

## Houston-Galveston Opportunity Zones Workshop

9:30-12:30, Monday, August 19, 2019  
H-GAC, 3555 Timmons Ln., Houston, TX 77027  
2<sup>nd</sup> Floor Conference Room B&C

### *Opportunity Zones*

Opportunity Zones are a new tax incentive created to spur investment in designated low-income census tracts. Taxpayers can reduce or eliminate capital gains through qualified investments in businesses or real estate within an Opportunity Zone. In this summit participants will:

- 1) Learn about the rules and regulations governing Opportunity Zones
- 2) Identify criteria for potential Opportunity Zone projects in their community
- 3) Understand what Opportunity Zones investors are seeking
- 4) Get insight into how to develop a prospectus and market their project to investors

### *Agenda*

- 9:00 Registration Opens
- 9:30 Welcome  
Chuck Wemple; Houston-Galveston Area Council
- 9:35 An Introduction to Opportunity Zones  
Matt Kelley; Novogradac
- 10:00 Opportunity Zones from an Investors Perspective  
Catherine Lee Clarke; Hirtle, Callaghan & Co.
- 10:25 Developing Opportunity Zones, the Experience of Virginia Beach  
Ron Berkebile; City of Virginia Beach
- 10:50 Real Estate and Prospectus Development  
Peter Malone; Economic Development Advisor
- 11:15 Break
- 11:25 Panel Discussion: Resources for Business Development in Opportunity Zones  
Moderator: Joshua Owens; Gulf Coast Economic Development District  
Panelists: Omar Fortune; Houston-Galveston Local Area Development Corporation  
Marlon Mitchell; Houston Business Development Inc.  
Steve Lawrence; University of Houston Small Business Development Network
- 12:00 Economic Development Administration Resources for Opportunity Zones  
Robert Peche; Economic Development Administration
- 12:25 Closing and Adjournment  
Joshua Owens; Gulf Coast Economic Development District