

5A. SUMMARY OF TRANSPORTATION PLANNING ACTIVITIES

LONG RANGE PLANNING

Subregional Planning Initiatives (SPI)

- Friendswood Parkway Corridor Study: The closeout letter has been submitted to TxDOT, and administrative closeout activities are underway. More information is available on the project website at <https://engage.h-gac.com/friendswood-parkway>.
- Friendswood Active Transportation Plan: The Friendswood Active Transportation Plan was unanimously adopted by the Friendswood City Council on June 1, 2026. The consultant is currently finalizing the project deliverables for submission to H-GAC. Following receipt and review of the final deliverables, H-GAC will complete project closeout activities. The study is anticipated to be completed in June 2026. More information is available on the project website at <https://engage.h-gac.com/friendswood-active-transportation-plan>.
- Buffalo Bayou East Concept Study: Staff are in the process of closing out this study. More information is available on the project website at <https://engage.h-gac.com/buffalo-bayou-east-design-concept>.
- Liberty County Thoroughfare Plan: The second stakeholder workshop has been scheduled for July 27, 2026. The workshop will focus on reviewing the draft Thoroughfare Plan, including the proposed roadway network, functional classifications, and related plan elements. More information is available on the project website at <https://engage.h-gac.com/liberty-county-thoroughfare-plan>.
- Montgomery County Mobility Plan: Data analysis is currently underway, and the Montgomery County Mobility Hub interactive map has been developed. Pop-up events throughout the county are scheduled for June 27, 2026. Social media posts were shared to promote the community survey and upcoming public meetings. The second Steering Committee meeting is anticipated for August 2026. More information is available on the project website at <https://engage.h-gac.com/montgomery-county-mobility-plan>.
- North Houston Communities Transportation Priorities Plan (NHCTPP): The consultant team is actively conducting data analysis and refining the interactive dashboard to summarize existing conditions within the study area. Staff will provide a project update to the Transportation Policy Council (TPC) during the meeting on June 26, 2026. The focus group interviews are ongoing June 2026. More information is available on the project website at <https://engage.h-gac.com/nhctpp>.
- Needville Mobility Plan: The existing conditions report is underway. The first public meeting is scheduled for July 2, 2026. Social media posts were shared to promote the teams participation in the Freedom Festival and survey participation. More information is available on the project website at <https://engage.h-gac.com/city-of-needville-mobility-plan>.
- Waller County Thoroughfare Plan Update: The first stakeholder workshop was conducted on May 12, 2026 at the Waller County Courthouse Training Room. During the workshop, H-GAC staff received valuable input and feedback from representatives of Waller County, local municipalities, Harris County, Harris County Precinct 4, the City of Houston, TxDOT, Union Pacific Railroad, and Houston Executive Airport. Staff are currently reviewing and summarizing stakeholder comments, which will be used to refine the draft Thoroughfare Plan and support the development of future transportation recommendations. More information is available on the project website at <https://engage.h-gac.com/waller-county-thoroughfare-plan>.
- Galveston County Thoroughfare Plan: Staff conducted the project kickoff meeting with County staff on January 1, 2026, and finalized the stakeholder list. Staff are currently preparing for the first stakeholder workshop anticipated for August 2026. More information is available on the project website at <https://engage.h-gac.com/galveston-county-thoroughfare-plan>.

- Regional Complete Streets Planning Guide (RCSPG): Consultant interviews were completed on May 6. The project was presented to the Board of Directors for approval to negotiate a consultant contract on June 16.
- Call for Subregional Planning Requests: Staff anticipate opening the Call for Subregional Planning Requests in August 2026, following the Regional Transportation Plan Call for Projects.

