



INSTANT IMPACT

Temporary, cost-effective ideas for more vibrant streets



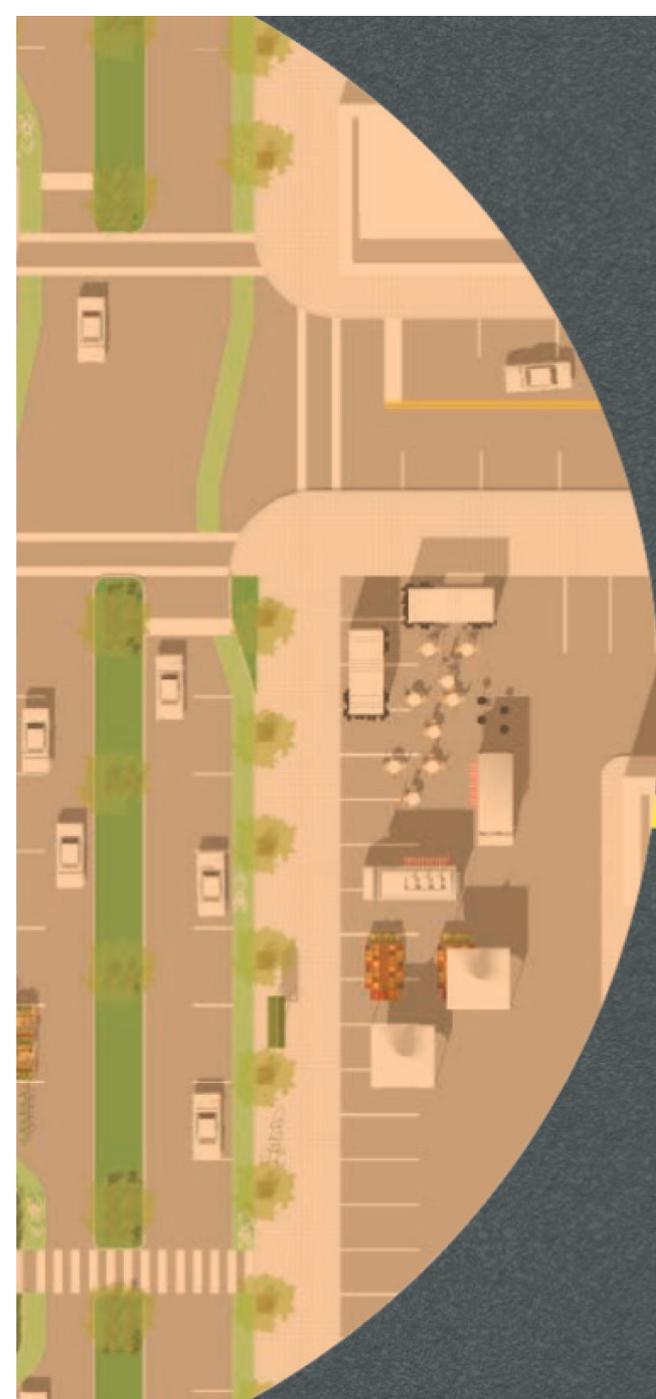
INSTANT IMPACT GUIDE

TEMPORARY, COST-EFFECTIVE IDEAS
FOR MORE VIBRANT STREETS

HOW TO USE THE GUIDE



