HGAC IAH AIRPORT INTERCEPT TRAVEL SURVEY

|  |  |  |
| --- | --- | --- |
| **Questions** | **Person 1** | **Person 2** |
| **Screener Question:**Does your travel to or from this airport today involve local ground transportation, or are you just flying through the airport? | 🞏 Travel involves ground transportation in Houston (Proceed to question 1)🞏 Just flying through airport on connecting flights  (Thank respondent and terminate interview)  | 🞏 Travel involves ground transportation in Houston (Proceed to question 1)🞏 Just flying through airport on connecting flights  (Thank respondent and terminate interview) |
| 1. Do you work at the airport? | 🞏 Yes (skip parking questions 10-16) 🞏 No | 🞏 Yes (skip parking questions 10-16) 🞏 No |
| 2. What is your employment status? | 🞏 Employed Full time (30 or more hours/week) 🞏 Employed Part time (less than 30 hours/week 🞏 Not Employed 🞏 Retired 🞏 Student | 🞏 Employed Full time (30 or more hours/week) 🞏 Employed Part time (less than 30 hours/week 🞏 Not Employed 🞏 Retired 🞏 Student |
| 3. In what city or town do you live? (skip questions 5 and 6 if outside of TX) | City/Town \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State \_\_\_\_\_Country \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | City/Town \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State \_\_\_\_\_Country \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| 4. What is your home address or the names of the nearest two intersecting streets?  | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(Home address or nearest intersection) | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(Home address or nearest intersection) |
| 5. Did you travel here directly from your home with no stops? | 🞏 Yes (Go to 7) 🞏 No (Go to 6)  | 🞏 Yes (Go to 7) 🞏 No (Go to 6) |
| 6. Where did you start the trip that brought you to the airport, today?  |   \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(Place name and address or nearest intersection, just enter City/Town/State/Country if outside of TX) |  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(Place name and address or nearest intersection, just enter City/Town/State/Country if outside of TX) |
| 7. What approximate time did you arrive at the airport today? | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ am / \_\_\_\_\_\_\_\_\_\_\_\_\_\_ pm  |  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ am / \_\_\_\_\_\_\_\_\_\_\_\_\_\_ pm  |
| 8. How did you arrive at the airport today? (Choose from following options) | Arrival Option #: \_\_\_\_\_\_\_\_\_Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Arrival Option #: \_\_\_\_\_\_\_\_\_Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| 1. Airplane
2. Rental Vehicle Driver/Passenger
3. Vehicle Driver (car/truck/van)
4. Vehicle Passenger (car/truck/van)
5. Carpool/Vanpool Driver/Passenger
 | 1. Transit Bus
2. Rideshare Service (Uber, Lyft, etc.)
3. Taxi/Paid Limousine
4. Motorcycle/Moped
 | 1. Commercial Service Vehicle
2. Commercial Cargo Transport Vehicle
3. Other (Specify)

99) Refused |
| 9. (if arrival was by car/truck/van) How many people, including you, were in the vehicle? | # of People: \_\_\_\_\_\_\_\_\_ | # of People: \_\_\_\_\_\_\_\_\_ |
| 10. (if non-employee) Did you arrive in or will you depart in a vehicle that is parked in a paid lot/garage (excluding rental vehicles)? | 🞏 Yes (Go to 11) 🞏 No (Go to 17)  | 🞏 Yes (Go to 11) 🞏 No (Go to 17)  |
| 11. (if parked) What lot/garage is the vehicle parked at? | 🞏 Terminal Garage (A,B,C,D,E) 🞏 Valet 🞏 ecopark Covered 🞏 ecopark Uncovered 🞏 ecopark 2 🞏 The Parking Spot 🞏 Park ‘N Fly 🞏 Fast Park 🞏 PreFlight Parking 🞏 Other (Specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | 🞏 Terminal Garage (A,B,C,D,E) 🞏 Valet 🞏 ecopark Covered 🞏 ecopark Uncovered 🞏 ecopark 2 🞏 The Parking Spot 🞏 Park ‘N Fly 🞏 Fast Park 🞏 PreFlight Parking 🞏 Other (Specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| 12. (if parked) How much is the total parking cost? (approx, if nec) | Total amount paid for parking in $: \_\_\_\_\_\_\_\_\_\_\_\_ | Total amount paid for parking in $: \_\_\_\_\_\_\_\_\_\_\_\_ |
| 13. (if parked) What is the total parking period in hours or days? (approx, if nec) | \_\_\_\_\_\_\_\_\_ Hours \_\_\_\_\_\_\_\_\_ Days  | \_\_\_\_\_\_\_\_\_ Hours \_\_\_\_\_\_\_\_\_ Days  |
| 14. (if parked) How likely is it that you would recommend [name of lot/garage] to a friend or colleague? (1-10) | Parking Option Rating (1 = Lowest, 10 = Highest)\_\_\_\_\_\_\_\_\_ | Parking Option Rating (1 = Lowest, 10 = Highest)\_\_\_\_\_\_\_\_\_ |
| 15. (if parked) Why did you choose [name of lot/garage]? Please select all that apply. | 🞏 Location 🞏 Convenience 🞏 Price 🞏 Safety/Security 🞏 Reviews 🞏 Recommendation 🞏 Online Search 🞏 Ease of Booking 🞏 Other (Specify) | 🞏 Location 🞏 Convenience 🞏 Price 🞏 Safety/Security 🞏 Reviews 🞏 Recommendation 🞏 Online Search 🞏 Ease of Booking 🞏 Other (Specify) |
| 16. (if parked) Please rank your top 3 parking selection reasons in order of importance (highest first). | Rank of Parking Selection Reasons  | Rank of Parking Selection Reasons |

