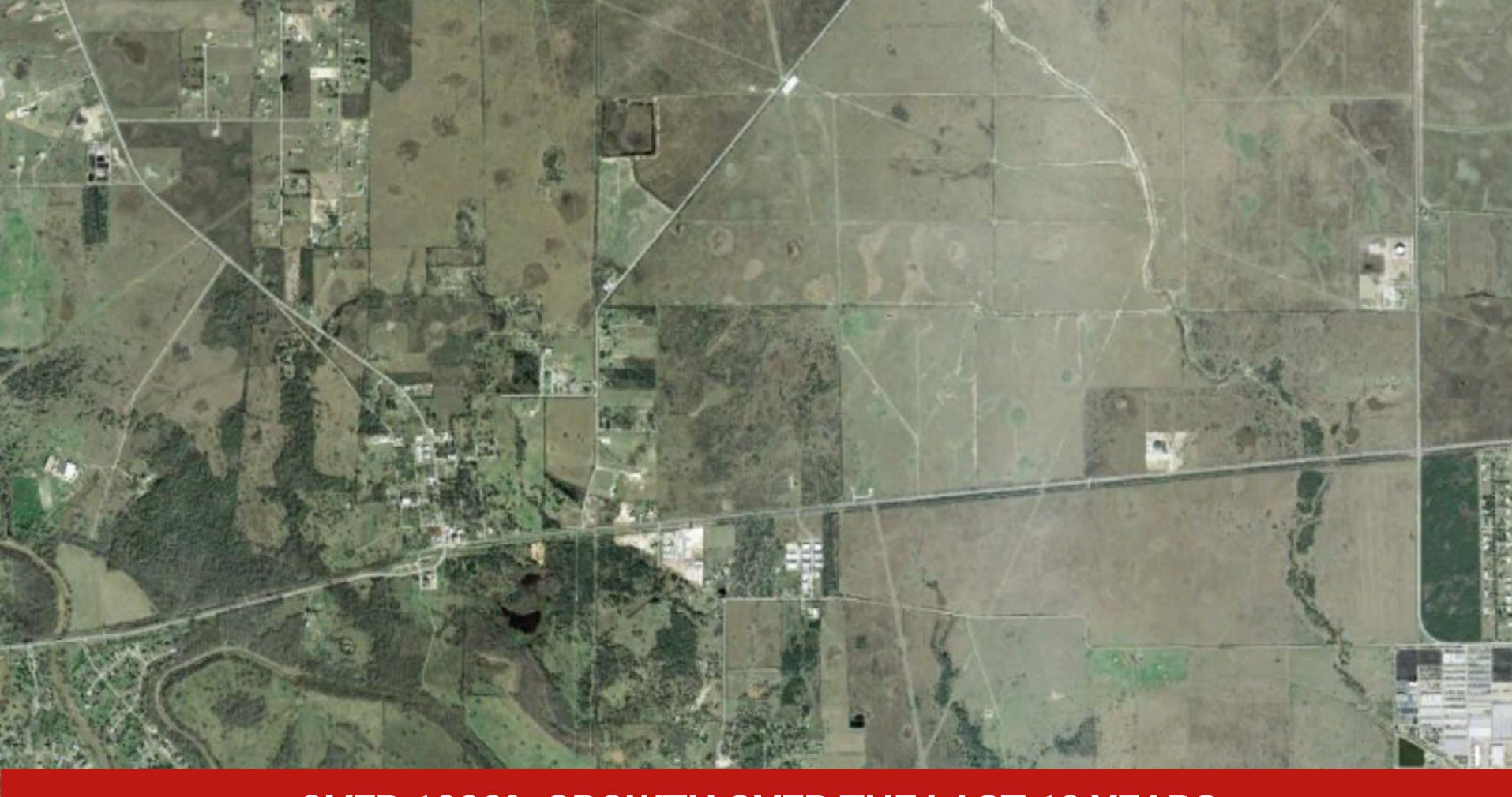


## **RE-ENERGIZING DOWNTOWN FULSHEAR**





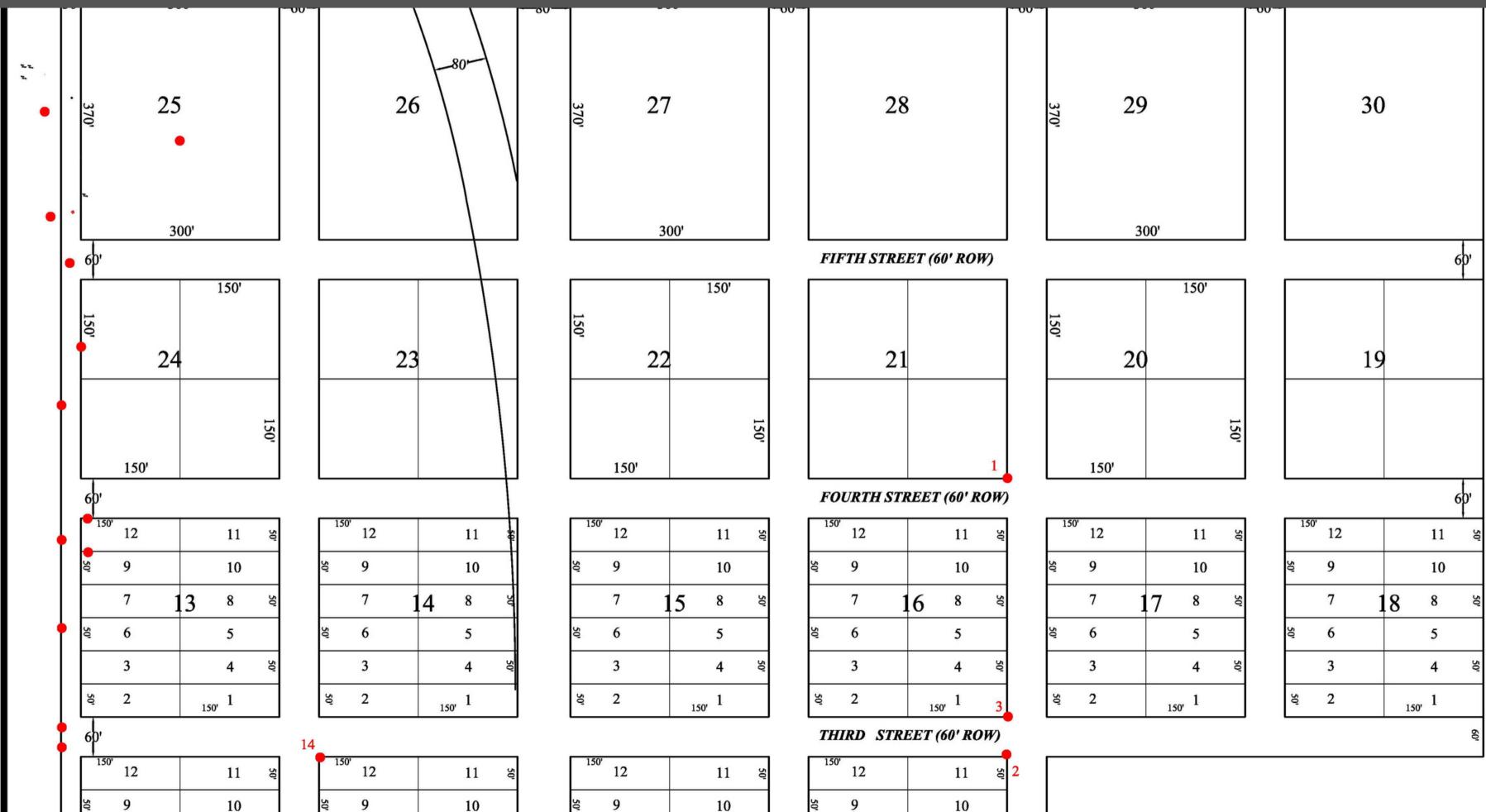


#### **OVER 1000% GROWTH OVER THE LAST 10 YEARS**



#### **OVER 1000% GROWTH OVER THE LAST 10 YEARS**

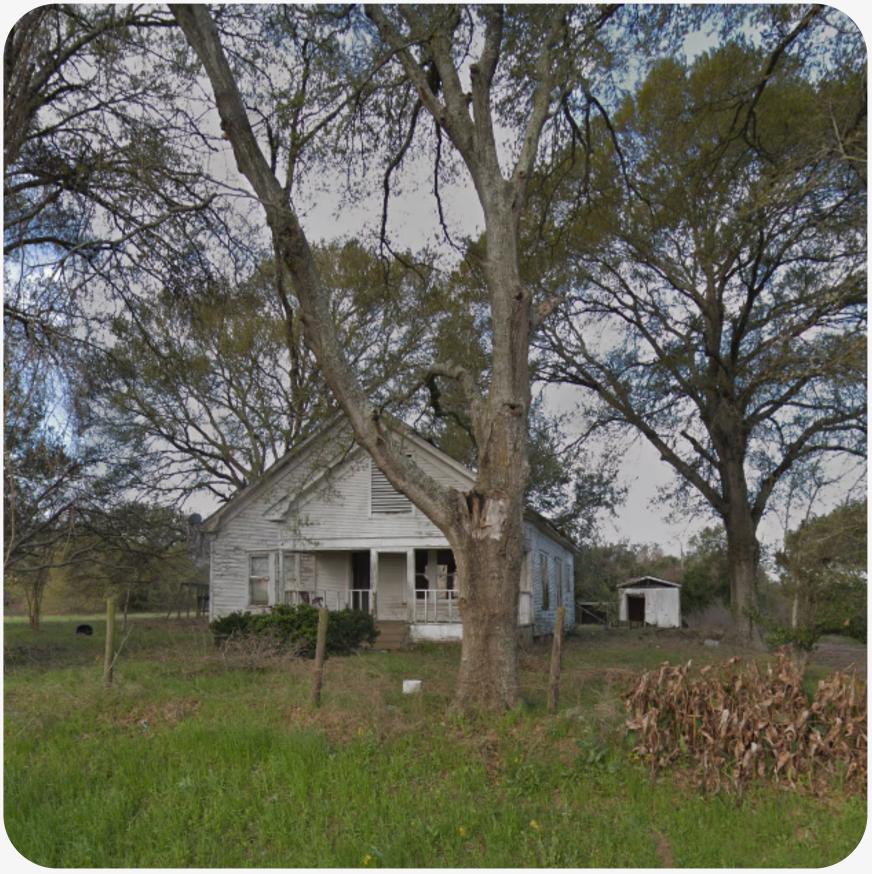
#### **1800S STREET GRID**



10

## **OPPORTUNITIES FOR IMPROVEMENT**





# **UNINTENDED RESULTS**

Old ordinances led to car-oriented designs, 25' front setback, unimaginative stormwater detention, exorbitant parking minimums and no sidewalk.



## CHANGE IN PHILOSOPHY

### Form over function.

If a building is built for only one use it can quickly become "useless". Meanwhile, a beautiful building will always find use and provide a sense of place.