L to R: Livable Memphis, Project for Public Spaces



INSTANT IMPACT GUIDE

TEMPORARY, COST-EFFECTIVE IDEAS
FOR MORE VIBRANT STREETS

Intro

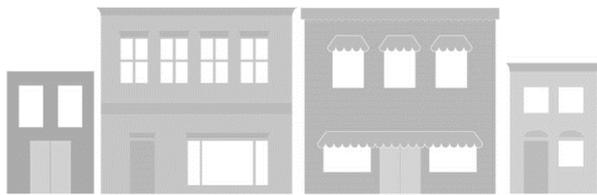
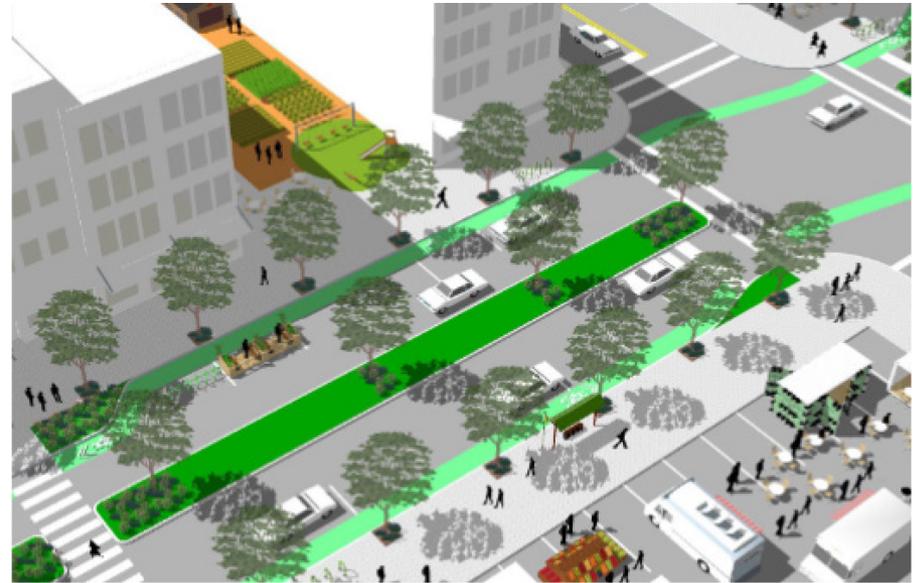
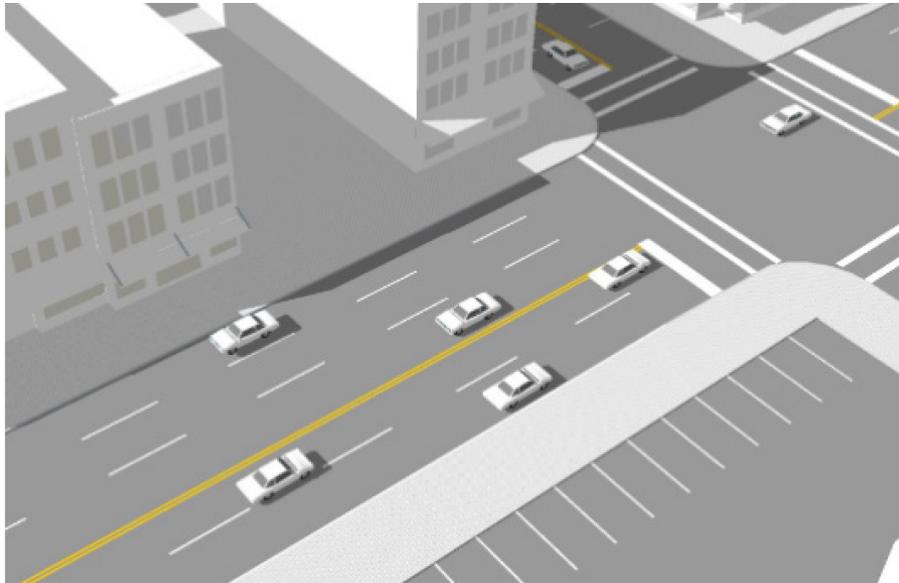
How-to

