

Case Study: City of Huntsville

HGAC Bringing Back Main Street Series

Tools for Implementation

Presenter: Leigha Larkins



The Big Three

- TxCDBG
- Main Street
- TIRZ



**TRANSPORTATION
MASTER PLAN UPDATE**

AUGUST 2019



TxCDBG

“Texas Community Development Block Grant”

- HUD Funds Administered by the Texas Dept. of Agriculture
- Grants require matching funds
- In Huntsville:
 - Transportation Master Plan Update (first since 2001)
 - Crosswalks
 - Lighting



TxCDBG Continued

The Transportation Master Plan Update:

- Identified “Corridors of Focus”
- Identified short, medium, and long-term projects
- Identified Transportation radii for local schools
- Identified alternative transportation needs





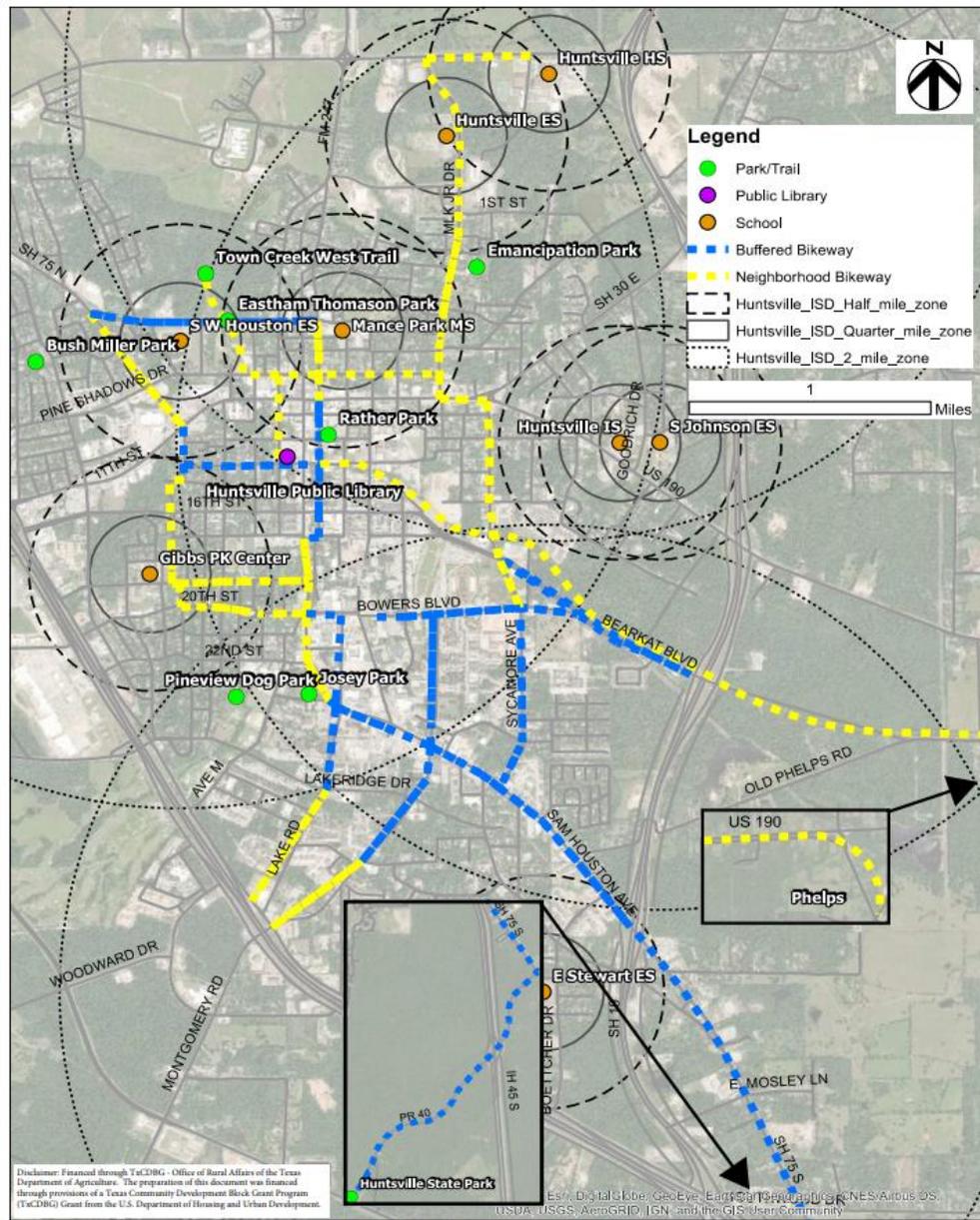
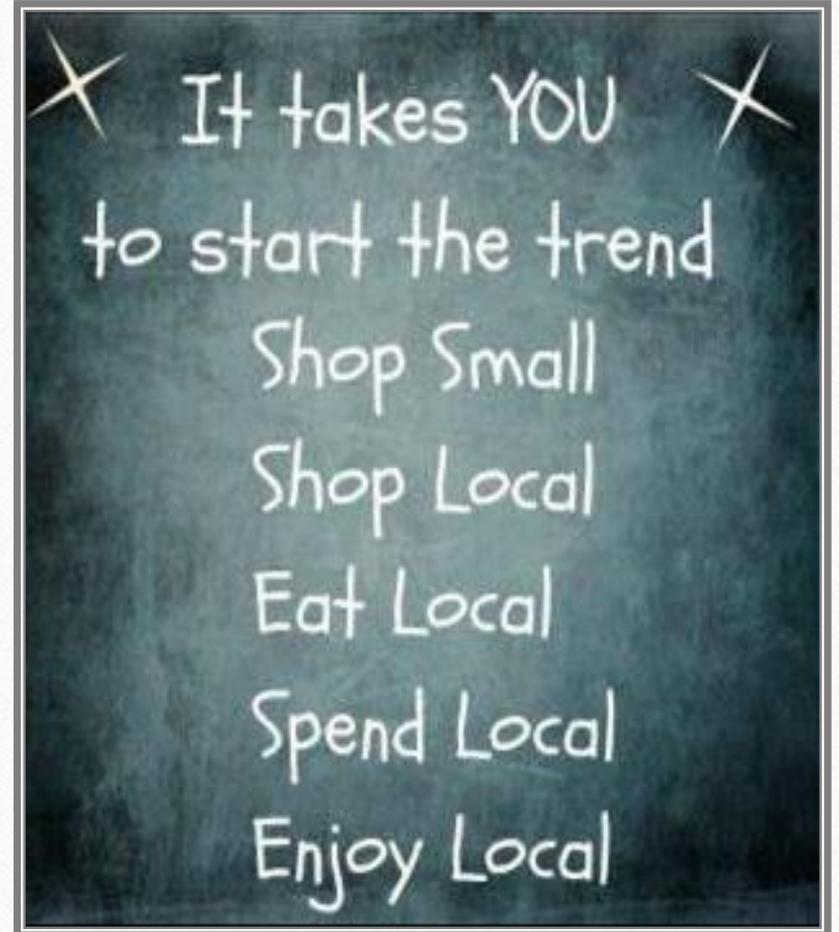


Figure 3-30: Proposed Bike Network

Main Street Program

- Intersection of programming and the built environment
- Full-Time Mainstreet Coordinator Position
- Façade Grants, Beautification , Public Safety Improvements
- COVID



TIRZ

“Tax Increment Reinvestment Zone”

- The TIRZ was created by City Council in August 2004.
- Development Agreement to put in infrastructure and bring in an "anchor store" in April 2007
- The TIRZ generated \$920,0127.16 of Sales Tax in calendar year 2018.
- The City has received approx. \$2.6M in Sales Tax and has paid the same to the Developer over a ten-year period.
- The 380 Agreement with the Developer ended in June 2019; the City will be getting close to an additional half million dollars in Sales tax each calendar year





Questions?

Photo: houstoniamag.com