



TEXAS HISTORICAL COMMISSION TEXAS HERITAGE TRAILS PROGRAM

Over 50 Years of Texas Trails 1968-Today

- 50 years of the Texas Driving Trails (initially the blue-lined driving circles on the map as part of TXDOT)
- Kicked off for the 1968 HemisFair in San Antonio
- Late 1970s the program diminished
- Late 1990s reestablished the Trails under the Texas Historical Commission and became regions with all 254 Texas counties part of at least 1 of the 10 trail regions



TTR Mission & Vision Statements

MISSION

Through education and promotion, the Texas Independence Trail Region fosters the preservation and improvement of its historical, cultural, and natural resources to encourage tourism, enhance the regional economy, and celebrate the spirit of Texas Independence.





VISION

The Texas Independence Trail Region will be recognized as the definitive resource for partnership in tourism to tell the story of Texas Independence.



Austin, Bastrop, Bee, Bexar, Brazoria, Caldwell, Calhoun, Chambers, Colorado, DeWitt, Fayette, Fort Bend, Galveston, Goliad, Gonzales, Guadalupe, Harris, Jackson, Karnes, Lavaca, Liberty, Matagorda, Refugio, Victoria, Waller, Washington, Wharton , Wilson

28 Southeast Texas Counties

Texas Independence Trail.com

- Submit tourism attraction with photos, text and hours of operation
- Submit tourism
 events
- Connect with other
 communities to
 create a more
 vibrant tourism
 experience



New

WEBSITE



Look forward to working with you !





For additional information: Seneca McAdams Texas Independence Trail Region Executive Director, CTE info@texasindependencetrail.com 979.353.1800