Prepared For:	
Record Length:	
Order Number:	
Total Records:	
Process Date:	

Field #	Output Field Name	Length
1	CONTACT_NAME	30
2	COMPANY_NAME	30
3	PRIMARY_ADDRESS	30
4	PRIMARY_CITY	16
5	PRIMARY_STATE	2
6	PRIMARY_ZIP_CODE	5
7	PRIMARY_ZIP4	4
8	PRIMARY_ZIP10	10
9	PRIMARY_CARRIER_ROUTE_CODE	4
10	PRIMARY_STATE_CODE	2
11	COUNTY_CODE	3
12	COUNTY_NAME	14
13	MSA_CODE	4
14	MSA_DESC	30
15	CBSA_CODE	5
16	CBSA_DESCR	16
17	METRO_MICRO_INDICATOR	1
18	CSA_CODE	3
19	CSA_DESCR	50
20	CENSUS_TRACT	6
21	CENSUS_BLOCK_GROUP	1
22	LATITUDE	9
23	LONGITUDE	9
24	MATCH_LEVEL_CODE	1
25	SECONDARY_ADDRESS	30
26	SECONDARY_CITY	16

27	SECONDARY_STATE	2
28	SECONDARY_STATE_CODE	2
29	SECONDARY_ZIP_CODE	5
30	SECONDARY_ZIP4	4
31	SECONDARY_ZIP10	10
32	SECONDARY_CARRIER_ROUTE_CODE	4
33	PHONE	12
34	FAX_NUMBER	12
35	TOLL_FREE_NUMBER	12
36	WEB_SITE	40
37	SELECTED_SIC_CODE	6
38	SELECTED_SIC_DESC	45
39	FILLER 1	1
40	FRANCHISE_SPECIALTY_DESC_1	40
41	FILLER 2	1
42	FRANCHISE_SPECIALTY_DESC_2	40
43	FILLER 3	1
44	FRANCHISE_SPECIALTY_DESC_3	40
45	FILLER 4	1
46	FRANCHISE_SPECIALTY_DESC_4	40
47	FILLER 5	1
48	FRANCHISE_SPECIALTY_DESC_5	40
49	FILLER 6	1
50	FRANCHISE_SPECIALTY_DESC_6	40
51	TRUE_FRANCHISE	1
52	INDUSTRY_SPECIFIC_CODE	1
53	INDUSTRY-SPECIFIC DESCRIPTION	40
54	PRIMARY_SIC_CODE	6
55	PRIMARY_SIC_DESC	45
56	SECONDARY_SIC_CODE_1	6
57	SECONDARY_SIC_DESC_1	45
58	SECONDARY_SIC_CODE_2	6
59	SECONDARY_SIC_DESC_2	45
60	SECONDARY_SIC_CODE_3	6
61	SECONDARY_SIC_DESC_3	45
62	SECONDARY_SIC_CODE_4	6
63	SECONDARY SIC DESCRIPTION 4	45
64	NAICS_CODE	8
65	NAICS_DESC	50
66	LOCATION_EMPLOYMENT_SIZE_CODE	1
67	LOCATION_EMPLOYMENT_SIZE_DESC	9
68	ACTUAL_LOCATION_EMPLOYMENT_SIZE	5

69	CORPORATE_EMPLOYMENT_SIZE_CODE	1
70	CORPORATE_EMPLOYMENT_SIZE_DESC	9
71	ACTUAL_CORPORATE_EMPLOYMENT_SIZE	6
72	MODELED_EMPLOYMENT_SIZE	1
73	LOCATION_SALES_VOLUME_CODE	1
74	LOCATION_SALES_VOLUME_DESC	30
75	ACTUAL_LOCATION_SALES_VOLUME	9
76	CORPORATE_SALES_VOLUME_CODE	1
77	CORPORATE_SALES_VOLUME_DESC	18
78	ACTUAL_CORPORATE_SALES_VOLUME	9
79	ASSET_SIZE	1
80	LAST_NAME	14
81	FIRST_NAME	11
82	SALUTATION	2
83	GENDER	1
84	PROFESSIONAL_TITLE	3
85	TITLE_CODE	1
86	TITLE_DESC	18
87	CONTACT ETHNIC CODE	2
88	CONTACT ETHNIC DESCRIPTION	40
89	KEY_CODE	20
90	TITLE_ADDRESS	30
91	INFOUSA ID	9
92	INFOUSA SUBSIDIARY ID	9
93	INFOUSA PARENT ID	9
94	SITE_NUMBER	9
95	HQ_BRANCH_CODE	1

