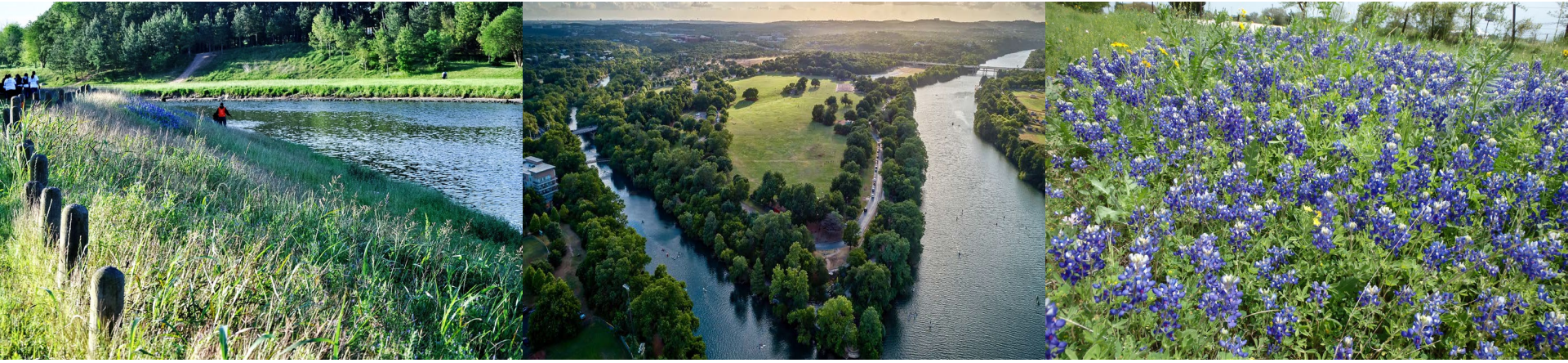


Introduction



Defining the Issue



435

Million Pieces of
Visible Litter



\$11 B

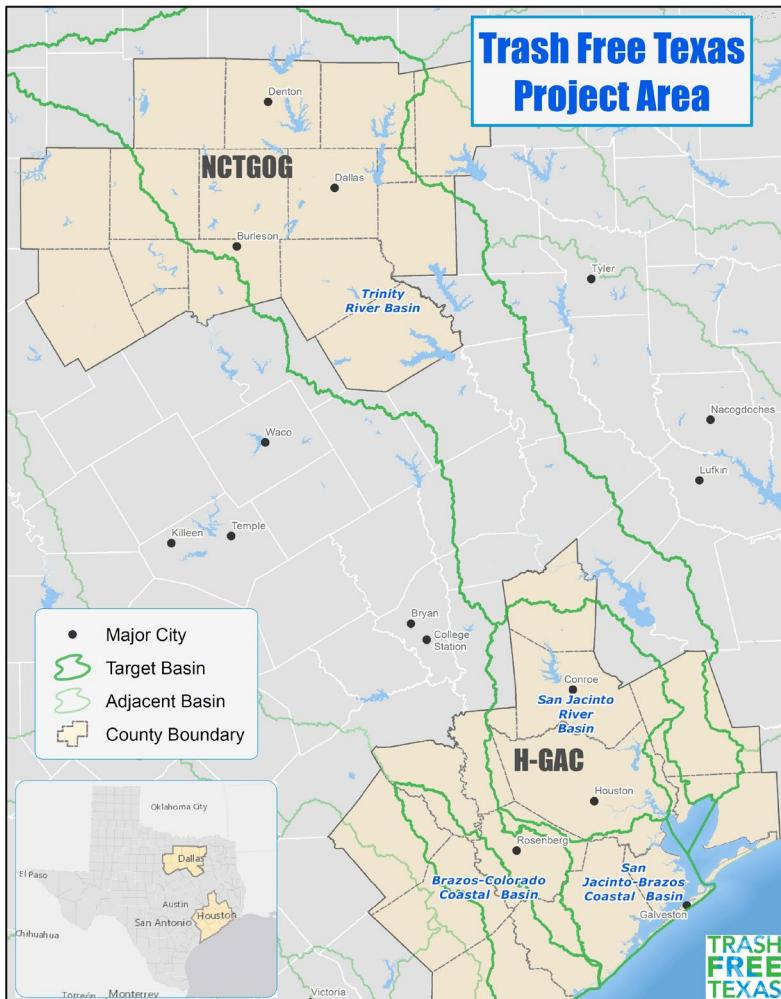
annual costs to
taxpayers



80%

waterway trash
comes from land

Project Overview



A collaborative effort between NCTCOG, H-GAC and The Meadow's Center



Funded by the U.S. EPA's Trash Free Waters Grant Program



Project area includes more than 50% of Texas' total population



Project to be completed over a three-year period.

Project Overview (cont.)

Project Goals

Over the duration of the project, the project team will seek to:

- 1 Increase Adopt-A-Spot locations and promote a statewide Trash Collection Database.
- 2 Support regional clean-up events through partnerships with local governments, recreational clubs, and Keep Texas Beautiful affiliates.
- 3 Partner with Texas-based restaurants to reduce the use of single-use plastic.
- 4 Share project successes with other councils of government and replicate this work across the state.

The Path Forward: Connections

The Adopt-A-Spot Map: Connects people to places in need of routine litter cleanup and provides a link that can help overcome several challenges:

- 1 Litter cleanups and adoption programs are managed differently in each community.
- 2 Volunteers interested in helping with litter cleanup efforts don't always know who to contact or what local areas are available for adoption.
- 3 Some communities or groups do not have the capacity to set up and promote program utilizing newer digital tools that the next generation of volunteers is used to.
- 4 There was no single location for volunteers to check for this information.

