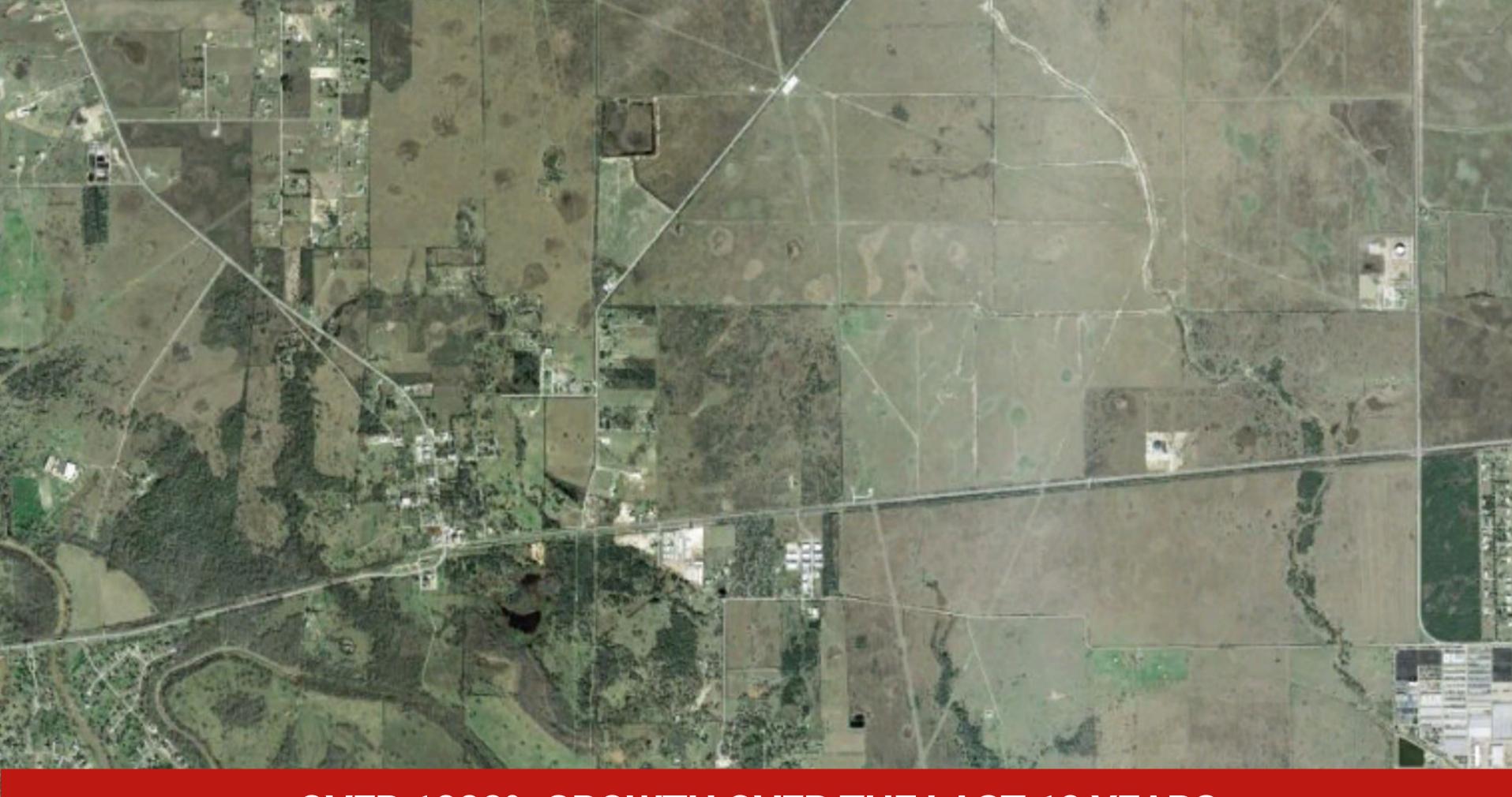


RE-ENERGIZING DOWNTOWN FULSHEAR





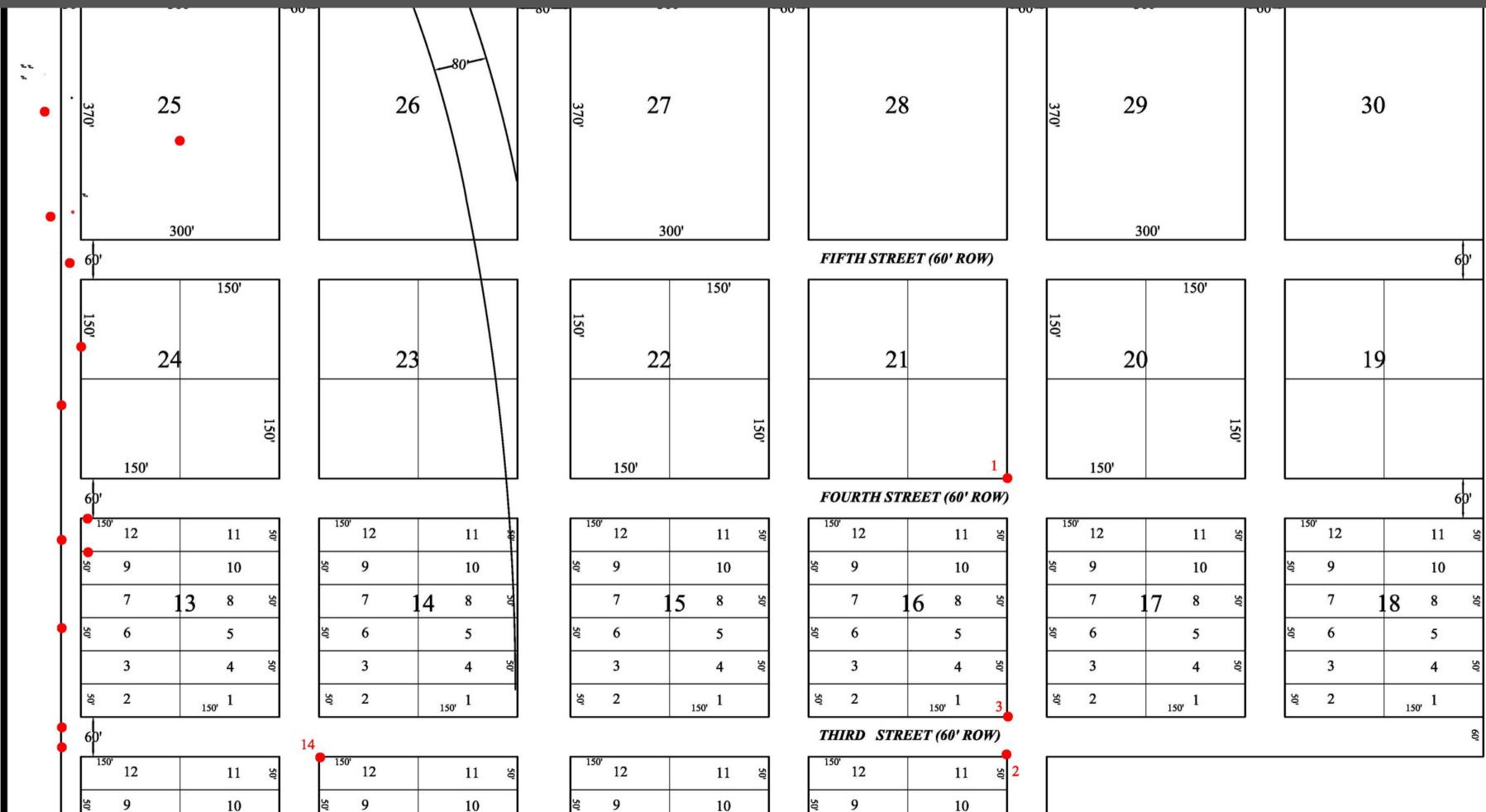


OVER 1000% GROWTH OVER THE LAST 10 YEARS



OVER 1000% GROWTH OVER THE LAST 10 YEARS

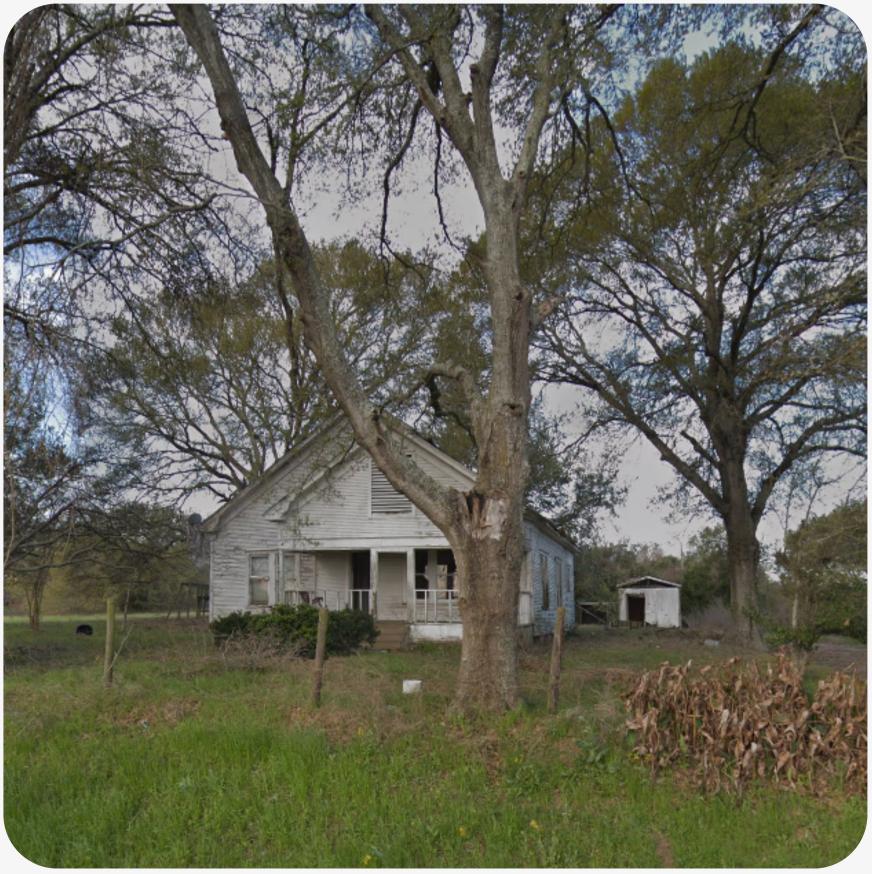
1800S STREET GRID



10

OPPORTUNITIES FOR IMPROVEMENT





UNINTENDED RESULTS

Old ordinances led to car-oriented designs, 25' front setback, unimaginative stormwater detention, exorbitant parking minimums and no sidewalk.



CHANGE IN PHILOSOPHY

Form over function.

If a building is built for only one use it can quickly become "useless". Meanwhile, a beautiful building will always find use and provide a sense of place.

