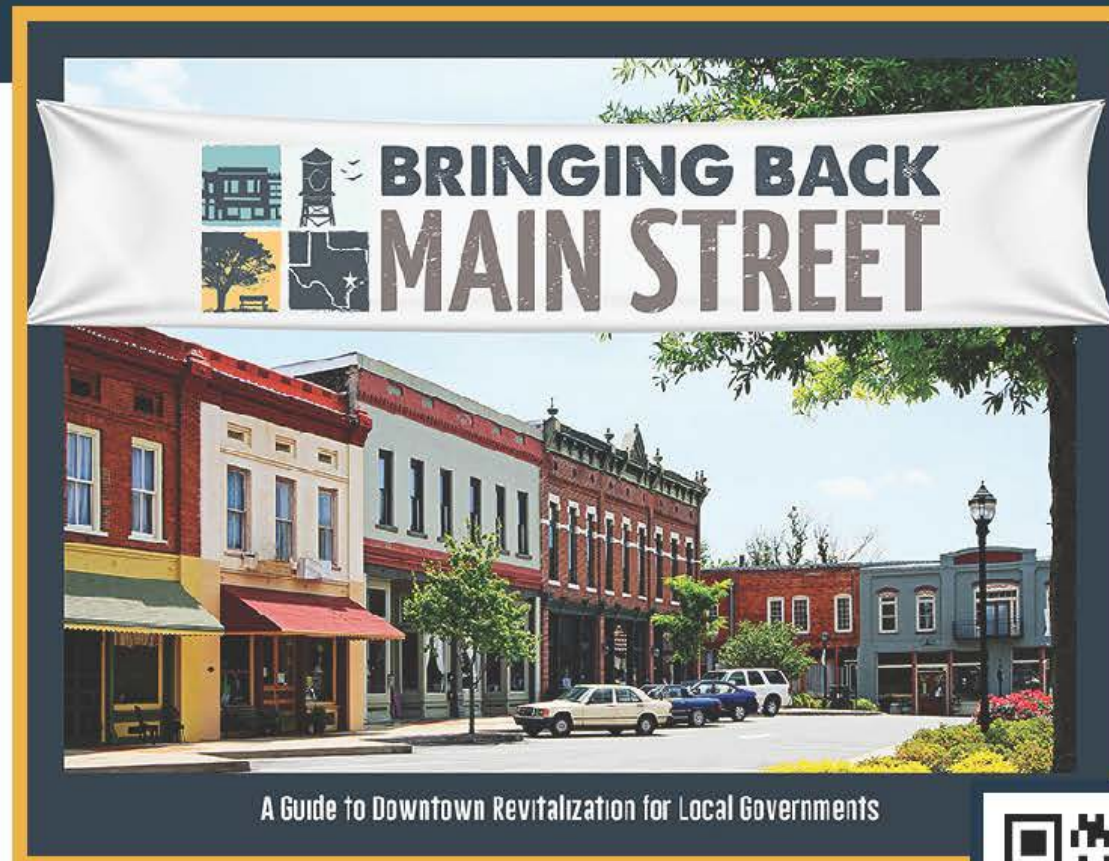
Beyond Planning



Houston-Galveston
Area Council

From Print to Screen

**H-GAC's
Downtown
Revitalization
Guide for Local
Governments is
Now Available
Online!**



Visit bit.ly/bbms_onlineguide or Scan the QR Code

Upcoming Events



October 28 - Bacteria Implementation
Group Fall Meeting – H-GAC

Visit h-gac.com/bacteria-implementation-group



December 12, Annual Planning Workshops
for Local Governments – Online

Visit h-gac.com/sustainable-development-workshops/fall-planning



January 28, 2026, Bringing Back Main
Street Event Roundtable – Richmond

Visit h-gac.com/bringing-back-main-street



February 6, 2026, Parks and Natural Areas
Awards Celebration – H-GAC

Visit h-gac.com/parks

Special Thanks

Thank you to the City of Rosenberg

Patty Swords with Langford Community Services Management

Madeline McGallion, H-GAC

H-GAC staff and Bringing Back Main Street Participants

Thank You!

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Take a brief survey to help us
plan for future events.

