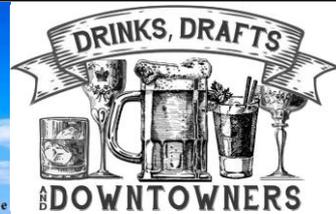




FRIENDS OF
DOWNTOWN
FRIENDSWOOD
ASSOCIATION



Friends of Downtown Friendswood Association, Inc. – 501c4 Non-Profit

Formed in August of 2015 - Served by two boards... a 12 member Advisory Board, 32 member Board of Directors, and over 50 Volunteers

Past Mayors & Council Members Keep Friendswood Beautiful
Current Council and P&Z Members Friendswood Fine Arts
Friendswood Farmers Market Heritage Gardeners Society
Non-Downtown Business Owners
Working Moms Stay-At-Home Moms Downtown Business Owners
Friendswood Chamber Ages mid-20 to mid 80's
Friendswood Rotary



Capturing the Heart and Soul of Small Town Texas

There are four primary objectives

- Beautify and enhance the downtown area... primarily public art
- Highlight & promote existing downtown businesses
- Educate the public on why downtown revitalization is important
- Create & host events to bring folks into the downtown area



Friends of Downtown Friendswood Association, Inc.

1/8th Cent Type B (4B) Sales Tax to
establish a revenue source for
Downtown Friendswood

A green and dark green graphic with silhouettes of a park scene (lamp, bench, stroller, dog, tree) and the text: **Vote YES to INVEST TOWN HALL MEETING FRIENDSWOOD CHAMBER OF COMMERCE April 19th 6-8pm**



Enhance & Beautify Downtown

Public Art Initiative



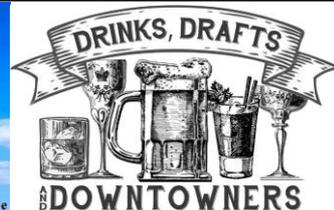
Friends of Downtown Friendswood Association, Inc.

Before



Friends of Downtown Friendswood Association, Inc.

After



Friends of Downtown Friendswood Association, Inc.

