

Bringing Back Main Street

through Community Events



Food & Vine Time
PRODUCTIONS

:
Constance McDerby
Founder | Co-Producer
Food & Vine Time Productions
constance@foodandvinetime.com
www.foodandvinetime.com
Mobile: (832) 250-8917

Wine and Food Week - Wine Walk The Woodlands Video

<https://youtu.be/4jVLcMopaKk>

Who Is Food & Vine Time Productions? What We Do?



- Founded in 2002
- Created the first multi-day/multi-faceted culinary & wine event in the Greater Houston Metro
- Dedicated to Success – enjoying 90% renewal rates of partners
- Raised over \$2M for deserving non-profits
- Hyper-local full scale event production from concept, event name development, website and marketing development to on-site fulfillment

Why Community Events?

- Sense of Community Pride
- Showcases community assets (parks, beautification, charm)
- Local Business Involvement and Promotion
- Local non-profit involvement
- Embraces Lifestyle of the Area
- Local Talent
- Volunteer Opportunities and Service Hours

Why Alcohol Tasting Events?

- Ticketed events bring a higher quality attendee
- Increases likelihood of Heads in Beds and extended stays
 - Attendees
 - Traveling Industry Representatives
- Economic Impact driving traffic and sales to local businesses, restaurants and more
- Invites participation at the event with engagement of local businesses
- Drives future visitors and bounce-back business



Katy Sip N Stroll Video

https://www.youtube.com/watch?v=hX2fTQkn_hw&t=2s



Katy Sip n Stroll 2018
Benefiting the Ballard House

Producers of high-quality lifestyle events featuring culinary, wine, craft spirits and craft beer education and immersion events that wow guests and draw qualified audiences, providing ROI for our partners and sponsors while raising funds for deserving non-profits.

APRIL 17TH
& NOV 6TH



Katy Sip N' Stroll - 21st & 22nd Editions

Katy, TX

A true party with a purpose, benefiting The Ballard House. Elements include live music stages, spring culinary awards plus wine and food samplings and VIP Zone. Guests strolling from experience to experience. The ARK by Norris Conference Center. Provided for 14,000+ guest nights for guests of The Ballard House recovering from serious illness.

Attendance: capped at 1,500 with six straight sell-outs

sipandstroll.com

APRIL 30TH
JUNE 3RD
& MORE



Nach-Yo Ordinary Tequila Tasting Road Show Tour

Houston Metro, TX

Texans LOVE quality tequila - Nach-Yo Ordinary Tequila - but a fine sipping tequila. Add the Tex-Mex and you have a match made in Texas. A connoisseur and educational tequila experience learning about and tasting premium quality tequilas. Blanco. Reposado. Anejo. Extra Anejo. Mezcal. Quality products, education, and a gourmet nachos for all.

Attendance: 200-300 per event

nachyo.com

AUGUST
20TH



Platinum Wine Vault Luxury Tasting

Bayway Cadillac; The Woodlands, TX

Simply put – this is THE wine tasting of the year! A luxurious affair with highly-allocated ultra-premium wines for discriminating collectors and enthusiasts looking to expand their cellars. Gourmet food selections, and ambient music.

Attendance: capped at 300



wineandfoodweek.com

MAY 21ST



Ladies of the Vine Tasting, Panel & Luncheon

The Club at Carlton Woods; The Woodlands, TX

The moderator leads a panel of women winemakers, winery owners & experts to guide you behind the bottle. An intimate experience with tasting stations followed by a multi-course wine meal at The Club at Carlton Woods. A sell-out for years!

Sell Out Attendance: 95



wineandfoodweek.com

OCTOBER
21ST



17th Annual Wine Walk at Market Street

Market Street; The Woodlands, TX

Stroll Market Street enjoying wines and culinary treats - live music and entertainment with wine and beer industry experts stationed throughout the event. Upgrade to the Bayway Cadillac VIP Lounge for premium wines, air-conditioned comfort and great nibbles.

