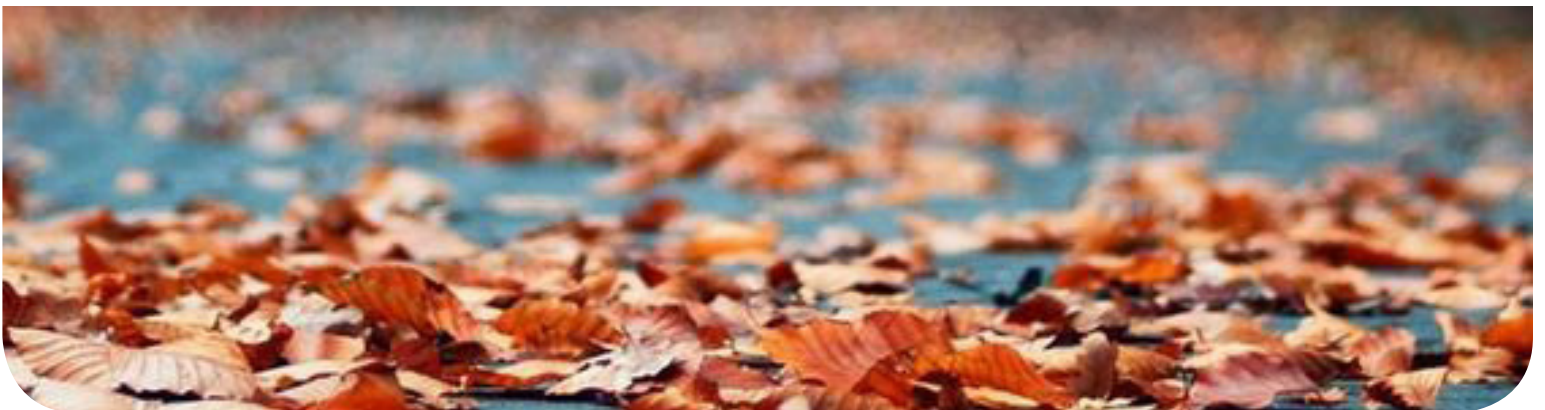


THE BEST big idea is only
GOING TO BE AS GOOD AS ITS
IMPLEMENTATION!

JAY SAMIT

**Houston-Galveston Area Council
Fall Planning Workshop for Local Governments
October 20, 2017**



Agenda

9:00 a.m.	Registration and Breakfast
9:30 a.m.	Welcome and Introductions Amanda Thorin, Houston-Galveston Area Council
9:45 a.m.	How Do You Keep a Plan Off the Shelf? Rebecca Leonard, Lionheart Places, LLC
10:15 a.m.	How Do You Pay for It? Kimberley Mickelson, City of Houston Legal Department
10:45 a.m.	Break
10:55 a.m.	How Do You Do It? John Lettelleir, City of Frisco, and Randy Haynes, City of Bryan Followed by a panel discussion facilitated by Jeff Taebel, H-GAC
Noon	Wrap Up Amanda Thorin, H-GAC

Speakers

Rebecca Leonard



Rebecca Leonard, FAICP, PLA, LEED AP, CNU-A, the founder of Lionheart Places, LLC, has over 20 years of experience in landscape architecture, community planning, urban design, stakeholder engagement, and facilitation. She designed significant parks and plazas projects, such as the Houston Arboretum and Nature Center and the Lafitte Greenway in New Orleans. She led redevelopment and mixed use projects, including streets, trails, and greenways, and master planned and designed corporate campuses and resorts. A national leader in performance-based design, Ms. Leonard's desire to balance environmental, community, and economic benefits in every project creates successful results. She works closely with her clients to ensure that the plans she helps create are implemented. Her awareness of the challenges bridging from visioning to implementation drove her to open Lionheart, a firm committed to seeing clients realize their visions.

Kimberley Mickelson



Kimberley Mickelson, JD, AICP, is a Senior Assistant City Attorney for the City of Houston, advising the city on planning and development matters. Her practice focuses in the areas of planning and land use, real estate development, economic development, historic preservation, airport, and municipal and non-profit corporation law and ethics, and she is a frequent speaker and author on these issues nationally. Ms. Mickelson is an honors graduate of the Plan II program at The University of Texas, as well as The University of Texas School of Law and the Lyndon B. Johnson School of Public Affairs. Ms. Mickelson is a Visiting Associate Professor in the Masters in Urban Planning program in the College of Architecture at Texas A&M University in College Station. She is the Editor of A Guide to Urban Planning in Texas Communities, and founder of Planning Matters, Inc., a planning related think tank and advocacy organization.

Speakers

John Lettelleir



John Lettelleir, FAICP, is the Director of Development Services for the City of Frisco, Texas and is responsible for the City's comprehensive planning, zoning and development, building inspections, health and food safety, and code enforcement. He has over 30 years of municipal experience. The City of Frisco has been recognized for their planning efforts by the Texas Chapter of the American Planning Association for the best comprehensive plan in 2000 and 2006 as well as other projects. The City of Frisco was the first city in the nation to adopt a mandatory green building program for residential development. Mr. Lettelleir received his Masters in City and Regional Planning from the University of Texas at Arlington and his Bachelor of Science in Urban Regional Studies from Indiana State University. He is a member of the College of Fellows of the American Institute of Certified Planners, Urban Land Institute, Congress of New Urbanism, and the International Conference of Shopping Centers, and a former board member of the Greater Dallas Planning Council.

Randal Haynes



Randy Haynes, AICP, LEED GA, is a Senior Planner for the City of Bryan and a Historic Preservation Officer. He is a Certified Planner with experience in community and land planning, development review, and historic preservation. A member of the local historic preservation community for over 30 years, he held leadership positions and has been in support of Downtown Bryan rebirth. He is a member of the American Institute of Certified Planners, American Planning Association, the Brazos County Historic Commission, and the executive committee of the Brazos Heritage Society. For the 22 years prior to employment by the City of Bryan he worked as the service director for a Mazda – BMW dealership and served six years on the Bryan Historic Landmark Commission, six years on the Bryan Planning and Zoning Commission, and two years on City Charter Review Advisory committees.

Jeff Taebel



Jeff Taebel, FAICP, is the Director of Community and Environmental Planning at H-GAC where he oversees the agency's community and environmental planning, socioeconomic modeling, economic development, community enhancement, disaster recovery, and sustainable development initiatives. He has 34 years experience in urban and regional planning, including 30 in his current position. He is a past President of the Texas Chapter of the American Planning Association and served on the Urban Land Institute Houston District Council Executive Committee. His work has received local, state and national awards. In 2008, he was named a Fellow of the American Institute of Certified Planners and in 2013, he received Houston Tomorrow's inaugural Community Catalyst Award for his contributions to quality of life in the Houston region.

Today's presentations will be available at
www.h-gac.com/go/fall-planning

Notes



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