H-GAC's 2025 Planning Workshop

DIY Urban Planning: Empowering Public Spaces Through Community-Led Projects

December 12, 2025

Disclaimer

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The meeting will begin shortly



Please mute your microphone.



Please disable your video unless you are speaking.



Use the Q&A feature to submit questions.



This meeting is being recorded.

The meeting will begin shortly



Please enter your Name, Title, and Organization in the chat



AICP members **who view this event live** are eligible for 2.5 CM credits

Today's Agenda

Mike Lydon & Tony Garcia

- Keynote Address

Ed Pettitt

- From Pop-Up to Permanent: Tactical Urbanism for Environmental Justice

Elia Quiles

- Mini Murals, Major Impact: Community-Driven Placemaking for Everyday Spaces

Margie Sanderson & Luke Solvang

- Fake Bricks for Safe Streets: A Grassroots Campaign from Vision Zero Vancouver



Tactical Urbanism

Short-term Action for Long-term Change

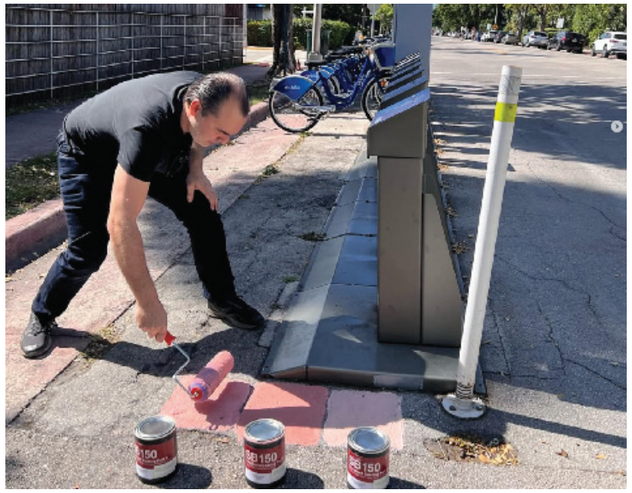
MikeLydon, CNU-A + Tony Garcia, RA

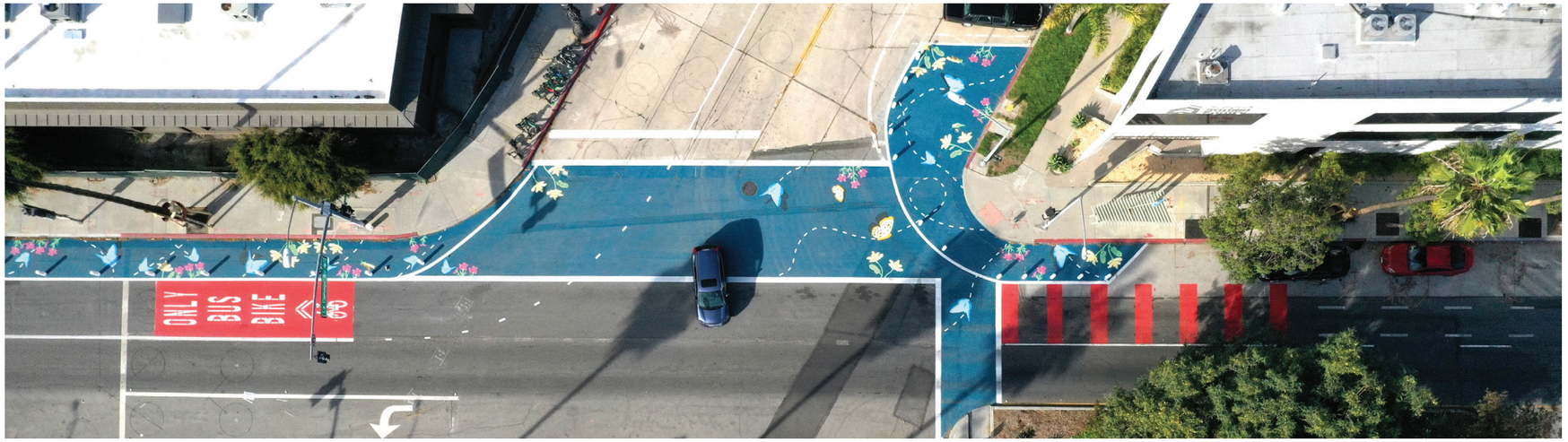
HGAC Annual Planning Workshop | December 12, 2025

Hi. We're Urban Planners and Designers



We Love Transforming Streets and Public Spaces







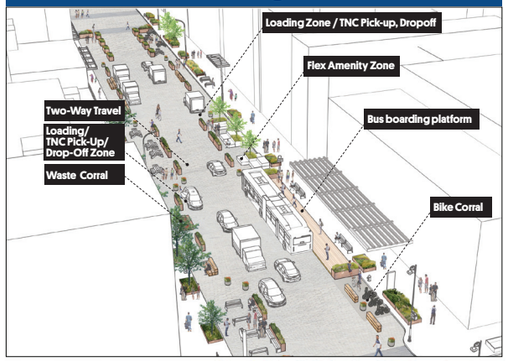
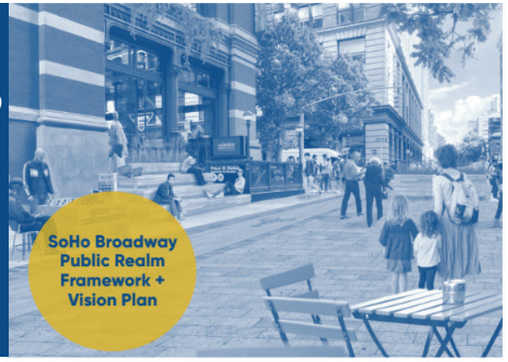
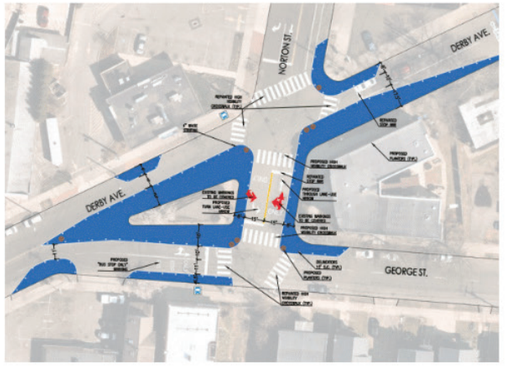
Credit: Ethan Kent



Credit: Jane Kratochivil

STREETPLANS

Better Streets | Better Places

	Plan	Design	Implement
Placemaking			
Urban Design			
Transport Planning			

The Conventional Planning Process: 3 Critiques

1. Overly focused on large-scale, top down, inflexible, and expensive projects with long delivery timelines.

2. The general public doesn't always understand, renderings, maps, zoning codes, and planner-speak...

3. Project implementation often requires political continuity; public process too often favors those with time or money to engage, which breeds public mistrust.



“The planning of a city is a process that allows for corrections; it is supremely arrogant to believe that planning can be done only after every possible variable has been controlled.”

- Jaime Lerner
Architect, Former Mayor of Curitiba, Brazil



Image: AIA International

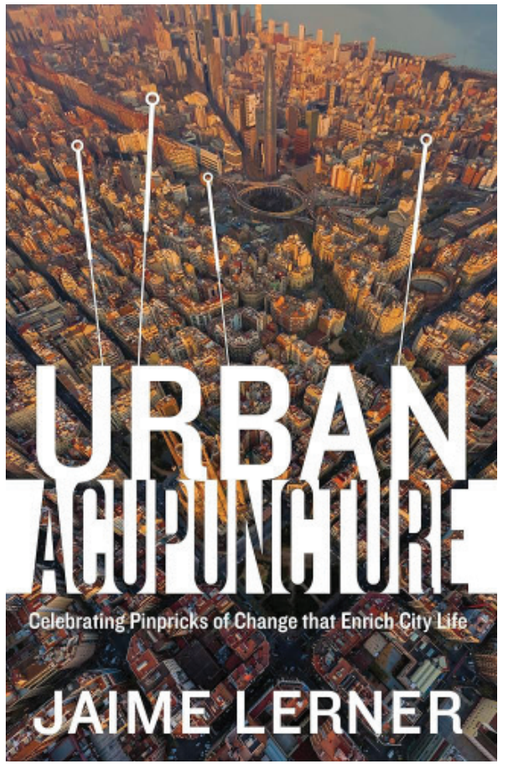


Image: Island PRess

"...city planning lacks tactics for building cities that work like cities..."

- Jane Jacobs

Tactical Urbanism

An approach to community-building using short-term, low-cost, and scalable projects **intended** to catalyze long-term change.

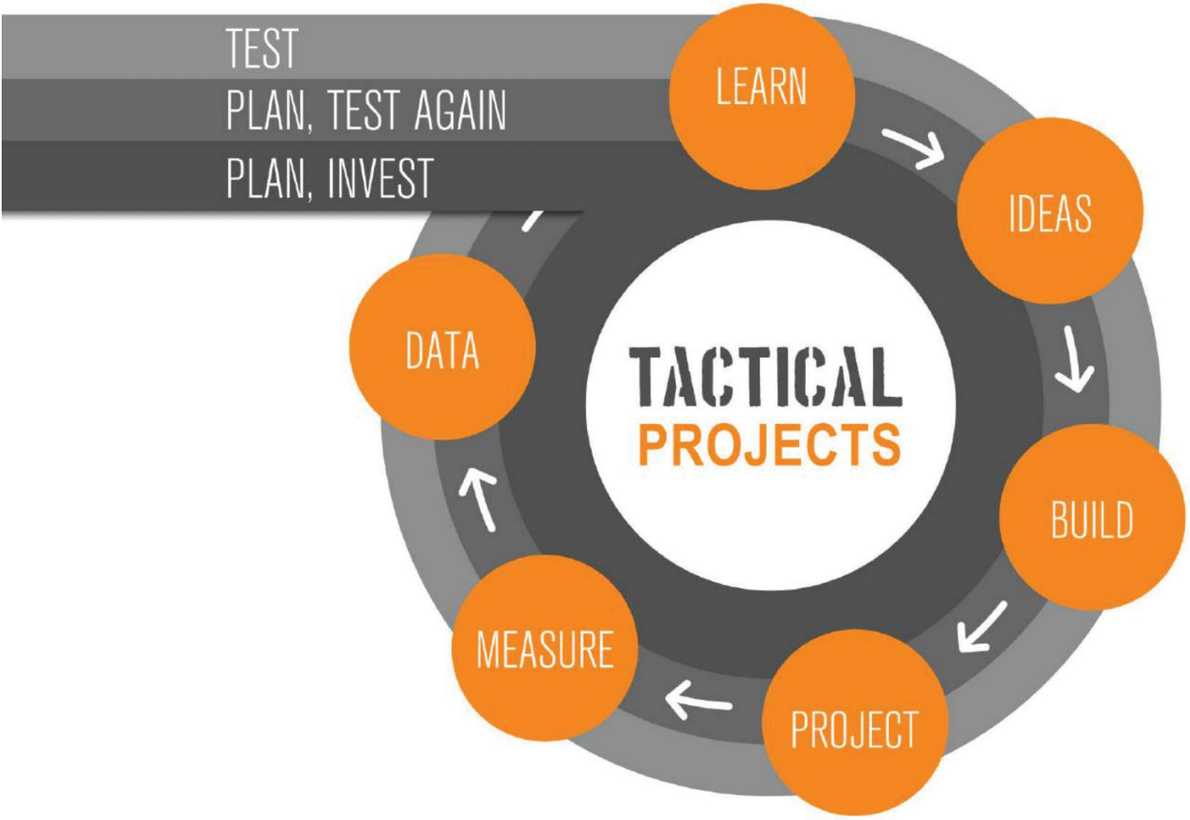
Re-Orient Project Delivery For Near-Term Outcomes





LONG-TERM/CAPITAL
(20 years - 50+ years · $$$$)

Test Before You Invest!



Tactical Urbanism



DEMONSTRATION
(1 day - 1 month · $)



PILOT
(1 month- 1+ year · $$)



INTERIM DESIGN
(1 year - 5+ years · $$$)



LONG-TERM/CAPITAL
(20 years - 50+ years · $$$$)

Tactical Urbanism

Quick-Build



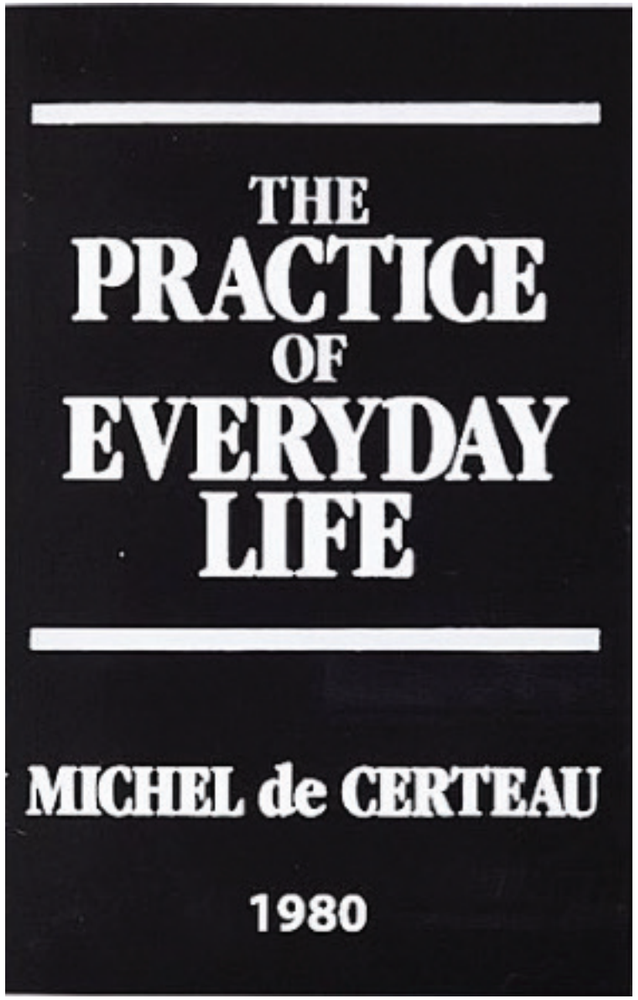






Project Type (time interval · relative cost)	DEMONSTRATION (1 day - 1 month · $)	PILOT (1 month- 1+ year · $$)	INTERIM DESIGN (1 year - 5+ years · $$$)	LONG-TERM/CAPITAL (20 years - 50+ years · $$$$)
Project Leaders	Anyone (government, non-profit organizations, business groups, students etc.)	Local / regional government, local organizational support	Local / tegional government, local / regional organizational support	Federal, state, local government, local / regional /state organizational support
Materials + Maintenance	Very low-cost, typically low-durability. May be borrowed, easily made, or purchased; no maintenance required	Relatively low-cost, but semi-durable materials to maximize design flexibility while minimizing maintenance needs	Low and moderate cost materials, designed to balance design flexibility, performance outcomes, and maintenance	High-cost, permanent materials that cannot be adjusted easily; maintenance needs vary tremendously
Public Involvement	Optional before project implementation, Recommended during brief project lifespan	Required, frequent before implementation and frequent during evaluation period	Recommended, frequent before implementation, required during initial evaluation period, optional thereafter	Required before implementation, recommended during implementation and initial evaluation period, optional thereafter
Design Flexibility	High: organizers expect project to be adjusted and removed within a short timeline, typically one week or weekend	High: proponents expect project to be adjusted; it may be removed if it does not meet goals upon initial evaluation	Moderate: organizers expect project to be adjusted, but it is intended to remain in place until capital upgrades are possible	Low: project is considered a permanent capital upgrade that is unlikely to be adjusted significantly once installed
Data Collection + Evaluation	Qualitative: optional Quantitative: optional	Qualitative: required Quantitative: required	Qualitative: recommended Quantitative: required	Qualitative: optional Quantitative: recommended

Strategy vs. Tactics



In his work, "The Practice of Everyday Life," Michel de Certeau distinguishes between strategies and tactics as distinct ways of operating within social structures.

Strategies are the methods employed by those in positions of power to organize and control space and social interactions.

Tactics, on the other hand, are ways individuals and groups with less power navigate, adapt to, and sometimes subvert these established structures.

– Wikipedia

1600's Paris: Les Bouquinistes





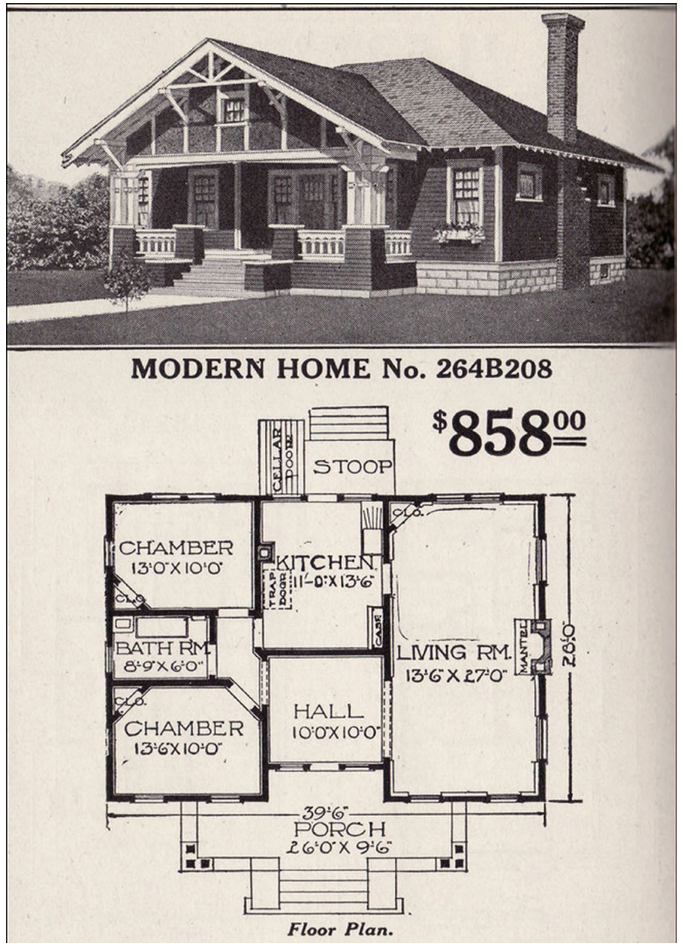
1870's: The "Chuck Wagon" | Early Food Trucks!





1910-1940: Sears Catalogue Modular DIY Housing





1970s: Guerilla Bike Lanes + Ciclovia











1990's: Intersection Repair



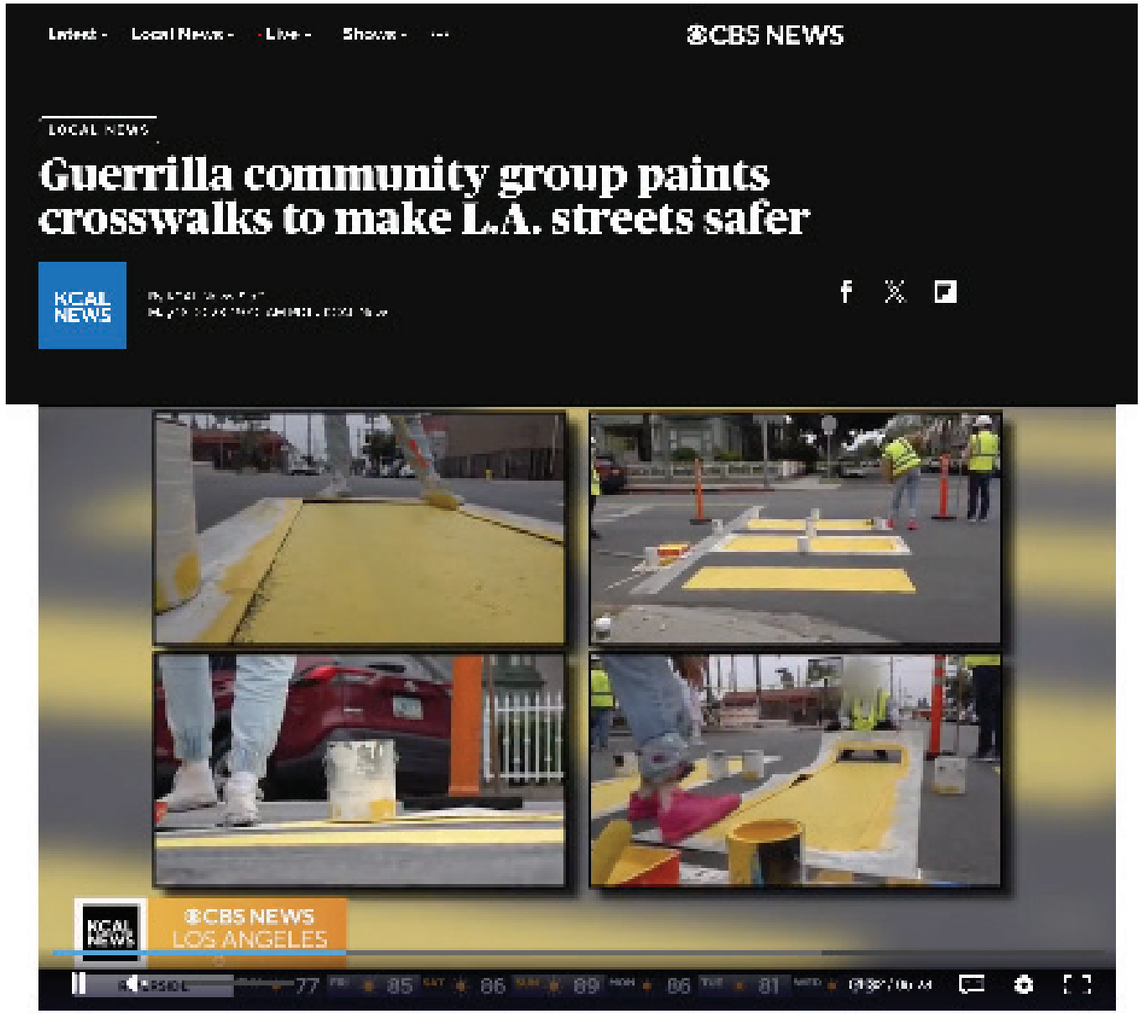


2005: Parklets



2010-2020's: Guerilla Crosswalks





City Vs. Citizens

RAISE THE HAMMER

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SPECIAL REPORT: TACTICAL URBANISM

City Crackdown on Tactical Urbanism

A memo by Public Works general manager Gerry Davis calls calls acts of tactical urbanism 'illegal, potentially unsafe' and 'vandalism'.

By Ryan McGreal
Published May 09, 2013

this article has been updated

Public Works General Manager Gerry Davis sent a memo on May 7, 2013 to Council warning about "unauthorized activities on our city streets" related to the recent workshop and public lecture on tactical urbanism.

