



BRINGING BACK MAIN STREET



Workshop #1: Creating Your Vision

Thursday, January 15, 2015

Rosenberg Civic and Convention Center

Agenda

- 9:00 a.m. – 9:30 a.m. **Registration and Networking**
- 9:30 a.m. – 9:45 a.m. **Welcome**
Randall Malik - *Executive Director,*
Rosenberg Development Corporation
- 9:45 a.m. – 10:30 a.m. **Elements of Successful Downtowns**
Catherine Sak - *Executive Director,*
Texas Downtown Association
- 10:30 a.m. – 10:45 a.m. **Break**
- 10:45 a.m. – 12:00 p.m. **Community Visioning**
Matt Bucchin - *Senior Associate,*
Kendig Keast Collaborative
- 12:00 p.m. – 12:30 p.m. **Lunch**
- 12:30 p.m. – 1:00 p.m. **Thinking Outside the Box**
Catherine Sak - *Executive Director,*
Texas Downtown Association
- 1:00 p.m. – 1:15 p.m. **Break**
- 1:15 p.m. – 2:00 p.m. **Capitalizing on Historic Resources**
Debra Drescher - *State Coordinator: Texas Main Street Program,*
Texas Historical Commission
- 2:00 p.m. – 2:25 p.m. **Capitalizing on Regional Resources**
Amanda Thorin - *Sustainable Development Program Specialist,*
Houston-Galveston Area Council
- 2:25 p.m. – 3:10 p.m. **Environmentally-Friendly Downtowns**
Sharon Fleming - *Architecture Division Director,*
Texas Historical Commission
- 3:10 p.m. – 3:15 p.m. **Closing Remarks**
Andrew Pompei - *Senior Regional Planner,*
Houston-Galveston Area Council

Speakers

Randall Malik



Randall Malik is the Executive Director of the Rosenberg Development Corporation. In this capacity, Mr. Malik leads all recruitment and retention efforts for the City of Rosenberg.

Previously, he had served for four years as the Executive Director of the Cuero Development Corporation. Mr. Malik has served as one of the founding members of the Eagle Ford Shale Consortium and has served on the boards of the Golden Crescent Workforce Development Board and LCRA Regional Council. He has a Masters Degree in Public Administration from Texas State University.

www.rosenbergcodev.com

Catherine Sak

Catherine Sak has been the Executive Director of the Texas Downtown Association since 2007. She holds a Bachelors Degree in Political Science from Emory University and a Masters Degree in Urban and Regional Planning from the University of New Orleans. During the last 20 years, Ms. Sak has worked in the public, private, and nonprofit sectors. She and her husband have three children, and she serves on the board of Girls Rock Austin.



www.texasdowntown.org

Matt Bucchin

Matt Bucchin, AICP, LEED Green Associate brings more than 18 years of public and private sector experience, much of which has been focused on community and development planning, citizen participation, and the public use and protection of natural resources. Currently, Mr. Bucchin works with Kendig Keast Collaborative, a national planning firm, working with jurisdictions around the country drafting comprehensive and downtown long-range plans, park and recreation master plans and conceptual site designs, as well as zoning and land development codes.



www.kendigkeast.com

Debra Drescher

Debra Drescher, State Coordinator for the Texas Historical Commission's Texas Main Street Program (TMSP), is team lead for the eight-member staff and provides individualized services to 89 communities working under the national Main Street Four Point



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Approach™. She is a Texas Downtown Association board member and is on the National Executive Council of State Main Street Coordinators. She has served 10 years as an elected school board member and has been employed in numerous community based economic and business development organizations. She has a Bachelor of Arts in Journalism and a Master of Public Administration.

www.thc.state.tx.us/preserve/projects-and-programs/texas-main-street

Sharon Fleming



Sharon Fleming, AIA, DSHPO joined the Texas Historical Commission in 1995 and currently serves as the director of the Division of Architecture and Deputy State Historic Preservation Officer (DSHPO) for federal preservation

regulatory programs including Section 106 of the National Historic Preservation Act. State laws and programs administered by her staff include the Antiquities Code of Texas, the Protection of County Courthouses, and the Texas Historic Courthouse Preservation Program, which has awarded over \$250 million in matching grants to Texas counties. Ms. Fleming also directs the state review and administration of the federal rehabilitation tax credit program and led the development of the state's historic rehabilitation tax credit program in 2014.

www.thc.state.tx.us

Today's presentations will be available at
www.h-gac.com/community/qualityplaces/workshops/bringing-back-main-street.aspx

H-GAC Staff

Amanda Thorin

Amanda Thorin is the Sustainable Development Program Specialist at the Houston-Galveston Area Council, where she focuses on planning, development and implementation of special projects. Her primary duties include preparation for outreach and workshops, planning of interactive response driven exercises, and coordination of messaging and outreach materials. She has more than 15 years of community engagement and event planning experience, including both public and private sectors. Ms. Thorin holds a Bachelors Degree in Human Communications and Political Science from Abilene Christian University.

Andrew Pompei

Andrew Pompei, AICP, is a Senior Regional Planner at the Houston-Galveston Area Council, where he focuses on pedestrian and bicycle planning, downtown revitalization, and other projects related to land use and transportation. Prior to working at H-GAC, Mr. Pompei helped communities in Virginia develop land use policies and long-range plans. He holds Bachelors and Masters degrees in urban and environmental planning from the University of Virginia.



H-GAC continues Bringing Back Main Street, a series of workshops focusing on tools small cities and towns can use to revitalize their downtowns. Experts from throughout Texas will provide tips for creating an economically-vibrant Main Street.

These all-day workshops will be at the Rosenberg Civic and Convention Center, 3825 Highway 36 South, Rosenberg.

Workshops dates:

Thursday, February 5, 2015

Speakers will identify policies, programs and funding tools that can be used to support and encourage investment downtown.

Wednesday, February 25, 2015

Speakers will describe ways communities can market their downtowns to residents, businesses and visitors.

Sessions will begin at 9:30 a.m., and lunch will be provided.

Registration is open at www.h-gac.com/community/qualityplaces/workshops/bringing-back-main-street.aspx.

For more information, contact Andrew Pompei at andrew.pompei@h-gac.com or 832-681-2598.