Regional Transportation Plan (RTP)

- RTP Staff collaborated with Transit Staff to discuss commuter rail in H-GAC's regional public transportation coordination plan.
- Staff met with internal working group to refine Call for Projects questions and evaluation criteria for RTP2050.
- Staff conducted the RTP Subcommittee meeting on Tuesday, May 12, 2026.
- Staff refined and presented RTP2050 Call for Projects questions and evaluation criteria to the RTP Subcommittee.
- Staff met with Center for Houston's Future to review and discuss the Vision 2050 framework they have created.
- Staff collaborated with Congestion Management Plan team to form a steering committee.
- Staff hosted kick-off meeting with Consultant for RTP2050.
- Staff updated the RTP.com website and the RTP2050 Engage page with Call for Projects submission portal.
- Staff notified stakeholders about the opening of the Call for Projects on June 1, via two eblasts:
 - May 29 eblast announcing the call for projects and "Office Hours" to provide opportunities for project sponsors to ask questions and learn about the submission process – <https://conta.cc/4x12kuw>
 - June 5 eblast promoting the June 8 "Office Hours" session – <https://conta.cc/43KPV0a>
- Staff attended H-GAC's Leadership Development Program Seminar.

Safety Planning

- Staff reviewed project materials from multiple sponsors applying for SS4A grants and distributed sponsor letters for these applications.
- Staff held SAP Safety Task Force #3 meeting with City of Missouri City and the Regional Task Force.
- Staff coordinated scope for SAP round 2 public engagement with Communications.
- Staff updated Regional and Local SAP engage webpages with completed and ongoing activities.
- Staff performed literature review regarding crash data analysis and prediction in preparation for local road crash analysis.
- Staff updated Local Road Safety Plans timeline based on an extended schedule for call for projects, and updated the selection criteria.
- H-GAC staff met internally to discuss the next steps on the Adult Bike Safety Education task (task 3) of the Regional Safety Campaign. H-GAC staff are waiting for a time extension to be processed after which the grant funding can resume.

Freight Planning

- The next Greater Houston Freight Committee meeting is scheduled for August 27th, 2026. Information on the meeting will be sent out shortly.
- Staff continue to develop the Grade Separation Program and Call for projects.

- Staff continues development of the SS 197 Grade Separation plan.

Pedestrian and Bicyclist Planning

- The contract with Jacobs for the 2050 Regional Active Transportation Plan has been fully executed. A kickoff meeting is planned for Monday, June 22nd.
- Scoring of the questionnaire submissions for the Transportation Alternatives Set-Aside (TASA) call for projects continues. H-GAC staff hope to have this completed by the end of June at the latest.
- H-GAC staff met with the chair and vice-chair of the Pedestrian-Bicyclist Subcommittee to set the agenda for the July 16th meeting.
- H-GAC staff participated in a panel discussion at the annual Texas Pedestrian Safety Forum in Austin. The topic of the discussion was “Regional Collaboration” specifically in regards to Safe Routes to School Programs. The other participants were from Harris County Public Health and The Office of the County Engineer.

Resiliency Planning

- Staff is modifying the Scope of Work for the Regional Transportation Resilience Plan and will initiate the procurement process in the near future.

SHORT TERM PLANNING

Project Programming

- Staff submitted FY 2027-2030 Transportation Improvement Program (TIP) to TxDOT for inclusion in the Statewide TIP (STIP).
- Staff continued to coordinate with local sponsors to review TIP project amendment requests.
- Staff submitted responses to the 2 installments comments on 2045

Project Delivery-Tracking and Monitoring

- Staff conducted quarterly meetings with local government agencies regarding projects included in the 4-Year Transportation Improvement Program (TIP). This work involves assessing overall project health—specifically identifying critical path and high-risk items—and reviewing project schedules and costs.
- Staff prepared meeting minutes for each quarterly meeting conducted and worked on action/follow up items.
- Staff is currently working on a Smart Form of the Risk Register for ease of use for project sponsors and for staff viewing. Additionally, staff is researching workflow improvements to schedule tracking and meeting tracking for each project and sponsor.
- Staff is working on creating a usable database for the Project Delivery team for the newly approved 2027-2030 TIP
- Staff is working on the RFQ for the Transportation Project Delivery Plan

AIR QUALITY

Air Quality Planning

- The Climate Pollution Reduction Grant (CPRG) program has transitioned fully into the outreach, engagement, and pre-implementation planning phase of the Clean Air Action Plan (CAAP). H-GAC has expanded public engagement efforts through new outreach tools, including a brochure,

interactive website, feedback survey, and a mobile tabling “roadshow” designed to support education and engagement activities across all 13 counties. In parallel, staff have begun pre-implementation planning activities focused on evaluating implementation tracking platforms, identifying key performance indicators (KPIs), and developing systems to monitor and communicate progress. A summer intern has also been onboarded to support regional outreach efforts and conduct an inventory of existing emission reduction activities and implementation capacity across the region.