According to Mike Lydon, a principal at The Street Plans Collaborative and author of the Tactical Urbanism e-book, tactical urbanism is the principle that citizens can undertake direct low-cost, high-reward actions that immediately improve some aspect of a community's public life and demonstrate to city leaders that there are opportunities for easy, successful changes to the status quo.

Lydon emphasized that the essence of tactical urbanism is to take short-term action that precipitates long-term change and are informed by vision, local context, agility, value, and community engagement. He noted that most cities welcome tactical urbanism and are inspired by demonstrations of change to invest in more permanent transformations informed by the lessons learned.

'Illegal, Potentially Unsafe'

PHONE THE HAMILTON POLICE SERVICE IMMEDIATELY IF YOU SEE ANY INSTANCES OF TACTICAL URBANISM.



DO NOT TO APPROACH TACTICAL URBANISTS DIRECTLY. PLEASE WAIT FOR THE POLICE TO ARRIVE. THEY MAY BE ARMED AND DANGEROUS, BUT THE TACTICAL URBANISTS ARE UNLIKELY TO BE. FOR ALL SUCCESSFUL ARRESTS, PUBLIC WORKS WILL PROVIDE 10 KG OF FREE ASPHALT.

City to negotiate with tactical urbanists



Adam Carter · CBC News · Posted: May 19, 2013 9:18 AM EDT | Last Updated: May 23, 2013



These bumpout cones that were installed by regular citizens at Herkimer and Locke were removed by the city for being "illegal and potentially unsafe." (Courtesy Ryan McGreal/Raise the Hammer)

City And Citizens

URBAN PLANNING | NEWS | CANADA

How a mid-sized Canadian city became the envy of urban planners

Canada's smartest city isn't Sidewalk Toronto

By Alissa Walker | @awalkerinLA | Jan 12, 2018, 1:47pm EST



The city hall of Hamilton, Ontario. The Canadian city has used seemingly small urban interventions in clever ways—with big results. | Shutterstock

TOP DOWN

Mayors | City Councilors | Municipal Departments

Developers
Entrepreneurs
Business Improvement Districts

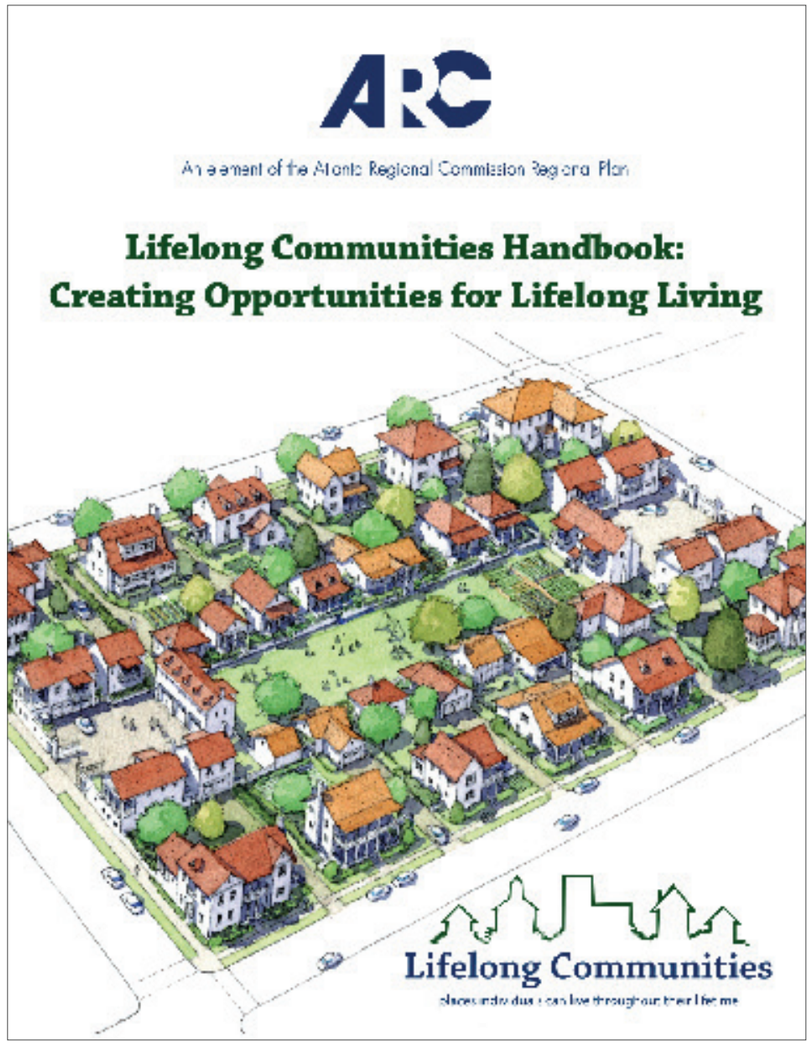


Advocacy Organizations
Artists
Planning + Design Firms

BOTTOM UP

Citizen Activists | Community Groups | Neighborhood Organizations

2014: Atlanta Links TU With Formal Planning







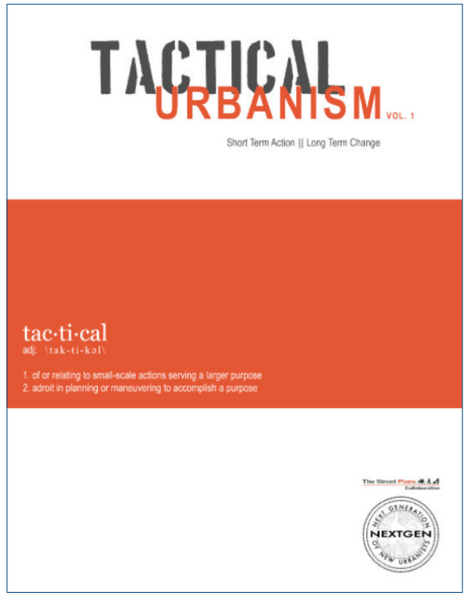




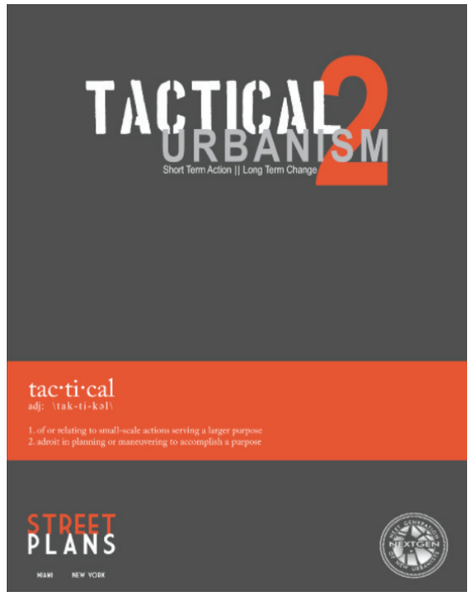




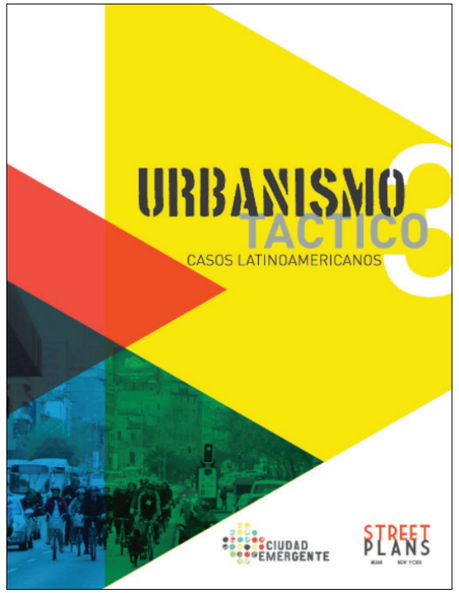
2011-2015: Defining Tactical Urbanism



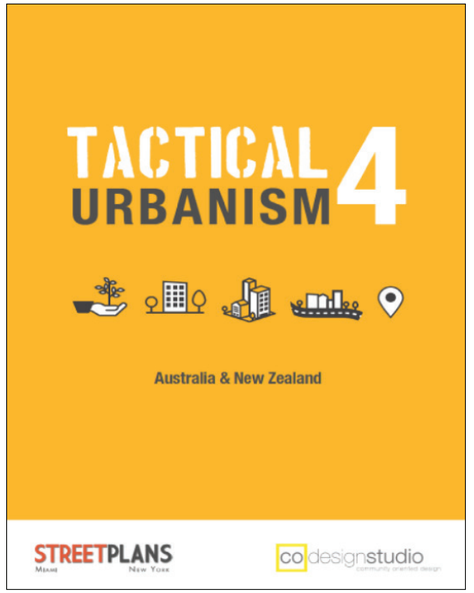
North America (2011)



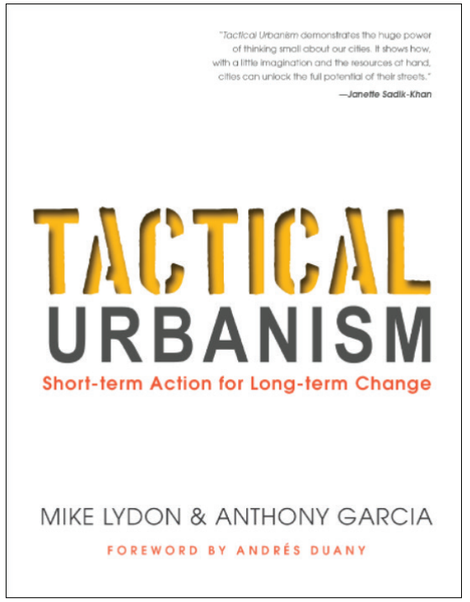
North America (2012)



South America (2013)



Australia/New Zeland (2014)



Island Press (2015)

From Haybales and Hair Spray To...





Let It Stay!

Small Towns and Cities

























Suburbs


Deerfield Beach, FL


Beverly Hills, CA
Brighton Way


Nyack, NY
BLOCK
RIDE TO
THE NYACK
EARTH DAY
FESTIVAL
bikewalkgreaternyack.com
WILL BIKE
LANES
ENCOURAGE
YOU TO RIDE
MORE OFTEN?
bikewalkgreaternyack.com


Orange County, CA
Streets bring
people together.


Livermore, CA


Fort Lauderale, FL


Rogers, AR


Cudahy, CA


Culver City, CA
RIGHT LANE
BUS
AND
BIKE
ONLY
ONLY
BUS


Hermosa Beach, CA


Penrith, Australia


Riverside, CA

Mid-Size / Large Cities























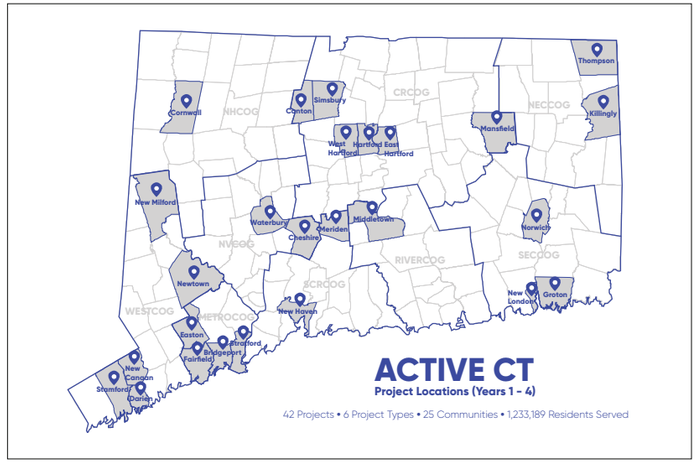


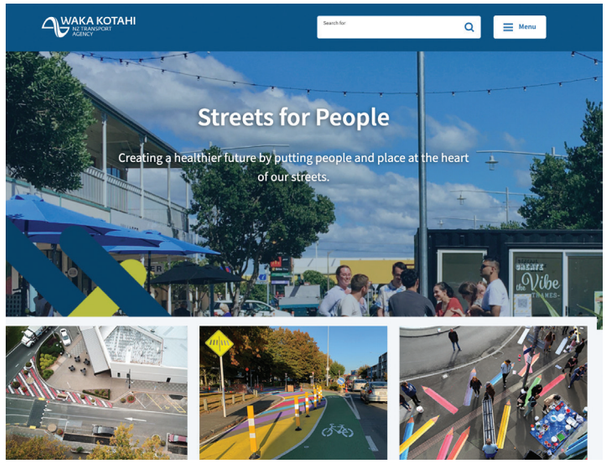
Regions | State | Country

WE WILL:

- ☐ BUILD BIKE LANES.
- ☐ PAINT CROSSWALKS.
- ☐ IMPROVE MOBILITY.

MIAMI-DADE TRANSPORTATION QUICK BUILD PROGRAM

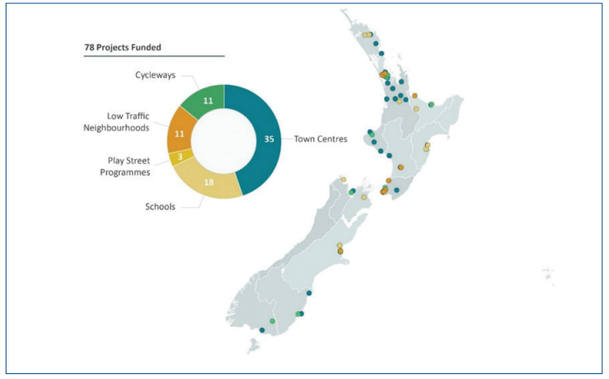




SCAG™

INNOVATING FOR A BETTER TOMORROW

gohuman



Key Characteristics

1. A deliberate, phased approach to instigating change;
2. The offering of local solutions for local planning challenges;
3. Short-term commitment and realistic expectations;
4. Low-risks, with a possibly a high reward; and
5. The development of social capital between citizens and the building of organizational capacity between public-private institutions, non-profits, and their constituents.



Tactical Urbanism: 10 Applications

1. Community Engagement *During* a Planning Process
2. Implementation *After* a Planning Process
3. Pilot Project To Inform Capital Project Development
4. Site Pre-Vitalization
5. Research Inquiry
6. Crisis Response
7. Crisis Recovery
8. Right-Sizing Corridors
9. Street Safety Response
10. Guides + Programs





1 BTactical: Fort Lauderdale, FL

Location: 3rd Avenue
Application: Corridor Right-Sizing
Scale: .25-miles

Project Overview

- **Broward MPO Quick-Build program: BTactical**
- **Consulted on location selection, Lake Ridge neighborhood has history of engagement.**
- **Lane diet study / capital improvement plan**
- **Corridor segment along the High-Injury Network, adjacent to major corridor**
- **5 Month timeline from NTP to final construction; $30k construction budget**



Examples of similar projects

Make Broward BETTER AT TEDDER!

What is happening on NE 3rd Avenue?

The City of Deerfield Beach and the Broward Metropolitan Planning Organization are temporarily redesigning **NE 3rd Avenue between Sample Road and NE 44th Street** to make it a safer and more comfortable street for bicyclists, pedestrians, AND drivers based on input provided by you and your community! This temporary project, also known as a "Quick Build" project, will transform NE 3rd Avenue for six months, at a lower cost than permanent improvements. The project will be evaluated so that the project team and community can see what works (and what doesn't!) for a future, long-term solution to the street.



Improvements that may be implemented in this project include:

- Intersection improvements
- Traffic calming features
- Wayfinding and informational signage
- Crosswalks with decorative surface treatments
- Bike lane enhancements

HOW CAN I GET INVOLVED?

Workshop

We will continue public outreach to collect input from the community and improve our design. We will be hosting a workshop on **August 26, 2021; 6:00 pm, at the Highlands Community Center** (511 NE 44th Street, Deerfield Beach, FL 33064) to collect input on the initial design based on what we have heard from the community up until now.



Register for the workshop:
Link: arcg.is/Ta9H1

**Scan the QR code or register onsite.*

Take the survey!

To share your thoughts on NE 3rd Avenue, please take our survey here:
Link: arcg.is/00aGa0

Or fill out the provided form and drop it off at Highlands Community Center, Parkway United Methodist Church, or Deerfield Beach City Hall.

Broward MPO Metropolitan Planning Organization

This project was funded in part by a grant from AARP Florida

Deerfield Beach Florida

Better Streets Better Broward Better Life

BetterStreetsBetterBroward.org

Project Process

1 Conceptual Design



- Site selection/ vetting
- Outreach Plan
- Field survey
- Conceptual design

2 Design Development



- Evaluation/ Mitigation Plan
- Material Budget
- Design Development
- Outreach

3 Build Prep



- Execute “before” data collection
- Final permit docs
- Order materials
- Implementation plan
- Volunteer Management

4 The Build!



- The Build!
- Execute ‘after’ data collection + analysis
- Make changes if needed
- Monitor
- Outreach debreif

Public Engagement + Conceptual Design

1. Identify widest number of alternatives / projects from start

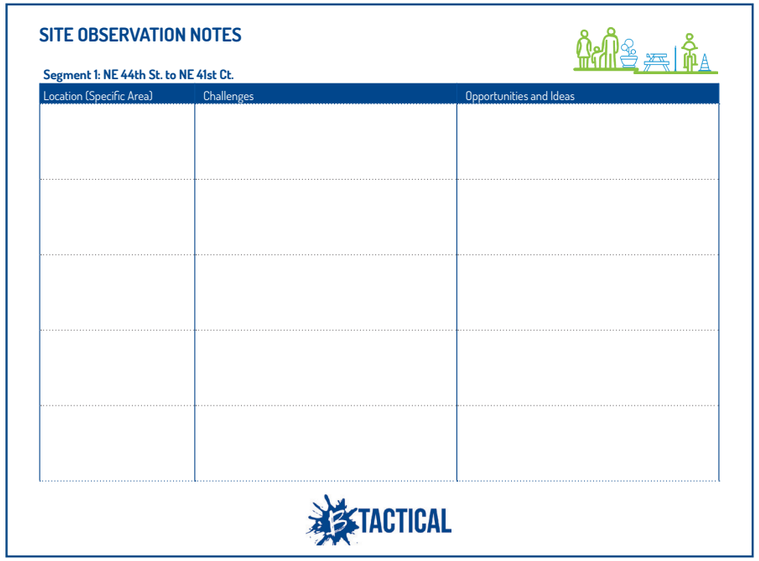
2. Keep an eye on constructability + red flags. No curb changes.

3. Political + Public support

4. Consider what can be done within budget + in about a week with staff + volunteers

5. Pre-existing lane reduction planned; needed additional components/edits.









Roles + Responsibilities | Project Schedule

- Expect to be heavily involved in execution.
- Schedule broken out by hour + responsible party
- Everything documented in poject management spreadsheet + minutes
- Build may feel chaotic but is highly choreographed.
- Outlines roles + responsibilities

III. Implementation Roles & Responsibilities

Below are the roles and responsibilities of the City of Deerfield Beach, the Broward MPO, Broward County, and Street Plans in the implementation of the BTactical Tedder NE 3rd Avenue Pilot Project, organized by category.

Site Preparation:
- Business Notifications: City
- Resident Notifications: City
- Street Cleaning: City or County
- Traffic Control: City or County
- Removal of Conflicting Striping: County

Banners & Signage:
- Project Signage: SP/Volunteers
- MUTCD Signage: Contractor or County

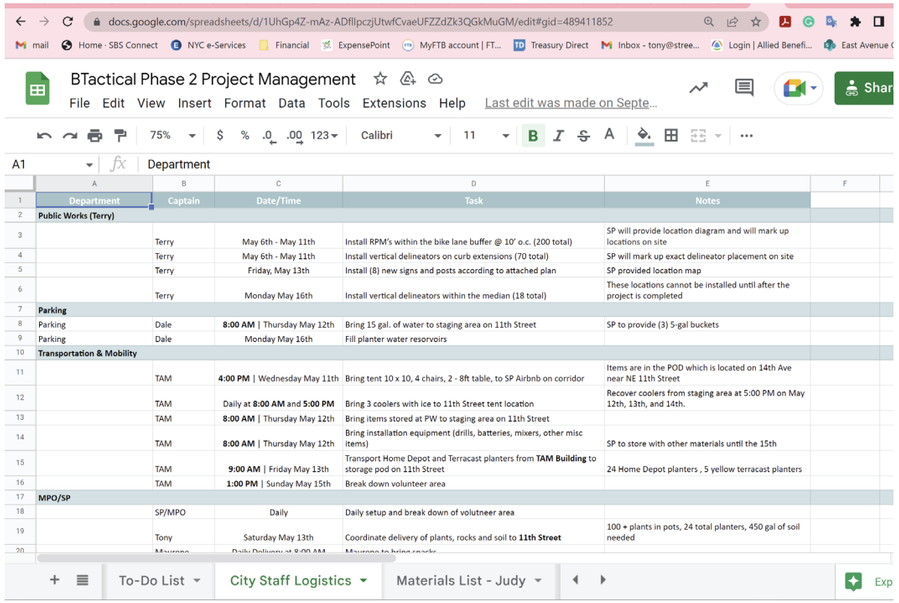
Striping & Paint:
- White & Yellow: County
- Pavement Markings: County
- Conflict Zone Markings: SP/Volunteers
- Curb Extension Paint: SP/Volunteers
- New Crosswalks: SP/Volunteers

Delineators:
- Affixing Delineators: SP/Volunteers or Contractor

Removal:
- Sandblasting of Paint/Striping: TBD
- Removal of Delineators: TBD

IV. Implementation Timeline

See the table on the following page for the **high level implementation schedule by day**, and click here for the detailed Build Day Plans. Tasks with an asterisk are volunteer tasks.