2019 Downtown Mural Installation



Promote Existing Downtown Businesses

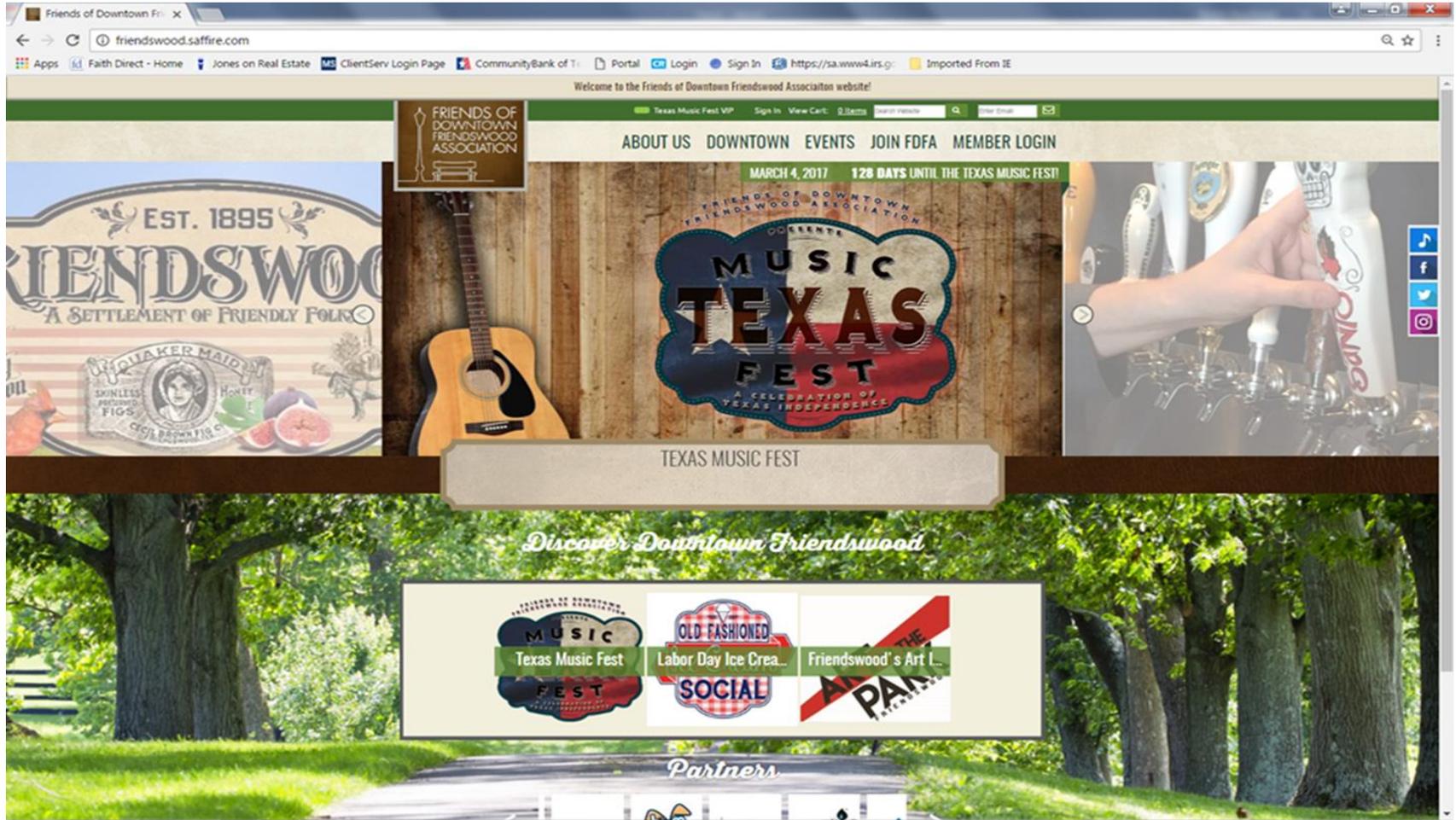


#FriendswoodStrong

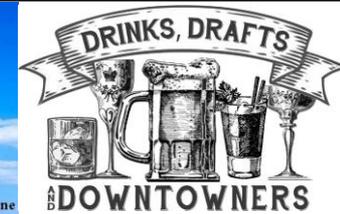
#FriendswoodOne

N
B

Friends of Downtown Friendswood Association, Inc.



www.fdfa.org



Educate the Public



#FriendswoodStrong

#FriendswoodOne



N
B

Friends of Downtown Friendswood Association, Inc.

“Our Downtown is Your Downtown”

A Series of Public Events on Downtown Revitalization

**THE
DAYTRIPPER**
WITH CHET GARNER



Friends of Downtown Friendswood Association, Inc.

“Our Downtown is Your Downtown”

A Series of Public Events on Downtown Revitalization

free tickets available at www.FDFA.org

Our Downtown is
YOUR DOWNTOWN
part two: a lecture series

WE PASSED THE SALES TAX, NOW WHAT?
FRIENDSWOOD DOWNTOWN ECONOMIC DEVELOPMENT CORPORATION Q&A

WITH **RON COX** F.D.E.D.C. PRESIDENT
AND

VOLUNTEER ROUNDUP
NONPROFITS OF FRIENDSWOOD MEET & GREET

4/17 @ 7pm

Our Downtown is
YOUR DOWNTOWN
part three: a lecture series

“WHAT IS FDFA, ANYWAY?”
INFORMATION ON THE ORGANIZATIONS PAST, PRESENT, AND FUTURE.

WITH **BRETT BANFIELD**
PRESIDENT OF THE FRIENDS OF DOWNTOWN FRIENDSWOOD ASSN.

Q&A SESSION TO FOLLOW

free tickets available at www.FDFA.org



Creating / Hosting Events



#FriendswoodStrong

#FriendswoodOne



A
B

Friends of Downtown Friendswood Association, Inc.



Friends of Downtown Friendswood Association, Inc.



#FriendswoodStrong

#FriendswoodOne

farm & vine



a friendswood harvest

A DINING ADVENTURE
UNDER THE STARS

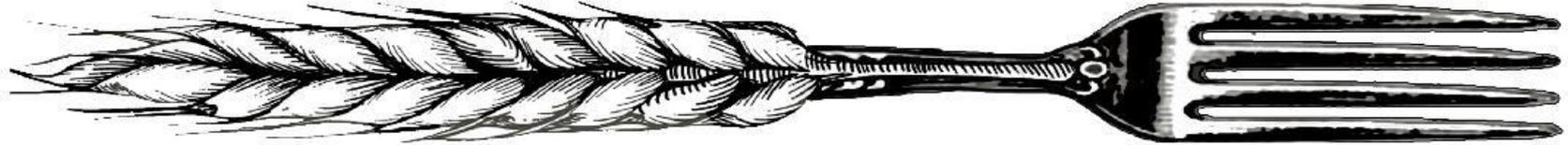


Friends of Downtown Friendswood Association, Inc.



Friends of Downtown Friendswood Association, Inc.

farm & vine



— E V E N T I D E —

November 2nd 2019



Friends of Downtown Friendswood Association, Inc.



Friends of Downtown Friendswood Association, Inc.

FRIENDSWOOD MUSIC TEXAS FEST
A CELEBRATION OF TEXAS INDEPENDENCE

MAR 2ND
AT STEVENSON PARK

ROGER CREAGER
WILLIAM CLARK GREEN

WITH **GARY P. NUNN**
AND MARKET JUNCTION

A LIVE CONCERT EVENT PRODUCED BY:
FRIENDS OF DOWNTOWN FRIENDSWOOD

GATES OPEN AT 2:30PM - \$20 PRESALE / \$25 AT THE GATE

FOR TICKETS AND MORE INFO
WWW.FDFA.ORG

KARBACH BREWING CO.

