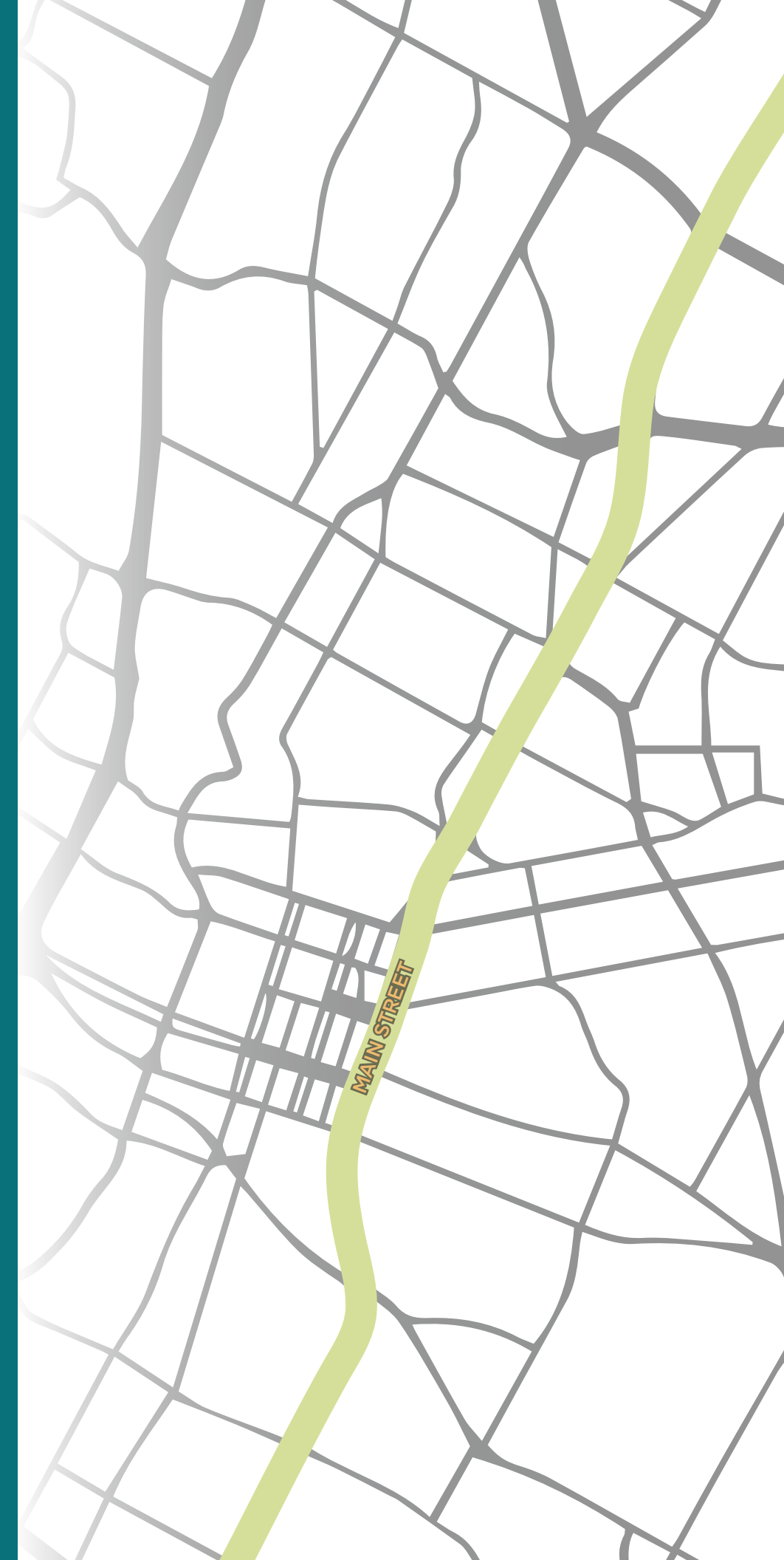


THE TRANSFORMATIVE
POWER OF
LANDSCAPE ARCHITECTURE:
*REVITALIZING COMMUNITIES THROUGH DESIGN,
LANDSCAPE, PEDESTRIAN, MOBILITY AND IDENTITY
IMPROVEMENTS*