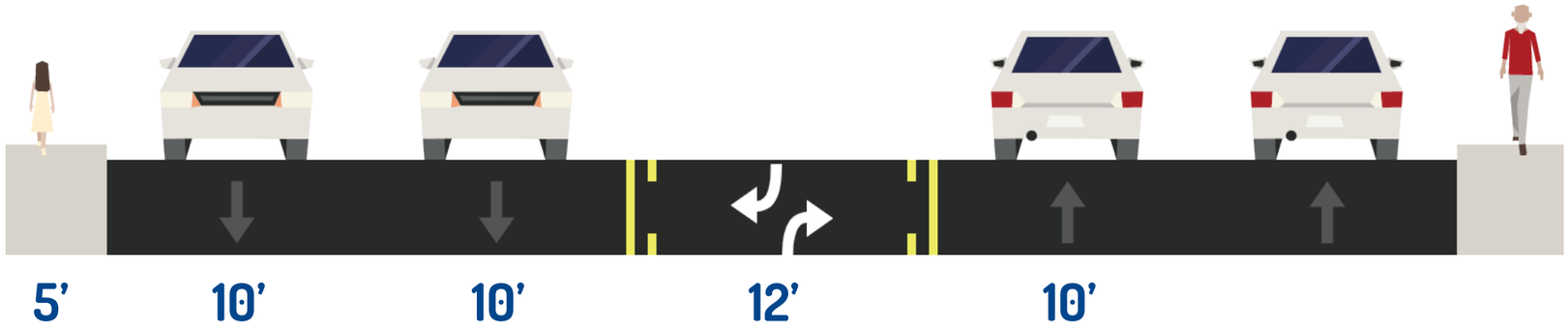
BTactical Phase 2 Project Management

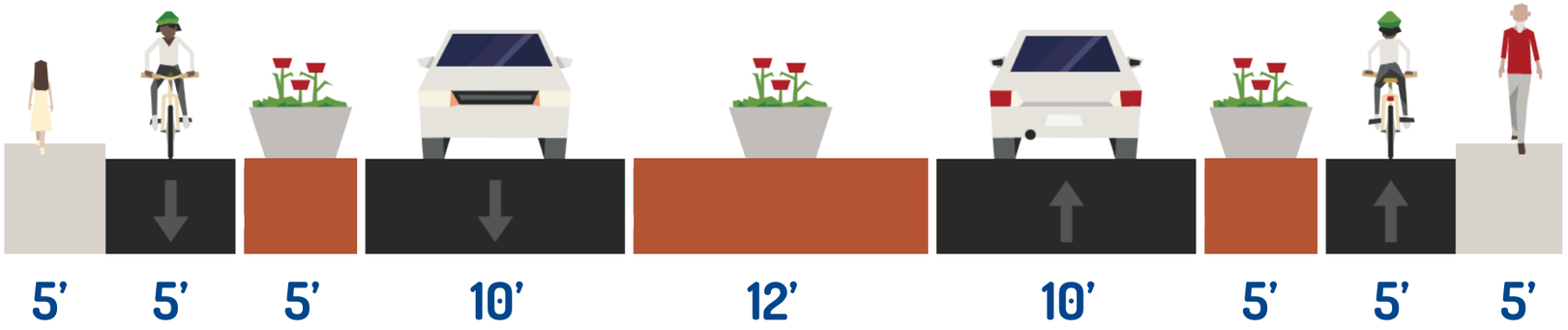
Department	Captain	Date/Time	Task	Notes
Public Works (Terry)				
	Terry	May 6th - May 11th	Install RPM's within the bike lane buffer @ 10' o.c. (200 total)	SP will provide location diagram and will mark up locations on site
	Terry	May 6th - May 11th	Install vertical delineators on curb extensions (70 total)	SP will mark up exact delineator placement on site
	Terry	Friday, May 13th	Install (8) new signs and posts according to attached plan	SP provided location map
	Terry	Monday May 16th	Install vertical delineators within the median (18 total)	These locations cannot be installed until after the project is completed
Parking				
Parking	Dale	**8:00 AM** | Thursday May 12th	Bring 15 gal. of water to staging area on 11th Street	SP to provide (3) 5-gal buckets
Parking	Dale	Monday May 16th	Fill planter water reservoirs	
Transportation & Mobility				
	TAM	**4:00 PM** | Wednesday May 11th	Bring tent 10 x 10, 4 chairs, 2 - 8ft table, to SP Airbnb on corridor	Items are in the POD which is located on 14th Ave near NE 11th Street
	TAM	Daily at **8:00 AM** and **5:00 PM**	Bring 3 coolers with ice to 11th Street tent location	Recover coolers from staging area at 5:00 PM on May 12th, 13th, and 14th.
	TAM	**8:00 AM** | Thursday May 12th	Bring items stored at PW to staging area on 11th Street	
	TAM	**8:00 AM** | Thursday May 12th	Bring installation equipment (drills, batteries, mixers, other misc items)	SP to store with other materials until the 15th
	TAM	**9:00 AM** | Friday May 13th	Transport Home Depot and Terracast planters from **TAM Building** to storage pod on 11th Street	24 Home Depot planters , 5 yellow terracast planters
	TAM	**1:00 PM** | Sunday May 15th	Break down volunteer area	
MPO/SP				
	SP/MPO	Daily	Daily setup and break down of volutneer area	
	Tony	Saturday May 13th	Coordinate delivery of plants, rocks and soil to **11th Street**	100 + plants in pots, 24 total planters, 450 gal of soil needed

To-Do List | City Staff Logistics | Materials List - Judy

Final Project Design + Permitting

Street Section Conditions Prior to Striping





Proposed Btactical Improvements

Final Project Design + Permitting

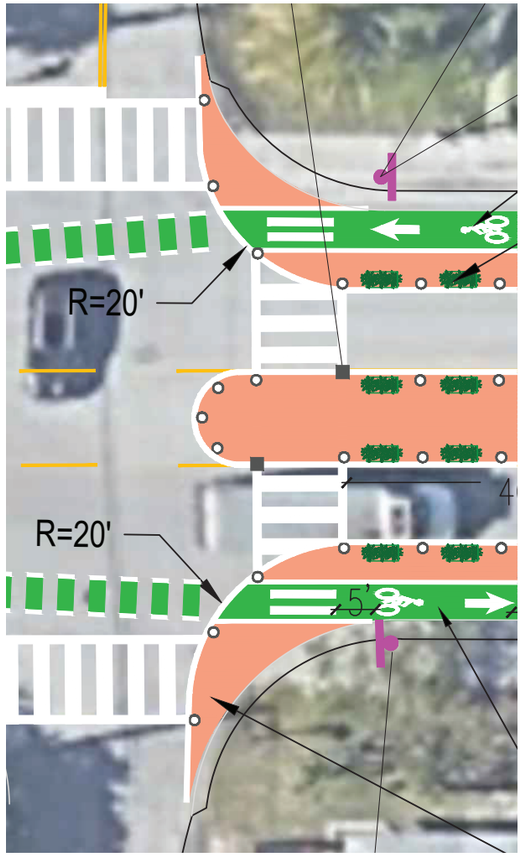
1. Create process that works for you.

2. Permit Package May Include:
   - Design Exceptions;
   - Traffic Control Plan;
   - Implementation Plan;
   - Evaluation / montoring

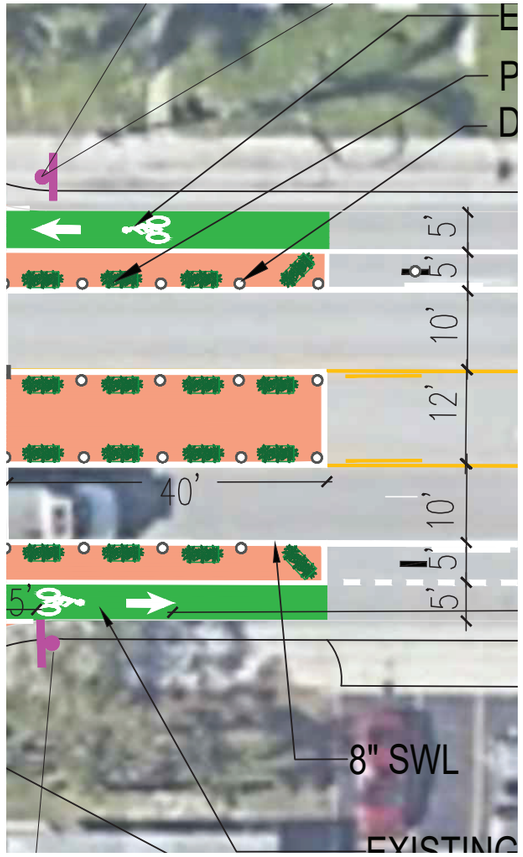
3. Limited prior analysis; project is the study.

4. Document everything!

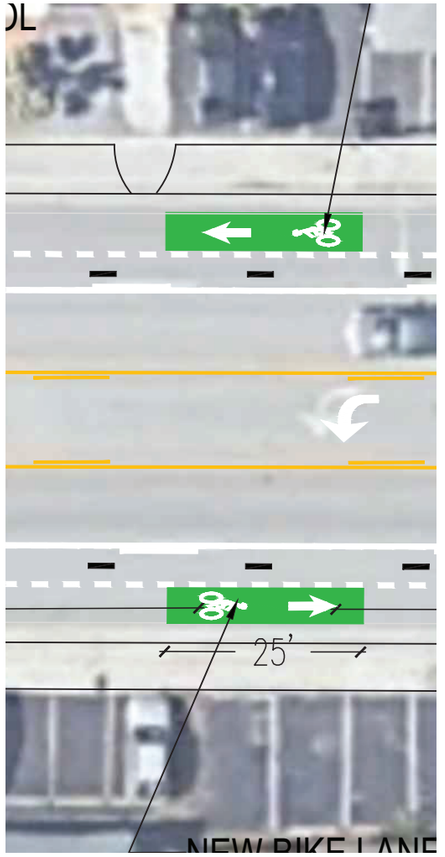
Curb Extensions / Crosswalk



Median

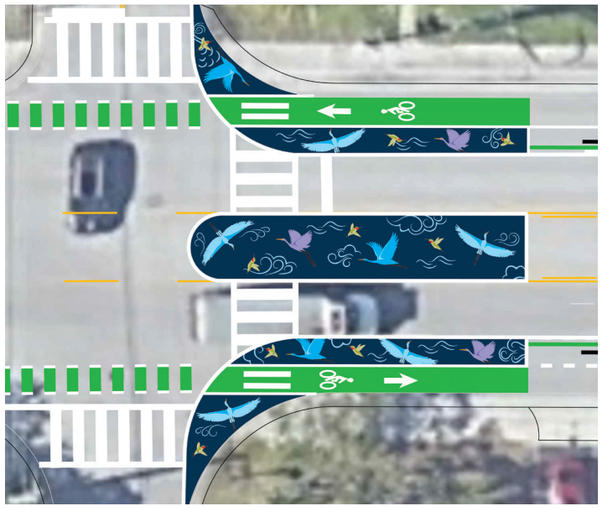


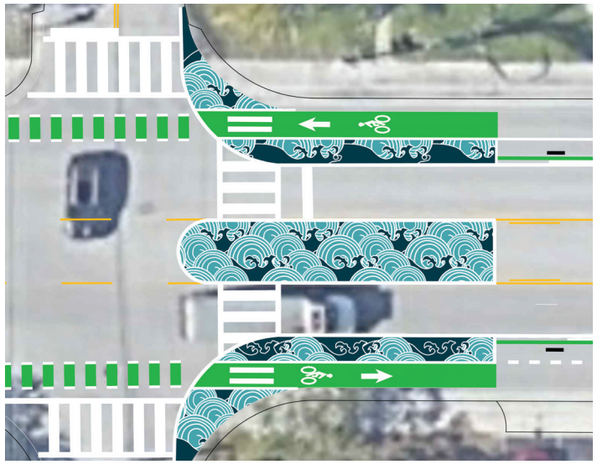
Bike Lane



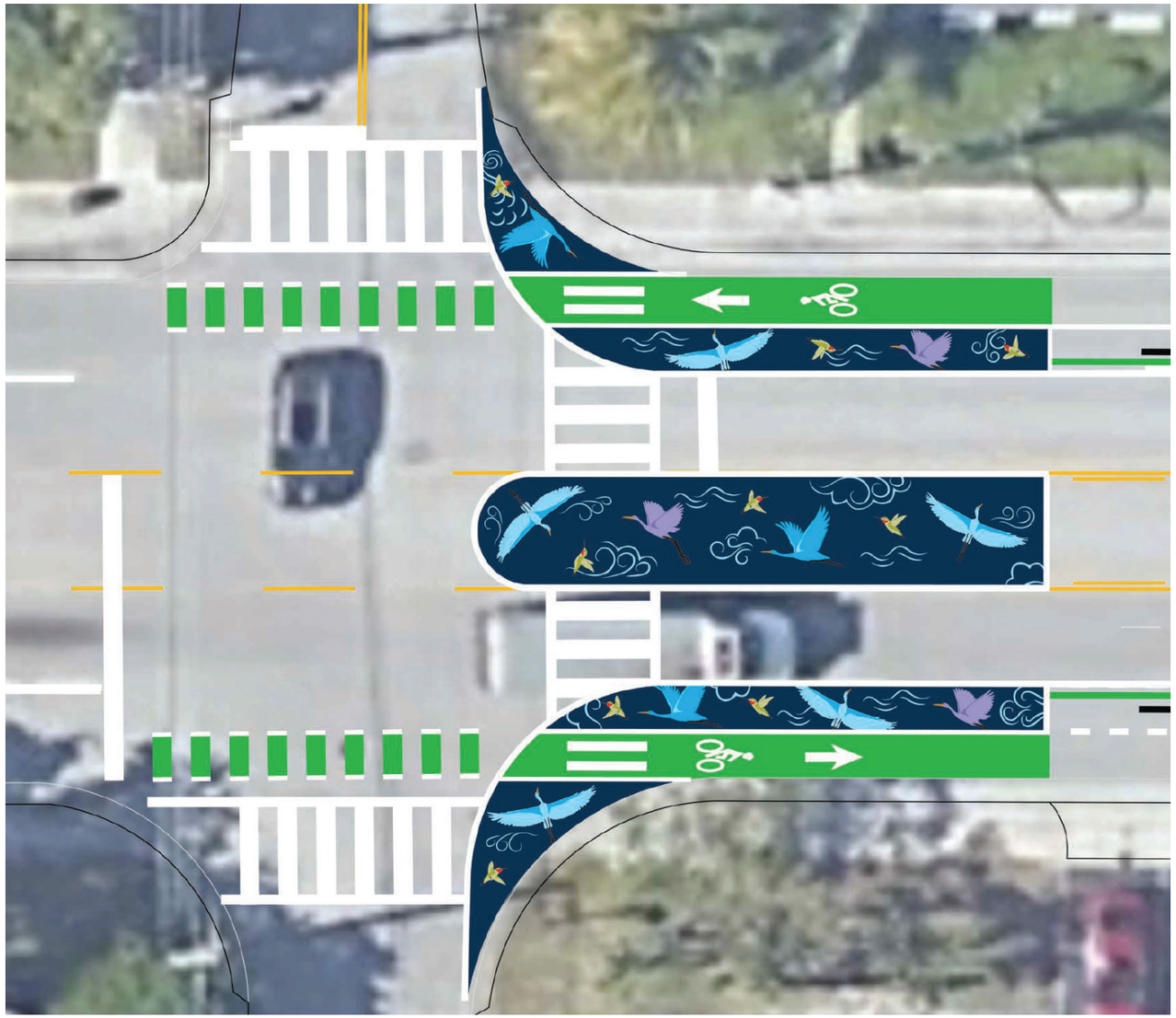
Asphalt Art Development

1. Thematic / visual preference surveys
2. 3 Designs Created; Community Voted on Birds!
3. Use Asphalt Art as a way of strengthening identity + wayfinding
4. When using AA on the street, avoid words, colors that conflict with road markings, and symbols that conflict with road markings

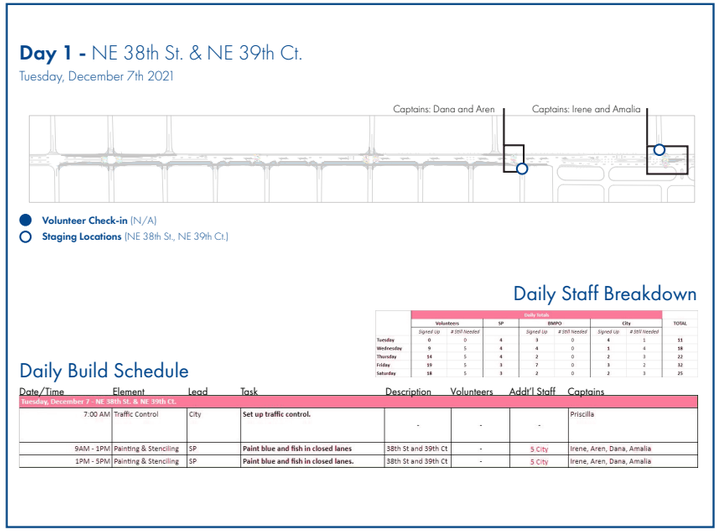




Asphalt Art



Build Plan



Day 1 - NE 38th St. & NE 39th Ct.

Tuesday, December 7th 2021

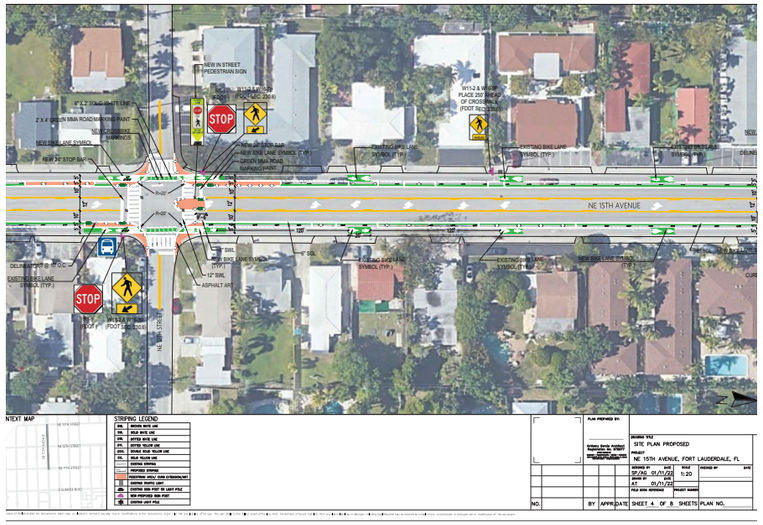
- **Volunteer Check-in** (N/A)
- **Staging Locations** (NE 38th St., NE 39th Ct.)

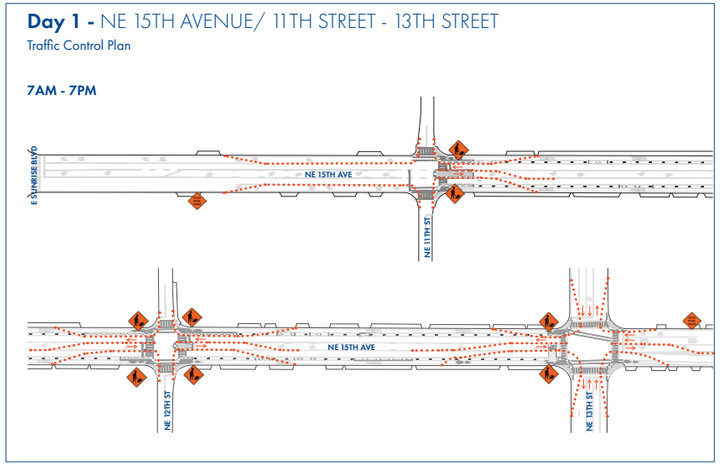
Daily Staff Breakdown

	Daily Totals							
	Volunteers		SP		BMPO		City	TOTAL
	Signed Up	# Still Needed	Signed Up	# Still Needed	Signed Up	# Still Needed		
Tuesday	0	0	4	3	0	4	1	11
Wednesday	9	5	4	4	0	5	4	18
Thursday	14	5	4	2	0	2	3	22
Friday	19	5	3	2	0	3	2	32
Saturday	18	5	3	2	0	2	3	25

Daily Build Schedule

Date/Time	Element	Lead	Task	Description	Volunteers	Addt'l Staff	Captains
Tuesday, December 7 - NE 38th St. & NE 39th Ct.							
7:00 AM	Traffic Control	City	**Set up traffic control.**	-	-	-	Priscilla
9AM - 1PM	Painting & Stenciling	SP	**Paint blue and fish in closed lanes**	38th St and 39th Ct	-	5 City	Irene, Aren, Dana, Amalia
1PM - 5PM	Painting & Stenciling	SP	**Paint blue and fish in closed lanes.**	38th St and 39th Ct	-	5 City	Irene, Aren, Dana, Amalia

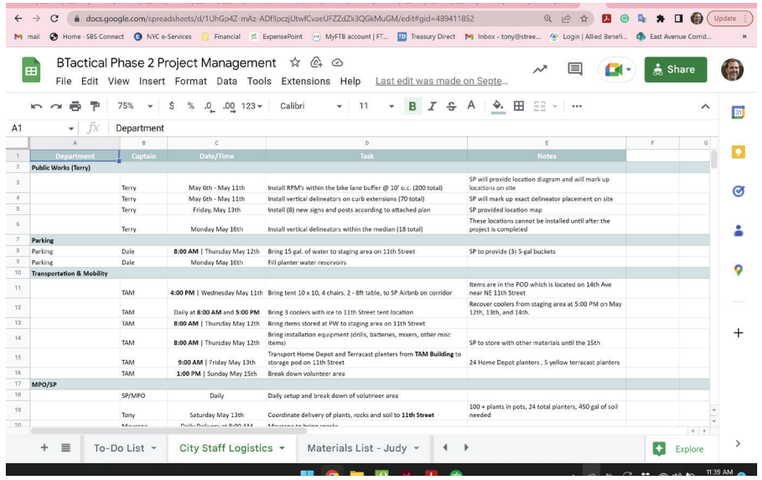




Day 1 - NE 15TH AVENUE/ 11TH STREET - 13TH STREET

Traffic Control Plan

7AM - 7PM



Department	Captain	Date/Time	Task	Notes
Public Works (Terry)				
	Terry	May 6th - May 11th	Install RPM's within the bike lane buffer @ 10' o.c. (200 total)	SP will provide location diagram and will mark up locations on site
	Terry	May 6th - May 11th	Install vertical delineators on curb extensions (70 total)	SP will mark up exact delineator placement on site
	Terry	Friday, May 13th	Install (8) new signs and posts according to attached plan	SP provided location map
	Terry	Monday May 16th	Install vertical delineators within the median (18 total)	These locations cannot be installed until after the project is completed
Parking				
Parking	Dale	**8:00 AM** | Thursday May 12th	Bring 15 gal. of water to staging area on 11th Street	SP to provide (3) 5-gal buckets
Parking	Dale	Monday May 16th	Fill planter water reservoirs	
Transportation & Mobility				
	TAM	**4:00 PM** | Wednesday May 11th	Bring tent 10 x 10, 4 chairs, 2 - 8ft table, to SP Airbnb on corridor	Items are in the POD which is located on 14th Ave near NE 11th Street
	TAM	Daily at **8:00 AM** and **5:00 PM**	Bring 3 coolers with ice to 11th Street tent location	Recover coolers from staging area at 5:00 PM on May 12th, 13th, and 14th.
	TAM	**8:00 AM** | Thursday May 12th	Bring items stored at PW to staging area on 11th Street	
	TAM	**8:00 AM** | Thursday May 12th	Bring installation equipment (drills, batteries, mixers, other misc items)	SP to store with other materials until the 15th
	TAM	**9:00 AM** | Friday May 13th	Transport Home Depot and Terracast planters from **TAM Building** to storage pod on 11th Street	24 Home Depot planters , 5 yellow terracast planters
	TAM	**1:00 PM** | Sunday May 15th	Break down volunteer area	
MPO/SP				
	SP/MPO	Daily	Daily setup and break down of volutneer area	
	Tony	Saturday May 13th	Coordinate delivery of plants, rocks and soil to **11th Street**	100 + plants in pots, 24 total planters, 450 gal of soil needed

1. Final Site Plan
2. Materials Staging Plan
3. Project Install Schedule
4. Implementation Plan (traffic conrol, permits, installation sequence etc.)
5. Volunteer Management Plan
6. Project Clean-Up Plan

Volunteer Management

- The build is an extension of public engagement.
- Measuring/marking done by SP. All work done under SP supervision.
- Volunteers: paint, plant, move, clean.
- Everyone signs a waiver and wears bright vests.
- Everyone works behind traffic control.
- Everyone has fun!