- Planning for the 2026 Air Quality Summit continues to advance, with the October 8 event at the University of Houston Alumni Center expanding in both scope and accessibility. Staff are refining the agenda, coordinating with partners and speakers, and incorporating new features focused on implementation of the Clean Air Action Plan, emerging air quality tools and online resources, and academic research highlights, including student poster presentations. To support the long-term sustainability and growth of the summit, H-GAC is also exploring a modest registration fee structure and exhibitor opportunities to help offset event costs while maintaining accessibility through potential fee waivers for students, nonprofits, and community participants. Planning efforts are also underway for event logistics, registration systems, and a sustainable farm-to-table lunch experience (UPWP Subtask 3.3.a).
- A comprehensive update to air quality focused public information has commenced. H-GAC staff previously reviewed the 2018 Air Quality Initiatives Report and the Houston-Galveston-Brazoria PM_{2.5} Advance Path Forward Update to draft a program narrative in support of the 2050 Regional Transportation Plan. This month, staff will use this program narrative as a starting point to draft a report on the regional state of the air (UPWP Subtask 3.3.a).
- H-GAC staff hosted a hands-on virtual and in-person INRIX and RITIS data demonstration on May 28, 2026, where INRIX staff provided an overview of the data and tools now available through the Texas Department of Transportation (TxDOT) statewide data contract. The demonstration included a basic origin-destination study workflow using the Trip Analytics tool as well as a traffic speed and congestion analysis using Probe Data Analytics. There were over 30 attendees from H-GAC, INRIX, and City of Houston (UPWP Subtask 3.3.a).
- The transportation conformity working group at H-GAC continues to work toward concurrence letters for the ongoing 2025 conformity process and is simultaneously preparing for the next process (UPWP Subtask 3.3.b):
 - H-GAC held a full partner meeting for the ongoing transportation conformity process on May 14, 2026. At this meeting, H-GAC staff provided a summary of all partner comments and MPO responses and polled each partner about their preparedness to provide concurrence letters. Responses from representatives of the TxDOT Transportation Planning and Programming (TPP) Division, the TxDOT Houston District, the Texas Commission on Environmental Quality (TCEQ), the U.S. Environmental Protection Agency (EPA), and METRO indicated they had no further comments. Additionally, H-GAC brought a newly proposed, TxDOT sponsored, roadway project to the interagency partners for discussion since the project description did not fit neatly into the approved definition of *regional significance* for the MPO region. H-GAC polled each partner on whether they found the project to be regionally significant (RS) or not regionally significant (NRS) with regards to the conformity process. The TCEQ and the Federal Highway Administration (FHWA) indicated they needed to discuss the project with their respective teams, but all other interagency partners found the project to be