96	HQ_BRANCH_DESC	20
97	PUBLIC_COMPANY_INDICATOR_CODE	1
98	STOCK_EXCHANGE_CODE	1
99	STOCK_EXCHANGE_DESC	6
100	STOCK_TICKER_SYMBOL	6
101	PUBLIC_FILING_INDICATOR	1
102	FORTUNE_RANKING	4
103	INDIVIDUAL_FIRM_CODE	1
104	INDIVIDUAL_FIRM_DESC	13
105	YEAR_SIC_ADDED	6
106	YEAR_FIRST_APPEARED_IN_YELLOW_PAGES	4
107	YEAR_ESTABLISHED	4
108	YELLOW_PAGE_CODE	5
109	TRANSACTION_DATE	6
110	Current Transaction Code	1
111	FILLER	6
112	CALL_STATUS_CODE	1
113	CALL_STATUS_DESC	25
114	CREDIT_SCORE_CODE	2
115	CREDIT_SCORE_DESC	24
116	ACTUAL_CREDIT_SCORE	3
117	AD_SIZE_CODE	1
118	AD_SIZE_DESC	15

119	OFFICE_SIZE_CODE	1
120	OFFICE_SIZE_DESC	16
121	POPULATION_CODE	1
122	POPULATION_DESC	20
123	WORK_AT_HOME_BUSINESS	1
124	OWN_LEASE_CODE	1
125	SQUARE_FOOTAGE_CODE	1
126	SQUARE_FOOTAGE_DESC	15
127	RADIAL_DISTANCE_FROM_TARGET_ELEMENT	5
128	ACTNUMBUS_MULTITENANT_LOCATION	7
129	MULTITENANT_CODE	1
130	MULTITENANT_DESC	9
131	BUILDING_NUM_MULTI_TENANT	7
132	FLEET CODE	1
133	FLEET DESCRIPTION	40

134	AFFLUENT_NEIGHBORHOOD_LOCATION	1
135	BIG_BUSINESS	1
136	FEMALE_OWNER_EXEC	1
137	BUSINESS_SIZE_CHANGE	1
138	HIGHINCOMEEXEC	1
139	HIGHTECHBUSINESS	1
140	MEDIUM_SIZE_BUSINESS_ENTREPRENEUR	1
141	SMALL_BUSINESS_ENTREPRENEUR	1
142	DELIVERY_POINT_BAR_CODE	12
143	PRESORT_ENDORSEMENT_LINE	30
144	PRESORT_BAG_NUMBER	9
145	PRESORT_BUNDLE_NUMBER	9
146	PRESORT LINE OF TRAVEL	7
147	TERTIARY_ADDRESS	30
148	TERTIARY_CITY	16
149	TERTIARY_STATE	2
150	TERTIARY_ZIP_CODE	5
151	TERTIARY_ZIP4	4
152	TERTIARY_ZIP10	10
153	TERTIARY_CARRIER_ROUTE_CODE	4
154	WHITE COLLAR PERCENTAGE	4
155	WHITE COLLAR INDICATOR	1
156	PRODUCTION_DATE	8
157	SEQUENCE_NUMBER	10
158	OBSOLESCENCE DATE	20
159	PRODUCTION_DATE1	20
160	SOURCE	10
161	BOOKNO	5
162	GOVSEGCD	1
163	FORGNPAR	1
164	IMPEXPCD	1

165	FRANCHISE_SPECIALTY_CODE_1	3
166	FRANCHISE_SPECIALTY_CODE_2	3
167	FRANCHISE_SPECIALTY_CODE_3	3
168	FRANCHISE_SPECIALTY_CODE_4	3
169	FRANCHISE_SPECIALTY_CODE_5	3
170	FRANCHISE_SPECIALTY_CODE_6	3
171	END OF RECORD MARKER	1

Description
Contact's first and last name.
The name shown is that by which the business is known or under which it conducts its business. Company name if any, or else the individual name in first name, last name order with professional title where available.
Mailing address of the business.
The city of the mailing address.
State abbreviation
The ZIP of the mailing address.
The 4-digit ZIP extension of the mailing address.
The carrier route code of the mailing address.
A 3-digit code assigned to the county.
US: A 5-digit code assigned by the Office of Management and Budget to uniquely identify the 300+ Metropolitan Statistical Areas and the 500+ Micropolitan Statistical Areas in the United States. CN: Census Metropolitan area
Distinguishes between Metropolitan and Micropolitan Statistical Areas.
A grouping of adjacent CBSAs displayed as a 3-digit code. Identified for areas where at least 15% of the population from one community will commute to another adjacent community for employment or commerce.
2010 Census Tract Code
2010 Census Block Group Code
The precision at which the latitude and longitude was applied.
Complete Unparsed Address
City name for the location address field. There may be different spellings of the same city name.