Toolbox

Cases

Resources

INTRODUCTION



HOW TO DO IT

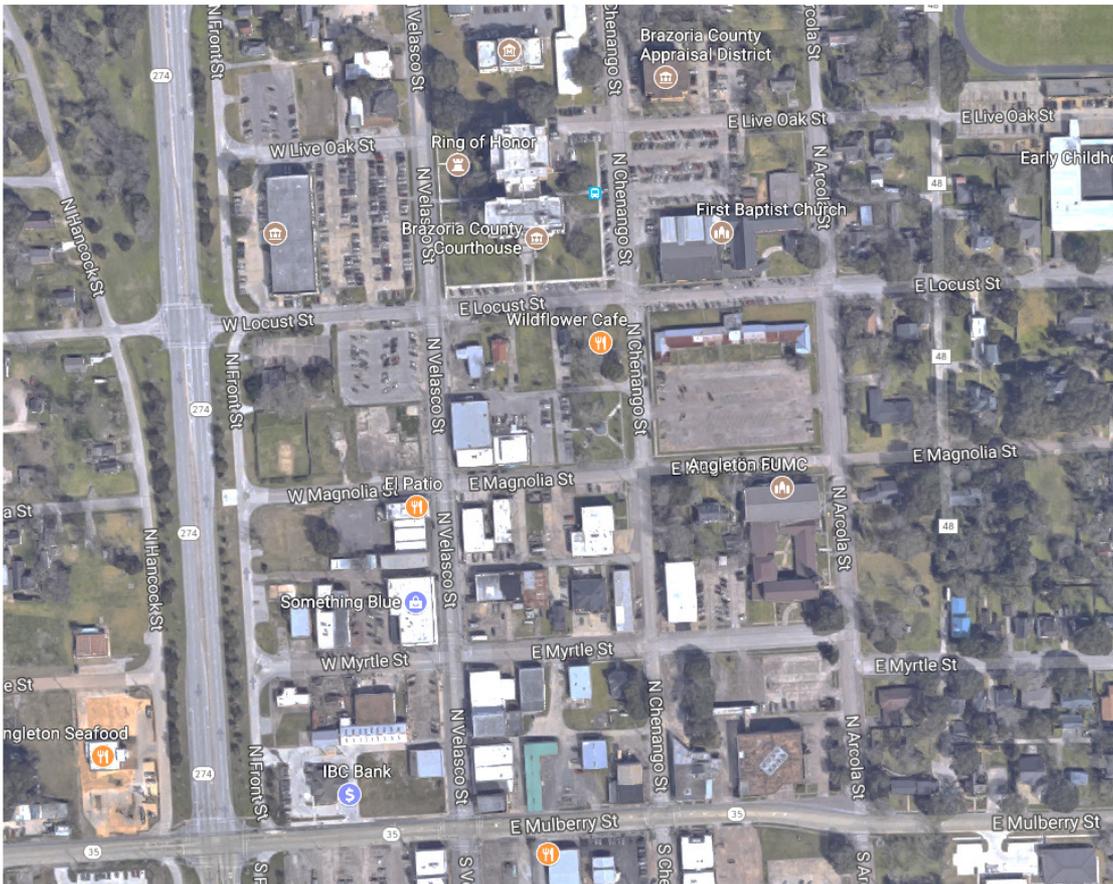
- Make a plan**
- Make a design**
- Make it happen**



