Case Study: City of Huntsville

HGAC Downtown Revitalization Summit

Tools for Implementation

Presenter: Leigha Larkins



The Big Three

• TxCDBG

• TIRZ

Main Street



TxCDBG

"Texas Community Development Block Grant"

- HUD Funds Administered by the Texas Dept. of Agriculture
- Grants require matching funds
- In Huntsville:
 - Transportation Master Plan Update (first since 2001)
 - Crosswalks
 - Lighting

Main Street Program

• Intersection of programming and the built environment

• Full-Time Mainstreet Coordinator Position

• Façade Grants, Beautification, Public Safety Improvements



TIRZ

"Tax Increment Reinvestment Zone"

- The TIRZ was created by City Council in August 2004.
- Development Agreement to put in infrastructure and bring in an "anchor store" in April 2007
- The TIRZ generated \$920,0127.16 of Sales Tax in calendar year 2018.
- The City has received approx. \$2.6M in Sales Tax and has paid the same to the Developer over a ten-year period.
- The 380 Agreement with the Developer ended in June 2019; the City will be getting close to an additional half million dollars in Sales tax each calendar year