PRE-PAID TICKETS \$20

DEER PARK



Friends of Downtown Friendswood Association, Inc.





What's next for FDFA?

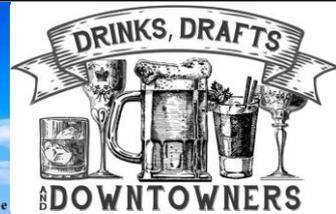
Reenergize, reinvent, rebrand, reinvigorate, re-boot... all the re's!

FDFA 2.0!





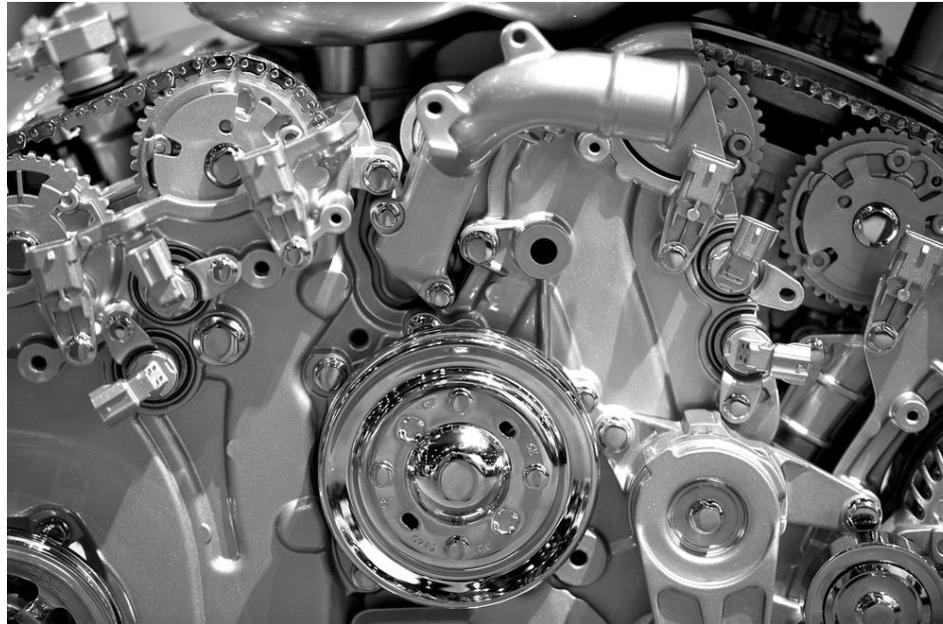
FRIENDS OF
DOWNTOWN
FRIENDSWOOD
ASSOCIATION



Downtown Revitalization-Economic Engine

A Healthy, Vibrant Downtown Essential for the Overall Community

Downtown should be / can be a significant portion of the Friendswood tax base, serving as an economic engine for the City!



Downtown Revitalization-Economic Engine

A Healthy, Vibrant Downtown Essential for the Overall Community

2015 Downtown “Inventory” of Lots & Buildings

25 Vacant Lots and/or Buildings comprising 16.856 acres.

734,225 square feet of commercial property just within a 1-mile stretch of Friendswood Drive.

This inventory was generating just \$21,403.53 in property tax revenue for the City of Friendswood.



Downtown Revitalization-Economic Engine

A Healthy, Vibrant Downtown Essential for the Overall Community

New Construction since 2015

Office / Commercial Buildings: Three

Retail Buildings: Six

Mix-Use (Residential / Commercial): One

As of 2019, over \$ 7.5 million has been added in taxable value, with another \$32 Million on-line by 2021; adding over \$215,000 in revenue to the City.



Downtown Revitalization-Reflection

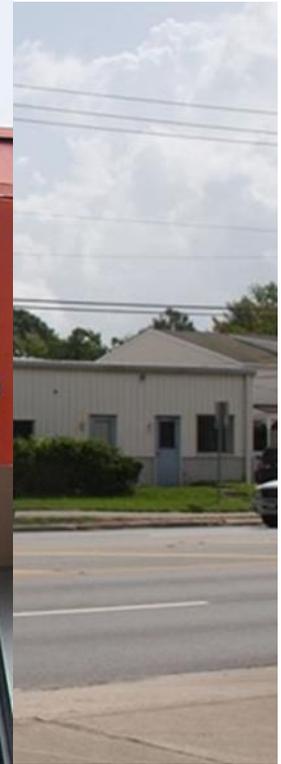
A Healthy, Vibrant Downtown Essential for the Overall Community

Lenders & Investors Care About the “Look” of the Community



Downtown Revitalization-Reflection

A Healthy, Vibrant Downtown Essential for the Overall Community



Downtown Revitalization-Reflection

A Healthy, Vibrant Downtown Essential for the Overall Community



Downtown Revitalization-Reflection

A Healthy, Vibrant Downtown Essential for the Overall Community





GO 'STROS !





THANK YOU FOR YOUR TIME!
HOPE TO SEE YOU AROUND IN DOWNTOWN FRIENDSWOOD

Brett Banfield brett@fdfa.org / 281-455-1835

