



BRINGING BACK MAIN STREET



Workshop #2: Realizing Your Vision

Thursday, February 5, 2015

Rosenberg Civic and Convention Center

Agenda

9:00 a.m. – 9:30 a.m.	Registration and Breakfast
9:30 a.m. – 9:45 a.m.	Welcome Hon. Richard Morrison - <i>County Commissioner, Fort Bend County Precinct 1</i>
9:45 a.m. – 10:15 a.m.	State Funding Opportunities Chad Hinds - <i>Program Specialist, Texas Community Development Block Grant Program, Texas Department of Agriculture</i>
10:15 a.m. – 10:45 a.m.	Private Foundations Ronnie Hagerty - <i>Assistant Vice President, Community Relations, United Way of Greater Houston</i>
10:45 a.m. – 11:00 a.m.	H-GALDC: Supporting Business Development Katia Jahnke - <i>SBA 504 Loan Operations Manager, Houston-Galveston Area Local Development Corporation</i>
11:00 a.m. – 11:15 a.m.	Break
11:15 a.m. – 12:00 p.m.	Case Study Stacey Norris - <i>Main Street and Tourism Manager, City of La Grange</i>
12:00 p.m. – 12:30 p.m.	Lunch
12:30 p.m. – 1:15 p.m.	Local Support Steve Spillette - <i>President, CDS Market Research</i>
1:15 p.m. – 1:30 p.m.	Break
1:30 p.m. – 2:15 p.m.	Regulatory Tools Kate Singleton - <i>Principal, Community Revitalization Strategies</i>
2:15 p.m. – 2:45 p.m.	Interjurisdictional Partnerships Adena Lewis - <i>Tourism Coordinator, Bastrop County Texas</i>
2:45 p.m. – 3:10 p.m.	Regional Assistance Jeff Taebel - <i>Director of Community and Environmental Planning, Houston-Galveston Area Council</i>
3:10 p.m. – 3:15 p.m.	Closing Remarks Andrew Pompei - <i>Senior Regional Planner, Houston-Galveston Area Council</i>

Breakfast Sponsor

Speakers

Hon. Richard Morrison



Richard Morrison has served as County Commissioner for Fort Bend County Precinct 1 since 2008. As Commissioner, he championed hiring of local companies to help construct new Fort Bend County facilities, keeping local tax dollars in Fort Bend County.

He also helped bring jobs to West Fort Bend County. Prior to being elected, Commissioner Morrison was an attorney and advocate for environmental and individual property rights and worked to help Texas families and small businesses. He earned his bachelor's degree from Baylor University in 1992 and graduated from South Texas College of Law in 1995. Commissioner Morrison is a board member for the YMCA, a charter member of the Sons of the American Legion, Needville, Texas, on the Advisory Board of the Richmond State School, a board member of the Central Fort Bend Chamber Alliance, and on the Advisory Board of the Mental Health Public Defendant's Office and involved in many other activities in Fort Bend County.

www.fortbendcountytx.gov

Chad Hinds



Chad Hinds is a Program Specialist for the Texas Community Development Block Grant (TxCDBG) program at the Texas Department of Agriculture (TDA). He earned a B.A. in Government from the University of Texas at Austin and a M.A. in Political Science from

Texas State University. He started with TDA as an intern in 2010 and has been with the TxCDBG program since. Any inquiries regarding TxCDBG's Downtown Revitalization and Main Street programs may be directed to him at Chad.Hinds@TexasAgriculture.gov.

www.texasagriculture.gov

Ronnie Hagerty



United Way of Greater Houston

As Assistant Vice President, Community Relations, for the United Way of Greater Houston, Ronnie Hagerty oversees community outreach and leadership development initiatives including the

Nonprofit Connection and Project Blueprint. Ms. Hagerty holds a B.A. in Journalism from St. Mary's College/Notre Dame; an M.B.A from the University of Houston Graduate School of Business; a doctoral degree from Antioch University; and is credentialed as a Certified Fundraising Executive (CFRE). She is an adjunct professor for the Bush School of Government and Public Service at Texas A & M University. Ms. Hagerty serves on the board of the Association of Fundraising Professionals, the Alliance of Community Assistance Ministries, and ESCAPE Family Resource Center. She has been appointed by the State of Texas to serve as a board member for the OneStar National Service Commission.

