8. MOBILITY PLANNING: FIFA WORLD CUP 2026

BACKGROUND

The FIFA World Cup 2026 presents a significant opportunity and challenge for the Houston region, as it prepares to host one of the world's largest sporting events. Effective mobility planning is critical to ensure the safe and efficient movement of spectators, residents, and workforce before, during, and after the matches. The region will host seven games for the World Cup, which in the past has brought XX people to the region.

CURRENT SITUATION

Planning for the World Cup is being led by the Houston Sports Authority. Transportation Planning for the World Cup is being led by a committee chaired by Brian Mason of Transtar. The Houston – Galveston Area Council, Texas Department of Transportation and others are participating in this committee. Transtar will provide an overview of the work being done to prepare for effective mobility during the World Cup.

ACTION REQUESTED

Information only.