OCTOBER 10, 2023

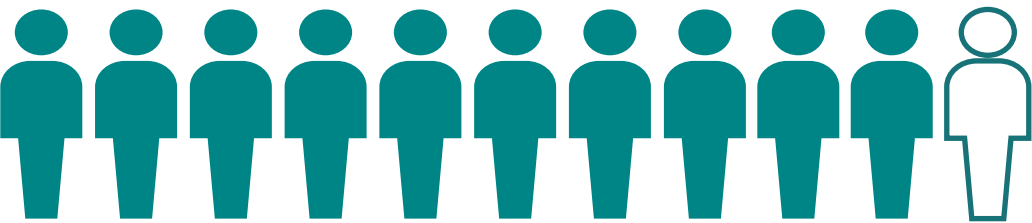
JASON A. MILLER, PLA, LEED AP
OPERATIONS PRINCIPAL

CLARK CONDON
IMMERSIVE *Experience.* DYNAMIC *Results.*



BY THE NUMBERS

TEXAS



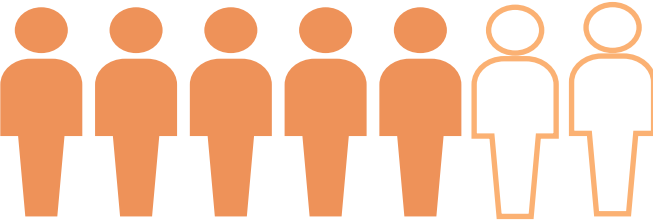
2022 HIT 30 MILLION
2030 ESTIMATED TO BE NORTH OF 33 MILLION

GALVESTON COUNTY

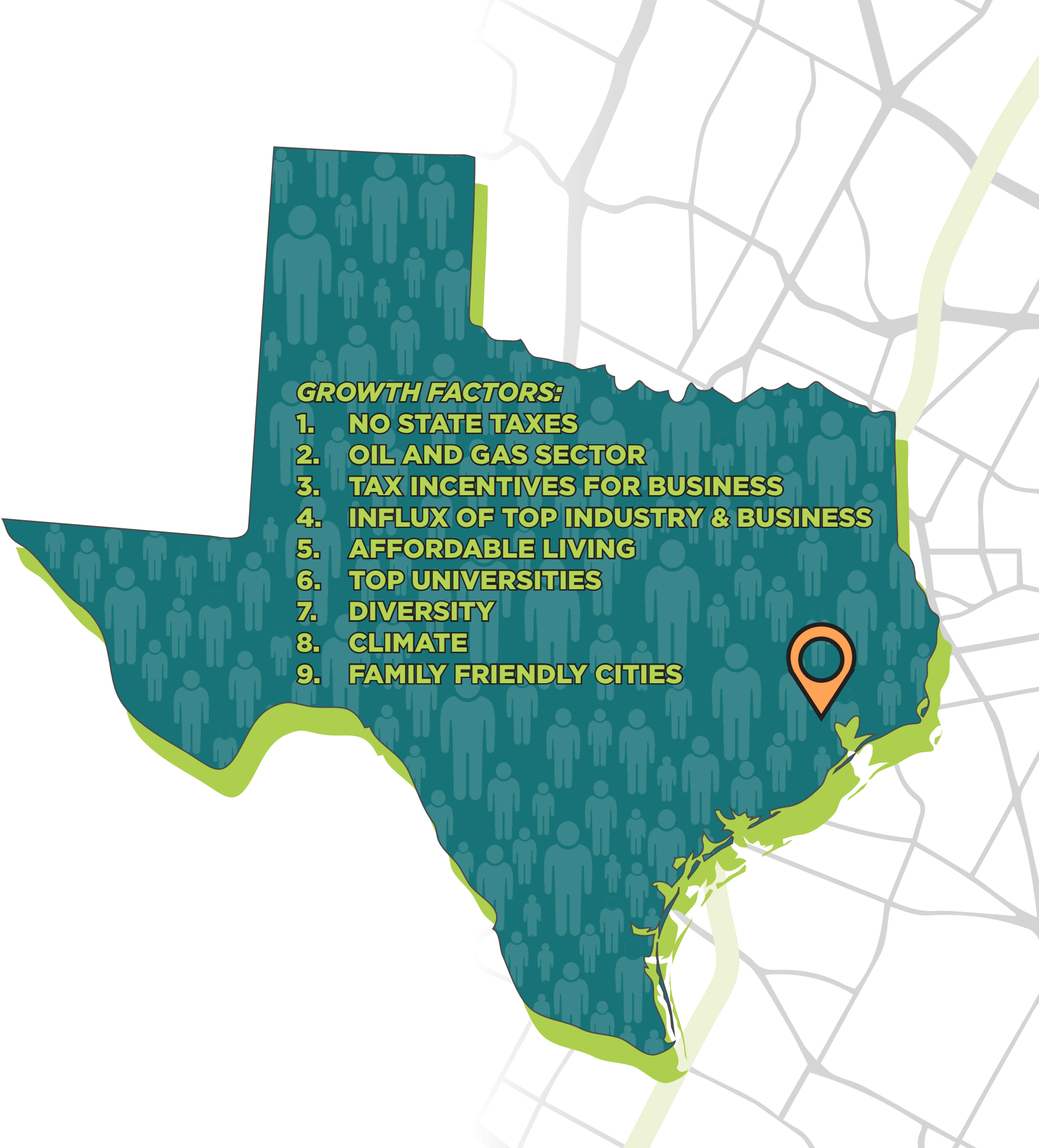


