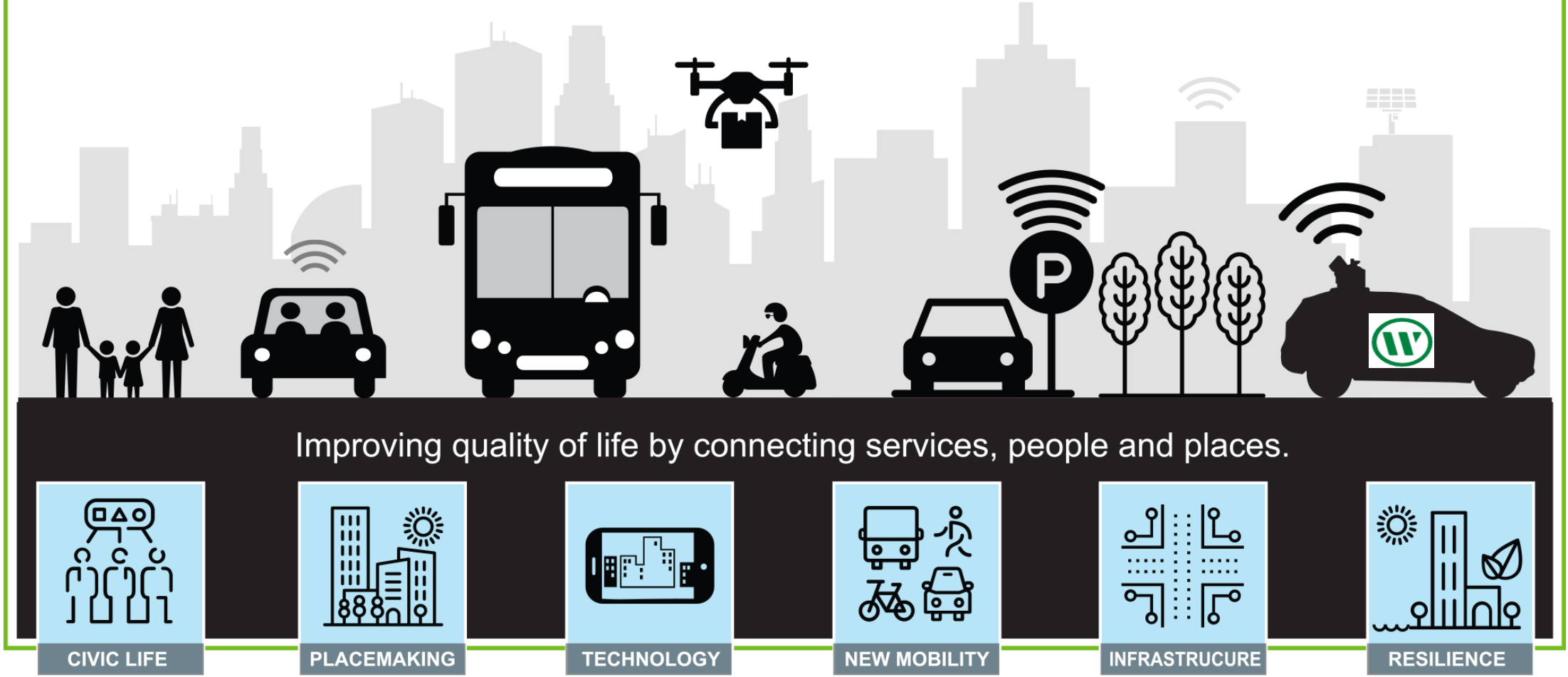


What makes a city smart?



Parking Types

RIGHT SIZE PARKING



KEY TAKEAWAY

- Identify your parking system
- Understand that each type has different requirement / policy considerations



CHALLENGE

Understand impact the “type” of parking has on ecosystem.

Parking Puzzle Pieces



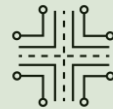
Mobility



Flexibility



Policy



Infrastructure



Supply



Stakeholders



Technology



Communicate



Wayfinding



Financial



KEY TAKEAWAY

- Understand parking issue
- Frequent check-ins
- Parking branding
- Active communication



CHALLENGE

Understanding parking ecosystem is critical and condensing/focusing on issue takes discipline.

Parking Needs



URBAN CENTER
+1 million SQ-FT
Multiple parking options



SMALL TOWN
Small scale development
On-street parking



KEY TAKEAWAY

- Big or small parking issues are universal
- Operational tactics are key



CHALLENGE

Understand there is not
“one-size” fit all to parking
solutions.