Urban Edge

HOW TO DO IT

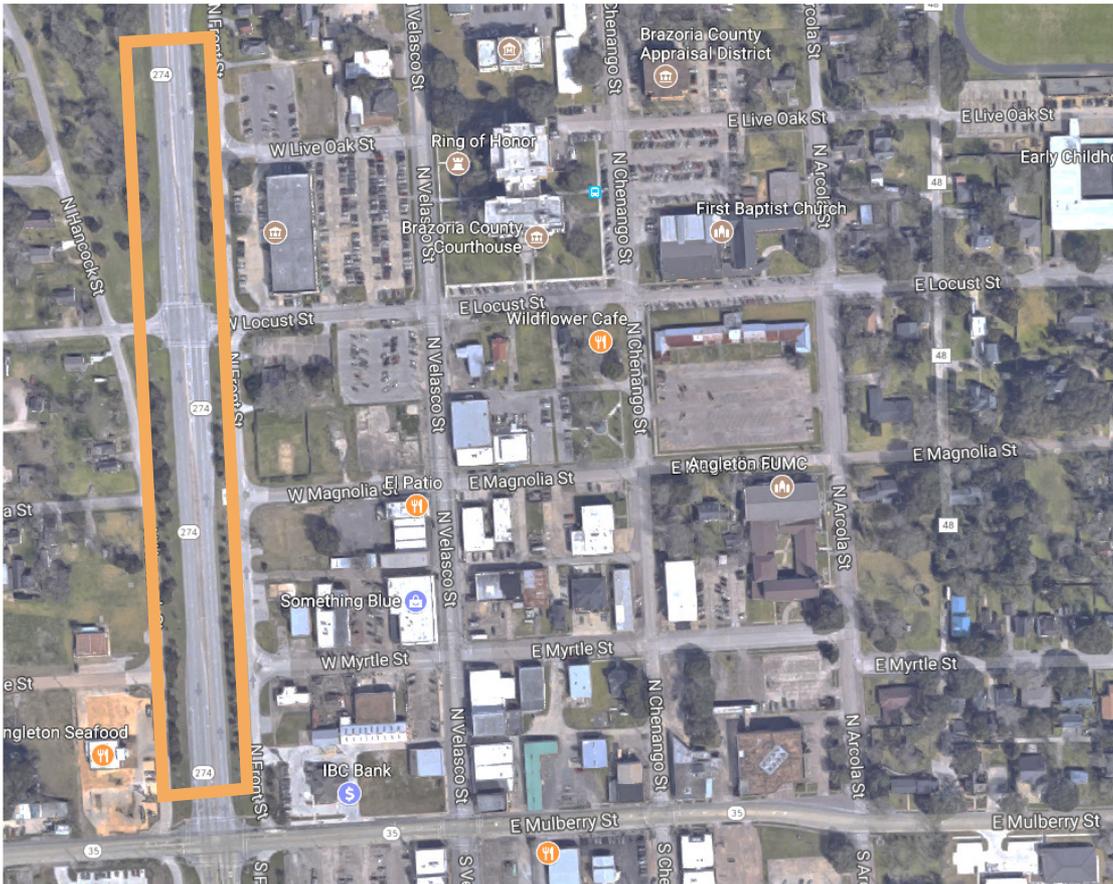
Make a plan



Google Maps

HOW TO DO IT

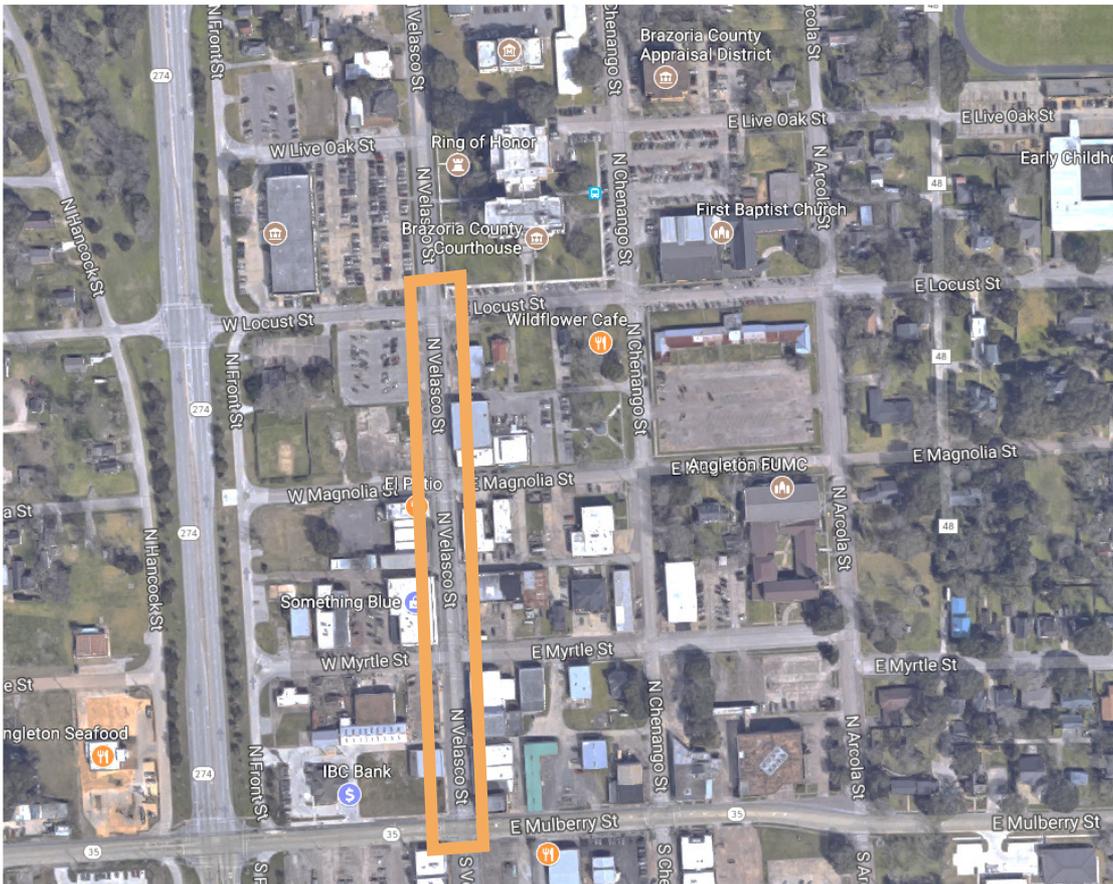
Make a plan