www.unitedwayhouston.org

Katia Jahnke

Katia Jahnke is a native Houstonian and started her banking career when she was a DECA student at Bellaire High School. Her first banking job was at First State Bank of Bellaire where she worked as a drive-in teller. During her career she has worked at several Houston banks, primarily in Loan Operations. Her expertise is in the Small Business Administration (SBA) 7A and 504 loan products. She joined H-GAC in May 2014 as the Operations Manager for the Houston-Galveston Area Local Development Corporation (H-GALDC). H-GALDC is a certified development company (CDC) and makes SBA 504 Loans. She also manages the Business Revolving Loan Fund through which loans are disbursed from Gulf Coast Economic Development District (GCEDD). Both loan programs assist small business owners, promoting economic development and job creation.



www.h-gac.com/go/ldc

Stacey Norris

Stacey Norris is the Main Street & Tourism Manager for the City of La Grange. In addition to the Main Street program, she oversees the city's Visitors Bureau and manages a team of three staff members. Her previous experiences include over two years of public service with the District of Columbia as a project manager and over 10 years of marketing and fundraising experience with various nonprofits. She is currently a Texas Downtown Association board member and President-elect for the La Grange Rotary Club. She has a Bachelors Degree in Economics and a Masters Degree in Political Science.



www.cityoflg.com

Today's presentations will be available at

[www.h-gac.com/community/
qualityplaces/workshops/
bringing-back-main-street.aspx](http://www.h-gac.com/community/qualityplaces/workshops/bringing-back-main-street.aspx)

Speakers

Steve Spillette



Steve Spillette is an urban development strategist providing real estate and urban planning guidance to both public and private sector clients. He evaluates the options available for obtaining desired market-supported results to create better developments, districts, towns and cities. Mr. Spillette has engaged in a wide range of services and products for his clients, including market analysis, economic development agreements, special district planning, and public development and planning policy. He holds economics, city planning and business administration degrees from Stanford University, UC Berkeley and Texas A&M. His 23 years of work experience includes positions with the national research and analysis firm Economics Research Associates, the Uptown Houston Improvement District, and the Real Estate Research Center at Texas A&M University. He headed his own firm for 12 years and recently merged with CDS Market Research, a Houston firm with nearly 40 years experience in real estate market research and urban development economics.

www.cdsmr.com

Kate Singleton



Kate Singleton has over 35 years of experience in historic preservation, downtown revitalization and economic development. She is a principal in Community Revitalization Strategies, a firm specializing in downtown revitalization, economic development and historic preservation. Ms. Singleton has developed financial incentives for several communities. She was instrumental in the development of the highly successful City of Dallas Historic Tax Incentive Program. She also worked with developers on several high profile historic preservation projects to identify funding sources and incentives for the projects. She has also written design guidelines for several of the historic districts both commercial and residential in Dallas and Plano. She has written preservation ordinances for cities as well as revisions for the Dallas and Plano preservation ordinances. She also wrote amendments to the Dallas building code, some of which were codified into the International Existing Building Code.

www.crsgroupusa.com

Adena Lewis



Adena Lewis serves Bastrop County as its first ever tourism coordinator, working with partners from around the county and state to grow economic development through film and tourism. Before joining the Bastrop County team in January 2013, Ms. Lewis served for eight years as President of the Smithville Area Chamber of Commerce. Ms. Lewis has lived in Fort Worth, Houston and Arlington and now resides on Main Street, Smithville, just four blocks from where she was born and two blocks from her childhood home.

www.co.bastrop.tx.us

Jeff Taebel



Jeff Taebel, FAICP, is the Director of Community and Environmental Planning at the Houston-Galveston Area Council where he oversees the agency's community and environmental planning, socioeconomic modeling, economic development, community enhancement, disaster recovery, and sustainable development initiatives. He has 33 years of experience in urban and regional planning, including 28 in his current position. Actively involved in community service, professional development and planning education, Mr. Taebel is a former President of the Texas Chapter of the American Planning Association and was inducted as a Fellow of the American Institute of Certified Planners in 2008. Mr. Taebel received a Master of Urban Planning from Texas A&M University and a Bachelor of Science in Life Sciences from the University of Nebraska.

www.h-gac.com

Andrew Pompei

Andrew Pompei, AICP, is a Senior Regional Planner at the Houston-Galveston Area Council, where he focuses on pedestrian and bicycle planning, downtown revitalization, and other projects related to land use and transportation. Prior to working at H-GAC, Mr. Pompei helped communities in Virginia develop land use policies and long-range plans. He holds Bachelors and Masters degrees in urban and environmental planning from the University of Virginia.