Attendance: capped at 3,000



wineandfoodweek.com

OCTOBER
28TH



Culinary Stars – 8th Annual

Houston Chronicle Event Center; Houston, TX

The ultimate list of Houston's Top 100 Restaurants is typically unveiled at this event for serious culinary enthusiasts from both the restaurant industry and followers, 2021 will celebrate Culinary Super Stars. Attendees sample culinary creations from 30+ past winning restaurants and Pandemic Superstars.

Attendance: capped at 600

houstonculinarystars.com

DATE
TBA



Clear Lake Shores Yacht Club Wine Knot Night Out

Clear Lake Shores, TX

Small groups enter Clear Lake Shores Yacht Club and guests follow the wine tasting maze discovering delightful wines and some new favorites.

foodandvinetime.com







In all 1,203 people were in attendance, amazing coming out of a pandemic. The event sold out five days in advance to the disappointment of many a late ticket-purchaser.



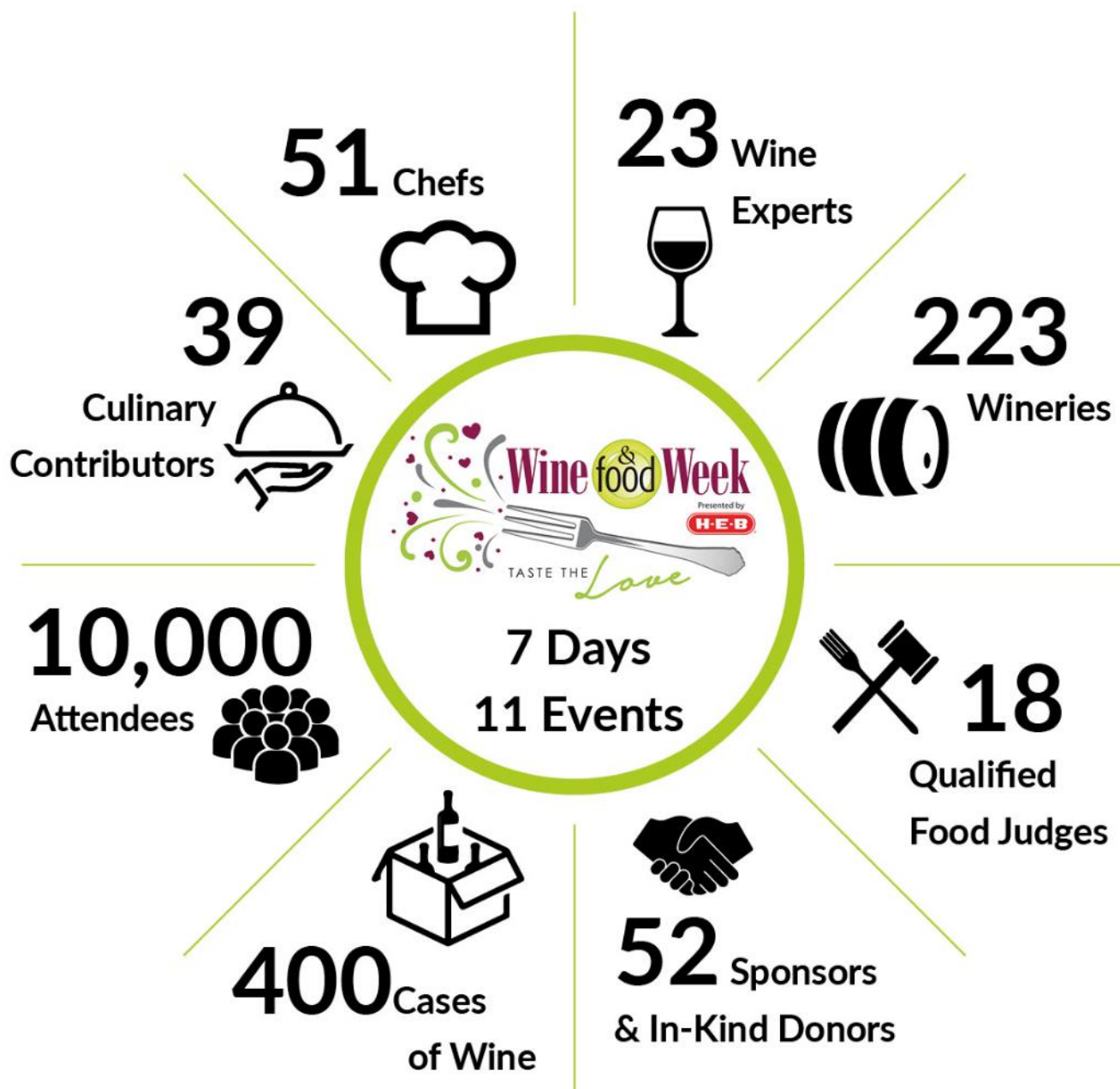
- 1,203 attendees
- 13,000 food servings from 25 food serving stations
- 576 beer tastings