Date (mm/dd/yyyy)	Location	Time (EDT)	Available Slot	Calendar View
05/11/2022 (Wed.)	NE 15th Ave and NE 11th St	8:00am - 12:00pm	General Build Activities (painting, planting, etc.) (25)	Sign Up
		1:00pm - 5:00pm	General Build Activities (painting, planting, etc.) (25)	Sign Up
05/12/2022 (Thu.)	NE 15th Ave and NE 13th St	8:00am - 12:00pm	General Build Activities (painting, planting, etc.) (25)	Sign Up
		1:00pm - 5:00pm	General Build Activities (painting, planting, etc.) (25)	Sign Up
05/13/2022 (Fri.)	NE 15th Ave and NE 12th St	8:00am - 12:00pm	General Build Activities (painting, planting, etc.) (25)	Sign Up
		1:00pm - 5:00pm	General Build Activities (painting, planting, etc.) (25)	Sign Up
05/14/2022 (Sat.)	NE 15th Ave and NE 11th St	8:00am - 12:00pm	General Build Activities (painting, planting, etc.) (30)	10 of 30 slots filled Sign Up

Check-In



Station Set Up



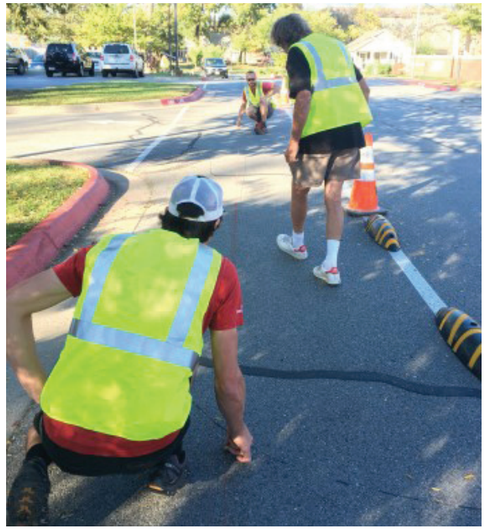
Painting



Stencils



Chalk Lining/Measuring



Planting



Painting



Ribbon Cutting!



Evaluation Planning

- Bike/ped safety
- Volumes (cars, bikes, peds)
- Cut through traffic
- Before/After speed signs
- Bike Counts: 45 --> 121!
- Critical to create an eval plan to document what and how data will be collected







Use the Build to Vet Design



Image: Julie Campoli



- Meet with Fire Department, transit, crossing guards.
- Not all designs will comply with you standards. The purpose of doing the pilot is to vet ideas and see how they work!

Project Evaluation + Impact

CITY OF FORT LAUDERDALE

NE 15th Avenue Traffic Calming Improvements

Between E. Sunrise Boulevard and NE 13th Street

January 2022

Posted SPEED LIMIT 35



	Northbound	Southbound
Vehicles Per Day	2,958	3,358
85th Percentile	40 mph	34 mph
Average Speed	27 mph	21 mph
Percent Over Average Speed	60%	14%

April 2022

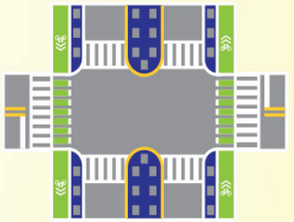
Posted SPEED LIMIT 35



	Northbound	Southbound
Vehicles Per Day	3,064	3,532
85th Percentile	39 mph	32 mph
Average Speed	26 mph	20 mph
Percent Over Average Speed	55%	1%

May 2022

Posted SPEED LIMIT 35



	Northbound	Southbound
Vehicles Per Day	2,934	3,391
85th Percentile	35 mph	31 mph
Average Speed	22 mph	19 mph
Percent Over Average Speed	1%	.05%


NE 11 ST
NE 11 ST





Short-Term Action, Long-Term Change

S|S
4|A

Safe Streets and Roads for All (SS4A) Grants

U.S. Department of Transportation

Urban

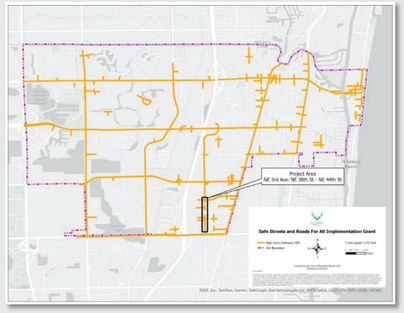
NE 3rd Avenue Improvements

Applicant: Deerfield Beach
Deerfield Beach, Florida

SS4A Award: $3,617,600

Project Description

The City of Deerfield Beach is awarded $3.6 million in funding to make additional safety improvements on the major collector NE 3rd Avenue, spanning from NE 38th Street to NE 44th Street. The project aims to enhance safety and mobility by making improvements for bicyclists and pedestrians.



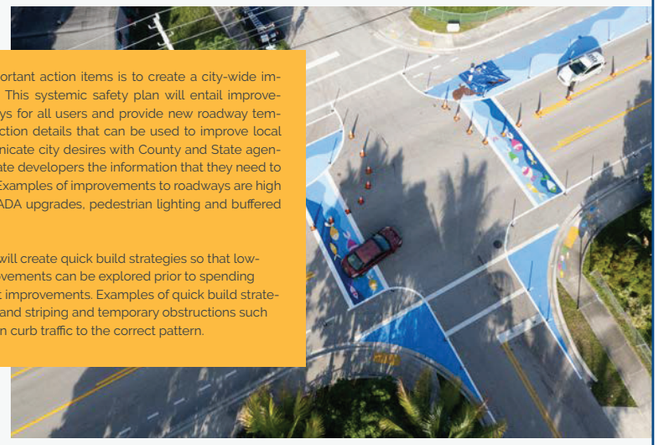
The project is a permanent installation of a 2023 demonstration project that provided additional buffer space for pedestrians and cyclists, a road diet, a roundabout, and crosswalks. The demonstration activity resulted in no serious-injury or fatal crashes since installation, while previously, the same stretch had four serious-injury and two fatal crashes.

These improvements align with the City's goals of enhancing infrastructure, addressing public health and safety, and promoting connectivity.

ROADWAY DESIGN AND SPEED MANAGEMENT ACTION ITEM EXAMPLES

One of the most important action items is to create a city-wide improvement strategy. This systemic safety plan will entail improvements to the roadways for all users and provide new roadway templates and typical section details that can be used to improve local roads, better communicate city desires with County and State agencies and provide private developers the information that they need to build within our City. Examples of improvements to roadways are high visibility crosswalks, ADA upgrades, pedestrian lighting and buffered bike lanes.

Additionally, the City will create quick build strategies so that low-cost temporary improvements can be explored prior to spending money for permanent improvements. Examples of quick build strategies include painting and striping and temporary obstructions such as delineators that can curb traffic to the correct pattern.



VISION ZERO NEWS & UPDATES

Deerfield Beach awarded $3.6 million to fund roadway improvement

On September 5, 2024 the U.S. Department of Transportation announced its 2024 implementation grant winners and the city of Deerfield Beach was one of 70 cities nation-wide to be awarded an implementation grant. The city is receiving $3.6 million to fund permanent improvements to NE 3rd Avenue between NE 38th Street and NE 44th Street. Deerfield Beach was one of only four cities in the State of Florida to receive an implementation grant and the only city in South Florida.

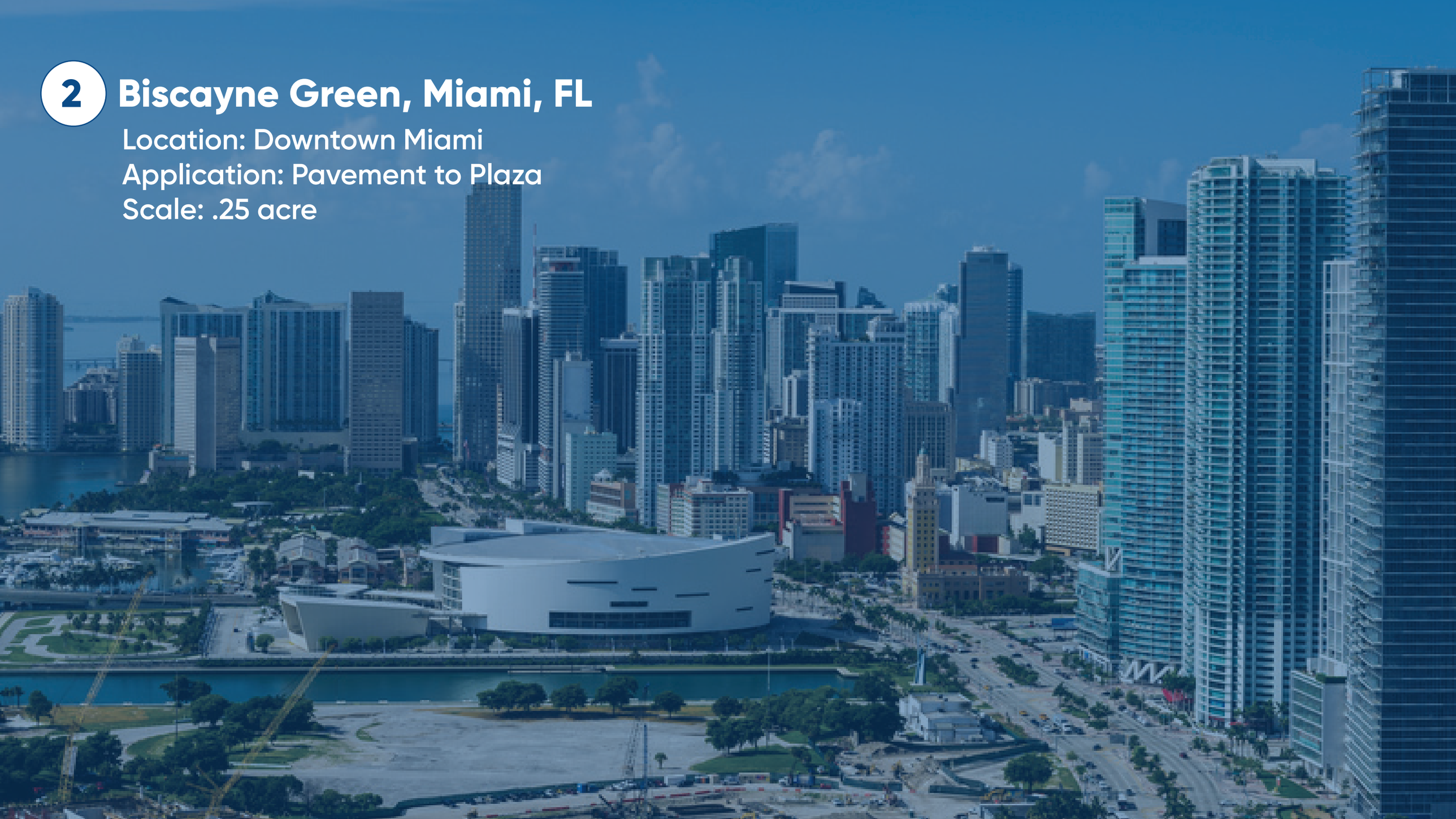
City Awarded Grant from Safe Roads and Streets for All (SS4A)

The City of Deerfield Beach received $192,000 in Federal funds to test out a temporary build project along Southwest 3rd Avenue/Martin Luther King Jr. Ave in support of its Vision Zero Action Plan to increase safety, accessibility, and mobility along the corridor. The City was one of two hundred communities nationwide to receive funds. The temporary demonstration project will help the city determine the best layout for redesigning the roadway due to stormwater system improvements.

SW 3rd Avenue Roadway Survey

In preparation for the stormwater system improvements for SW 3rd Avenue, an online survey for residents and other stakeholders has been created to provide feedback to the City on additional improvements that could occur on the road with the upcoming construction. The survey is currently available on the Planning & Development page of the City website. Additionally, paper surveys will be made available to anyone wanting one. The survey will run for several months to get as much feedback as possible.

Select Langu



2 Biscayne Green, Miami, FL

Location: Downtown Miami
Application: Pavement to Plaza
Scale: .25 acre

City for Cars




NE 1 Street
Bayfront Park is 32 Acres!
Bayfront Park!
Flagler Street
3x Countywide Crash Rate
SE 1st Street

V.1 Park(ing) Day (2011)



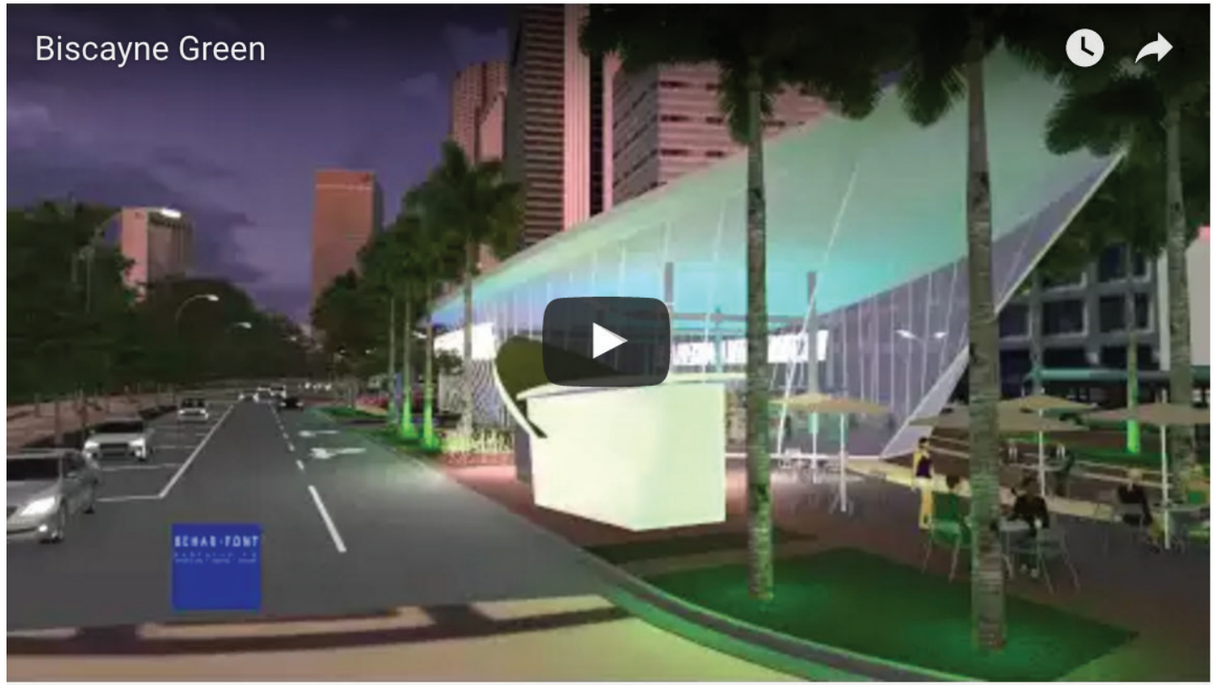
V.2 Biscyane Green (2012)



One Block, One Week







Biscayne Green

MIAMI DOWNTOWN DEVELOPMENT AUTHORITY

DATE AWARDED	04/12/16
AMOUNT	$145,000
GRANT PERIOD	04/12/16 to 04/11/17
FOCUS AREA	Communities
COMMUNITY	Miami
INITIATIVE	Knight Cities Challenge

PROJECT LINKS

- Miami DDA
- @downtownMIA on Twitter
- Biscayne Green on Curbed.com
- Miami DDA plan for Biscayne Green

GRANTEE CONTACT

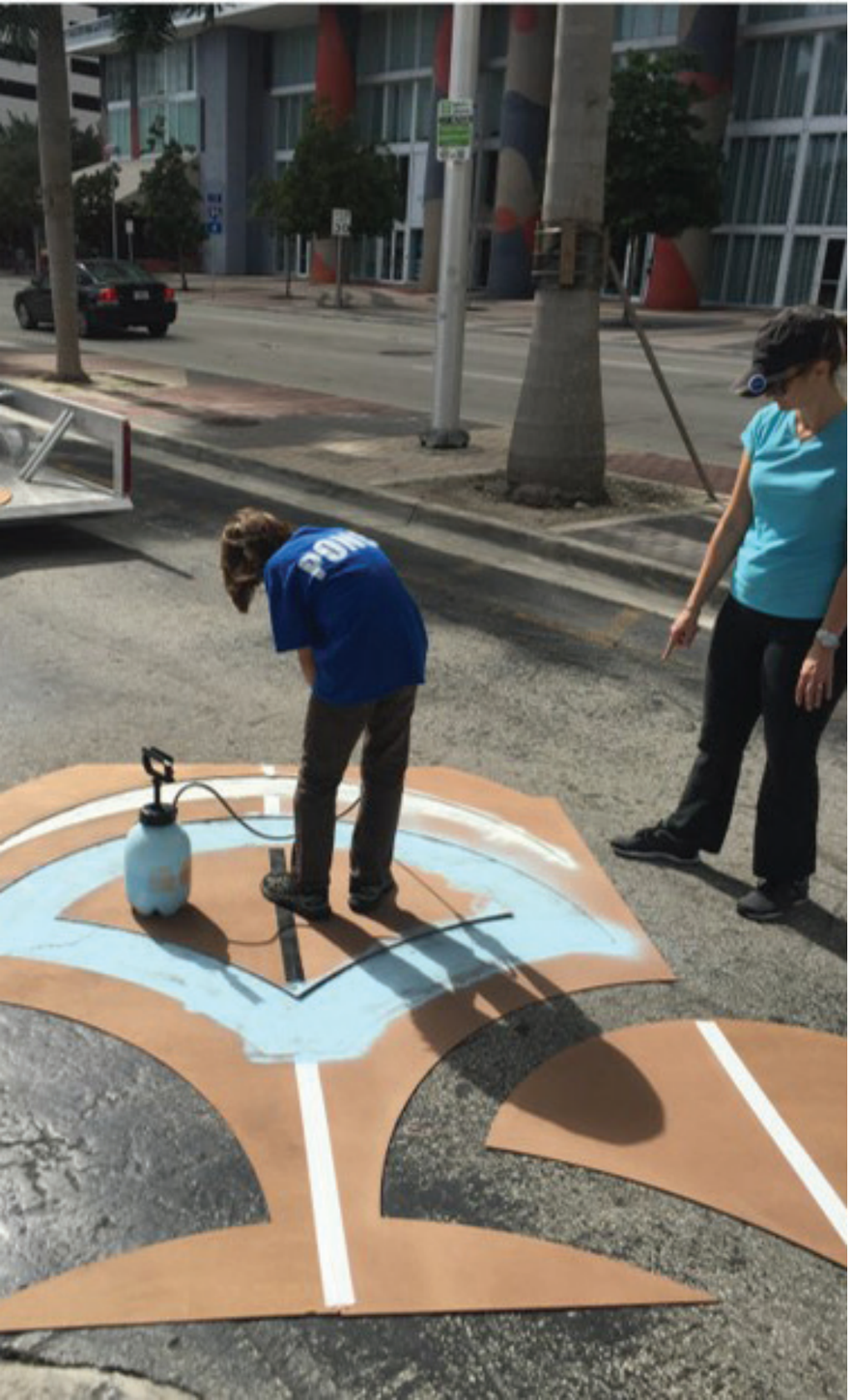
Creating a pop-up park and urban forest along Biscayne Boulevard to drive momentum for "Biscayne Green," a proposal to redesign Biscayne Boulevard to include a

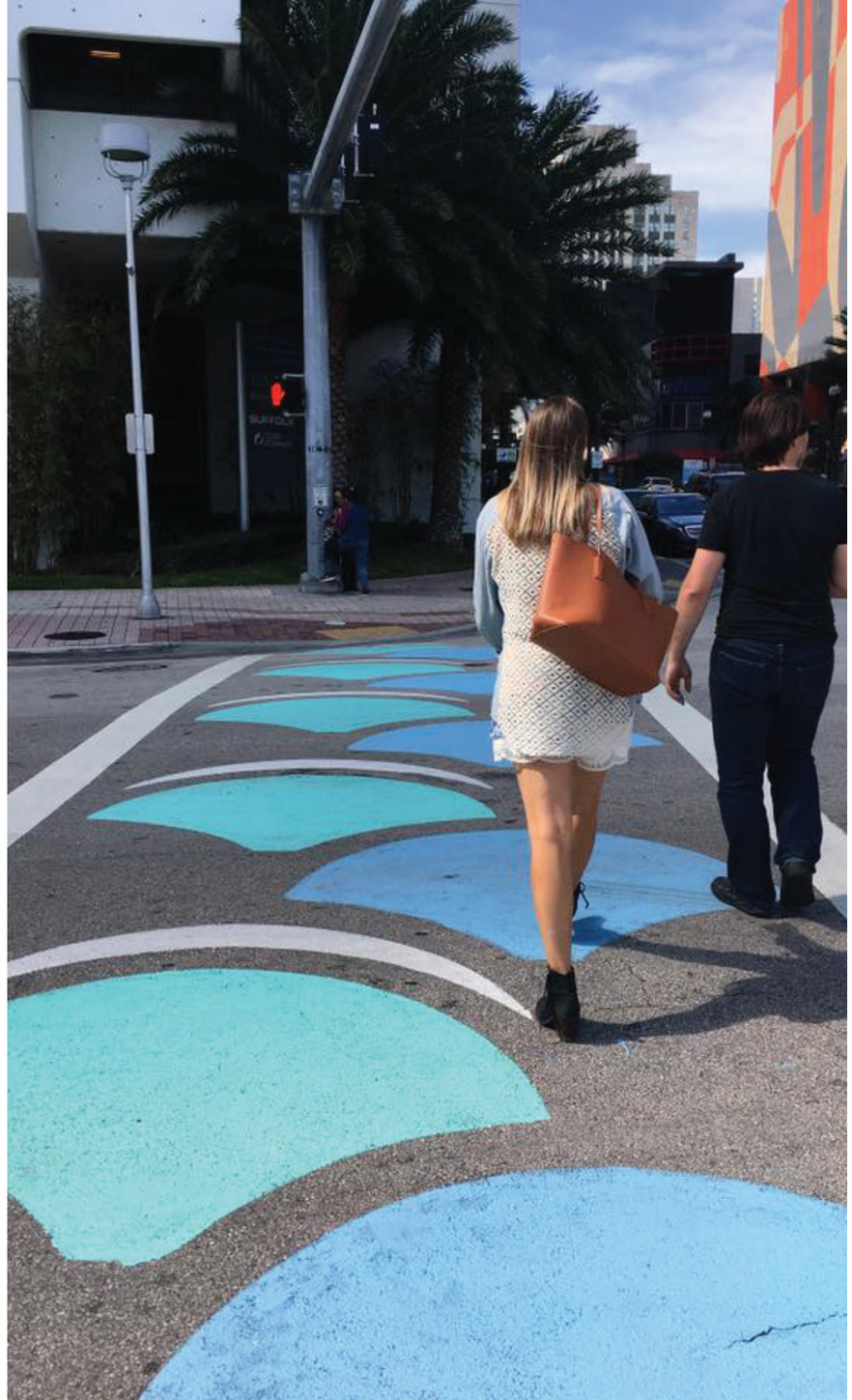

BAYFRONT PARK
STATION
SE 1ST STREET
E FLAGLER STREET
NE 1ST STREET
BISCAYNE BLVD
FOOD TRUCKS
DOGGY PARK
OUTDOOR LOUNGE
CHILDREN'S
PLAYGROUND
FIELD GAMES
MOVIES IN THE PARK
& LIVE MUSIC
MOBILE VENDORS