State abbreviation
A 2-digit code is assigned to the state.
USPS 5-digit ZIP code for the address field.
The 4-digit ZIP extension of the Address Zip Code.
Location Address Carrier Route Code. Identifies the letter carrier who delivers to the primary address, as assigned by the USPS.
Phone number
The fax phone number of the business.
The web address of business. No prefix (www) attached to field.
Indicates if a business is a true franchise. A 'true franchise' represents a business where most locations are managed through a franchisor/franchisee relationship.
This alpha code is a sub-classification of specific SICs such as number of beds in a hospital.
This field contains the 6-digit SIC code for the business's primary activity. Approximately 79% of the records in the database have only 1 SIC Code.
This field identifies an additional activity of the business. Approximately 23% of the records in the database have 2 SIC Codes.
This field identifies an additional activity of the business.
This field identifies an additional activity of the business.
This field identifies an additional activity of the business.
North American Industry Classification System based code for the primary line of business.
Represents the range of the number of employees working at this location. May be reported or modeled.

A range of the total number of employees at all locations for a company, Will include reported and modeled values. Present only on headquarters and certain subsidiaries.
Indicates how the value for number of employees was assigned.
The contact's last name.
The contact's first name.
Salutation for contact
The gender of the contact.
The contact's professional title.
Infogroup Business Database's Contact Title Code representing title of contact or executive.
Inferred ethnic background of the contact (Subject to royalties.)
Also known as ABI Number, IUSA Number, Infogroup ID, Infogroup Number or Location Number. The IGID provides a unique identifier for each business in the Infogroup database. No two businesses will ever share the same number nor will a number be reused. The IGID is utilized in tracking the linkage between headquarters, subsidiaries and branches.
The subsidiary IGID identifies the regional or subsidiary headquarters for a corporate family, one level up from this business in the corporate hierarchy.
Represents the ultimate corporate parent of the business and also serves as the IGID for the headquarter site of the ultimate parent. Since all subsidiary and branch will share the same Parent IGID, this field provides 'corporate ownership' linkage information. This information is not collected or maintained for the types of organizations for which ownership is ambiguous. Churches and schools, in particular, are not linked in the file for this reason.
Designates related businesses at one site (such as insurance agents and firms), identifying the primary business. If IGID and Site# are the same, then the record is the primary business at the site. If IGID and Site# are different, then the record is a secondary business (or linked individual) at the site.
The code denoting whether the business is a headquarter, a branch, a subsidiary headquarter, or a single location.

Indicates if company is a public company, private company, or a branch of a public company.
The stock exchange where the company's stock is traded.
The ticker symbol is shown for companies that are traded on any public stock exchange or listed in the NASDAQ over the counter quotation system or other small exchanges such as Chicago Mercantile.
Indicates if a bankruptcy filing is available within the Public Record Database.
Fortune Magazine 1000 ranking. Updated yearly. If two Fortune Ranked companies merge then the number of ranked companies will decrease by one.
Identification code: Denotes whether the business is a firm or a professional individual.
The date the record was first added to the Infogroup database. If records have been merged, it is the earliest date from all the merged records.
The year the business/organization was first established as reported from source. Present on less than 20% of records.
When the business was added (from any source) or when core data - name, address and/or phone - was changed or verified without changes (from any source).
The results of the last teleresearch call or other research. Tele Research Update Date is the related date.
Our Credit Grades are indicators of probable ability to pay. They are based on business demographic factors such as number of employees, years in business, industry stability, barriers to entry, and government data. We recommend that these ratings not be used to assign credit worthiness. Alpha score assigned based upon numeric score.
Shown as a numeric value, the business credit score estimates a company's credit worthiness.
Size of the ad in the yellow pages.

This field indicates how many professional individuals are associated with a firm record. It can be used to estimate size in a different manner than employment size. Available on a limited set of professional SIC codes only.

Population of the zip code (US) or forward sortation area (Canada) in which the business is located, per current census data.

Whether the business owns or leases its premises. Reported values only, not modeled.

The modeled area of the firm's location, in square feet.

The number of businesses at the Multi-Tenant location.

The alpha code for the range of number of businesses at a Multi-Tenant location.

Numerical identifier for the building, mall, or campus housing multiple businesses. Used to link each business to this shared structure or landmark address.

The modeled number of vehicles that the business owns or operates. For Parents and Subs, the value represents a corporate-wide estimate. For branches and single locations, the value is specific to the location. Where thereÆs no value, a fleet is believed not likely to be present.

