

Trash Free Texas Presentation to the Parks and Natural Areas Roundtable

TrashFreeTexas.org

March 8, 2021



**TRASH
FREE
TEXAS**

This project funded by the U.S. Environmental Protection Agency's Trash Free Waters Grant Program

Introduction



Today's Agenda



1. Defining the Issue



2. Project Overview



3. The Path Forward

1. Defining the Issue



435

Million Pieces of
Visible Litter

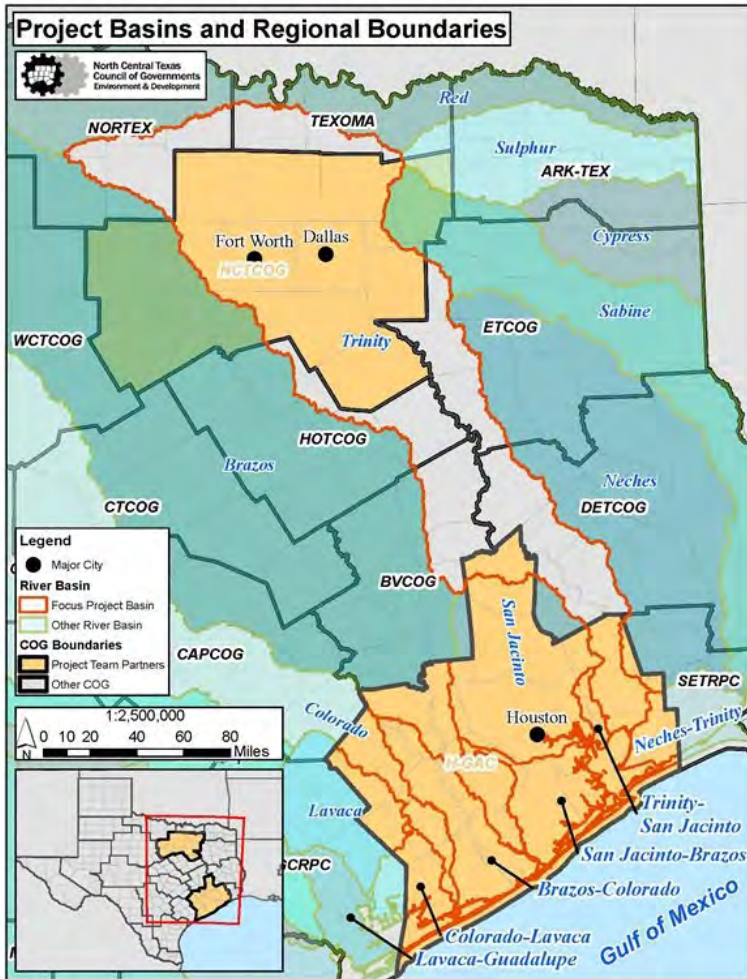
\$11 B

annual costs to
taxpayers

80%

waterway trash
comes from land

2. Project Overview



A collaborative effort between NCTCOG, H-GAC and The Meadow's Center



Funded by the U.S. EPA's Trash Free Waters Grant Program



Project area includes more than 50% of Texas' total population



Project to be completed over a three-year period.



2. Project Overview (cont.)

Project Goals

Over the next three years, the project team will seek to:

- 1 Increase Adopt-A-Spot locations and promote a statewide Trash Collection Database.
- 2 Support regional clean-up events through partnerships with local governments, recreational clubs, and Keep Texas Beautiful affiliates.
- 3 Partner with Texas-based restaurants to reduce the use of single-use plastic.
- 4 Share project successes with other councils of government and replicate this work across the state.

3. The Path Forward

Local Cleanups

- Increase Adopt-A-Spot Locations.
- Partner with Recreational Clubs.

Restaurant Work

- Work with Texas Restaurant Association.
- Partnership with Houston Zoo.

Statewide Database

- Early launch in March 2021.
- Full launch in July 2021.

Connect With Us!

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