The Adopt-A-Spot Map

Adopt-a-Spot Map
Last updated 8 February 2023

Trash Free Texas

Adoption Spots

Adoption Status

- Adopted
- Available
- Contact for Status

Total Sites 1.3k

Available Sites 313

Trash Free Texas created this Adopt-A-Spot Online Mapping Tool to map all cleanup activities occurring in the state of Texas and to pinpoint areas in need of adoption. If you are interested in adopting an available site, click on the point in the map to view the contact information for the coordinator managing the site. If you wish to become a Coordinator to add sites to the map, simply fill out our Adopt-A-Spot Data Submittal Form.

Please contact us with any questions.

NEW!
Report your cleanup data to the Texas Litter Database.

TEXAS LITTER DATABASE

Esri, HERE, Garmin, FAO, NOAA, USGS, EPA, NPS | U.S. Department of Commerce, U.S. Census Bureau, Geography Division. Available at: https://www.census.gov/geography/maps/data/data/cbf/cbf_state.html Powered by Esri

Adopt-A-Spot Map:

- ✓ Your cleanup sites
- ✓ Your volunteer requirements
- ✓ Your litter cleanup program

Trash Free Texas Layers

Adopt-a-Spot

Adoption Status

- Adopted
- Available
- Contact for Status



Tips For Choosing Sites

- ✓ Make sure you own or have permission to access and host cleanups on the site
- ✓ Consider the safety of the site
- ✓ Look at sites that you already clean regularly
- ✓ Determine if any areas frequently accumulate litter

Adopt-A-Spot Partner Resources

Outreach and Promotional Resources available for Adopt-A-Spot Partners:

- ✓ Trash Free Texas Brochure
- ✓ Trash Free Texas PowerPoint Template
- ✓ Trash Free Texas Video
- ✓ Trash Free Texas Facebook Page and Partner Newsletters
- ✓ Trash Free Texas Partner Graphics



ADOPT-A-SPOT RESOURCES

Resources on this page are for Trash Free Texas Coordinators, Local Governments, future Coordinators, and other individuals who are leading trash mitigation efforts in their region.

BECOME A COORDINATOR

Coordinators help collect information from all adopt-a programs and partners to provide public, real-time data on adopt-a-spot sites. This helps Trash Free Texas identify and connect volunteers with locations that need to be adopted.

CLEANUP CHALLENGE TOOLKIT

Provides resources to assist local and regional governments, nonprofit organizations, and other entities interested in hosting litter cleanup events. While these resources are designed for a competition-style cleanup, many of them are helpful for planning and implementing standard litter cleanup activities.

LOCAL GOVERNMENTS TOOLKIT

Is a consolidation of resources developed to assist local and regional governments, nonprofit organizations, and other entities who are seeking to engage and educate their communities on the topics of watersheds, litter, aquatic debris, and cleanup initiatives.

RECREATIONAL LITTER CLEANUP TOOLKIT

Provides resources to assist local and regional governments, nonprofit organizations, and other entities interested in hosting recreational driven litter cleanup events such as plogging, plinking, pliking, and pladdling, or creating educational campaigns to encourage these activities.

Adopt-A-Spot Partner Resources

**BE A PART OF
THE SOLUTION**

GET INVOLVED TODAY!

**TRASH
FREE
TEXAS**



COORDINATE: Get your community on the map by providing data for adoptable and adopted sites in Trash Free Texas.

GET INVOLVED TODAY!

**TRASH
FREE
TEXAS**



VOLUNTEER: Use the "Adopt-a-Spot" online mapping tool for easy volunteer options.

GET INVOLVED TODAY!

**TRASH
FREE
TEXAS**



PARTNER: Share Trash Free Texas with volunteers and stakeholders in your community.

GET INVOLVED TODAY!

**TRASH
FREE
TEXAS**

Adopt-A-Spot Partner Resources

**TRASH
FREE
TEXAS**

**PROUD
PARTNER**

LEARN MORE AT
TRASHFREETEXAS.ORG

**TRASH
FREE
TEXAS**

PROUD PARTNER
LEARN MORE AT TRASHFREETEXAS.ORG

**ADOPT
OUR SPOTS**

at TrashFreeTexas.org

Connecting People to
Places that Need to be
Cleaned

**ADOPT
OUR SPOTS**

at TrashFreeTexas.org

Connecting People to Places
that Need to be Cleaned

**TRASH
FREE
TEXAS**

Find a Cleanup
Site Near You
Today!



Find a Cleanup Site Near You Today!

Adopt-A-Spot Data Template



It's as easy as **1-2-3** to be a Coordinator!

1

COLLECT YOUR SPOTS.

If you don't have ALL your spots ready – it's okay. Start small – send us a few.

2

FILL OUT THE EXCEL SPREADSHEET.

You can locate it here: <https://www.trashfreetexas.org/coordinator>

3

EMAIL YOUR SPREADSHEET.

Send it to: Contact@TrashFreeTexas.org

We will reply to you we've received your email.

TrashFreeTexas.org is a **FREE** tool.

You maintain control over your program's management –
we help connect you to the volunteers.

Have questions or concerns? Contact@TrashFreeTexas.org or (512) 245-7376

**TRASH
FREE
TEXAS**

Connect With Us!

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