V.3 Three Blocks, One Month (2017)



- 7 mo from NTP to Completion
- $14k material budget
- Ongoing Planning Project
- Agency led



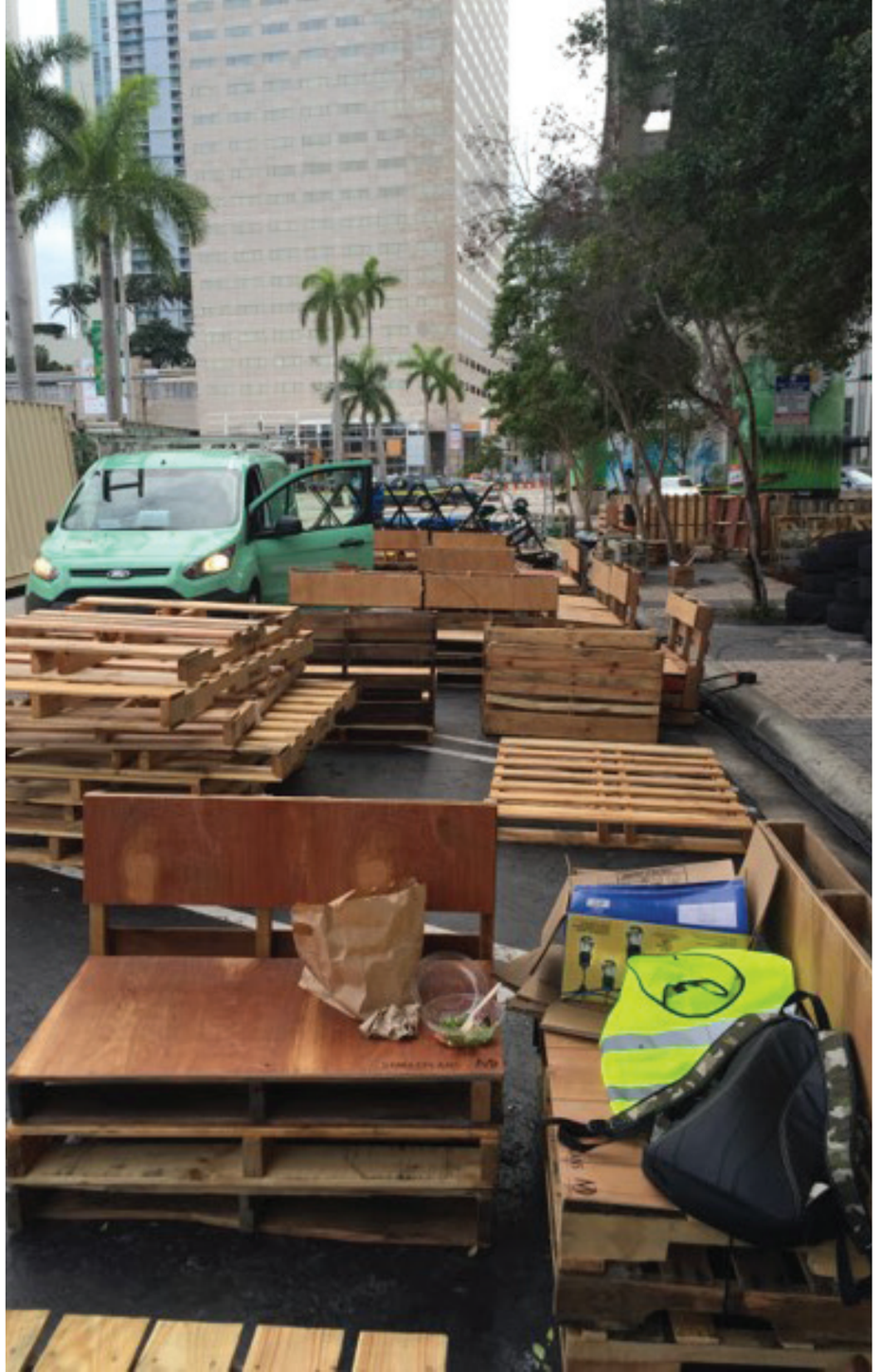



INTER CONTINENTAL
SERVICE AMERICA













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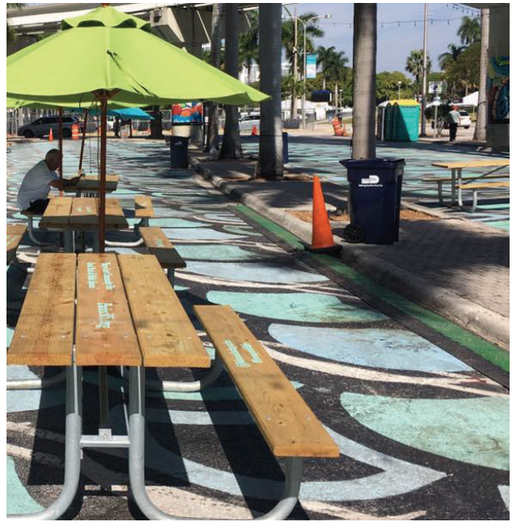
Biscayne Green by Day



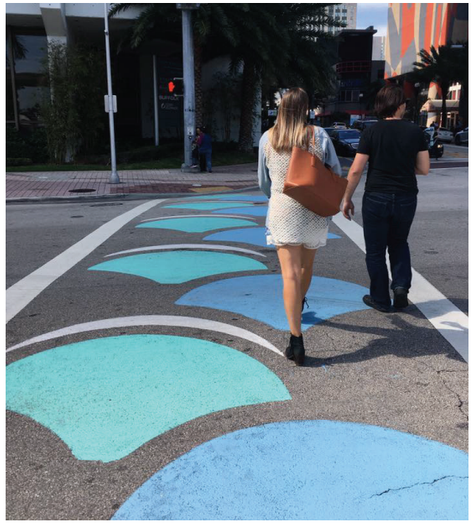
Biscayne Green by Night



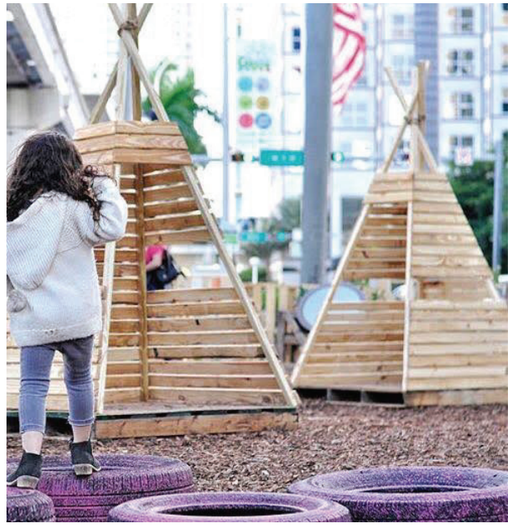
23 Days, 20,000+ People



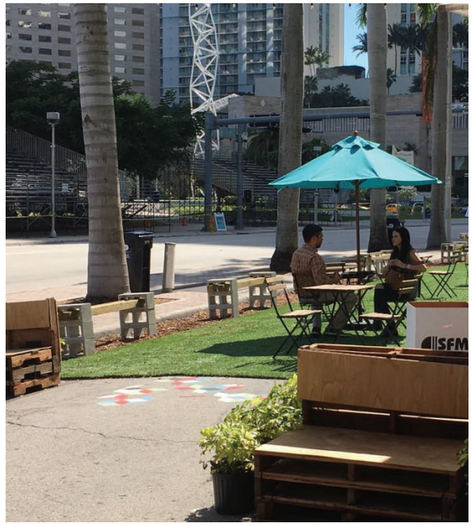














Building Political Will

EDITION US | THE HUFFINGTON POST



J.J. Colagrande, Contributor
J.J. Colagrande is a Miami based professor and author of Decò and Reduce Heat Continue To Boil

Biscayne Green Should Stay Downtown

02/05/2017 11:30 pm ET

Activating Downtown is one of the golden tickets to Miami's growth into the twenty-first century. If Biscayne Green is any idea of what can occur in the area, hope exists for our most important corridor. Biscayne Green proved successful.

We need local culture Downtown and we need it bad.

The corridor is going through a rough transition. We lost many of our cultural venues to real estate development: Grand Central, Tobacco Road, Will Call, The Stage, and Elwood's, to name a few recent closings, not to mention all the small businesses and restaurants that closed. Still, cranes litter the skyline erecting more condos into the heavens promising housing ninety percent of us will never be able to afford.

Then there's Biscayne Green, an experiment in what Downtown could look like: an urban oasis of culture, camaraderie and community engagement. Authentic, cozy, cool. Free yet good for local businesses. Perfectly nestled in the heart of the corridor.







Plan to transform Biscayne Boulevard gets federal grant

Written by John Charles Robbins on August 8, 2017



plan to transform Biscayne Boulevard into something other than a
ısy downtown street just got a significant financial boost.

Advice From the Field



Choose Wisely

1. Be PRACTICAL! Assess resources to determine scale / duration / location.
2. Look at master plans for project ideas (demo/pilot)
3. No curb reconstruction, signal changes, centerline changes...etc.
4. Consider political + community support.
5. Remember – it is all temporary!

Quick-Build



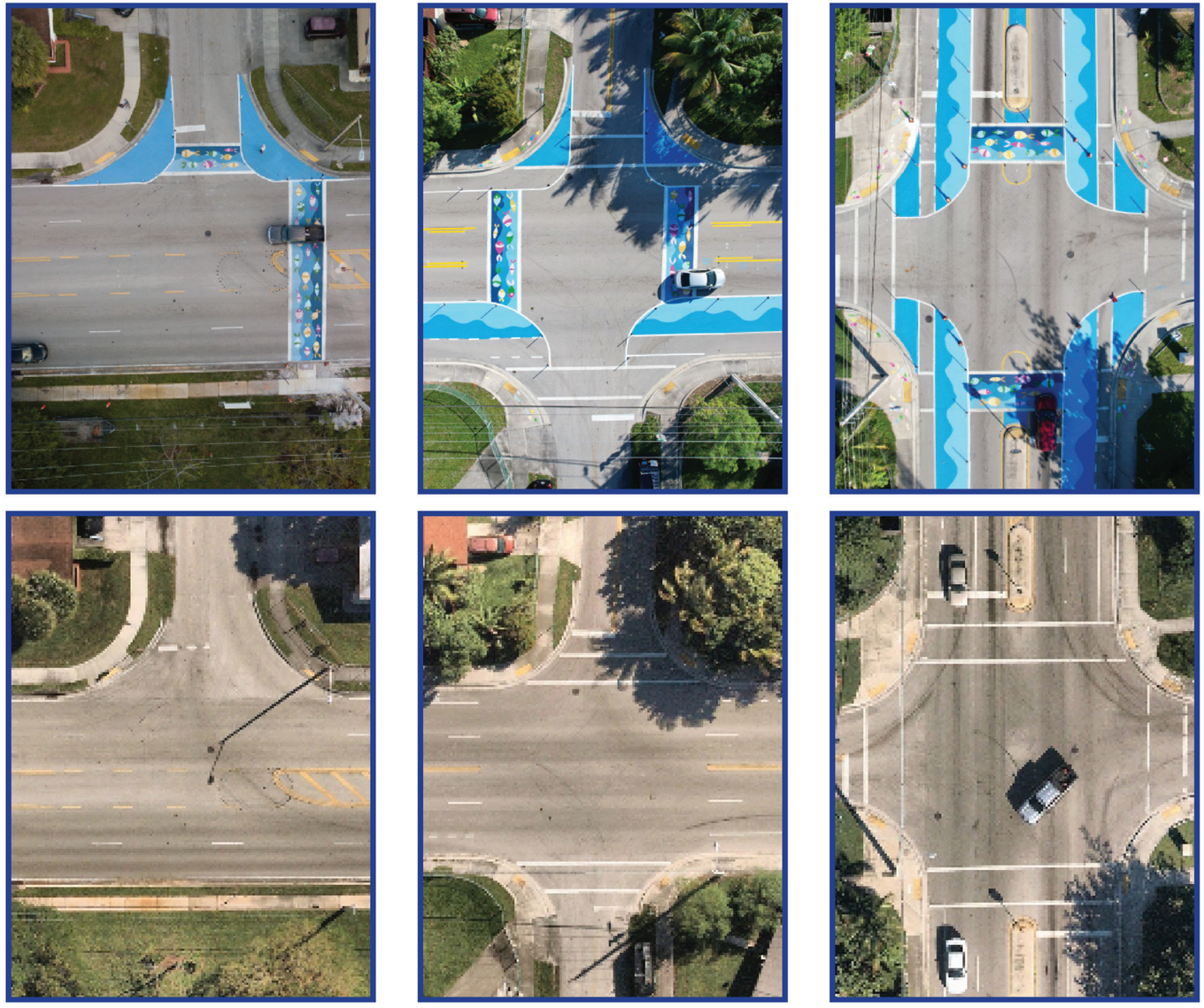
DEMONSTRATION
(1 day - 1 month · $)

PILOT
(1 month- 1+ year · $$)

INTERIM DESIGN
(1 year - 5+ years · $$$)

LONG-TERM/CAPITAL
(20 years - 50+ years · $$$$)

More People Space Leads to More People



Use Color to ‘Retire’ Pavement







Build the Plane As You Fly!

1. Don’t rely on conventional permitting systems to work for Quick Build projects.

2. Consider non-traditional partners like MPOs, Non-profits.

3. Lay out an MOU at inception that identifies roles, responsibilities.



Quick-Builds Have Real Impacts!





Sustainable Transportation Along Corridor Today

+38%
Increase in CityBus Ridership

-4 min.
Decrease in CityBus Travel Time

+57%
Increase in Cycling Activity

+8%
Increase in Pedestrian Activity

+68%
Increase in Micromobility Trips

Sustainable Transportation at Culver Blvd & Main St

+115%
Increase in Cycling Activity

+36%
Increase in Pedestrian Activity

The Culver/Main intersection has seen the greatest increase in pedestrian and bicycle activity compared to October 2021 and November 2019, respectively.

Vehicular Transportation Along Corridor

+2 min.

In the westbound direction, weekday peak hour travel times were approximately two minutes longer compared to 2019.

±0 min.

In the eastbound direction, weekday travel times during AM and PM peak hours remained similar to 2019.

+10%

The average daily vehicular traffic in 2022 increased by 10% as compared to the September 2021 average baseline.

Success Comes in Waves

STREETSBLOG LA

USA NYC MASS LA CHI SF CAL

BICYCLE LANES

Evaluation Shows 'MOVE Culver City' Transit/Walk/Bike Pilot A Big Success

3:26 PM PDT on November 3, 2022



By Joe Linton

Los Angeles Times

In Culver City's street space battle, cars are set to make a comeback



Los Angeles Times

POLITICS

Voters in car-centric L.A. approve Measure HLA to make room on streets for bikes, buses



Passage of Measure HLA will result in hundreds of miles of new bike lanes, like this one in Culver City, in the streets of Los Angeles. (Citizens of the Planet / Universal Images Group)

By Rachel Uranga
Staff Writer | Follow

Published March 5, 2024 | Updated March 6, 2024 2:14 PM PT

Consider Forward Compatibility



Consider Forward Compatibility



Consider Forward Compatibility



MPOs Can Play a Central Role

DEMONSTRATION



1 day - 1 month

SCAG Go Human/ NOACA

- Pre-set kit of parts; loaning library
- Accompany master plan process
- More outreach than infrastructure
- Limited budget

PILOT

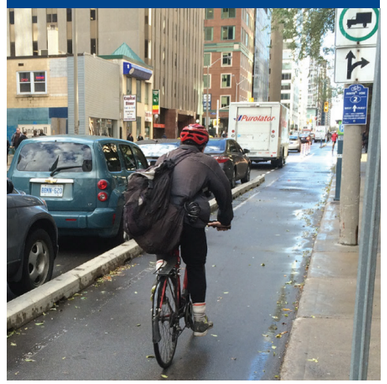


1 month - 1 + year

Broward B-Tactical/ ARC LCI / CRCOG

- Corridor or intersection scale
- Inexpensive but 'permanant' materials
- Min. 6 month timeline from start to end
- $30-50k material budget

INTERIM DESIGN



1 year - 5 years

SCAG Quickbuild/ CRCOG

- More durable materials
- 1 year planning/ implementation timeline
- $100 -200k+ material budget

Thanks!

"...in order to do something big, to think globally and act globally, one starts with something small and one starts where it counts. It is about getting it right for now and at the same time being tactical and strategic about later."

– Nabeel Hamdi



STREETPLANS

mike@streetplans.org
tony@streetplans.org
street-plans.com



FROM POP-UP TO PERMANENT

Tactical Urbanism for Environmental Justice

Ed Pettitt

President, Friends of Columbia Tap

GRA, Bullard Center, Texas Southern University





MCKEE STREET BRIDGE & JAMES BUTE PARK:

MAKE THEM THINK IT'S THEIR IDEA.

Along Railroad and Bayou

From the McKee Street Bridge in the heart of the city, one looks over into Buffalo Bayou and sees —this! Into a natural banking of beautiful trees and shrubs there has been dumped all manner of trash, and in the background is seen the tumbled remains of some nondescript temporary structures. A little money, well spent, and a little effort, wisely planned, would make of this a beauty spot.

















Mc KEE STREET SITE PROJECT


McKEE STREET BRIDGE
BUILT BY
CITY OF HOUSTON
1932
WALTER E. MONTEITH, MAYOR
COMMISSIONERS
D. BARKER
S. A. STARKEY
H. A. DELERY
JAS. H. B. HOUSE
E. M. NAGLE, CITY ENGINEER
A. C. McKENZIE, BRIDGE ENGINEER
L. C. WAGNER, ASS'T. ENGINEER
DON HALL CONSTRUCTOR INC. CONTRACTOR
HOUSTON, TEXAS.











Master Plan Concept

Historical Option



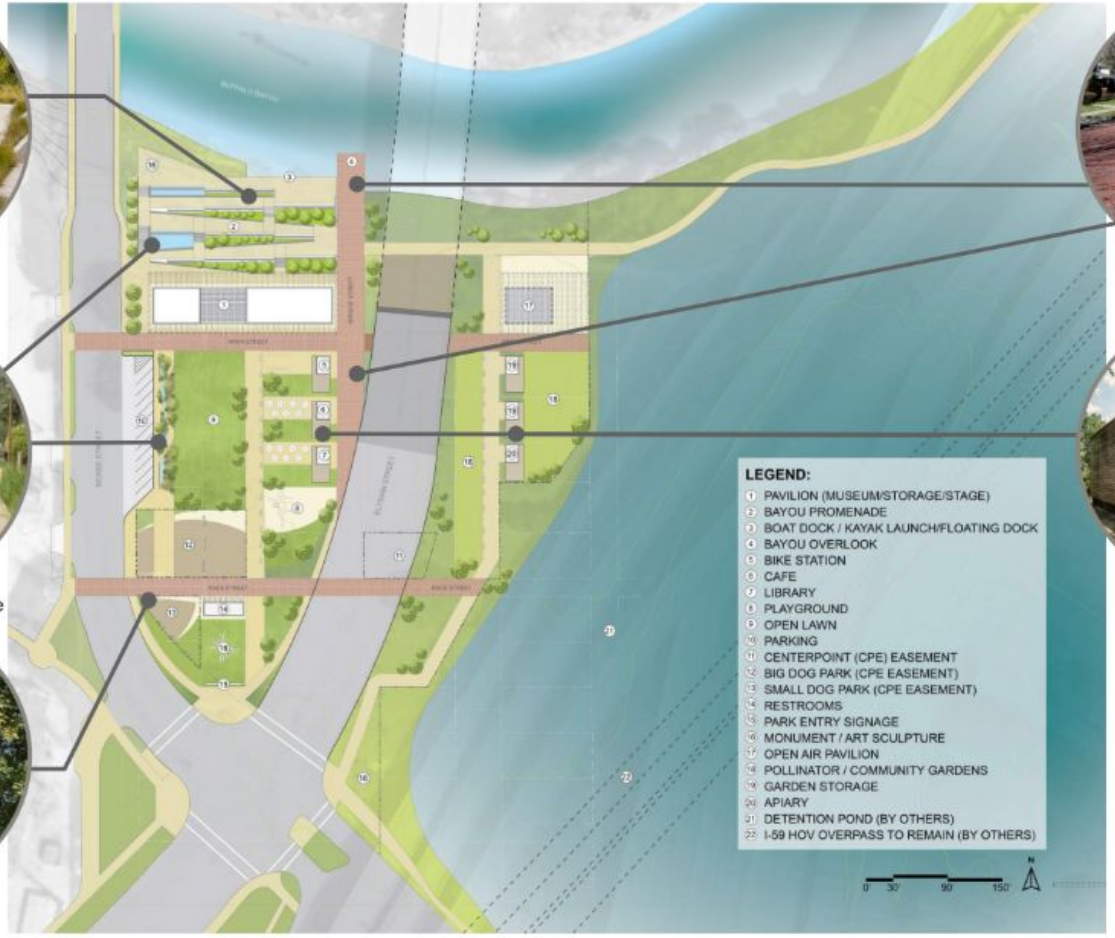
Buffalo Bayou Promenade



Water Feature & Bioswale



Historical Light Path at Street Grid





Buffalo Block at Historical Street Grid



Bike & Coffee Shops


TEXAS AIDS
MEMORIAL GARDEN:
OUTLAST
YOUR HATERS





'Gay plague' now declared epidemic

By PATRICIA McCORMACK
UPI Health Editor

NEW YORK (UPI)— The head of the National Task Force investigating the "gay plague" calls the mystery sickness an epidemic unprecedented in the history of American medicine

new virus, a changed virus
something not seen before, docto
participating in the conference su
gested.