Google Maps

HOW TO DO IT

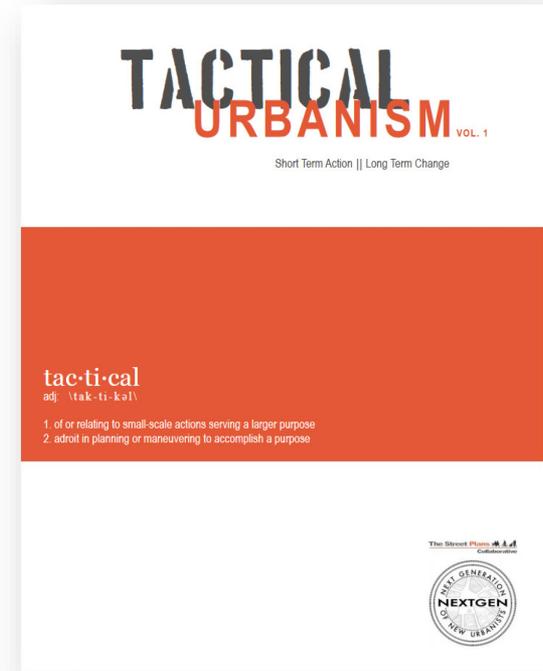
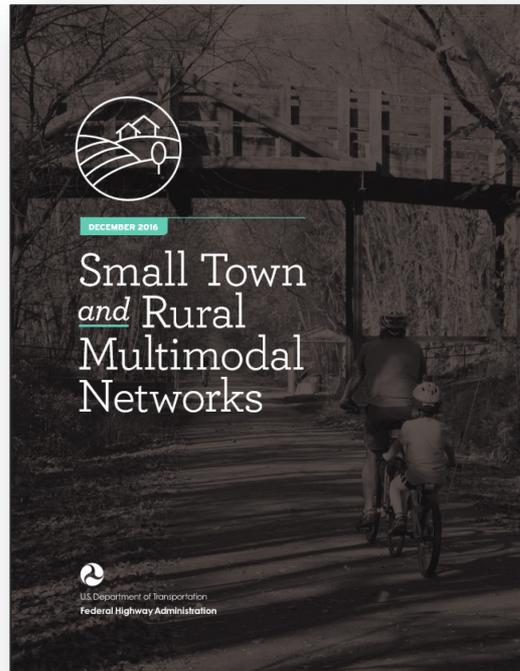
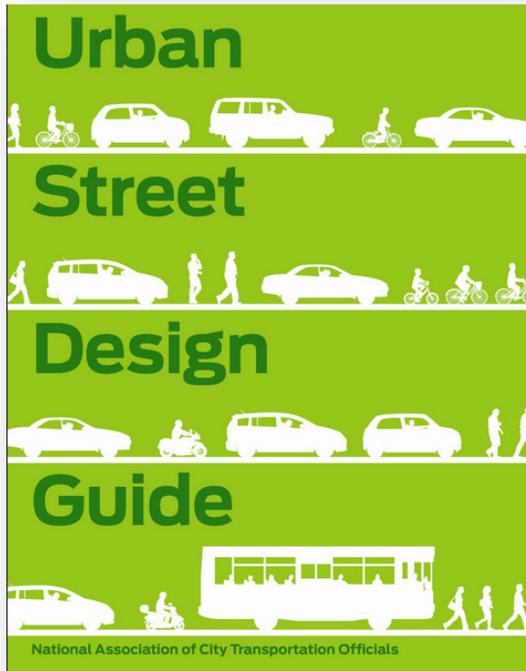
Make a plan