- NRS. The TCEQ followed up the next day with their determination that the proposed project is NRS. The conformity partners and H-GAC staff are still waiting for a response from FHWA.
- H-GAC received follow-up comments from FHWA on the conformity report (i.e., Installment 1) and on the project listing (i.e., Installment 2) on May 29, 2026. Staff will revise the conformity report and project listing during the month of June and then transmit responses for both installments to interagency partners.
 - H-GAC has started preparing for the anticipated to kick off the next transportation conformity process in October 2026. This month, staff will begin scheduling one-on-one meetings with interagency partners as part of ongoing efficiency improvement efforts, reviewing templates used by Texas MPOs as part of our involvement in the Texas Technical Working Group for Mobile Source Emissions, and contributing slides to a conformity presentation at the upcoming TxDOT Planning Conference, PLANCON26.
- Staff prepared emission reduction (ER) estimates for four CMAQ-funded projects. The estimates for MPOIDs 10132, 10133, and 19173 involved the mode shift and resulting ERs for the installation of sidewalks where none existed previously. The estimate for MPOID 19603 involved updating the ERs anticipated by the Clean Vehicles Program. This month, staff will finalize the ER estimations for regional transit pilot projects and for TxDOT ConnectSmart (i.e., MPOIDs 19601 and 19604, respectively) (UPWP Subtask 3.3.c).
 - H-GAC initiated a project to determine the most appropriate methodology for all types of federally funded ER projects by reviewing the current state of ER methodologies in use by State DOTs and MPOs for CMAQ projects. Staff conducted geospatial analysis using MPO and nonattainment area shapefiles for several National Ambient Air Quality Standards (NAAQS) to identify all nonattainment MPOs in the U.S. for the 2008 8-hour ozone NAAQS, the 2015 8-hour ozone NAAQS, the 2006 annual PM_{2.5} NAAQS, and the 2012 annual PM_{2.5} NAAQS. This month, staff will finalize the project plan and timeline before taking next steps with the list of nonattainment MPOs in the U.S. (UPWP Subtask 3.3.c).
 - H-GAC initiated a project to assess the effectiveness of a wide variety of ER strategies, to identify the strategies most applicable to the eight-county MPO service region, to find the ER benefits and co-benefits of each applicable strategy, and to present a menu of implementation strategies that highlights economic and workforce development benefits to local stakeholders. This month, staff will finalize the project plan and timeline and complete a review of two similar projects conducted for H-GAC by a consultant in 2013 and 2016 (UPWP Subtask 3.3.c).
 - Staff prepared a draft full performance period progress report for the 2022-2025 CMAQ Performance Plan and assessed the draft 2027-2030 TIP for a tentative list of projects for the next performance period from 2026 to 2029. This month, staff will incorporate any revisions necessary to finalize the 2022-2025 Full Performance Period Progress Report and begin target development for the 2026-2029 performance period once the 2027-2030 TIP has been finalized (UPWP Subtask 3.3.c).
 - Staff have stated coordination with H-GAC's procurement team to publish the Zero-Emission Vehicle Infrastructure Plan RFP. All necessary materials have been provided to the H-GAC procurement team, and staff will continue to offer support as the final RFP is prepared, reviewed, and eventually published. Staff anticipate beginning work on this project near the end of CY2026 (UPWP Subtask 5.5.b).
 - Staff continue to work on a regional air quality data platform to consolidate regional pollutant measurements from a variety of sources (regulatory, non-regulatory, and low-cost sensor networks).

Staff are currently coordinating a data sharing arrangement with the Houston Health Department. Harris County Pollution Control Services AQ data has been added to the platform. Once complete, the two largest regional low-cost sensor networks' inclusion on the platform will help in efforts to engage our smaller networks to consider sharing their data. Staff have met with the technical team to envision and begin buildout for an ESRI StoryMap that will aid in understanding the tool and data.

- For the TCEQ Rider 7 Project, staff: i) advanced project implementation following TCEQ approval of the Scope of Work (SOW) and Quality Assurance Project Plan (QAPP) for the 2024-2025 Rider 7 extension project; ii) continued working with the Procurement team to finalize the request for proposals and supporting procurement materials for the 2026-2027 Rider 7 project; and iii) continued coordination with the contractor, AECOM, to support project initiation, scope refinement, implementation planning, and alignment of monitoring and analysis components (UPWP Subtask 3.3.c).
- Staff continued development of the Regional Air Quality Emissions Inventory Framework, with this month's efforts focused on finalizing Month 4 project deliverables, including Version 1 of the regional emissions inventory. Staff compiled and reviewed emissions and activity datasets from federal, state, and local sources; advanced harmonization across transportation, industrial, and area source sectors; and documented initial data gaps, assumptions, and refinement needs for future inventory updates (UPWP Subtask 3.3.c).
- Staff revised the co-benefit health impact assessment into a planning framework designed for repeatable use across future agency projects, starting with co-benefit assessment for CAAP. This month's work focused on translating the assessment from a project-specific analysis into a replicable workflow, including documentation of required inputs, screening steps, emissions-to-health linkages, assumptions, and reporting outputs. Staff also organized the framework to support future application to other regional air quality and transportation planning activities, with emphasis on consistency, transparency, and ease of adaptation for different project types and strategy scenarios. (UPWP Subtask 3.3.c).