Curran said some 413 cases
"gay plague" have been reporte
since 1981 and 155 of the victims a
dead. Eighty-five percent are und














POLICE






COLUMBIA TAP TRAIL
TEXAS AIDS MEMORIAL GARDEN
BIOSWALE
RAVINE
NATIVE TREE FOREST
NATIVE TREE FOREST
BUTTERFLY POLLINATOR GARDEN
SH 288
NATIVE WILDFLOWERS
MEMORIAL NODE
BRAYS BAYOU
BIOSWALE
BIOSWALE
HISTORY
IN 1986, FIVE YEARS BEFORE THE NATIONAL AIDS MEMORIAL GROVE WAS ESTABLISHED IN SAN FRANCISCO, RESIDENTS OF THIRD WARD'S SOUTH MACGREGOR NEIGHBORHOOD UNDERTOOK THE TRANSFORMATION OF A PLOT OF LAND ALONG THE ABANDONED COLUMBIA TAP RAILROAD INTO WHAT IS NOW KNOWN AS THE TEXAS AIDS MEMORIAL GARDEN. IN 1999, THE CITY OF HOUSTON ACQUIRED THIS FORMER RAILWAY CORRIDOR FROM UNION PACIFIC TO CREATE A HIKE AND BIKE TRAIL, THEREBY INTERSECTING WITH THIS POIGNANT MEMORIAL SITE. IN 2014, THE GARDEN AND YARD SOCIETY (GAYS) DEDICATED THE GARDEN TO THE REMEMBRANCE OF FRIENDS LOST TO AIDS, SOLIDIFYING ITS ROLE AS A PLACE OF HEARTFELT MEDITATION. THE SUBSEQUENT EXTENSION OF THE COLUMBIA TAP TRAIL IN 2015 FURTHER INTEGRATED THE GARDEN INTO THE CITY'S LANDSCAPE, CONNECTING THE BRAYS BAYOU GREENWAY TO DIXIE DRIVE. TODAY, THE TEXAS AIDS MEMORIAL GARDEN STANDS AS THE UNITED STATES' OLDEST AIDS MONUMENT AND A REMARKABLE EXAMPLE OF ECOLOGICAL SUSTAINABILITY, SERVING AS A MATURE BIOSWALE AND POCKET FOREST WITHIN HOUSTON'S CITY LIMITS, INVITING VISITORS TO REFLECT ON HISTORY AND NATURE'S BEAUTY WHILE TRAVERSING THE HISTORIC COLUMBIA TAP TRAIL.
FRUITING TREES
BIOSWALE
GROUNDCOVER
SECTION ACROSS GARDEN
FRIENDS OF COLUMBIA TAP
Rotary
LISC HOUSTON
TEAM RUBICON
PEPPERDINE
EVANS-SHABAZZ


KOMATSU
270



Melissa Phillip/Staff photographer

R. Michael Lee said CenterPoint Energy workers returned without warning last month to chop down bald cypresses that anchored the AIDS Memorial Garden along the Columbia Tap bike trail, trees he said he had been told could remain there.

CenterPoint sparks uproar by cutting trees at longtime garden




And therefore I, Sylvester Turner,




RANDY
RUHLMAN
Proclamation



3RD WARD CHESS PARK:
ASK FORGIVENESS AND PERMISSION.








CAUTION
CAUTION
EBY
TEXAS


HOUSTON
COUGARS
PEACE
LOVE




RALSTON
LIQUOR
BEER • LOTTO
STOP
NO DRINKING / NO LOITERING / NO DRUGS ON THE PREMISES!!

A vacant lot in Third Ward is filled with life after chess-park transformation

EXPLAINERS : Feb. 29, 2020

PUBLIC HEALTH | PLACEMAKING

ANDY OLIN



SUBSCRIBE TO THE URBAN EDGE

Park-Smart Precinct 1

Harris County Precinct 1

Heat Islands & Poor Air Quality

Scenario Tool

Current | Saved

Scenario layer visible

Layer opacity

0% 20% 40% 60% 80% 100%

Set weight values for each goal. Zero excludes the goal from the analysis.

Lock the scenario settings

Park Need 2

Health

0 2 4 6 8 10

Heat and Poor Air Quality

0 2 4 6 8 10

Park Need

0 2 4 6 8 10

Socioeconomic vulnerability

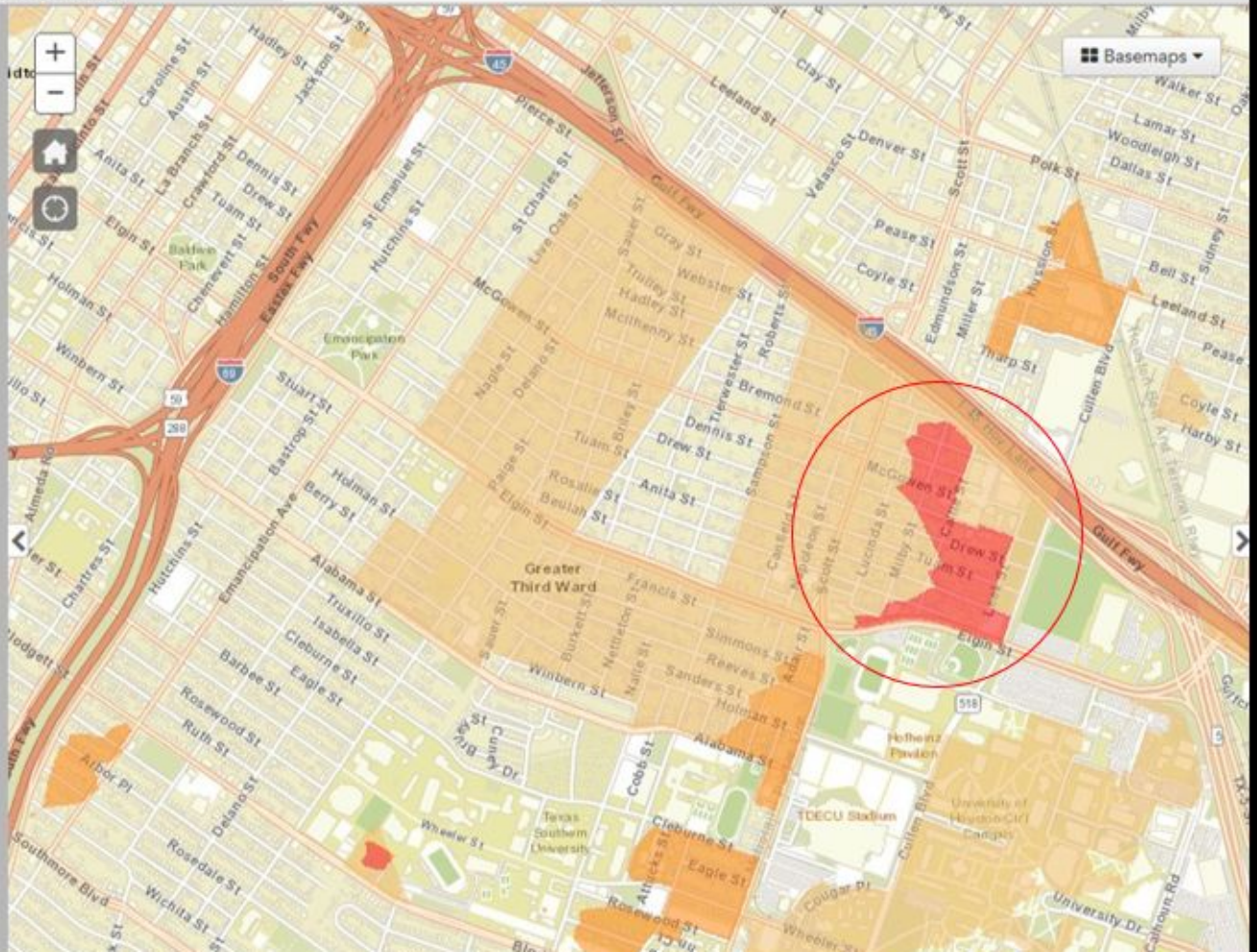
0 2 4 6 8 10

Trails and Active Transportation

0 2 4 6 8 10

Flooding and Water Quality

0 2 4 6 8 10


Basemaps
Greater Third Ward
Emancipation Park
Baldwin Park
Texas Southern University
TDECU Stadium
Gulf Fwy
South Fwy
Eastex Fwy
Jefferson St
Pierce St
Leeland St
Clay St
Denver St
Polk St
Pease St
Coyle St
Bell St
Harby St
Lamar St
Dallas St
Woodleigh St
Sidney St
Scott St
Miller St
Edmundson St
Velasco St
Cullen Blvd
Lucas Dr
Calhoun Rd
University Dr
Alabama St
Wheeler St
Cleburne St
Eagle St
Rosewood St
Wichita St
Southmore Blvd
Elgin St
Anita St
Drew St
Dennis St
Bremond St
Tuam St
Holman St
Wimbern St
Stuart St
Berry St
Hutchins St
Emancipation Ave
Bastrop St
Lyons Ave
Cotton St
Francis St
Simmons St
Reeves St
Sanders St
Cobb St
Ruth St
Delano St
Albor Pl
Barbee St
Isabella St
Trujillo St
Rosedale St
Hutchins St
St Emanuel St
St Charles St
Live Oak St
Hadley St
Jack son St
Austin St
Caroline St
Crawford St
La Branch St
Anita St
Dennis St
Drew St
Tuam St
Elgin St
Holman St
Wimbern St
Chenevert St
Hamilton St
McGowen St
Nagle St
Delano St
Roberts St
Thurmond St
Samuels St
Bolsey St
Paige St
Rosalie St
Beulah St
Caroline St
Scott St
Lucinda St
Milby St
Tuam St
Drew St
Anita St
Elgin St
Gray St
Webster St
Trulley St
Hadley St
McIlhenny St
Sauer St
Burkett St
Nettleton St
Nalle St
Alber St
Simmons St
Reeves St
Sanders St
Holman St
Alabama St
Wimbern St
Elgin St
Cullen Blvd
Helfenz Pavilion
University of Houston Cougar Village
Cougar Dr
Wheeler St
Cleburne St
Eagle St
Rosewood St
Wichita St
Southmore Blvd
Albor Pl
Delano St
Ruth St
Barbee St
Isabella St
Trujillo St
Alabama St
Berry St
Holman St
Wimbern St
Stuart St
Bastrop St
Emancipation Ave
Hutchins St
Charles St
Almeda Rd
Lodgett St
Julio St
Holman St
Wimbern St
Anita St
Drew St
Dennis St
Bremond St
Tuam St
Elgin St
Rosalie St
Beulah St
Paige St
Delano St
Nagle St
McGowen St
Thurmond St
Samuels St
Roberts St
Bolsey St
Tierwester St
Harby St
Coyle St
Pease St
Bell St
Leeland St
Sidney St
Lamar St
Dallas St
Woodleigh St
Polk St
Denver St
Velasco St
Scott St
Miller St
Edmundson St
Jefferson St
Pierce St
Leeland St
Clay St
Gulf Fwy
South Fwy
Eastex Fwy
St Emanuel St
Hutchins St
St Charles St
Live Oak St
Hadley St
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Austin St
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Crawford St
La Branch St
Anita St
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Wimbern St
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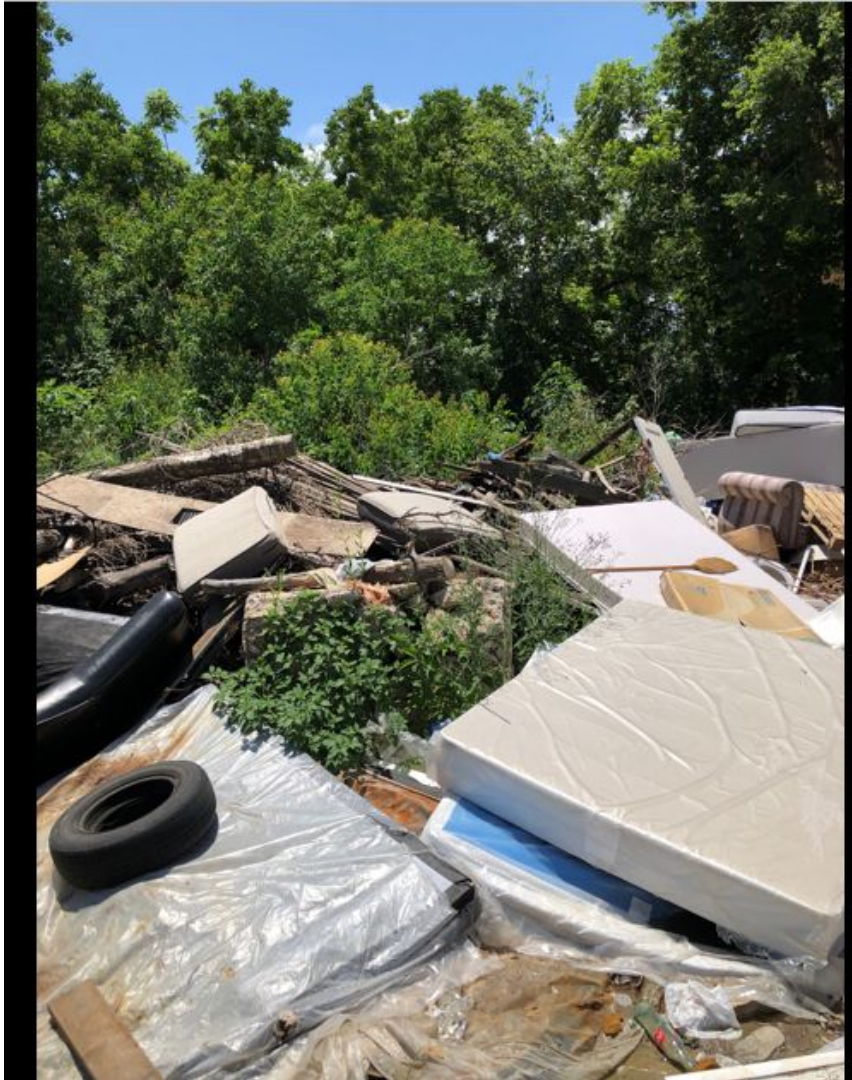
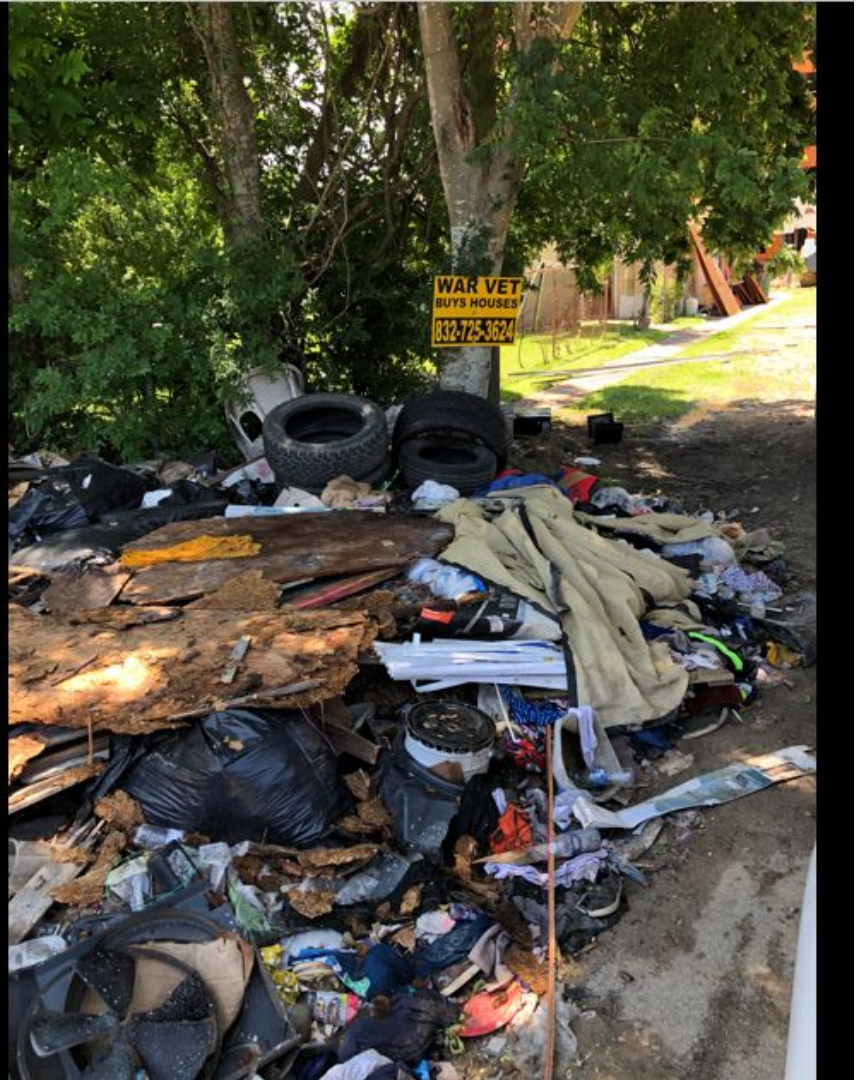
Texas Southern University
TDECU Stadium
Gulf Fwy
South Fwy
Eastex Fwy
Jefferson St
Pierce St
Leeland St
Clay St
Denver St
Polk St
Pease St
Coyle St
Bell St
Leeland


Rotary
VIOLATION NOTICE
Lucinda
Leeland Park
022-175-000-0012
10-451 (b)(6) Cut + Clean Property
Pathway




WAR VET
BUYS HOUSES
832-725-3624




STOP

Opinion: Equity talk, unequal parks — A small win shows weakness of Houston's big plans

By **Andy Olin**
June 13, 2021

Gift Article



University Village Park Renovations

coming soon

$500,000 Project Cost

Summer 2023



Houston Parks and Recreation Department
and Houston Parks Board

To learn more visit: https://houstonparksboard.org/university-village-park/


University Village Park Renovations
coming soon
$500,000 Project Cost
Summer 2023
UNIVERSITY VILLAGE
PARKLAND
ACQUIRED 2021
Community Champion
of park and nature equity
Edward D. Pettitt II


UNIVERSITY VILLAGE
PARKLAND
ACQUIRED 2021

Can City-Owned Vacant Lots Fill the Need for Park Equity in Houston?

The residents of University Village in Greater Third Ward made a very strong case for turning a vacant lot into a pocket park in their neighborhood – and the city listened.

ANDY OLIN | KINDER INSTITUTE APRIL 23, 2021

SHARE




TRUXILLO POCKET PARK:
LISTEN FIRST,
PLAN SECOND


WE RISE FOR OUR FUTURE
CUNEY • 3RD WARD
THIRD WARD CUNEY HOMES CHOICE NEIGHBORHOOD
TYPICAL UNIT LAYOUT
EXAMPLE FLOOR PLAN


Pride Of
3rd Ward












NO PARKING
NO PARKING



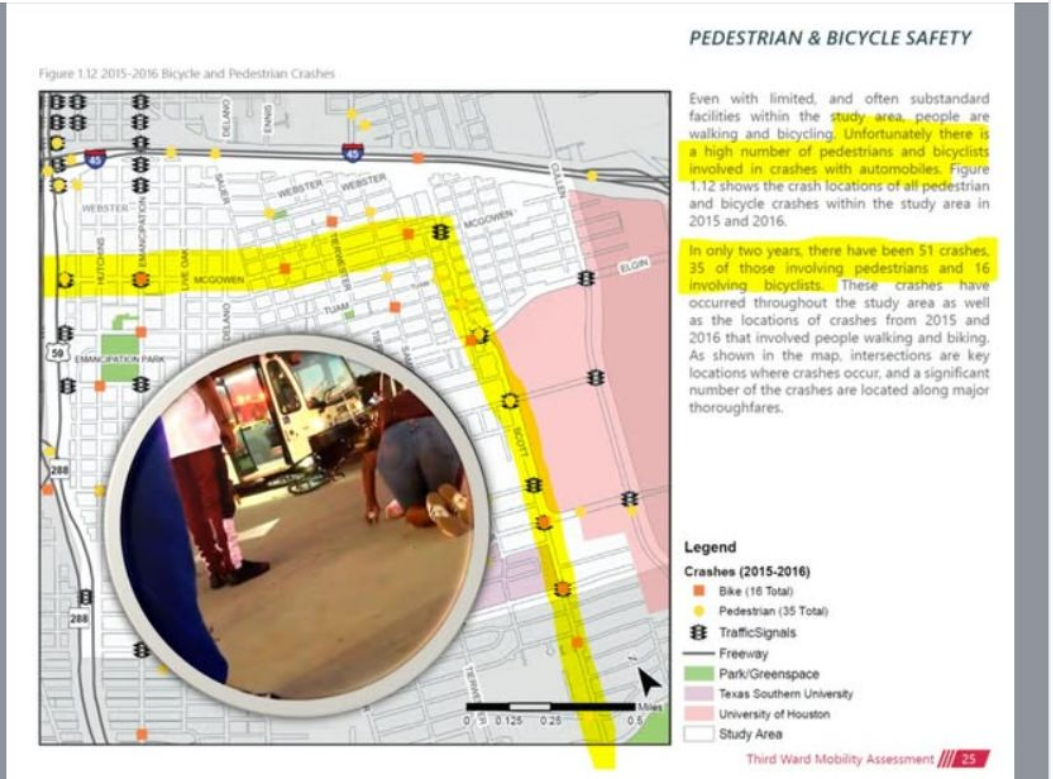

An Enduring Legacy


TRE EDITION


BIKE LANES &
BUREAUCRATS:
PLAY THE LONG GAME

Ed Pettitt is with **Victor Blanchard** and **13 others**.
November 22, 2020 ·

Half of all accidents involving cyclists in 3rd Ward happen along Houston METRO Route 54 on McGowen and Scott streets.
Harris County Precinct One
Houston Planning & Development Department
Third Ward is Home Civic Club
Greater 3rd Ward Super Neighborhood #67



TACTICAL URBANISM

Trailblazing a New McGowen St. Miniature Bike Lane Perpendicular to the Columbia Tap Trail



Add a comment

07/03/18 12:00pm

77004, Bike Trails, Third Ward

by Dan Singer

Like 65 Share

Post

tumblr. +

Save





Ed Pettitt shared a memory.
October 27, 2022 ·

A year later and the design is now stagnant at 95% complete. Sometimes progress occurs at a glacial pace...
Houston METRO
TEI Planning + Design
Gunda Corporation - An Ardurra Company
BikeHouston ... See more



4 Years Ago
See your memories



Ed Pettitt is with **Inge Ford** and **19 others**.
October 27, 2021 ·

Bikeway Updates
METRO

Updated: 10/26/21

or	Mileage	Design Status	Construction Status	Notes
ade Phase 2	0.6	Complete	48% Complete	Construction began in February 2021
d	0.8	Complete	Complete	Accepted by the COH on October 19, 2021
n	1.4	50% Complete		Partnership with COH, Harris County Pct 2. Interlocal Agreement with partners approved by METRO Board in June 2021. METRO, GNMD and Harris County Pct. 2 contributing funds. HC Pct 2 leading design and construction bid. GNMD leading maintenance.
ven Bikeway	1.8	60% Complete		Main St to Scott St; Part of S4 Scott BOOST project which is a METRON project. Dedicated on-street
	1.0	60% Complete		In partnership with Precinct 1. Scott St. to Ardmore (Holly Hall Trail). Dedicated on-street.