Indicates if the business is in an affluent neighborhood.
Indicates if the business is growing or shrinking faster than most companies in its employment size group and industry.
A landmark address (such as building name, shopping center, or office park) for the business, if there is one and it is different from the primary and secondary addresses.
Short city name for the landmark address. There may be different spellings of the same city name.
State abbreviation
The ZIP code of the landmark address.
Industry average percent of workers who are white collar (for the primary industry).
Indicates if the business is in an industry where 50% or more of employees are white collar
An indication for the level of government, or if the record represents a professional.
The business is owned by a company in another country.
Denotes whether the business imports or exports. Based upon assigned SICs.

First numeric franchise code for the business's specific brand, chain, franchise, type, or specialty.
Second numeric franchise code for the business's specific brand, chain, franchise, type, or specialty.
Third numeric franchise code for the business's specific brand, chain, franchise, type, or specialty.
Fourth numeric franchise code for the business's specific brand, chain, franchise, type, or specialty.
Fifth numeric franchise code for the business's specific brand, chain, franchise, type, or specialty.
Sixth numeric franchise code for the business's specific brand, chain, franchise, type, or specialty.

Format/Values
[Click here to see the details.](#)
1:MICROPOLITAN 2:METROPOLITAN 0:NOT IN A CBSA
[Click here to see the details.](#)
2:ASSIGNED BASED ON FIRST 2 DIGITS OF ZIP 4:ASSIGNED BASED ON ZIP4 X:MATCHED BASED ON 5 DIGIT ZIP 0:EXACT MATCH P:PARCEL

[Click here to see the details.](#)
Y:Records with a Franchise Code
[Click here to see the details.](#)
[Click here to see the details.](#)
[Click here to see the details.](#)
[Click here to see the details.](#)

A:ACTUAL
B:MODELED BY BUSINESS NAME
C:MODELED BY SIC
D:MODELED BY PROFESSIONAL
INDIVIDUAL

M:MALE
F:FEMALE
U:UNKNOWN
Z:BLANKS

1:HEADQUARTER
2:BRANCH
3:SUBSIDIARY HEADQUARTER
9:SINGLE LOCATION

0:PRIVATE 1:PUBLIC 2:BRANCH OF PUBLIC COMPANY
1:NYSE 2:NYSE MKT 3:NASDAQ 9:OTHER
Y:Yes N:No
0050:Future 50 0100:Future 100 0500:Future 500 1000:Future 1000
1:INDIVIDUAL 2:FIRM 9:BLANKS
Click here to see the details.
Click here to see the details.
A:ADD C:CHANGE Z:BLANKS
Click here to see the details.
A+:95 TO 100 A:90 TO 94 B+:85 TO 89 B:80 TO 84 C+:75 TO 79 C:70 TO 74 I:INSTITUTION P:PROFESSIONAL INDIVIDUAL U:UKNOWN - LESS THAN 70
A:REGULAR B:BOLD C:IN-COLUMN D:DISPLAY AD

A:1 PROFESSIONAL
B:2 PROFESSIONAL
C:3 PROFESSIONAL
D:4 PROFESSIONAL
E:5-9 PROFESSIONAL
F:10+ PROFESSIONAL
Z:BLANKS

8:50,000 or More
7:20,000 - 49,999
6:10,000 - 19,999
5:5,000 - 9,999
4:2,500 - 4,999
3:1,000 - 2,499
2:250 - 999
1:Less than 250
0:Unknown

C:YES

O:OWN
L:LEASE
U:UNKNOWN
Z:BLANKS

1:1 - 1,499
2:1,500 - 2,499
3:2,500 - 4,999
4:5,000 - 9,999
5:10,000 - 19,999
6:20,000 - 39,999
7:40,000 - 99,999
8:100,000+
9:Blanks

A:2 - 4
B:5 - 9
C:10+
Z:BLANKS

A:1-10 VEHICLES
B:11-19 VEHICLES
C:20-49 VEHICLES
D:50+ VEHICLES (LOCATION ONLY)
E:50-99 VEHICLES (CORPORATE ONLY)
F:100+ VEHICLES (CORPORATE ONLY)
"":BLANK

Y:Yes N:No
Y: N:
+:GROWING -:SHRINKING G:SLIGHTLY GROWING C:CONSTANT S:SLIGHTLY SHRINKING I:INDIVIDUALS Z:BLANKS
Y: N:
Y:Medium business segment code
Y:Small business segment code
1:WHITE COLLAR is greater than or equal to 50% 0:WHITE COLLAR is populated between 1% and 49%
5:FEDERAL GOVERNMENT 6:STATE GOVERNMENT 7:COUNTY GOVERNMENT 8:MUNICIPAL GOVERNMENT
Y:YES
B:BOTH E:EXPORTERS I:IMPORTERS