- 200 bottles of wine
- 4 spirits tables
- Boozy Infused Gummies – who knew?



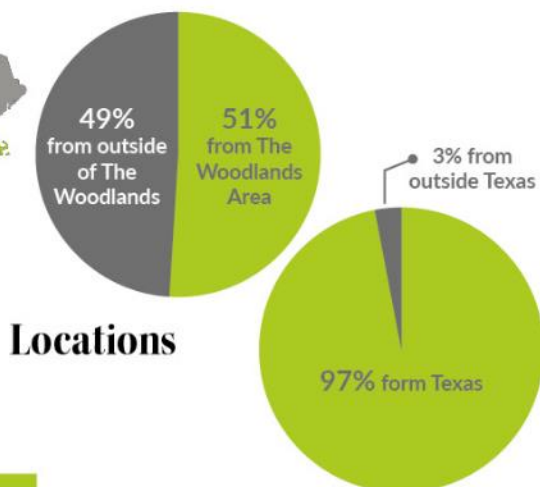
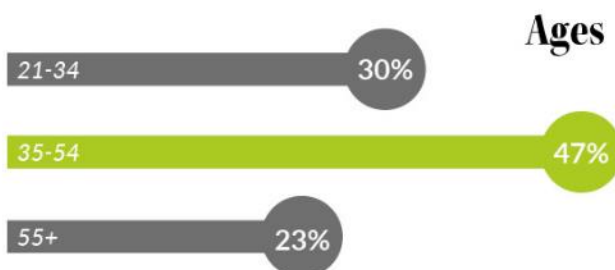


EVENTS AT A GLANCE





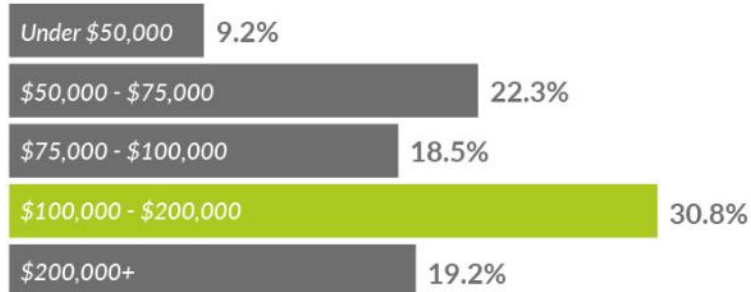
DEMOGRAPHICS



8,644 TOTAL ATTENDANCE

2,044	Wine Rendezvous Grand Tasting & Chef Showcase
1,304	Sips, Suds & Tacos
4,032	Wine Walk
255	Guy Thing
Sold Out	Ladies of the Vine
922	Other Events

Household Income



53 Cities across Texas

Angleton	Fulshear	Plattersville
Arlington	Garwood	Porter
Beaumont	Hockley	Richmond
Bryan	Houston	Rosharon
Carrollton	Humble	Schertz
Centerville	Huntsville	Seabrook
Cleveland	Irving	Shenandoah
College Station	Katy	Somerville
Conroe	Kingwood	Splendor
Crosby	League City	Spring
Cypress	Livingston	Stafford
Dallas	Lumberton	The Woodlands
Deer Park	Magnolia	Tomball
Dickinson	Missouri City	Tyler
Farmers Branch	Montgomery	Waller
Freeport	Nederland	White Oak
Friendswood	Orange	Willis
	Pearland	Yorktown
	Pinehurst	

Building Legacy
Building Loyalty
Building Brand
Building Economic Impact



**This is the importance of
community events.**

**Thank You for Allowing Food & Vine Time
Productions to Share this Time with you.**