2022 HIT NORTH OF 350,000
2030 ESTIMATED TO BE NEAR 400,000

TEXAS CITY

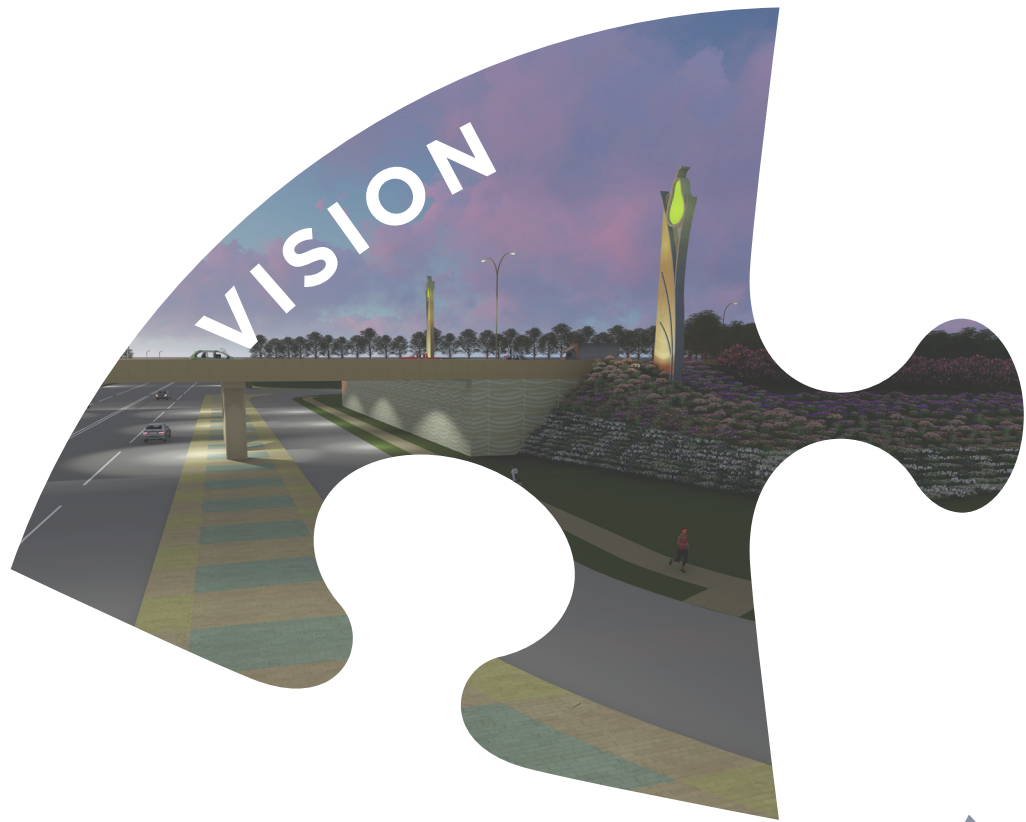


2022 HIT NORTH OF 55,000
2030 ESTIMATED TO BE NEAR 72,000



FUNDAMENTALS

VISION



IDENTITY



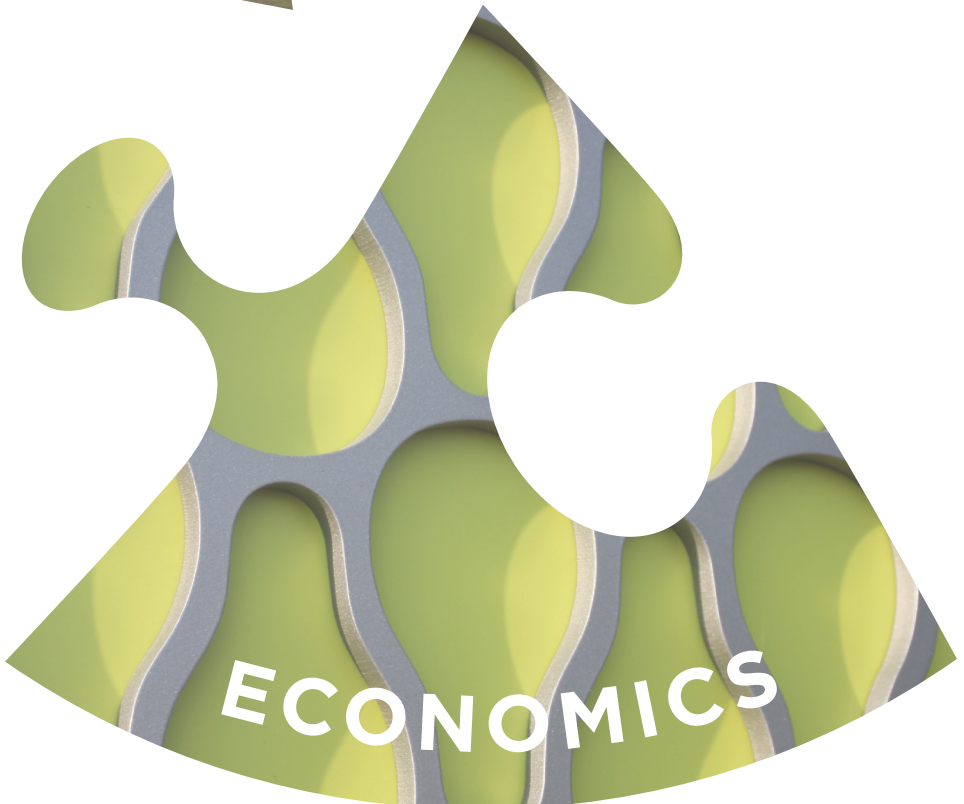
PLACE MAKING



MAINTENANCE



ECONOMICS

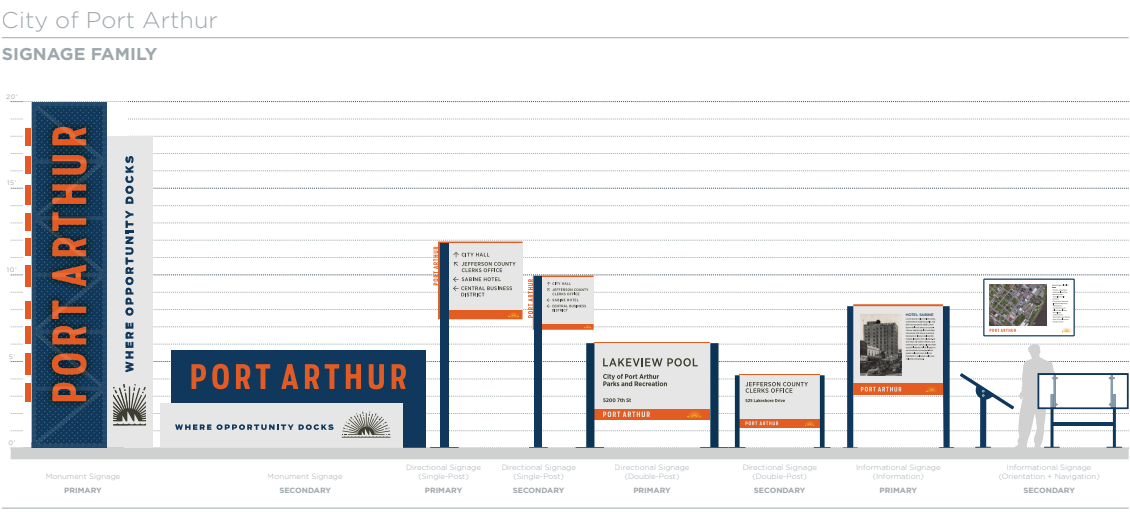
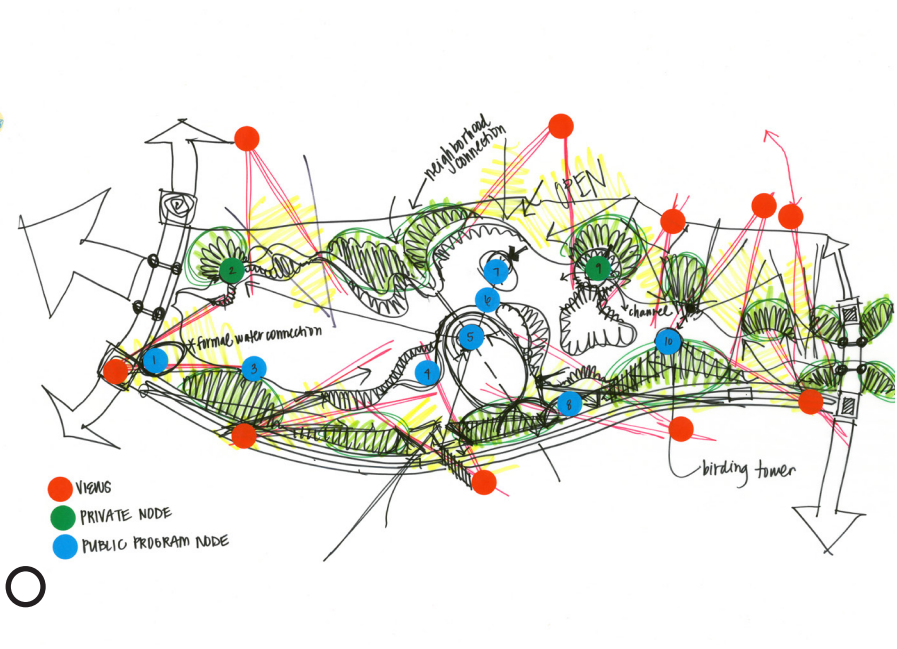


