

5C. H-GAC BOARD OF DIRECTORS REPORT- APRIL 21, 2026

The H-GAC Board of Directors will meet on the April 21, 2026. Acting as the fiscal agent for the Transportation Policy Council, the following Transportation items will be on the agenda:

- A. COMMUTE SOLUTIONS WORLD CUP SHUTTLE PILOT  
Request approval of Interlocal Agreement for up to three months with the Woodlands Township for an amount not to exceed \$214,000.
  
- B. 2026 HURRICANE PREPAREDNESS CAMPAIGN  
Request authorization to contract with media vendors to purchase radio, digital, and social media to promote hurricane evacuation preparedness within the Gulf Coast region; total contract amount of \$150,000.
  
- C. TOW AND GO PROGRAM – 2026 PUBLIC OUTREACH AND EDUCATION CAMPAIGN  
Request authorization to buy digital advertising, social media advertising, radio advertising, and billboards to conduct a Tow and Go Public Outreach and Education Campaign; total amount not to exceed \$250,000.
  
- D. REGIONAL TRANSPORTATION PLAN – FINAL PHASE OUTREACH  
Request authorization of media buy and marketing funds supporting the Regional Transportation Plan Final Phase Outreach; total amount not to exceed \$500,000.
  
- E. TRANSPORTATION ECONOMIC LAND USE SYSTEM TECHNICAL SUPPORT CONTRACT  
Request authorization to add funds to the existing contract with the New Jersey Institute of Technology to provide maintenance and technical support; in an amount not to exceed \$50,000.