



## **HOUSTON-GALVESTON AREA COUNCIL**

3555 Timmons Lane, Suite 120

Houston, TX 77027

[www.h-gac.com](http://www.h-gac.com) | @HouGalvAreaCog

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### **FOR IMMEDIATE RELEASE**

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### **JOCHEN FLOESSER SELECTED TO LEAD NEW DATA ANALYTICS AND RESEARCH DEPARTMENT AT H-GAC**

**HOUSTON** – The Houston-Galveston Area Council (H-GAC) has hired Jochen Floesser as director of the new data analytics and research department. Floesser began his new role earlier in April. His full title is Director of Data Analytics and Research.

The data analytics and research department will focus on developing robust data models and forecasts for local and regional economic development, transportation planning, air quality, population growth, land use, and flood mitigation. This information will be available for local governments in the 13-county region, community partners, institutes of higher learning, state, and federal agencies to use for their planning purposes.

Floesser brings nearly 25 years of experience in multiple sectors of the geospatial data and analytics industry, including environmental, natural resources, energy/infrastructure, geographic information systems, and remote sensing. He has worked at both public and private institutions in capacities of program and operations management. His most recent roles before joining H-GAC include programmatic oversight for data products and services to governmental and commercial customers. Floesser joins H-GAC from Huntsville, Ala.



Floesser has both a bachelor's and master's degree in geography, geology, and biology from the University of Mannheim in Germany, his native country. He also has a master's degree in geology from Auburn University.

“My true passion comes to life when developing data analyses and applying models and maps that extract valuable information that positively impacts people's lives,” said Floesser. “I am excited to discover the great Houston-Galveston region, and am looking forward to contributing with my knowledge and experience to H-GAC's mission of serving today and planning for

#### **About the Houston-Galveston Area Council**

H-GAC is a voluntary association of local governments and local elected officials from the 13-county Gulf Coast planning region, which includes an area of 12,500 square miles and more than 7 million people. H-GAC works to promote efficient and accountable use of local, state, and federal tax dollars; serves as a problem-solving and information forum for local governments; and helps analyze trends and conditions affecting the region. For more information, visit [www.h-gac.com](http://www.h-gac.com).



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tomorrow.”

Researchers, public officials, community leaders, stakeholders, and members of the public can view H-GAC’s wide array of data and research tools, projects, mapping applications, and reports online by going to [www.h-gac.com/research](http://www.h-gac.com/research).

For more information about H-GAC’s regional programs and services to local governments, partners, and residents, visit [www.h-gac.com](http://www.h-gac.com).

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