MAIN STREET

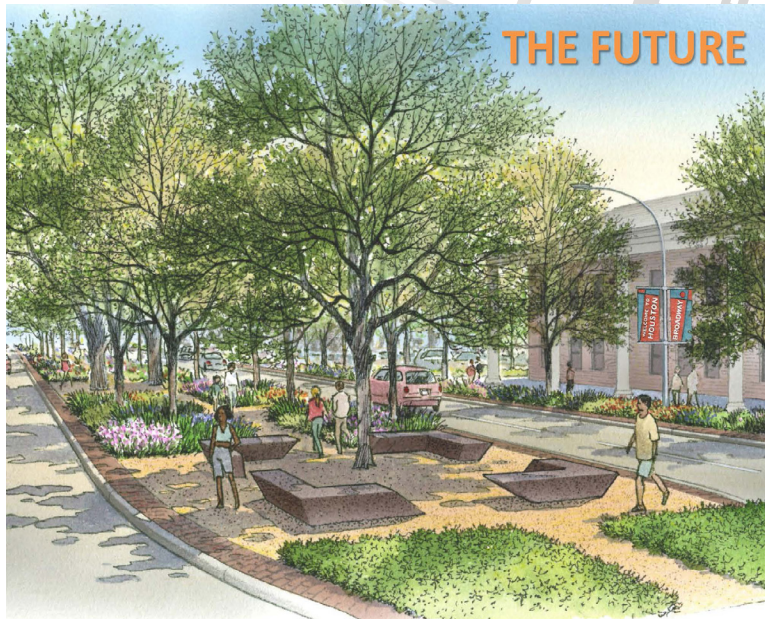


VISION

“Significant accomplishment has its roots in significant vision.”
-Beverly Lewis



PORT ARTHUR. the energy city



DEVELOPMENT RESOURCES

Complete Streets and Transportation Report 2021

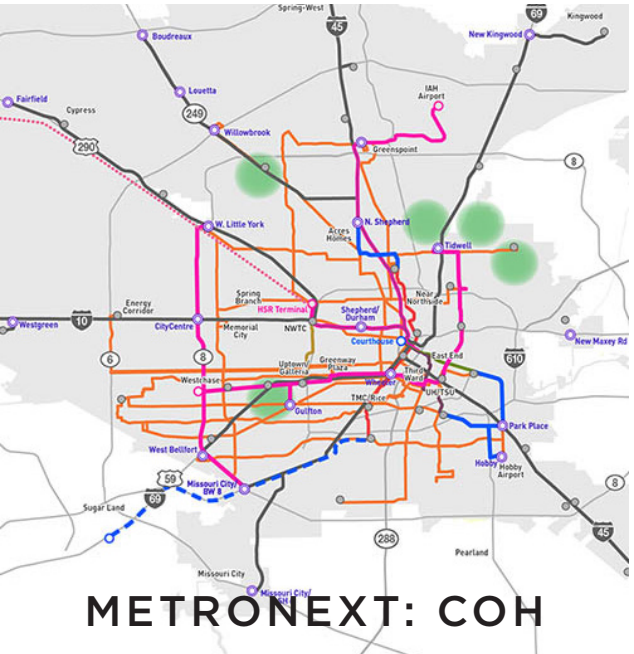


PROGRAM GUIDELINES AND REQUIREMENTS
November 2020

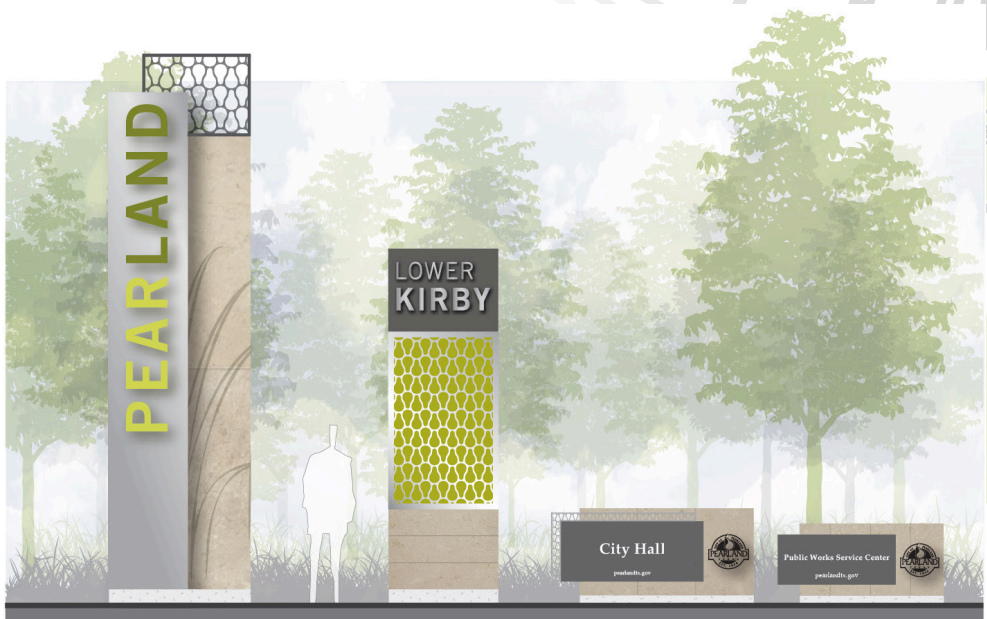
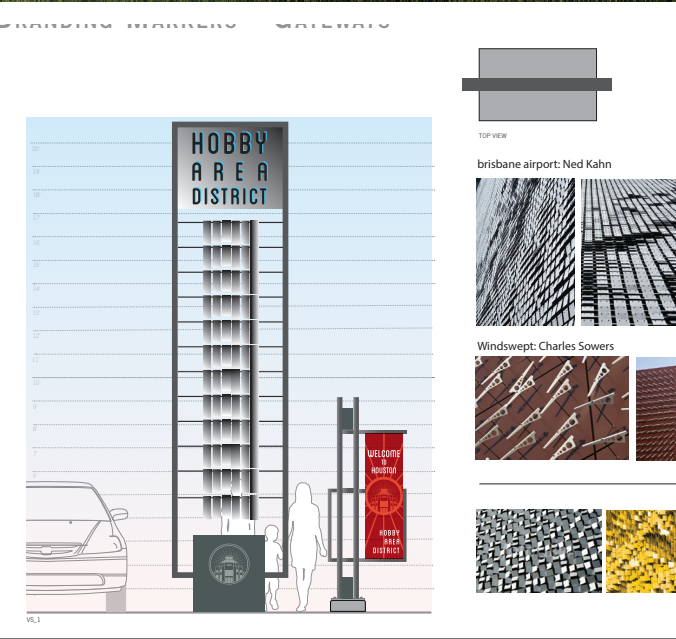
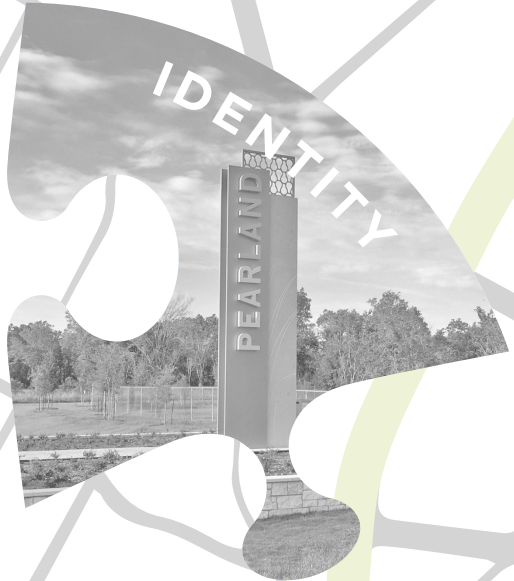
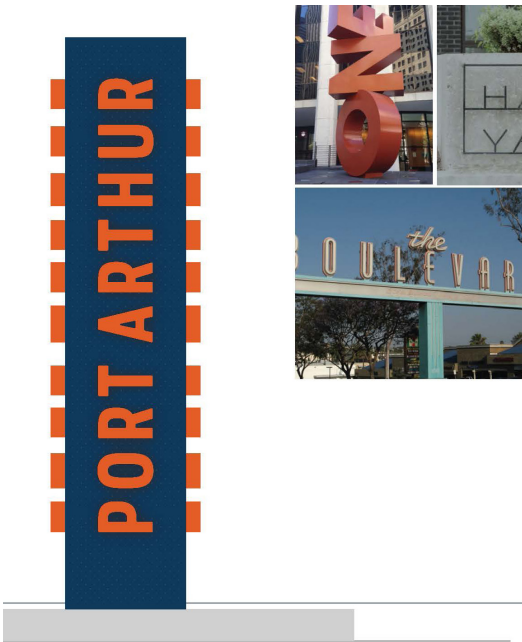