Google Maps

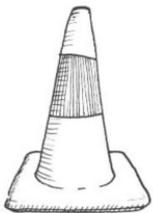
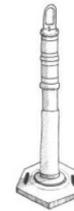
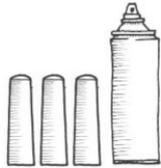
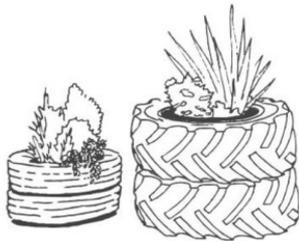
HOW TO DO IT

Make a design



HOW TO DO IT

Make a design



TACTICAL URBANIST'S GUIDE
TO MATERIALS AND DESIGN **VERSION 1.0**

DECEMBER 2016 | CREATED BY THE STREET PLANS COLLABORATIVE, WITH FUNDING FROM THE JOHN S. AND JAMES L. KNIGHT FOUNDATION

HOW TO DO IT

Make a design

TOOLBOX

The elements in the instant impact toolbox help create a safer and more comfortable environment for pedestrians and bicyclists. Independently, each element contributes a subtle change, but a combination of the tools will create a vibrant public space.

PROGRAMMING

FARMERS' MARKET



Block off a portion of a parking lot or lane of traffic with cones or potted plants to host a farmers' market. Farmers' markets generate foot traffic and provide a pleasant outdoor environment for shoppers to buy local produce and other goods.

FOOD VENDORS



Invite local food vendors to fill pop-up shops, bring food trucks, or set up booths.

POP-UP SHOPS



Invite local restaurants and vendors to open a pop-up shop, a temporary retail business, in a vacant storefront or to set up a booth on the sidewalk. Encourage pop-up shops by making space available, working with property owners of vacant storefronts, or expediting necessary permitting processes.

COMMUNITY GARDEN



Revamp a vacant lot with a community garden. Gardens don't require large swaths of open green space if you use raised planter boxes. With community support, this tool can last beyond the instant impact event.

Programs

Streets

Sidewalks

HOW TO DO IT

Make it happen



RESOURCES

h-gac.com/go/LCEvents



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WHAT CAN YOU DO NOW?

Think about
your community

Make a local
how-to guide

TACTICAL URBANISM

Permitting Process, Application, & Materials Guide



A GUIDE TO COMMUNITY-LED
PLACEMAKING PROJECTS



"AN APPROACH TO NEIGHBORHOOD
BUILDING USING SHORT-TERM, LOW-COST,
AND SCALABLE INTERVENTIONS TO CATALYZE
LONG-TERM CHANGE."¹



WHAT CAN YOU DO NOW?

City 1

- Special Event Permit application
- Depts.: Planning, Police, Public Works
- Insurance: \$300,000 General Liability
- City Council Approval: No
- Estimated time: 7-10 business days



WHAT CAN YOU DO NOW?

City 2

- Depts.: Planning & Public Works
- Insurance: No
- City Council Approval: No
- Estimated time: It depends



WHAT CAN YOU DO NOW?

City 3

- Depts.: Public Works
- Insurance: No
- City Council Approval: Yes
- Estimated time: 7-10 business days



ANNOUNCEMENTS

Resources:

h-gac.com/go/LCEvents

ANNOUNCEMENTS

Empowering Entrepreneurship

October 6, 10:30AM-12:30PM

H-GAC Conference Room B, 2nd floor

Joshua.Owens@h-gac.com

ANNOUNCEMENTS

THE BEST BIG IDEA IS ONLY GOING TO BE AS GOOD AS ITS
IMPLEMENTATION!
JAY SAMIT

the Houston-Galveston Area Council
Fall Planning Workshop for Local Governments

Fall Planning Workshop

October 20, 9:00AM-12:30PM

H-GAC, Amanda.Thorin@h-gac.com

ANNOUNCEMENTS



BRINGING BACK MAIN STREET

DowntownTX.org

October 24, 9:30AM-12:00PM

Angleton Recreation Center,

Clint.McManus@h-gac.com

ANNOUNCEMENTS

Solid Waste Generation & Diversion

October 10, 9:00AM-12:30PM

H-GAC, Erin.Livingston@h-gac.com

ANNOUNCEMENTS

Life After Harvey: Update from FEMA

November 9, 8:30AM-12:30PM

H-GAC & Webinar

Erin.Livingston@h-gac.com



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THANK YOU