



BRINGING BACK MAIN STREET

★ **10** YEAR **ANNIVERSARY** ★

9:30 a.m. - 12 p.m. | Tuesday, October 14
H-GAC, 3555 Timmons Ln. Houston, TX 77027



A Decade of History, Looking to the Future



 bit.ly/bbms_anniversary

H-GAC
Houston-Galveston
Area Council



Houston-Galveston
Area Council

Bringing Back Main Street Roundtable

October 14, 2025

Houston-Galveston Area Council | 3555 Timmons Lane | Houston

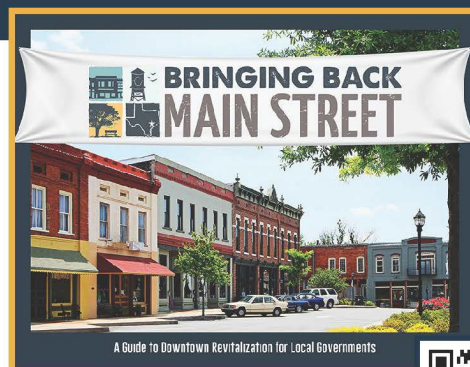
AGENDA

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|------------|--|
| 9:30 a.m. | Check In, Snacks, Networking, and Downtown Activity |
| 10:00 a.m. | Welcome and Opening Remarks
Justin Bower, Houston-Galveston Area Council |
| 10:05 a.m. | H-GAC's Downtown Revitalization Guide for Local Governments Update
Andrea Tantillo, Houston-Galveston Area Council |
| 10:10 a.m. | Update from Rosenberg
Tanya Kveton and Kaylee Manville, City of Rosenberg |
| 10:40 a.m. | Small Towns, Big Ideas: Tools and Trends for Downtown Revitalization
Patty Swords, Langford Community Management Services |
| 11:10 a.m. | Crime Prevention Through Environmental Design Overview
Madeline McGallion, Houston-Galveston Area Council |
| 11:40 a.m. | Participant Roundtable and Announcements |



From Print to Screen

**H-GAC's
Downtown
Revitalization
Guide for Local
Governments is
Now Available
Online!**



Visit bit.ly/bbms_onlineguide or Scan the QR Code





A History of Bringing Back Main Street

Ten years ago, local leaders from small towns and rural communities across the 13-county region sat down with H-GAC staff, economic development professionals, and downtown planners to ask a simple question: “How do we bring our main streets back to life?” That conversation, held during a series of 2015 workshops hosted in Rosenberg, produced the *Downtown Revitalization Guide for Local Governments*. H-GAC followed those workshops with one-on-one technical assistance to help cities turn ideas into action—and that early momentum was recognized with the National Association of Development Organizations Innovation Award the same year.

What keeps the initiative thriving is free, quarterly Bringing Back Main Street Roundtables. Each quarter, a different rural or small-town host community opens its doors, and we all gather for a practical, spirited exchange: local voices and expert speakers share information, participants identify share ideas and opportunities through facilitated discussions, and often a walking tour is included to see strategies in action. The roundtables have welcomed contributors from the Texas Downtown Association, Texas Historical Commission, Texas Festivals and Events Association, U.S. Department of Agriculture, Texas Parks and Wildlife Department, International Economic Development Council, and Texas Department of Transportation. Program speakers have also included business owners and developers who share their unique perspectives with participants, what works from the ground up. Plus, when appropriate, partners at the American Planning Association can offer certification maintenance credits—supporting planners alongside economic developers.

Roundtable topics have included tourism and special events, historic preservation, Texas Main Street programs, local regulations and incentives, local food systems, age-friendly planning, trail-oriented development, funding strategies, and attracting businesses, residents, and visitors to downtown. Since 2015, we’ve hosted more than 40 roundtables and other events in cities across 11 of the 13 counties within the H-GAC region. Attendance is always strong, with an average of 40 attendees, providing robust networking opportunities among community development directors, economic development staff, city managers, planners, nonprofit partners, elected officials, consultants, and engaged residents from both within and beyond the H-GAC region. In 2024, the ongoing initiative, which can serve as a model for other communities around the state and country, earned recognition for the American Planning Association – Small Town and Rural Section as an outstanding initiative or program in public education, workshops, ordinances, or enforcement that promotes planning in small towns and rural areas.

Now, as we celebrate the 10-year anniversary of the Bringing Back Main Street Initiative, momentum continues to grow. Communities tell H-GAC these gatherings spark ideas, open doors, and shine a spotlight on their local efforts. As we all look forward, let’s continue working together to see an even greater impact in the years ahead.

H-GAC couldn’t do this without YOU!

If you’d like to host a Bringing Back Main Street Roundtable in your community to celebrate your downtown revitalization successes, or if you have an idea for relevant topics to include in a future roundtable, please reach out to Andrea Tantillo at Andrea.Tantillo@h-gac.com.



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