

Re-Energizing Public Right-of-Ways:

Activating Alleyways

Presented By:

Kelly Violette, CEcD, AICP, PCED

Executive Director

Tomball Economic Development Corporation









Placemaking







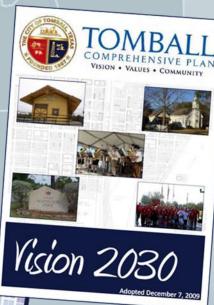




Planning for the Future

- Zoning Ordinance
- FM 2920 Access Management Study
- Livable Centers Downtown Plan
- Tomball Comprehensive Plan

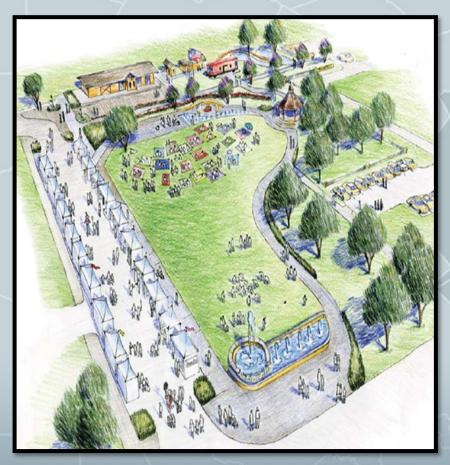








Livable Centers Downtown Plan











Goals

- Activate the pedestrian realm
- Provide public parking
- Enhance the Depot Plaza





Challenges/Opportunities



- Bisected by major thoroughfare
- Unsafe parking conditions
- No cohesive sidewalk/pathway network
- Narrow/limited right-of-way





Progress

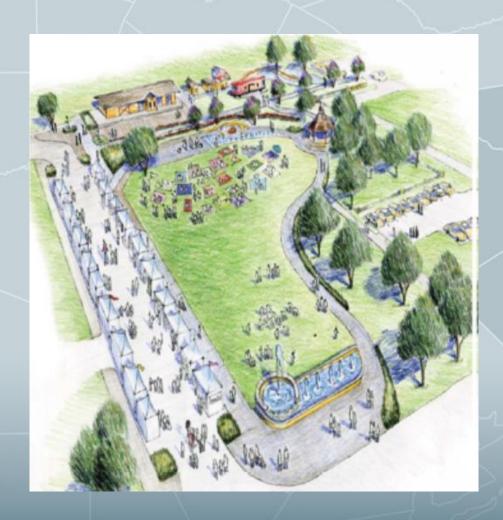








Downtown Today







Depot Plaza















Public Investments Have Resulted In....







Private Investment











New Businesses









Redevelopment













Farmer's Market











Public Art

- Murals
- Art Banners
- Statutes

















Activating Alleyways









Alleyway Transformation Goals

- Bring life to the space
- Connect alleys to streets
- Ignite economic growth and development
- Connectivity for pedestrians
- Safety
- Maintain service access
- Consolidate refuse





Downtown Alley Enhancements-Phase 1







Main Street/Market Street/Walnut Street/Elm Street











Existing Conditions











Commerce Street/Main Street/Walnut Street/Elm Street

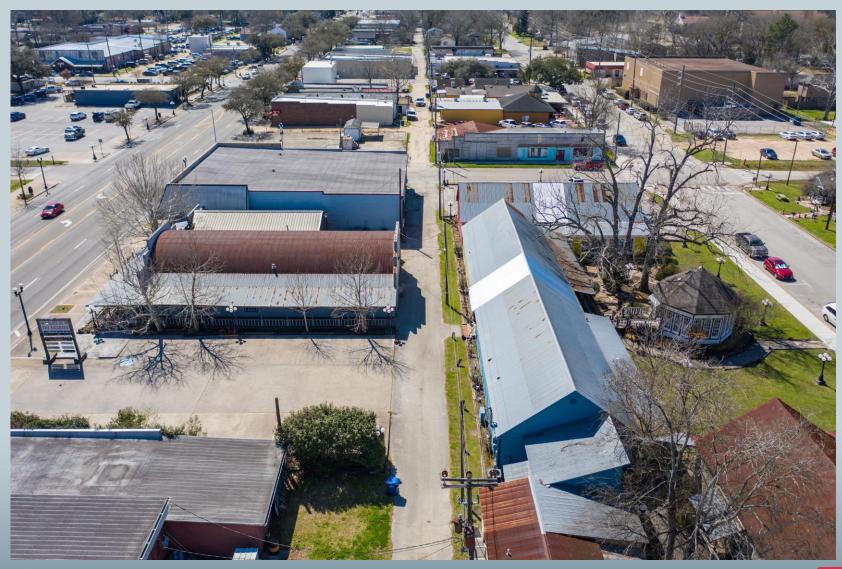
















Existing Conditions









Commerce Street/Main Street/Cherry Street/Walnut Street

































Inspiration













Telgte, Germany















Fort Collins, CO





Orange Street Alley: Redlands, CA















Brenham, TX









Art/Themes/Names







Status







- Design is 90% complete
- Estimated costs
 - Elm to Walnut (north and south alleys)-\$588K
 - Walnut to Cherry (north alley only)-\$260K
 - Entire project (w/cont.)-\$880K





Next Steps

- Engage community stakeholders
- Target opportunities for demonstration projects
- Timing of construction