|  |  |  |
| --- | --- | --- |
| **Questions** | **Person 1** | **Person 2** |
| 17. What is the reason for coming to this airport today? (Choose from Trip Purpose Options) | Trip Purpose Option #: \_\_\_\_\_\_\_\_\_Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Trip Purpose Option #: \_\_\_\_\_\_\_\_\_Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Trip Purpose Options:1. Return Home
2. Work Related
3. Social/Recreational/Visit
 | 1. Personal Reasons
2. Pick Up/Drop Off Passenger
3. Delivery - Pick Up/Drop Off Cargo
 | 1. Other (Specify)
2. Refused
 |
| 18. When you leave the airport, what method of transportation will you use? (Choose from the following options): | Departure Option # \_\_\_\_\_\_\_\_\_\_Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Departure Option # \_\_\_\_\_\_\_\_\_\_Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| 1. Airplane
2. Rental Vehicle Driver/Passenger
3. Vehicle Driver (car/truck/van)
4. Vehicle Passenger (car/truck/van)
5. Carpool/Vanpool Driver/Passenger
 | 1. Transit Bus
2. Rideshare Service (Uber, Lyft, etc.)
3. Taxi/Paid Limousine
4. Motorcycle/Moped
 | 1. Commercial Service Vehicle
2. Commercial Cargo Transport Vehicle
3. Other (Specify)

 99) Refused |
| 19. (if departure is by car/truck/van) How many people, including you, will be in the vehicle? | # of People: \_\_\_\_\_\_\_\_\_\_ | # of People: \_\_\_\_\_\_\_\_\_\_ |
| 20. When you leave here, are you going straight home with no stops? (skip if non-TX resident) | 🞏 Yes (Go to 22) 🞏 No (Go to 21) | 🞏 Yes (Go to 22) 🞏 No (Go to 21) |
| 21. What is the place name and address or nearest intersection of the location you will be going to? | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(Place name and address or nearest intersection, just enter City/Town/State/Country if outside of TX) | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(Place name and address or nearest intersection, just enter City/Town/State/Country if outside of TX) |
| 22. How many vehicles are owned or leased by members of your household? | # of Household Vehicles Owned/Leased: \_\_\_\_\_\_\_\_ | # of Household Vehicles Owned/Leased: \_\_\_\_\_\_\_\_ |
| 23. Please indicate your age? | Age: \_\_\_\_\_\_\_\_\_ 🞏 Refused | Age: \_\_\_\_\_\_\_\_\_ 🞏 Refused |
| 24. (if flyer) How many business trips do you expect to make in the next 12 months by plane from this airport? | # Business Trips per Year from this Airport: \_\_\_\_\_\_ | # Business Trips per Year from this Airport: \_\_\_\_\_\_ |
| 25. (if flyer) How many personal trips do you expect to make in the next 12 months by plane from this airport? | # Personal Trips per Year from this Airport: \_\_\_\_\_\_ | # Personal Trips per Year from this Airport: \_\_\_\_\_\_ |
| 26. Please indicate what range best describes your total annual household income? | 🞏 Less than $5,000 🞏 $45,000 to $49,999🞏 $5,000 to $9,999 🞏 $50,000 to $54,999🞏 $10,000 to $14,999 🞏 $55,000 to $59,999🞏 $15,000 to $17,499 🞏 $60,000 to $64,999🞏 $17,500 to $19,999 🞏 $65,000 to $69,999🞏 $20,000 to $22,499 🞏 $70,000 to $74,999🞏 $22,500 to $24,999 🞏 $75,000 to $79,999🞏 $25,000 to $27,499 🞏 $80,000 to $99,999🞏 $27,500 to $29,999 🞏 $100,000 to $124,999🞏 $30,000 to $32,499 🞏 $125,000 to $149,999🞏 $32,500 to $34,999 🞏 $150,000 to $199,999🞏 $35,000 to $39,999 🞏 $200,000 or more🞏 $40,000 to $44,999 🞏 Refused  | 🞏 Less than $5,000 🞏 $45,000 to $49,999🞏 $5,000 to $9,999 🞏 $50,000 to $54,999🞏 $10,000 to $14,999 🞏 $55,000 to $59,999🞏 $15,000 to $17,499 🞏 $60,000 to $64,999🞏 $17,500 to $19,999 🞏 $65,000 to $69,999🞏 $20,000 to $22,499 🞏 $70,000 to $74,999🞏 $22,500 to $24,999 🞏 $75,000 to $79,999🞏 $25,000 to $27,499 🞏 $80,000 to $99,999🞏 $27,500 to $29,999 🞏 $100,000 to $124,999🞏 $30,000 to $32,499 🞏 $125,000 to $149,999🞏 $32,500 to $34,999 🞏 $150,000 to $199,999🞏 $35,000 to $39,999 🞏 $200,000 or more🞏 $40,000 to $44,999 🞏 Refused |
| 27. Gender (only asked in QR/web survey, otherwise M/F observed) | 🞏 Female 🞏 Male 🞏 Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | 🞏 Female 🞏 Male 🞏 Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Time interview ended | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ am / \_\_\_\_\_\_\_\_\_\_\_\_\_\_ pm | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ am / \_\_\_\_\_\_\_\_\_\_\_\_\_\_ pm |