ADOPT-AN-ESPLANADE

AN ESPLANADE BEAUTIFICATION AND PLANTING GUIDE



IDENTITY



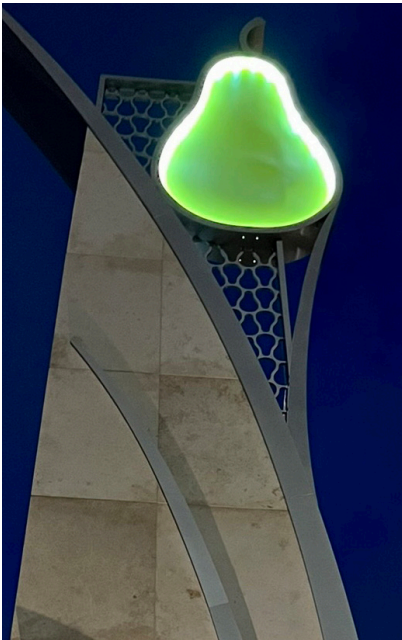
MAIN STREET

BRANDING COMPONENTS

HERITAGE



ENERGY + NAUTICAL =



APTED MOTO

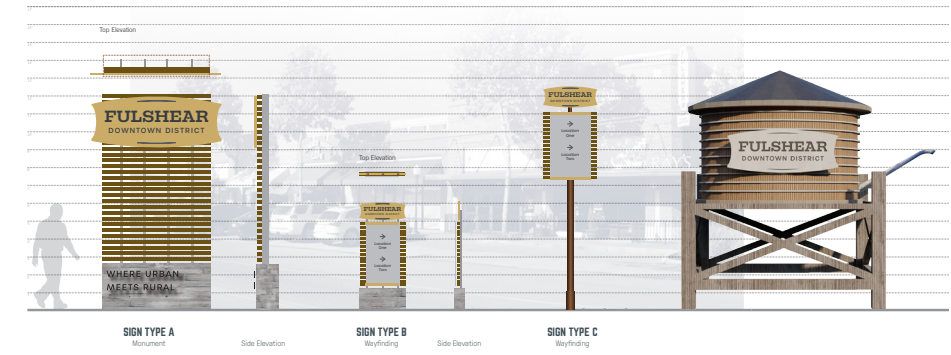


APPLICATION



3.5-C

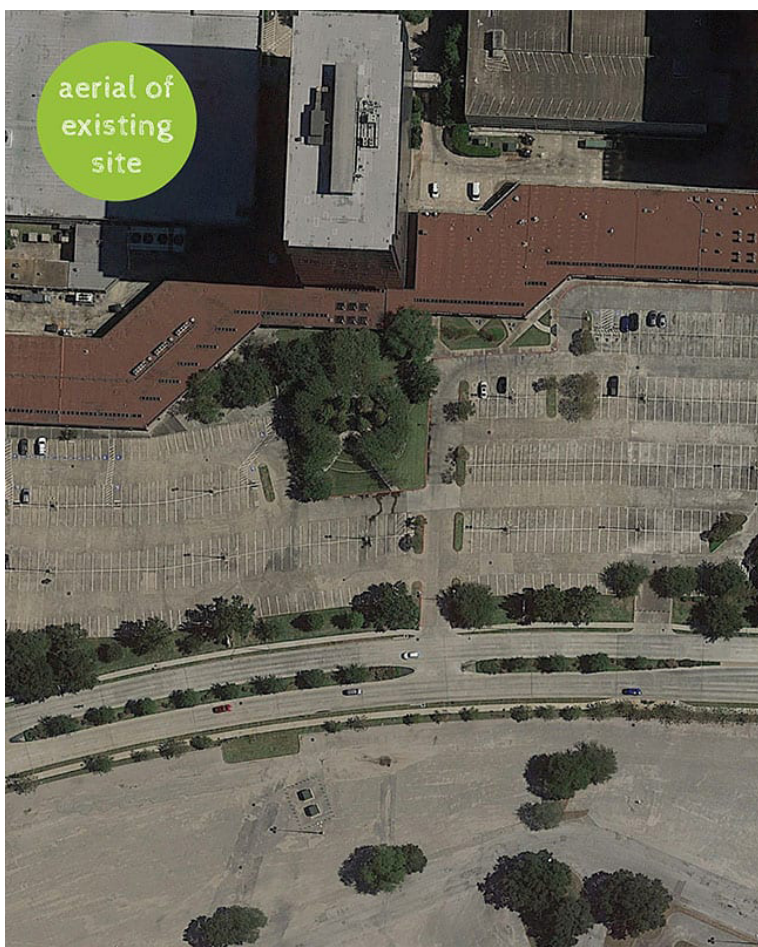
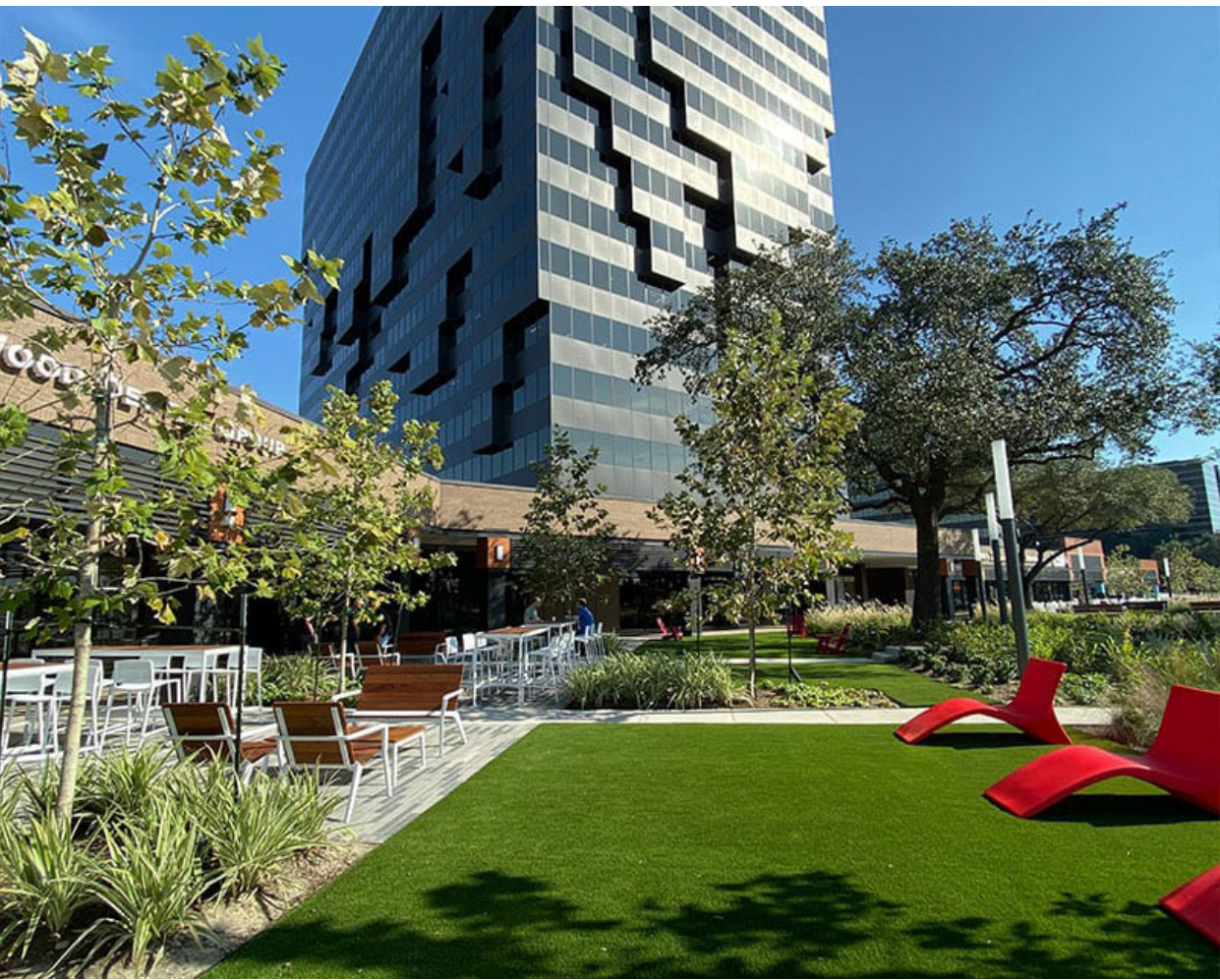
Signage
Palette C