Chron
September 2, 2024 ·

A bike lane, previously planned for McGowen as part of the 54 Scott BOOST project, has been put on hold by METRO.



CHRON.COM

METRO puts construction of Houston's McGowen bike lane on hold

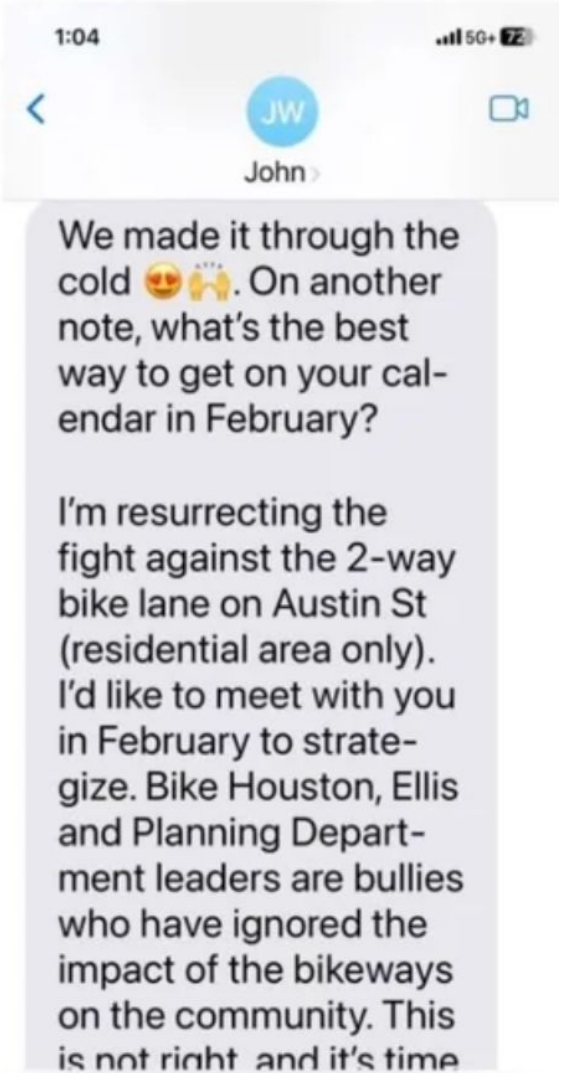
Aug 12, 2025 - News

Texts shed light on Whitmire's battle against Austin Street bike lane

Jay R. Jordan

Add Axios on Google







Jay
@jayrjordan

News: A Harris County grand jury will consider charges in this fatal pedestrian crash

A woman was forced into the street after someone parked a car in a residential driveway blocking the sidewalk. A driver then crashed into a parked near where the woman was walking, killing her

12:07 PM · Dec 11, 2025 · **2,633** Views

4 6 26 1


WARD




Elgin

HOUSTON SOUTHEAST

October 13, 2024

Leaders Announce $7.5 Million in Columbia Tap Trail Safety and Infrastructure Improvements

LOCAL // JOY SEWING

Columbia Tap Trail received $7.5 million for safety improvements. So why aren't there stop signs?

By **Joy Sewing**, *Columnist*
Sep 23, 2025

Gift Article




Tactical Urbanism
A Participatory Planning & Action Toolkit for Environmental Justice Communities
linktr.ee/popuptopermanent

UP ART STUDIO

TRANSFORMING UTILITY CABINETS INTO COMMUNITY LANDMARKS

How Mini Murals Brings Civic Pride to Everyday Infrastructure

Presented by: UP Art Studio (Elia Quiles)

December 12, 2025



OUR TEAM



Elia Quiles

Project management and community engagement



Noah Quiles

Creative vision, artist relations, production oversight, and QA/QC.



Jessica Flores

Operations, project management

ABOUT UP ART STUDIO

UP ART STUDIO

BRIEF HISTORY

Founded in 2012, Houston-based, 12+ years of professional experience.

CORE MISSION

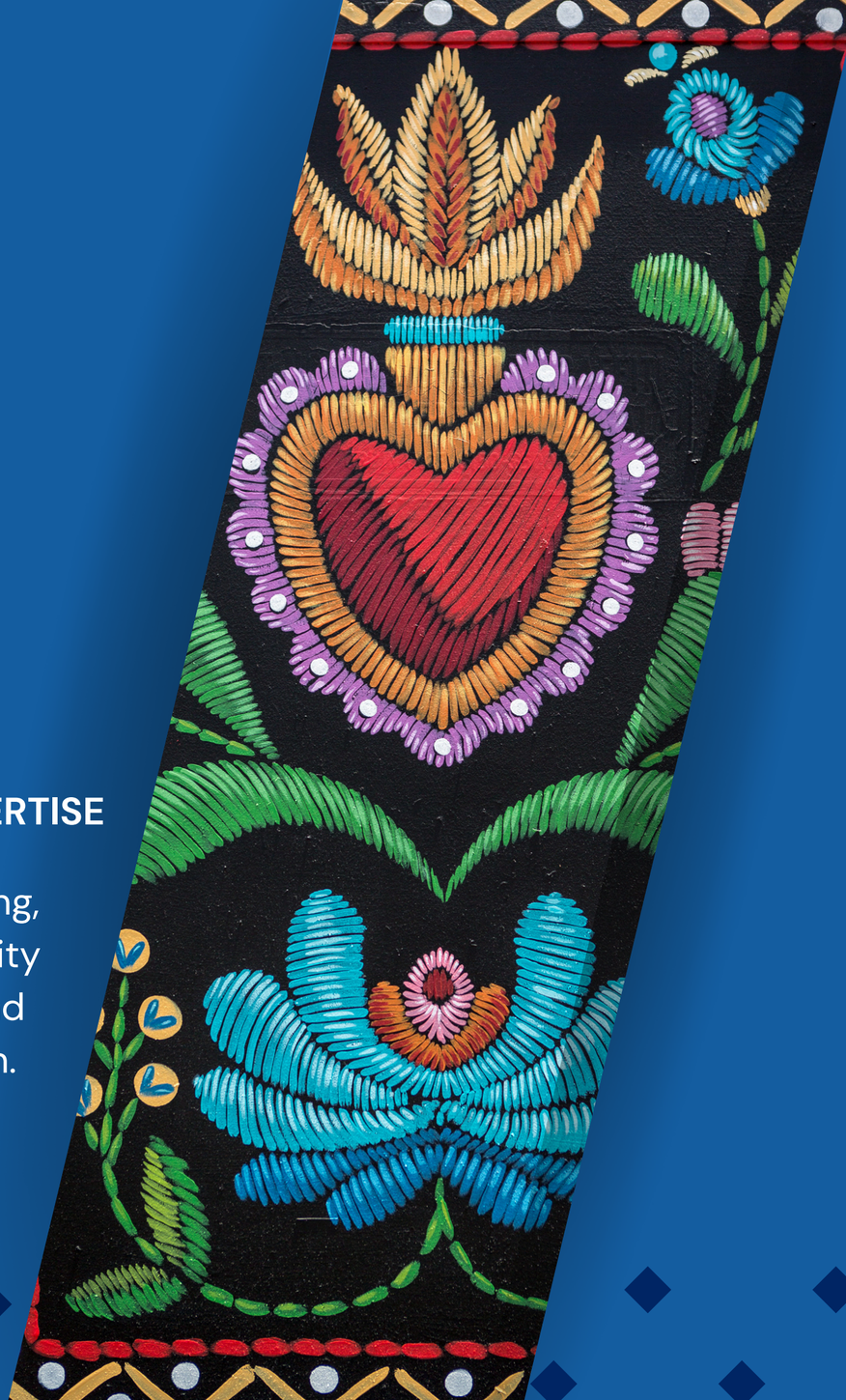
"Civic Pride through Civic Art."

CERTIFICATIONS

MBE, WBE, SBE, HUB.

OVERVIEW OF EXPERTISE

Public art planning, design, community engagement, and implementation.



OUR SERVICES

01



Visioning + Project Curation

assessments and establish themes

02



Artist + Artwork Selection Process

via open calls and direct selection

03



Creative Services

tailored and imaginative solutions

04



Project Planning + Proj. Management

budget, schedule, quality assurance

05



Project Delivery + Installation

management of design, fabrication, and installation processes

06



Fundraising + Sponsorships

secure funding and partnerships

07



PR, Media + Marketing

campaigns to promote projects

08



Community Engagement + Relations

virtual or in-person

09



Event Planning + Production

virtual or in-person

10



Artist Support

Providing tools, equipment, for artists, as needed, as well as professional development opportunities.

FEATURED PROJECTS

Flagship Projects

Mini Murals

(Houston, TX): 425+ traffic cabinet murals; award-winning program.

Big Walls, Big Dreams

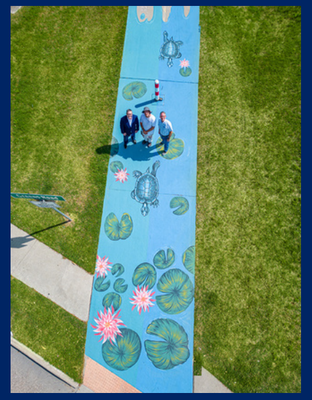
Mural festival spanning 10 years during the globally recognized Miami Art Week/Art Basel; 3rd annual in Houston in 2024.

Houston Mural Map

Website with 17,000 visitors the first week of launch; 3000-5000 visitors monthly; currently developing an app for public art.

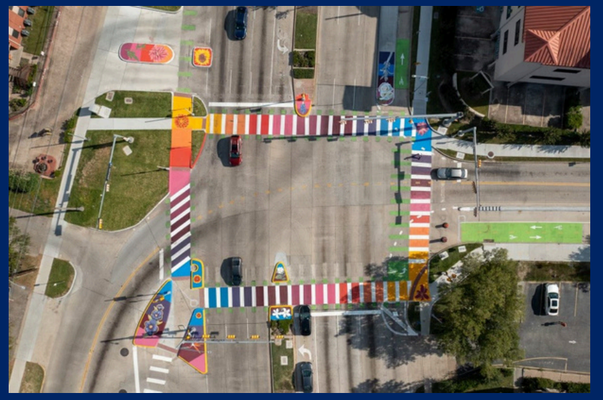
OUR WORK AT MULTIPLE SCALES











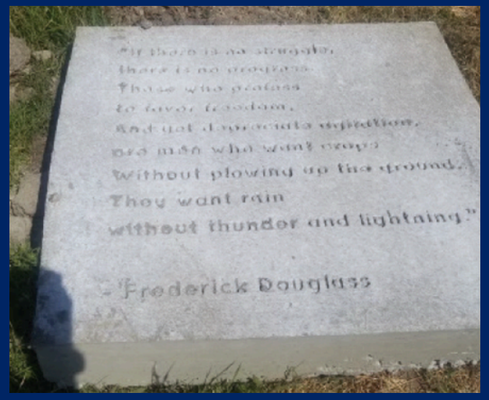




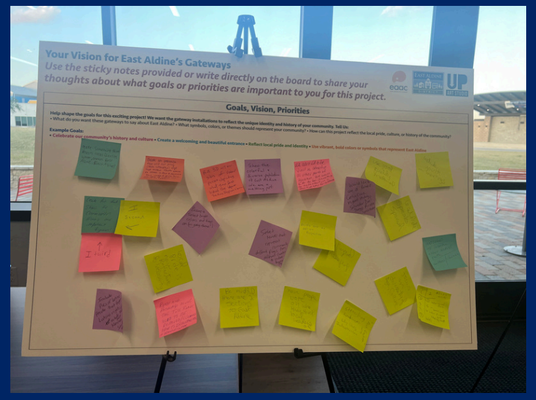
















OUR WORK AT MULTIPLE SCALES



WHY MINI MURALS?

The Problem → The Idea

- Blank or tagged cabinets across Houston
- Vandalism, blight, and missed placemaking opportunities

First Question:
"Why not Houston?"

Second Question: "What if these became neighborhood landmarks?"

Answer: Mini Murals — tactical urbanism through public art



WHY MINI MURALS?

https://youtu.be/7ton1U_ugXI?si=mhcKoYB5jQMGGNWy (2 minutes)



MINI MURALS TODAY

Small Boxes, Big Impact

Hundreds completed across:

- Houston
- Austin
- League City
- Friendswood
- TIRZs, Management Districts, others

Benefits:

- Beautification & graffiti deterrence
- Neighborhood identity & storytelling
- Wayfinding & tourism
- Opportunities for local artists









KEY PLAYERS IN OUR MODEL

How the Program Works



UP Art Studio

project design, artist coordination, engagement, logistics, QC



Government agencies

approvals, location identification



Sponsors

fund each cabinet/project



Artists

paid a living wage + materials support

OVERVIEW OF THE MINI MURALS PROCESS

From Idea → Finished Mini Mural

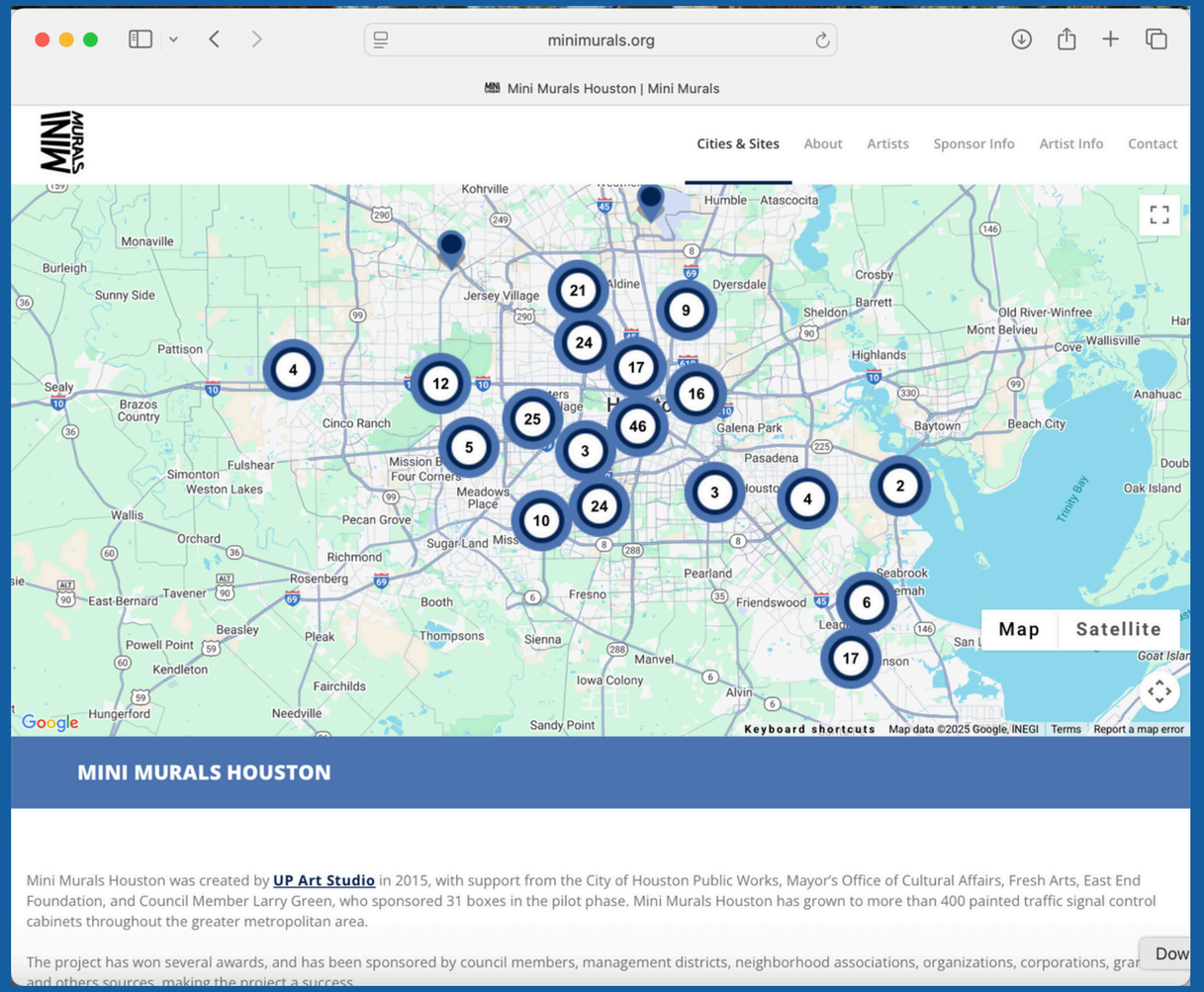
1. Location Submittal
2. Agency Approval
3. Sponsorship Agreement
4. Invoice (50%)
5. Artist/Artwork Selection
6. Community Engagement (if applicable)
7. Artwork Approval
8. Schedule Painting
9. Prime
10. Paint
11. Clear Coat
12. Photography
13. Final Report & Website Upload



STEP 1–4: FOUNDATION PHASE

Approvals, Sponsorship & Startup

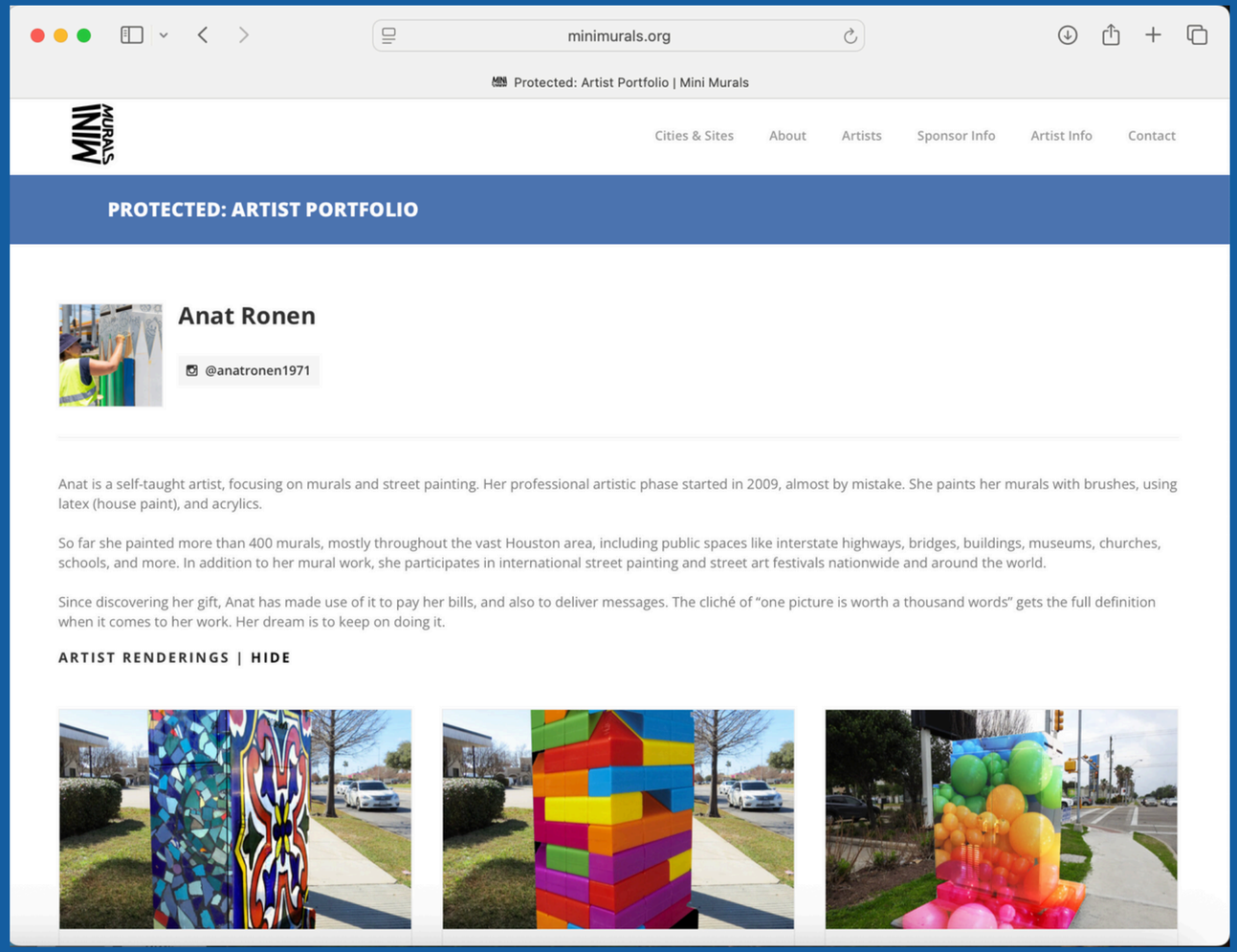
1. **Location Submittal** → submitted to City/County/TxDOT
2. **Agency Approval** → determines what moves forward
3. **Sponsorship Agreement** → scope, expectations, roles
4. **50% Invoice Issued** → activates the project



STEP 5–6: ARTWORK & ENGAGEMENT

Choosing Artists and Themes

1. **Artist selection pathways:**
    a. Choose from Portfolio
    b. Commission a specific artist
    c. Provide a theme → we request renderings from our artist pool
2. **Community Engagement (when applicable):**
    a. Sponsor-driven content
    b. Light-touch surveys/meetings
    c. Deep engagement (e.g., Sunnyside 20-box series)