Clean Vehicles Grant Programs

- Staff continue internal coordination meetings focused on streamlining processes, aligning outreach strategies, and updating program guidelines. Streamlined practices and updated guidance are being incorporated into program templates.
- Staff attended the Advancing Clean Transportation (ACT) Expo and met with 17 OEMs to discuss the BABA compliance status of alternative fuel vehicles and equipment. Two OEMs reported that their alternative fuel trucks are BABA compliant, and a third indicated that its alternative fuel yard truck (currently ineligible for Clean Vehicles Program funding) is also compliant.
 - Staff distributed the BABA self-certification form to the 17 OEMs and two additional entities, requesting review and comments once they return from the ACT Expo.
- Staff researched the potential benefits and drawbacks of incorporating a voucher system into the Clean Vehicles Program. This review included an assessment of how vouchers could shift financial burden away from applicants, streamline dealer participation, and reinforce BABA accountability, as well as an examination of administrative, compliance, and risk considerations associated with moving from a reimbursement-based model to a voucher-based structure.
 - Staff continue to await Kenworth (PACCAR) to sign the BABA self-certification form an applicant that is replacing a diesel truck with a diesel truck.

- Staff reengaged with a trucking company to obtain an update on their electric truck plans. During the discussion, staff highlighted the possibility of using the Clean Vehicles Program to fund charging infrastructure. The trucking company is not yet ready to submit an application but remains interested in participating in the program.
- Staff met with 2 school districts to discuss potential bus replacement projects using BABA-compliant electric school buses. One school district has secured Volkswagen funding from TCEQ for either bus replacements or charging infrastructure. Clean Vehicles Program staff will support the development of a CVP application to help fund the portion of the project that is not funded through the Volkswagen program, whether that applies to the vehicles or the infrastructure.
- Staff met with a heavy-duty electric truck charger manufacturer at the ACT Expo to discuss a potential application for public charging facilities planned to support electric Class 8 trucks. The representative indicated she would elevate the opportunity for internal review.
- Staff met with an electric vehicle (EV) charger manufacturer to explain that the Clean Vehicles Program can fund EV chargers provided they meet BABA compliance requirements. They will follow up with confirmation regarding their eligible products.
- Staff attended a meeting with the Port of Houston Authorities Trucking Industry Collaborative (TIC). TIC is a port led initiative to help their customers transition their drayage trucks to alternative fuel trucks. Staff were vocal of using the Clean Vehicles Program as a grant funding option.
- Staff began the closeout procedure for one subrecipient contract. The project provided \$344,964.07 in CMAQ funds to replace six diesel buses and documented a NOx reduction of 0.314 tons.
- Staff has completed processing invoices for the GPS provider up to the month of March, 2026. Staff are working with the GPS provider to obtain data for April and May.

Houston-Galveston Clean Cities Coalition

- Staff attended the Advancing Clean Transportation (ACT) Expo to observe current alternative fuel vehicles and equipment, gain insight into emerging technologies, and strengthen relationships with industry leaders outside the region. Staff also attended national discussions on alternative fuel challenges and market trends.
- Staff participated in a meeting of the Port of Houston Authority's Trucking Industry Collaborative (TIC), a port-led initiative focused on helping drayage operators transition to alternative fuel trucks. During the meeting, staff emphasized the value of the Houston Clean Cities Coalition as a resource for prospective participants, a platform to highlight TIC accomplishments, and a partner for potential joint activities.
- Staff held the 2026 Q2 Stakeholder Meeting with 32 attendees. Topics included the future of renewable natural gas, upcoming DOE-assigned work under the new contract, and active or forthcoming grant programs supporting alternative fuel projects.
 - Staff updated the grant opportunities listed on the Coalition's website to reflect newly opened and upcoming funding programs.
 - Staff incorporated feedback from the 2026 Q2 Stakeholder Meeting into the Program Management Plan (PMP) and submitted the updated PMP to the Department of Energy.
- Staff held the 2026 Q2 Stakeholder Meeting with 32 attendees. Topics included the future of renewable natural gas, upcoming DOE-assigned work under the new contract, and active or forthcoming grant programs supporting alternative fuel projects.
- Staff provided guidance to a prominent regional stakeholder regarding the design of a vehicle replacement program. Given the region's nonattainment status for NOx and near-nonattainment for