03 DOWNTOWN FULSHEAR



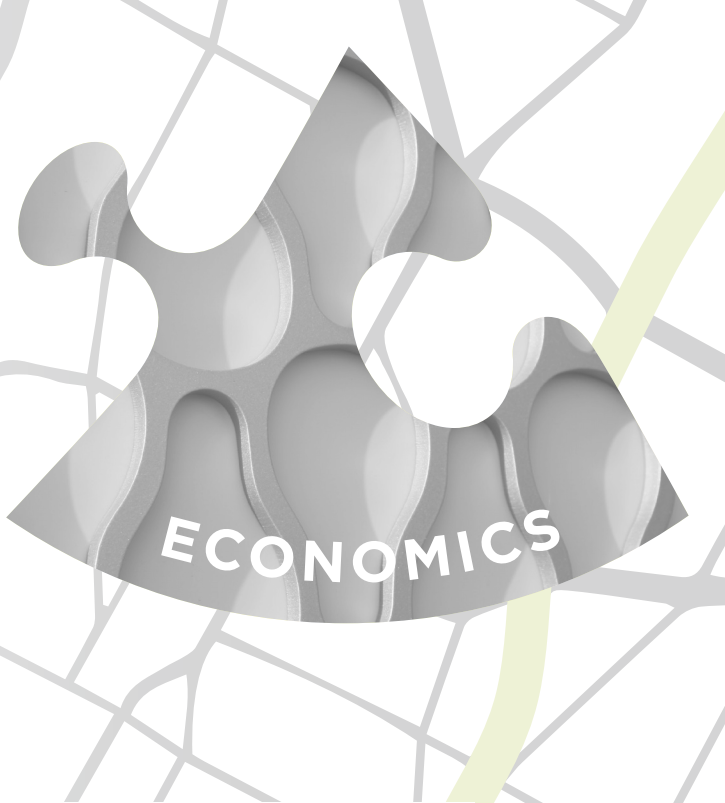
PLACE MAKING



ECONOMICS

“I have been a strong believer, since the start of my real estate firm in 1957 that better aesthetics lead to better cities, and better economies.”

- Gerald Hines, founder and chairman of Houston-based Hines



Garner

Economics LLC

solutions that work

In partnership with

dc

ci

Pathways to Prosperity:

An Economic Development Action Plan for Texas City, Texas

June 2022

Prepared for:

Texas City

ECONOMIC DEVELOPMENT CORPORATION



PEARLAND PROSPERITY

February 2020

Executive Summary

COMMUNITY GOALS

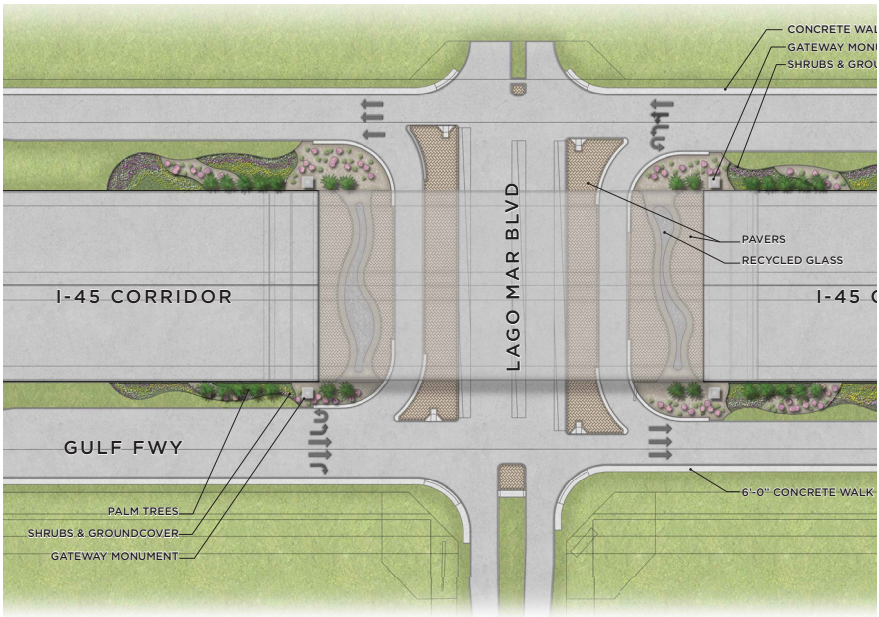
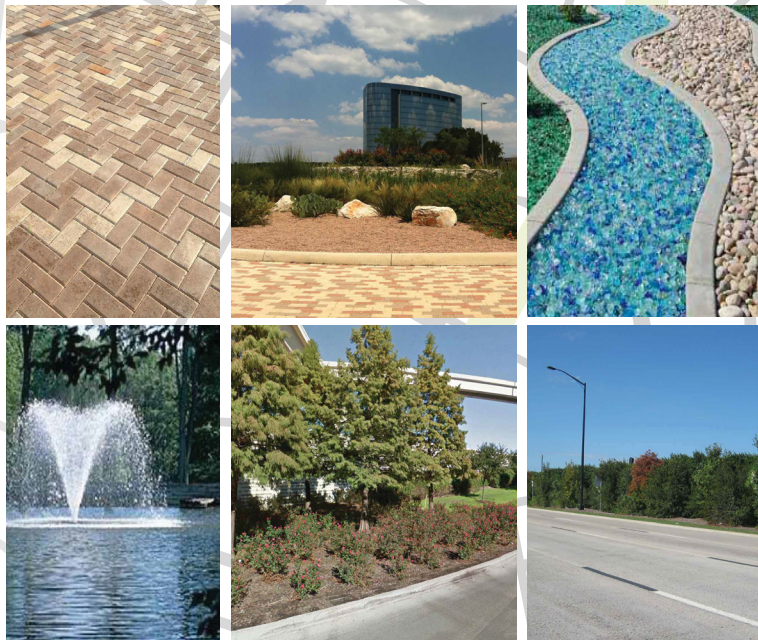
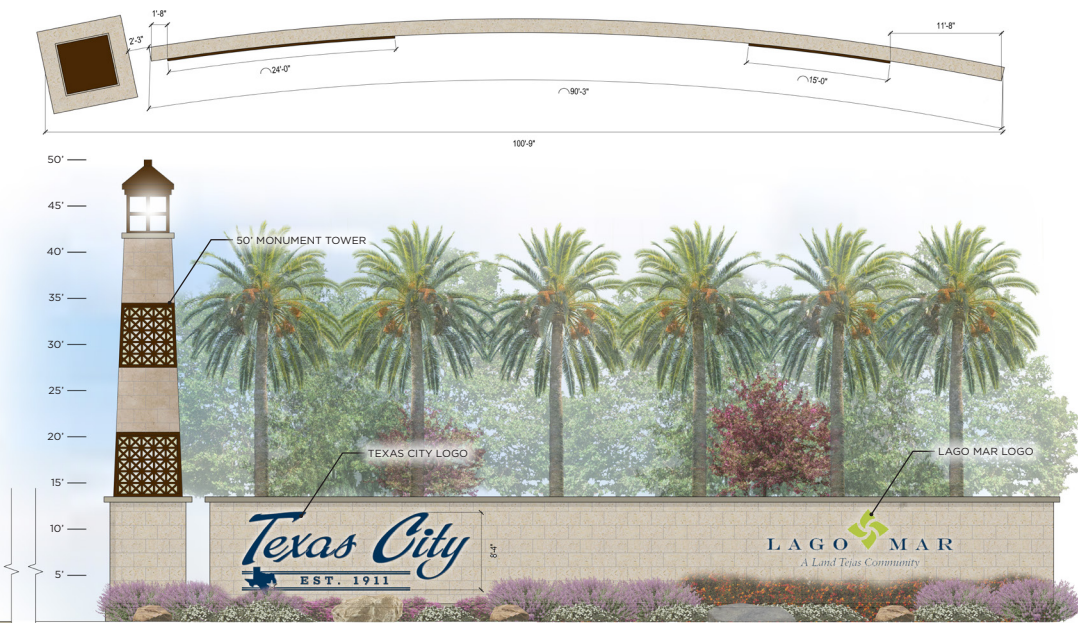
- 1 Economic Growth & Diversification
- 2 A Community of Choice in Greater Houston
- 3 Site Development
- 4 Corridors
- 5 Infrastructure & Mobility
- 6 Quality of Life & Quality of Place
- 7 Workforce & Talent
- 8 Business Development
- 9 Business Formation & Early-Stage Growth

CASE STUDY - IDENTITY

City of Texas City - I-45 *Texas City, Texas*

FEATURES

- » GATEWAY IDENTITY SCULPTURES
- » 3.5 MI OF ROAD, SITE & LANDSCAPE IMPROVEMENTS
- » TXDOT COORDINATION
- » SITE/AMENITY LIGHTING
- » COMMUNITY PARTNERSHIP