STEP 7–11: PRODUCTION PHASE

From Approval to Clear Coat

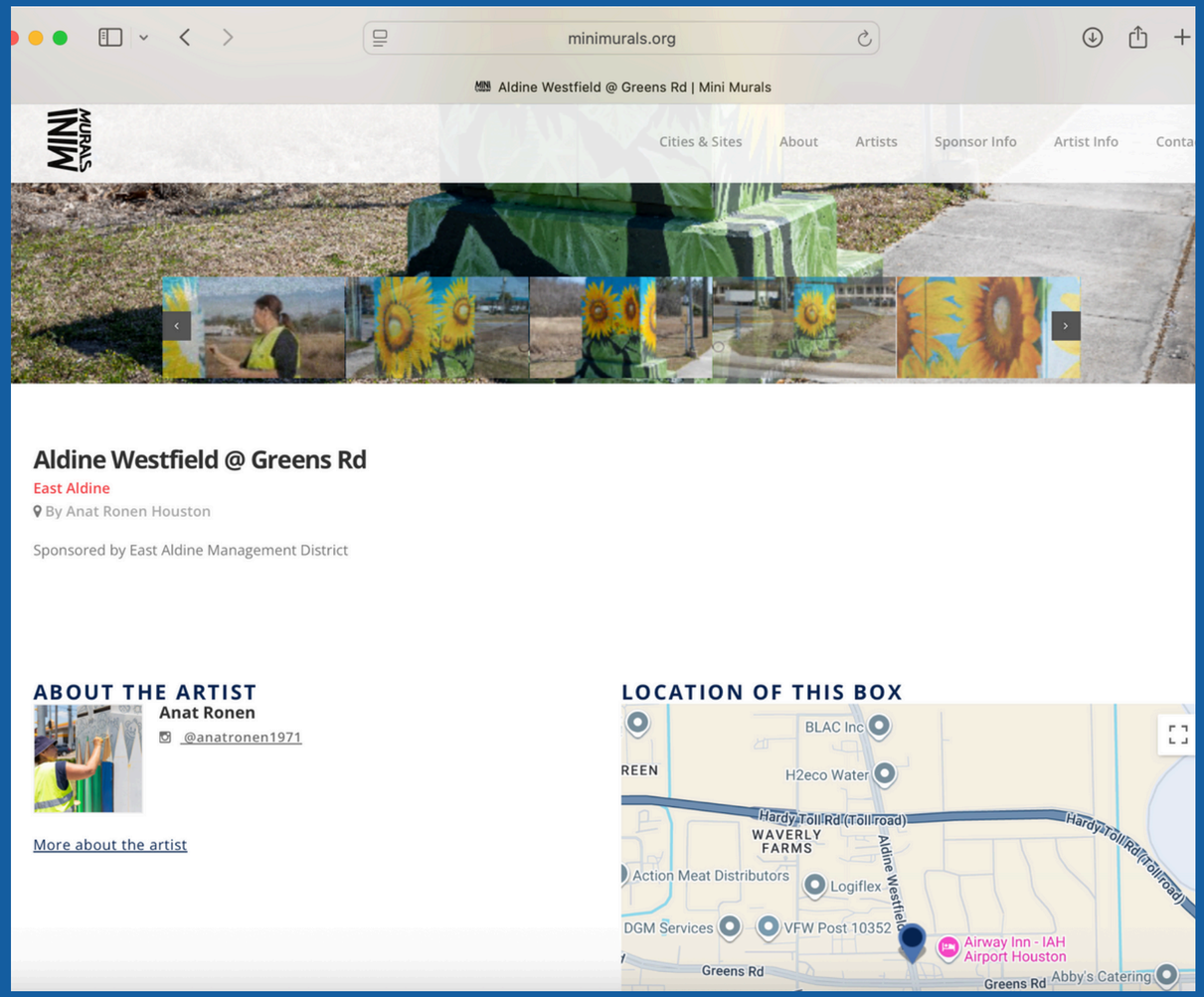
1. **Artwork Approval**: sponsor + city/agency
2. **Schedule Painting**: weather, traffic, logistics
3. **Prime**: prepare cabinet
4. **Paint**: artist on-site
5. **Clear** Coat: UV & anti-graffiti protection



STEP 12–13: DOCUMENTATION & PUBLIC ACCESS

Finishing the Process

1. Photography: in-process + final
2. Final Report to the City + MiniMurals.org Website Upload
    a. Location
    b. Artist bio
    c. Photos
3. Adds to the public HoustonMuralMap.com map for self-guided tours



COMMUNITY ENGAGEMENT MODELS

Right-Sized Participation for Any Project

1. **Sponsor-Driven Content**
    a. When themes are predetermined
2. **Light-Touch Engagement**
    a. Surveys
    b. Civic club meetings
    c. Super neighborhood sessions
3. **Deeper Processes**
    a. Town halls
    b. Multi-round surveys
    c. Large series (e.g., Sunnyside's 20 boxes)



SPOTLIGHT CASE STUDY: LEAGUE CITY

Hyperlocal Artist Strategy

1. Multi-year program
2. Emphasis on Bay Area artists
3. Strong local storytelling
4. Built neighborhood pride through repeated corridor interventions



FM 646 @ Bay Colony Dr
by Lisette McClung Houston



FM 646 @ Baycreek
by Jackie Lindell Houston



Davis Rd @ Main St
by Doug Hiser Houston



League City Parkway @ Hometown ...
by Pilot Houston



Austin @ FM 270
by Joy Matheson Houston



FM 646 @ Cross Colony
by Anat Ronen Houston



League City Parkway @ Brittany La...
by Pilot Houston



FM 517 @ Shore View
by Joy Matheson Houston



League City Parkway @ South Shore
by Doug Hiser Houston

SPOTLIGHT CASE STUDY: FRIENDSWOOD

Creative Solutions for Unique Cabinets

1. Six cabinets on two-box pedestals
2. Artists designed wrap-around narratives
3. Shows adaptability to nonstandard infrastructure



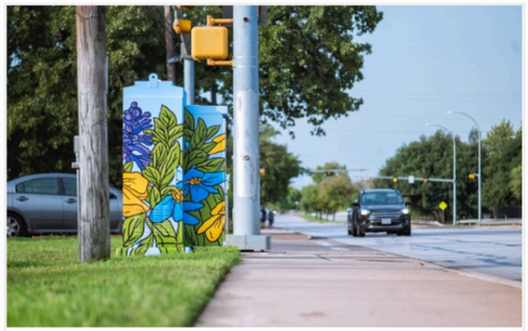
SPOTLIGHT CASE STUDY: SUNSET VALLEY

One City, One Artist

1. One artist executed all Mini Murals in the city
2. Highly cohesive visual identity
3. Great model for smaller communities



Brodie @ Oakdale
by Avery O Sunset Valley



Brodie @ Home Depot Blvd
by Avery O Sunset Valley



Brodie @ Ernest Robles Way
by Avery O Sunset Valley



Brodie @ 290
by Avery O Sunset Valley



Westgate @ Jones Rd.
Sunset Valley

PARTNERSHIPS & TOURS

Expanding the Impact

Past activations:

- BCycle Mini Murals bike tours (discount code + mapped route)
- Houston First tourism grant → tours with Mr. McKinney's History Bus
- Business partners hosting tour rally points (snacks, mini-presentations)

Low-lift tools:

- QR codes linking to artist info
- Self-guided maps
- Corridor art walks



SUPPORTING ARTISTS

Training. Safety. Quality.

- Living wage day rate
- Separate materials budget
- Artist support:
  - Materials guidance
  - Safety around intersections
  - Documentation practices
- Ensures quality, equity, and long-term sustainability



HOW COMMUNITIES CAN LAUNCH MINI MURALS

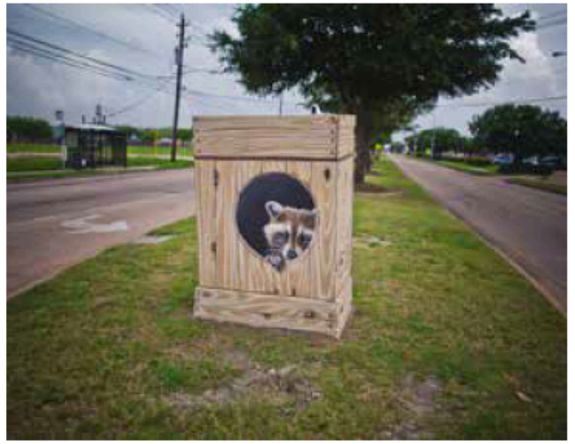
Quick-Start Checklist

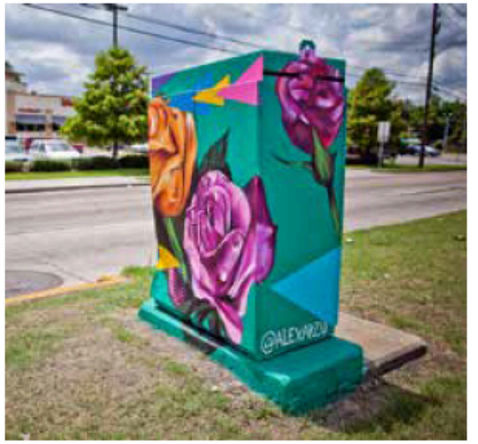
- ✅ Identify 3–20 priority cabinets
- ✅ Confirm ownership & restrictions
- ✅ Clarify goals
- ✅ Choose an artist selection strategy
- ✅ Select engagement level
- ✅ Secure funding or sponsorship
- ✅ Use an experienced coordinator or replicate this model

CLOSING MESSAGE

Small Boxes, Big Impact

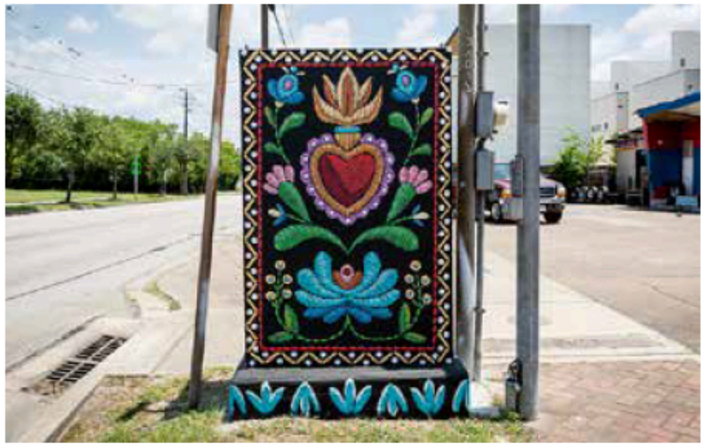
- Mini Murals is a scalable tactical urbanism tool
- Builds identity, pride, and connection
- Adaptable for any community size





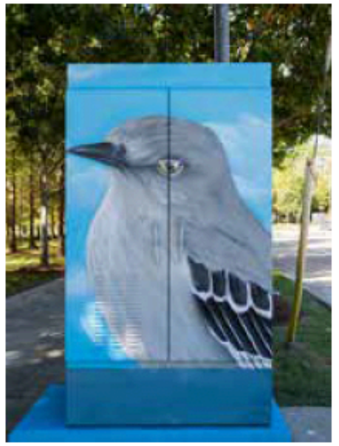


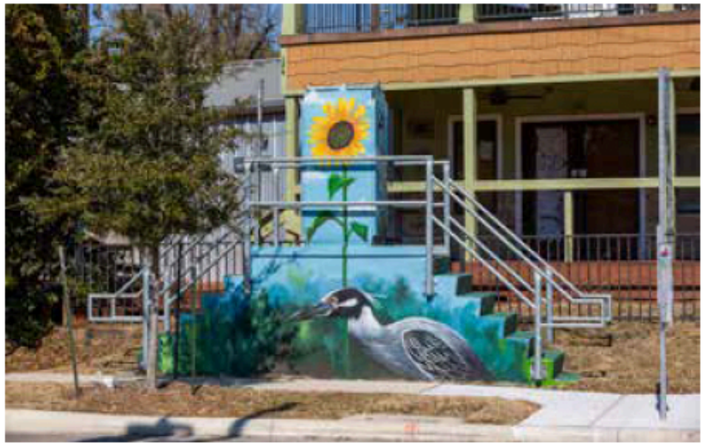












FEATURED ON THE TODAY SHOW

https://youtu.be/B3DyEKru9P4?si=thS2uq8GCDgvVuco (4 minutes)



QUESTIONS?
(I love this part!)

Connect with us.

+713-614-1605

elia@upartstudio.org

minimurals.org



Fake Bricks for Safe Streets:

The 2024 DIY Pedestrian Brick Crossing Pilot

Vancouver BC, Canada



Presented by Margie Sanderson and Luke Bailey, *co-organizers in local advocacy group Vision Zero Vancouver*

founded 3 years ago

over 200 members

ABOUT VISION ZERO VANCOUVER



100% volunteer powered

officially a non-profit: you can give us money!

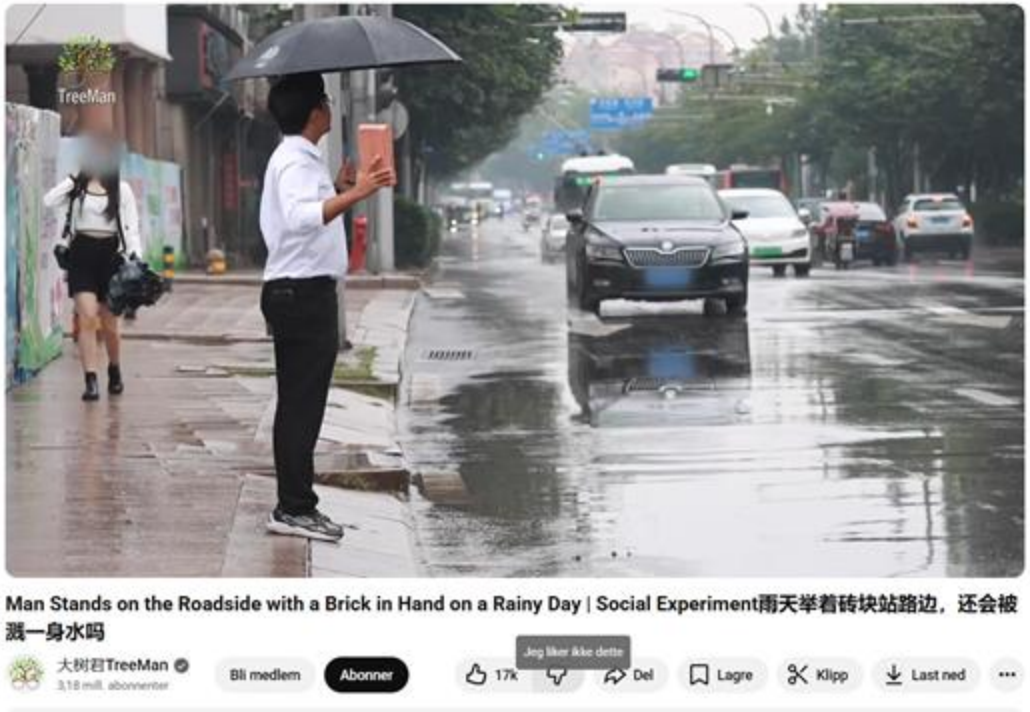

that you and everyone
around you is aware

What was the inspiration?

Inspiration 1:

The 'Brick in the Rain social experiment' by the Treeman Youtube channel team in Hong Kong.

- **'Control': Pedestrian standing on side of road with umbrella only, unnoticed by drivers who maintain speed. Splash results.**
- **'Brick treatment': Pedestrian has brick in free hand, slowing approaching drivers. Splash reduced.**



What was the inspiration?

Inspiration 2:

The DIY ‘safety intervention’ known as a pedestrian flag crossing

- **Some evidence suggests increased yield rates from drivers**
- **Feedback from pedestrians suggests that the safety tool is an undue burden of ritualized humiliation**



What keeps walkers safe? A West Vancouver crosswalk gets mocked online

CBC News · Posted: Feb 19, 2016 3:53 PM PST | Last Updated: February 19, 2016

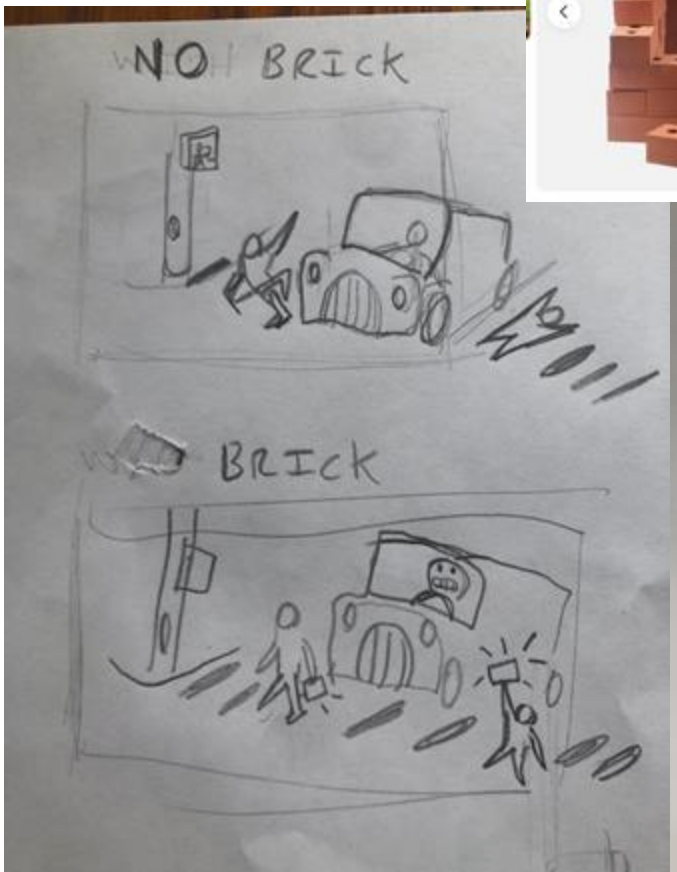


Anyone who cross at the intersection of Mathers Avenue and Thompson Crescent in West Vancouver can use these flags to remind drivers to slow down. (Elaine Chau/CBC)

> "It sends a message that pedestrians are the ones who should be looking out. It basically absolves the driver of some responsibility to make sure they obey the rules, and the law around crosswalks."
>
> - Martyn Schmoll

…Could we replace the flags with something a little edgier?

From idea…


NO BRICK
BRICK




X-ING
BRICK
Panel


SMALL
BIG
or
SAFE WITH MY
BRICK ♡

311
35
42
~26
~13

To build…





Edible fake brick cake budget >> entire fake brick project budget

To Action…

Choosing the site:



Impacts

Brick D-Day: March 30 2024

- Diversity of pedestrian participation with consistent meaning interpretation.
- Positive engagement, no bricks used for evil.
- Original brick crossing at Granville Island was up for almost a week after installation on Friday.
- Overlapped with a road fatality in Vancouver that same weekend.

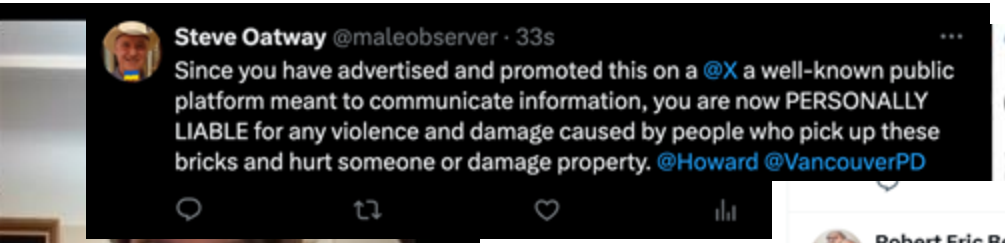




Impacts

Social media

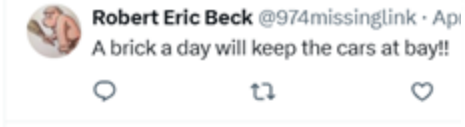
	Views		Likes		Shares		Comments	
Platform	Video 1 (Nic)	Video 2 (Uytae)	Video 1	Video 2	Video 1	Video 2	Video 1	Video 2
Instagram	535068	115017	20674	4305	23672	5986	372	91
Twitter	541800	272000	5700	3400	1500	1100	130	54
Facebook		15058		213		84		17
TikTok		3000000		565100				3084
Total	**1076868**	**3402075**	**26374**	**573018**	**25172**	**7170**	**502**	**3246**





















Impacts

Traditional media





Impacts

Global copycats







Cultural imprint

High message fidelity



Magazine of local technical college BCIT (2024)

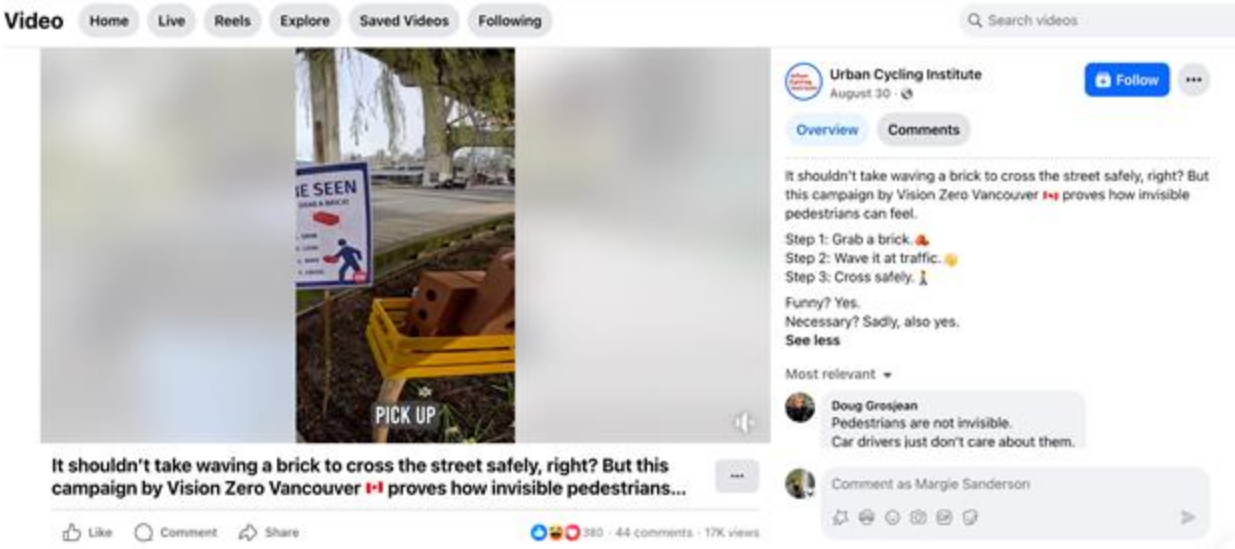
‘Found footage’ cameo in film about automobility



Automania: from A to B (Switzerland, 2024)

Still circulating today





Lessons??

- Yes, sometimes you can just do things quickly and easily.

- Brick crossing results may vary, but the conversations stayed on topic. Mostly positive. Discourse ‘events’ like this may provide social license for policy shifts.

- All interpretations of the project said something interesting about our relationship to automobility.



VISIONZEROVANCOUVER.CA

CONTACT@VISIONZERO
VANCOUVER.CA

THANK YOU FOR JOINING US



@VISIONZEROYVR

@VISIONZEROVANCOUVER.CA

Thank You!

Ellary Makuch
Manager, Community and Environmental Planning
Ellary.Makuch@h-gac.com

Amanda Ashcroft, AICP, CFM
Senior Planner
Amanda.Ashcroft@h-gac.com

Petra Hsia
Planner
Petra.Hsia@h-gac.com

Take a brief survey to help us plan for future events.