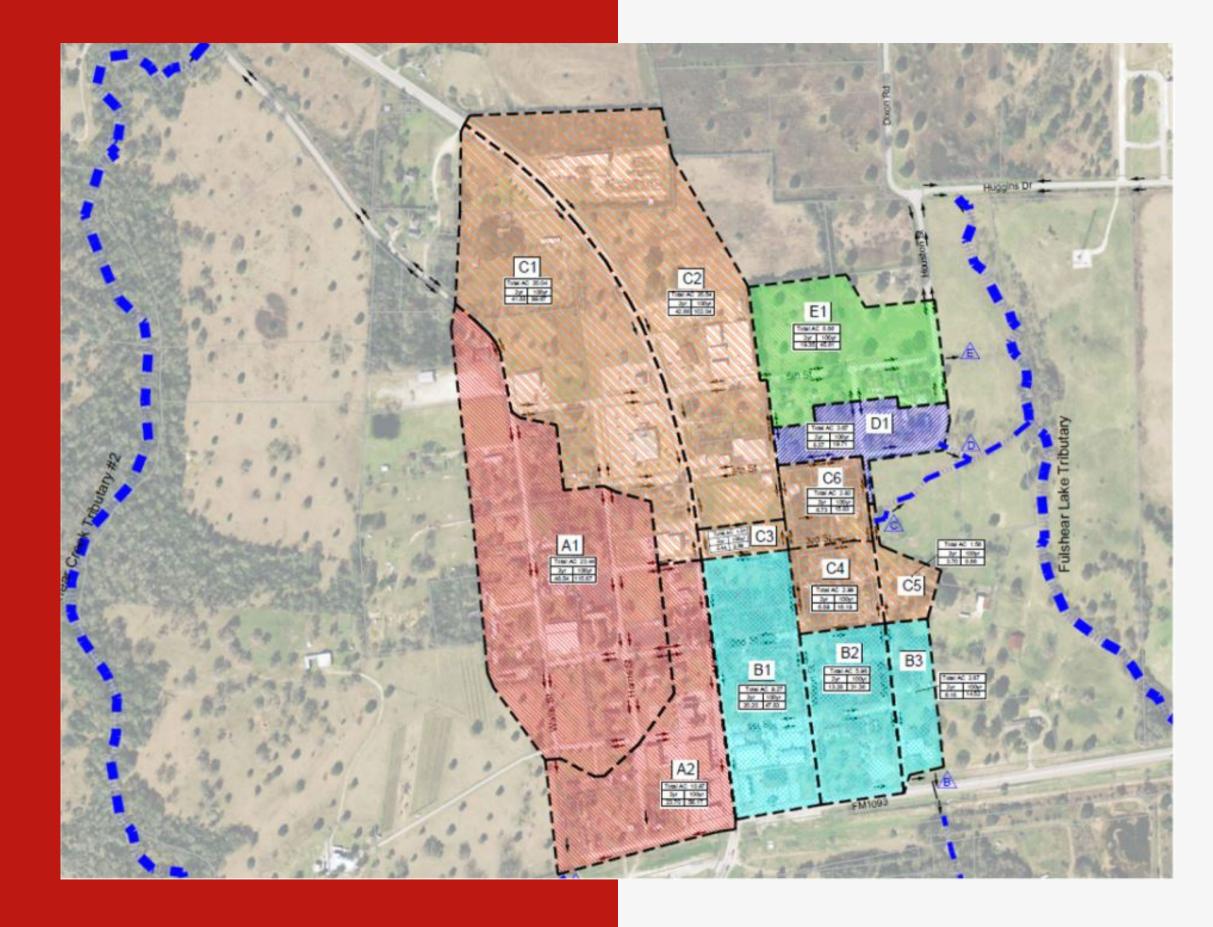


NEW ORDINANCES

Municipalities cannot regulate building materials, but they can regulate buildings forms.

- Setbacks
- Articulation
- Roofline
- Fenestration
- Parking
- Height
- Density

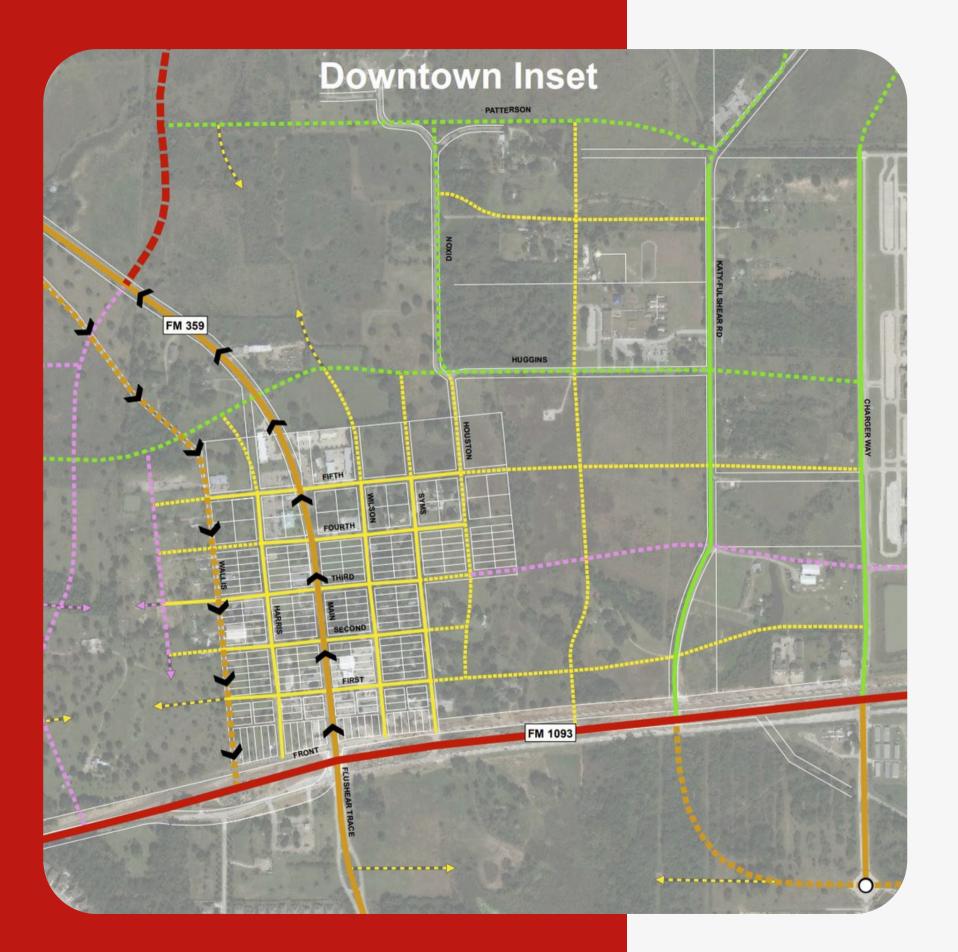




GETTING CREATIVE ABOUT DISTRICT-WIDE STORMWATER SOLUTIONS



INCENTIVIZING OPTIONS



GROWING THE OLD DOWNTOWN CORE

Adjacent properties re-zoning to the "Downtown District"

Major Thoroughfare Plan

DOWNTOWN STREETSCAPE PLAN

Each year we fund a "Livable Center Implementation" and a big part of that is getting the streetscape right.



FIGURE 1.5.2 Harris Street Axon



ALWAYS A WORK IN PROGRESS

Get creative & find allies!

Zach Goodlander

281-346-8852 zgoodlander@fulsheartexas.gov