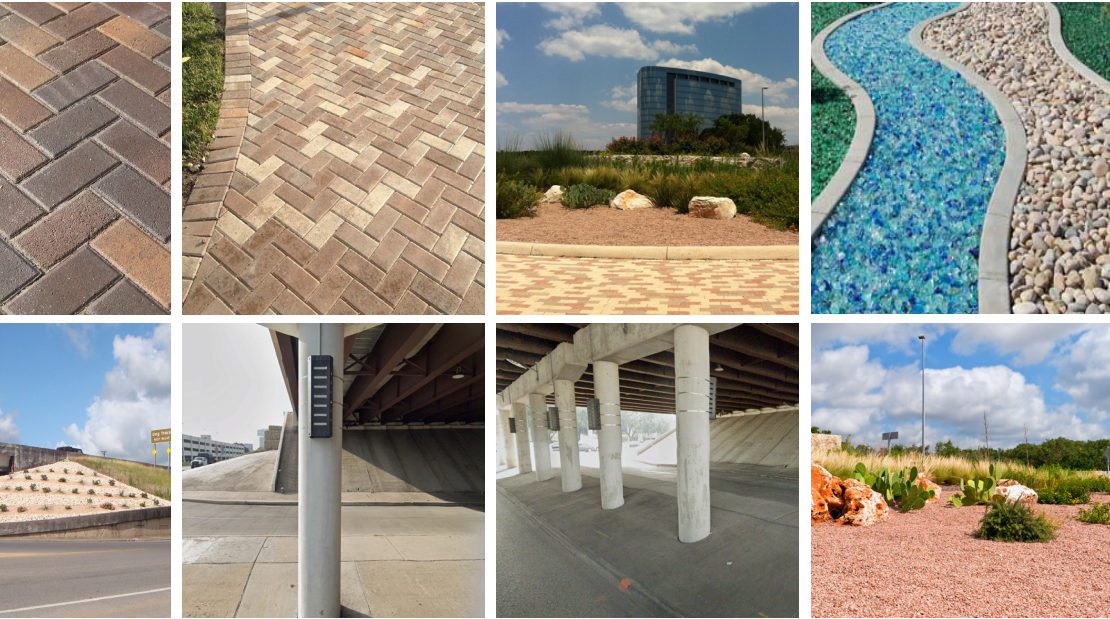
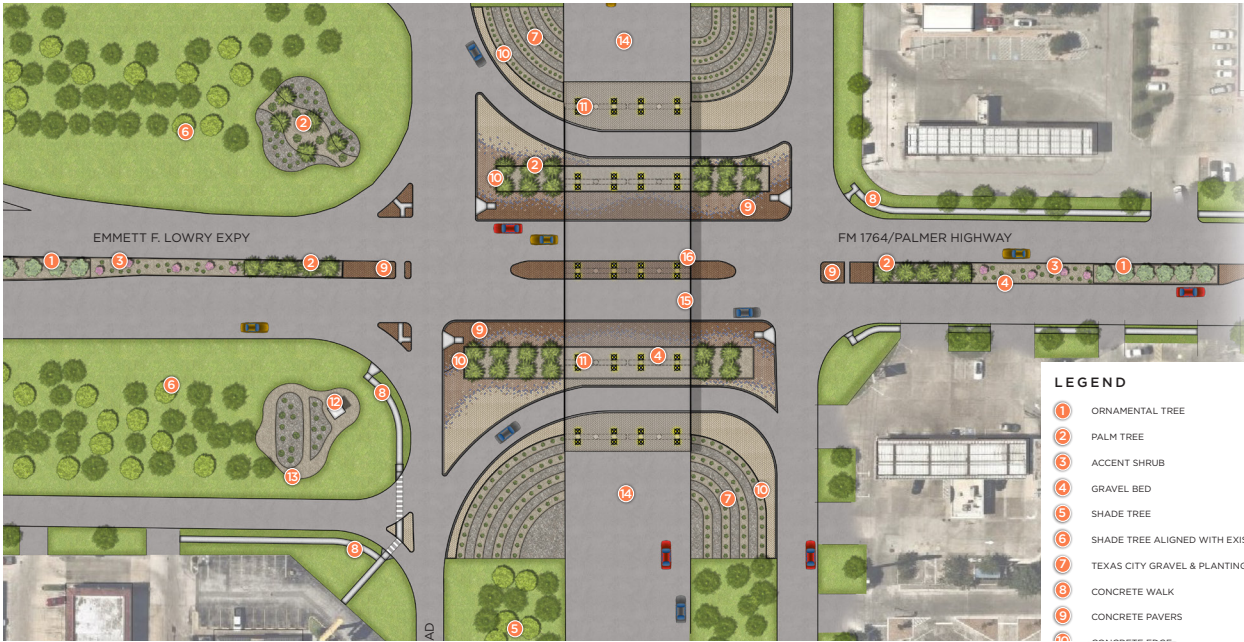


CASE STUDY - IDENTITY

City of Texas City - 1746 @ 146
Texas City, Texas

FEATURES

- » ENHANCED HARDSCAPE & LANDSCAPE
- » RELOCATED TEXAS CITY MONUMENT
- » DECORATIVE SCREEN
- » TXDOT COORDINATION
- » SITE/AMENITY LIGHTING
- » MINOR GATEWAY MONUMENT



CASE STUDY - PLACE MAKING

City of Texas City - Food Truck Park

Texas City, Texas

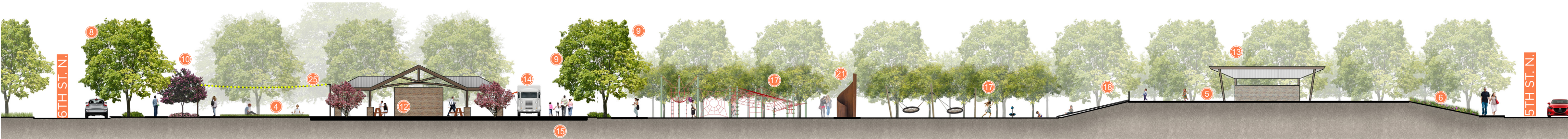
FEATURES

- » PAVILION - RESTROOMS, STORAGE & OFFICE
- » ACTIVITY LAWN
- » FOOD TRUCK & MARKET
- » SITE
- » SPRAY GROUND & FOUNTAIN
- » PLAYGROUND
- » AMPHITHEATER - TURF MOUND
- » DOG PARK
- » SURFACE PARKING
- » MEDIAN IMPROVEMENTS
- » SITE FURNITURE

This option takes a formal approach to provide structure and hierarchy to the high-use areas of the park. The use of multi-functional spaces yields the capacity for a large amount of program within a small footprint. This version also provides a minimal amount of on-site parking along 7th Avenue.

LEGEND

- 1 PARKING LOT
- 2 ALLEY
- 3 ENHANCED MEDIAN
- 4 ON-STREET PARKING
- 5 PAVILION
- 6 PLAYGROUND
- 7 AMPHITHEATER
- 8 WATER FEATURE
- 9 ACTIVITY LAWN
- 10 ACTIVITY MOUND
- 11 EXISTING TREES
- 12 SHADE TREES TYP
- 13 ORNAMENTAL TREES TYP
- 14 SHRUBS + GROUNDCOVER TYP
- 15 EXISTING ON-STREET PARKING
- 16 SHADE STRUCTURE
- 17 DOG PARK
- 18 PROPOSED FENCE
- 19 ARTIFICIAL TURF
- 20 DOG SPLASH PAD
- 21 POTENTIAL ROAD CLOSURE



MAINTENANCE

The pitfalls, lessons learned, and quality control issues.



MAINTENANCE

Factors for Success



Landscape
Maintenance
Guidelines +
Specifications



Client Rep
Inspections +
Reviews



Weather +
Climate Change



Budget +
Funding



Service
Frequency



Constant Clear
Communication
(reporting, etc.)



Special Factors
(meadows, water
plants, etc.)



Experienced
+ Reputable
Maintenance
Contractor



CONCLUSION





QUESTIONS?



CLARK CONDON

IMMERSIVE *Experience.* DYNAMIC *Results.*