

# ECONOMIC IMPACT SUMMIT 2026



Houston-Galveston  
Area Council

Strategies, Funding & Innovation  
for **Regional Success.**



**AUGUST 19, 2026**



**1:00 – 4:30 PM**

Networking Reception: 5:00 – 6:30 PM



**THE POST HOUSTON**

Houston, Texas



**SPONSORSHIP PACKET**

**EXPLORE SPONSORSHIP OPPORTUNITIES**



# ECONOMIC IMPACT SUMMIT 2026

Strategies, Funding & Innovation  
for Regional Success.

## About The Event

**The Economic Impact Summit 2026** is a premier regional economic development forum hosted by the Houston-Galveston Area Council, dedicated to advancing economic growth, business development, and community prosperity.

This event brings together local leaders, policymakers, economic development professionals, business owners, investors, and community stakeholders to discuss the strategies, opportunities, and partnerships shaping our region's future.



### FIRESIDE CHAT

Insightful conversations  
with regional leaders.



### FUNDING PANEL

Explore funding  
opportunities and  
resources.



### PITCH COMPETITION

Innovative ideas.  
Real impact.



### NETWORKING RECEPTION

Connect, collaborate,  
and build partnerships.

# Our Sponsorship Levels

## ECONOMIC IMPACT SUMMIT 2026

Strategies, Funding & Innovation  
for Regional Success.

Partner with the Houston-Galveston Area Council's Economic Development Team and showcase your organization's commitment to regional economic growth, innovation, and community success. The Economic Impact Summit 2026 offers sponsors a unique opportunity to connect with economic development professionals, local government leaders, policymakers, business owners, investors, entrepreneurs, and community stakeholders from across the Houston-Galveston region. Through sponsorship, your organization will gain meaningful visibility before, during, and after the event through strategic recognition opportunities, branding placements, digital promotion, and direct engagement with attendees.



PLATINUM

**\$5,000**

Top-tier recognition +  
leadership presence



GOLD

**\$3,500**

High visibility +  
audience engagement



SILVER

**\$2,500**

Enhanced visibility +  
engagement



BRONZE

**\$1,000**

Basic brand  
exposure



SUPPORTER

**\$500**

Entry-level  
visibility

# Sponsorship Opportunities



## ✦ SUPPORTER LEVEL - \$500

### Entry-level visibility

- Name listed on:
  - o Event website
  - o Printed/digital program
- Recognition on event sponsor slide
- 1 complimentary registration
- Option to include item in attendee swag bag



## ✦ BRONZE LEVEL – \$1,000

### Basic brand exposure

Everything in Supporter, plus:

- Small logo placement on:
  - o Event website
  - o Printed/digital program
- 1 dedicated social media mention
- Up to 2 complimentary registrations
- Option to display small tabletop signage





## ▶ **SILVER LEVEL – \$2,500**

### Enhanced visibility + engagement

Everything in Bronze, plus:

- Medium logo placement  
(more prominent hierarchy)
- 2–3 social media mentions (pre/post event)
- Up to 3 complimentary registrations
- Ability to provide branded collateral at seats or registration
- Recognition during opening remarks (by name)



## ▶ **GOLD LEVEL – \$3,500**

### High visibility + audience engagement

Everything in Silver, plus

- Large logo placement on all materials
- Logo on event signage (banners, slides, podium loop)
- Up to 4 complimentary registrations
- Featured social media post
- Inclusion in press release or newsletter
- Reserved seating for attendees
- Opportunity to:
  - o Introduce a speaker/session OR
  - o Be recognized individually during program



## ✕ PLATINUM LEVEL – \$5,000

### Top-tier recognition + leadership presence

Everything in Gold, plus:

- Top-tier logo placement (largest, most prominent; “Presented by” or equivalent)
- Up to 5-6 complimentary registrations
- Speaker at networking reception
- Logo inclusion on post-event communications
- Opportunity for:
  - o Brief speaking remarks (2–3 minutes) OR
  - o Panel participation (if aligned with program)
- Exclusive branding opportunity
  - o Registration table
  - o Main session room
- Dedicated spotlight in:
  - o Email campaign
  - o Social media feature (pre-event highlight)





## **NETWORKING RECEPTION – \$2,000 - \$4,000**

### **High visibility + audience engagement**

Everything in Silver, plus

- Large logo placement on all materials
- Logo on event signage (banners, slides, podium loop)
- Up to 4 complimentary registrations
- Featured social media post
- Inclusion in press release or newsletter
- Reserved seating for attendees
- Opportunity to:
  - o Introduce a speaker/session OR
  - o Be recognized individually during program

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### **Note:**

Gulf Coast Economic Development District is a 501(c)(3) (EIN #76-0421307) and retaining a copy of the form below will serve as a receipt for your donation.



# ECONOMIC IMPACT SUMMIT 2026

## SPONSORSHIP COMMITMENT FORM

Strategies, Funding & Innovation for Regional Success.

### SPONSOR INFORMATION

Organization Name

Phone

Primary Contact

Address

Title

City/State

Email

### SPONSORSHIP SELECTION

(Please select one)

- ☐ Platinum - \$5,000    ☐ Gold - \$3,500    ☐ Silver - \$2,500
- ☐ Bronze - \$1,000    ☐ Supporter - \$500    ☐ Networking Reception - \$2,000 - \$4,000

### SPONSORSHIP MATERIALS

Please submit the following as applicable:

- ☐ Company Logo (PNG/EPS preferred)
- ☐ Social Media Handles
- ☐ Marketing Collateral
- ☐ Swag Bag Item
- ☐ Speaker Introduction Information (Gold/Platinum/Reception)

*\*Note: Please submit all necessary sponsorship materials by **08/05/2026**.*

### PAYMENT INFORMATION

Checks should be made payable to:

**Gulf Coast Economic Development District**

Mail To:  
Houston-Galveston Area Council  
Attn: Gulf Coast Economic Development District  
3555 Timmons Lane, Suite 120  
Houston, Texas 77027

### AUTHORIZATION

**I am authorized to commit the above organization to the selected sponsorship level.**

Authorized Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Date: \_\_\_\_\_

# ECONOMIC IMPACT SUMMIT 2026

Strategies, Funding & Innovation  
for Regional Success.



Houston-Galveston  
Area Council

EIS2026 Venue Partner

## POST

# THANK YOU



For sponsorship questions and  
inquiries, please contact the Economic  
Development Team at H-GAC



Email Address  
[Econdev@h-gac.com](mailto:Econdev@h-gac.com)