



Houston-Galveston
Area Council

PRESS RELEASE

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FOR IMMEDIATE RELEASE

H-GAC Commute Solutions Encourages Region to Get Rolling for Biketober

Residents, workplaces, schools, and community groups across the Houston-Galveston region invited to ride, log rides, rate routes, and compete for prizes throughout October.

HOUSTON, TX — The [Houston-Galveston Area Council's](#) (H-GAC) [Commute Solutions program](#) is encouraging residents, workplaces, schools, and community groups across the region to get rolling for Biketober, a free, month-long celebration of bicycling beginning October 1.

Biketober is designed to help more people discover the benefits and enjoyment of riding, whether biking to work or school, running errands, visiting a local business, or simply riding for fun. The challenge is open to everyone, regardless of experience or fitness level, and every ride counts.

"Biketober is a simple way for people to try biking on their own terms, whether that means riding around the neighborhood, commuting to work, or taking a bike out for a weekend ride," said Robyn Egbert, Commute Solutions manager at H-GAC. "When more people have the opportunity to experience biking, they can discover how it can fit into their everyday travel."

Participants can register for free at lovetoride.net/greaterhouston and log rides throughout October using the Love to Ride app or website. Participants can ride individually or join a workplace, school, or community group and compete on local, national, and industry leaderboards. Workplaces compete in size categories, giving organizations of different sizes an opportunity to participate.

Participants can earn points by riding, encouraging others to ride, and rating their routes. New this year, riders can use the Love to Ride app to provide feedback about how comfortable or enjoyable they feel riding on local streets. The feedback helps build a broader picture of where people feel comfortable riding and where improvements could encourage more people to choose a bike.

Biketober also offers participants opportunities to win prizes. The Greater Houston challenge includes:

- **A \$3,000 getaway** for one grand-prize winner.
- **A \$250 bike service** prize for participants who log at least one trip during October.
- **Workplace prizes** that provide cash for a coffee and pastry celebration, with winners selected by workplace size category.
- **Encourager cash prizes** of \$50, \$250, or \$500 for participants who encourage one, five, or 10 people to ride.

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"Biketober gives people plenty of ways to participate, and you don't have to be an experienced cyclist to join in," Egbert added. "One ride can get you started, and encouraging a friend or coworker to ride can make the experience even more fun."

The Biketober challenge runs October 1 through 31. Participants can ride anywhere for any reason during October, and rides can be logged through the Love to Ride app or website.

Registration takes about two minutes and is free.

The challenge is open to residents and employees in Brazoria, Chambers, Fort Bend, Galveston, Harris, Liberty, Montgomery, and Waller counties.

To register or learn more about Biketober, visit lovetoride.net/greaterhouston.

About H-GAC

The [Houston-Galveston Area Council](https://h-gac.com) (H-GAC) is a voluntary association of local governments and local elected officials from the 13-county greater Houston area planning region, which includes an area of 12,500 square miles and nearly eight million people. H-GAC promotes efficient and accountable use of local, state, and federal tax dollars; serves as a problem-solving and information forum for local governments; and helps analyze trends and conditions affecting the region. For more information, visit h-gac.com.

About the Metropolitan Planning Organization

The Metropolitan Planning Organization (MPO) works with local, regional, and state agencies to plan, prioritize and invest federal transportation funds in regional projects. Since 1974, the [Houston-Galveston Area Council](https://h-gac.com) and the [Transportation Policy Council](https://tpcouncil.org) have served as the MPO staff and policy board for the eight-county metropolitan transportation planning area, which includes Brazoria, Chambers, Fort Bend, Galveston, Harris, Liberty, Montgomery, and Waller counties. Together they guide regional transportation planning and coordination.

As part of the MPO's work, Commute Solutions supports commuters and employers with programs and resources that reduce congestion and improve travel options across the region. Learn more at yourcommutesolution.org.

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