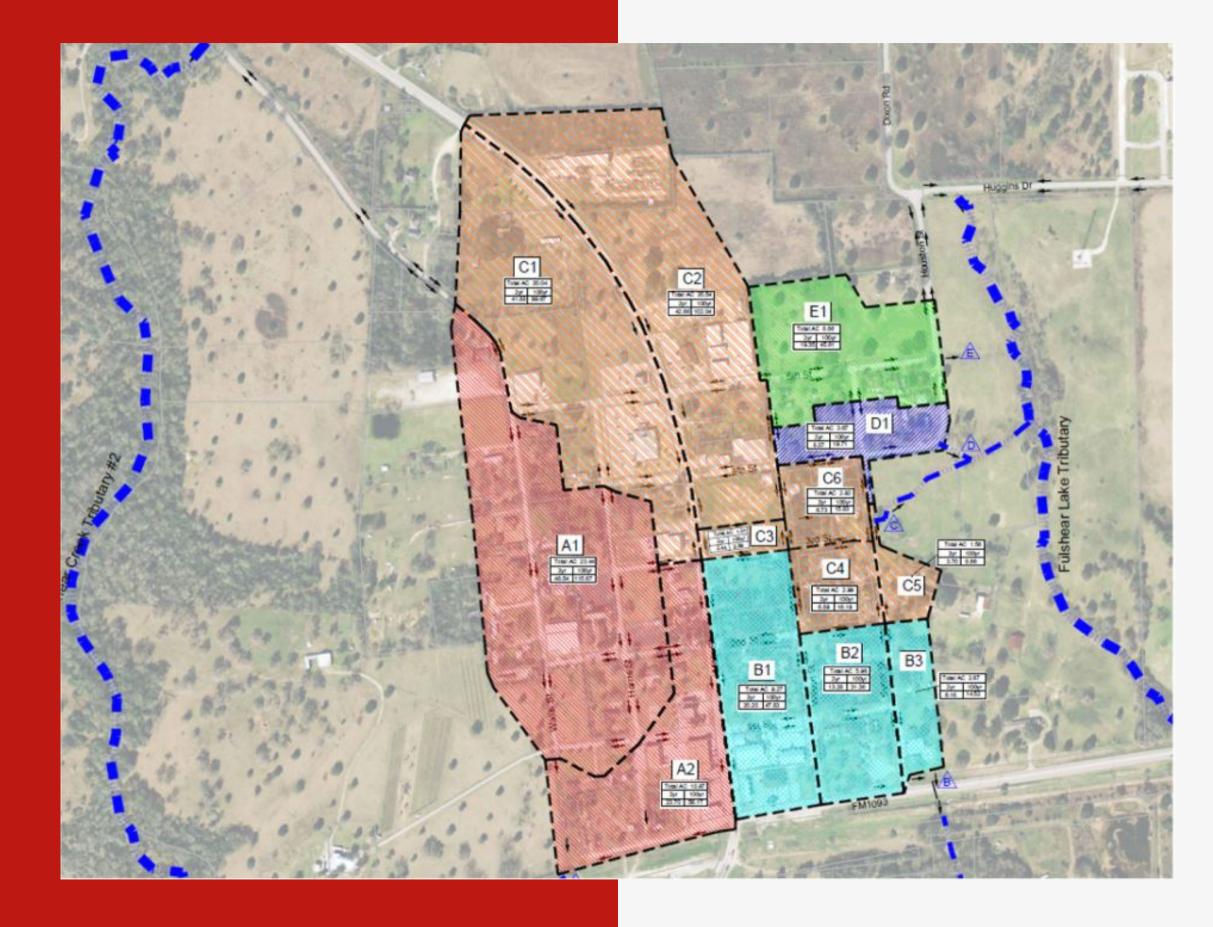


# **NEW ORDINANCES**

Municipalities cannot regulate building materials, but they can regulate buildings forms.

- Setbacks
- Articulation
- Roofline
- Fenestration
- Parking
- Height
- Density

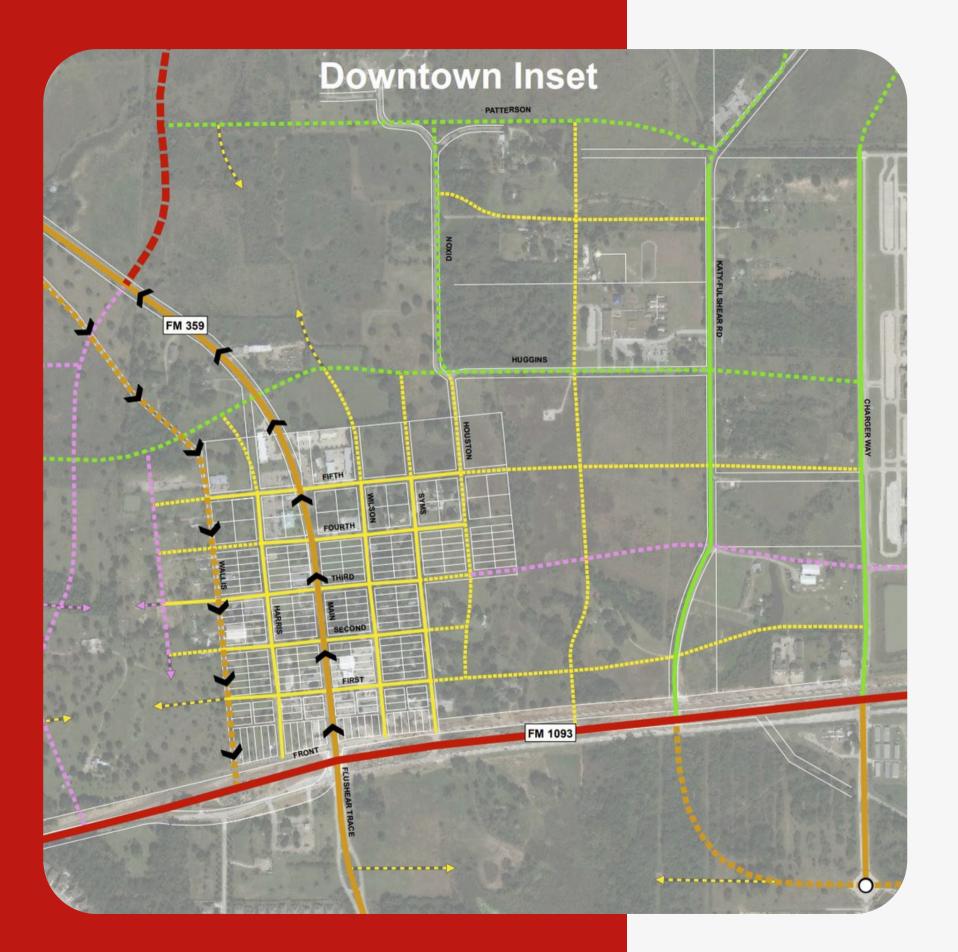




### GETTING CREATIVE ABOUT DISTRICT-WIDE STORMWATER SOLUTIONS



## **INCENTIVIZING OPTIONS**



# **GROWING THE OLD DOWNTOWN CORE**

Adjacent properties re-zoning to the "Downtown District"

Major Thoroughfare Plan

# **DOWNTOWN STREETSCAPE PLAN**

Each year we fund a "Livable Center Implementation" and a big part of that is getting the streetscape right.



FIGURE 1.5.2 Harris Street Axon



## ALWAYS A WORK IN PROGRESS

*Get creative & find allies!* 

#### Zach Goodlander

281-346-8852 zgoodlander@fulsheartexas.gov