PM2.5, staff recommended prioritizing the transition from diesel to alternative fuel vehicles and aligning program goals with those established by TIC.

- Coordination continues with other Texas coalition staff to support statewide initiatives and share best practices; as well as with the staff from the South Central Coalition (DOE's regional structure) to advance both regional and national clean transportation efforts.
- Continuation of a recurring social media campaign across all platforms, with six posts published since April to promote the Clean Air Action Plan and increase public awareness.

MPO PROGRAMS

Incident Management/Tow and Go

- Continuation of a recurring social media campaign across all platforms to increase public awareness of the Tow and Go program.
- Staff attended an outreach event at Houston City College. Staff spoke with high school Juniors and Seniors about the Tow and Go program. Through this event we were able to provide our youth drivers with a vital resource to help them remain safe on the roadways.
- H-GAC, in partnership with TxDOT and the Spring Fire Department, held a Traffic Incident Management Training at the Spring Fire Department Administration Building. Through our courses we trained 18 incident responders, providing them with knowledge to help keep them safe while responding to incidents on our busy roadways.

Transit Planning

- The next Regional Transit Coordination Subcommittee (RTCS) meeting is Thursday, July 9, 2026.
- The Regional Bus Study is progressing as expected with consultant support. The project web page is now live at <https://engage.h-gac.com/regional-bus-study>. A Visioning Workshop with the Steering Committee was held at H-GAC's offices on Wednesday 5/20. Consultant is currently completing data collection activities, reviewing regional bus services in other parts of the county, and developing a Regional Bus Vision for the H-GAC region.
- Regional Transit Information Systems (RTIS)
 - o Staff have reviewed the draft recommendations and provided feedback to the consultant team.
 - o A no-cost extension through November 2026 will allow additional time for stakeholder review and final refinement of project deliverables.
 - o The project remains in its final phase, with completion of the Best Practices Guide and final recommendations underway.
 - o Findings will support regional strategies to improve access to transit information and enhance the rider experience across the Gulf Coast region.
- The Regional Public Transportation Coordination Plan (RPTCP) is progressing as expected.
 - o 650 community survey responses to date, with support of paid social media advertising.
 - o Staff are aggregating demographic analyses, survey responses, and focus group interviews into Plan recommendations.

Teen Drivers Education and Outreach Program:

Outreach Strategists continued coordinating with participating in school districts and resumed outreach efforts. Several ISDs expressed interest in participating in the program. Impact Teen Drivers educational materials were reviewed, approved and authorized for purchase to ensure alignment with program goals and

messaging. Outreach Strategists will continue school recruitment and engagement efforts to support program implementation.

Youth Traffic Safety Education and Outreach Program:

Texas Children's Hospital and H-GAC Finance completed vendor requirements. Texas Children's Hospital banking information was verified and confirmed. As a result, the vendor profile was updated and reactivated in both MIP and Gatekeeper systems.

Regional Safety Campaign/Freight Safety Campaign:

A meeting with the H-GAC Communications team is scheduled for June 17, 2026, to review Freight Safety Campaign progress, discuss the status of the media buy, and establish next steps to keep the campaign on schedule.

Hurricane Evacuation

A social media post was shared to promote hurricane preparedness. Paid media promotion has begun throughout the region.

Staff worked on the Hurricane Preparedness media buy plan. Additionally, an interview with Great Day Houston is scheduled for Tuesday, June 16.

Intelligent Transportation Systems and TSMO Planning:

A TSMO Subcommittee meeting was held on Thursday, May 7. The subcommittee received a presentation from the City of Houston on their TSMO and ITS plans. Additionally, a Congestions Management Process Update was provided as well.

Title VI/Language Access

Staff have begun implementing the new MPO Title VI Workplan. Current activities include documenting elements of the workplan in the Asana project management platform to organize and track the progress of each task. Staff are also working to define criteria for classifying MPO documents as vital documents that should be prioritized for translation into H-GAC's safe-harbor languages.

Congestion Management Process

- Staff notified the general public about to support the public meetings via eblasts:
 - Sent June 8 to promote the June 9 public meeting in Montgomery County – <https://conta.cc/4uk3j6f>
 - Internal/H-GAC staff eblast sent June 10 to promote the survey as well as the June 10 (virtual) and June 18 (H-GAC) public meetings - <https://conta.cc/4egANww>
 - Sent June 10 to promote the June 11 virtual public meeting - <https://conta.cc/4v3Cm88>
 - Additional eblasts will be sent:
 - On June 16 to internal/H-GAC staff to announce the public meeting rescheduled from June 18 to June 24 at the H-GAC offices
 - On July 6 and July 13 as a final push to promote the survey ahead of the July 15 survey deadline.
- Social media outreach continues since May 27 promoting the CMP meetings and survey on social media. We have discussed potentially boosting some posts to increase survey responses and final meeting awareness.
- The next phase with five public meetings is scheduled for August.

- Staff received a draft copy of the Existing Conditions Report from the Consultant, and it's under review.
- The CMP will discuss the Existing Conditions Report at the June 22 Steering Committee meeting

Travel Demand Management | Commute Solutions

- Commute Solutions continued to conduct its “Commute Gameplan” webinars and seminars to increase awareness of the expected transportation challenges and travel options commuters should consider during the period of the FIFA World Cup activities
- Commute Solutions program coordinated with the TAG Houston Board to provide materials during the recent State of the Mobility luncheon during which the program also was highlighted by TAG.
- Commute Solutions’ Regional Bike Encouragement project, hosted by Love to Ride, launched the first of four month-long campaigns. May was National Bike Month and the Bike Month Challenge encouraged people to ride bikes and experience the benefits.
- Commute Solutions collaborated with METRO to record the first video of a series to highlight a variety of ways that commuters throughout the region choose to travel to work, school, etc.
- Commute Solutions continued to move the Emergency Ride Home program forward with a Steering Committee meeting comprised of regional transit partners and the vendor, zTrips. In addition, there were several meetings with zTrips and communications to build out the Emergency Ride Home website.

EARNED MEDIA:

At-a-Glance

- Total Placements: 8 (Up from 5 in April)
- Media Split: 4 Proactive Outreach Placements | 4 Inbound Requests
- Broadening Reach: Securement of major national, Spanish-language broadcast television (Univision, Telemundo), prime English-language local TV news (KTRK, KPRC), top-tier regional print (Houston Chronicle), and high-traffic commuter radio (News Radio 740AM).
- Key Asset Promoted: Continuous regional driving of traffic to CommuteGamePlan.com.
- The proactive portion of media outreach is complete. The team will now shift into response mode as the FIFA World Cup commences.

Broadcast Television (English & Spanish Language)

Univision: <https://www.youtube.com/watch?v=j7q7Ty> @ time 17:12 (Inbound Request)

Wednesday, May 6

- Successfully executed the scheduled Spanish-language broadcast push, capturing vital multicultural demographics during evening prime-time news.

KTRK/Channel 13: [Commuters need a game plan for World Cup traffic - ABC13 Houston](#) (Proactive Outreach)

Sunday, May 10

- Conversion of April's pending proactive outreach into a high-visibility, solution-oriented segment focusing on actionable commuter game plans.

Telemundo: [Cuenta regresiva para el mundial de la FIFA 2026](#) (Inbound Request)

May 12, 2026

- Solidified a comprehensive Spanish-language broadcast presence, anchoring H-GAC messaging in World Cup regional preparation.

KPRC/Channel 2: <https://www.click2houston.com/news/local/2026/05/19/new-website-aims-to-help-houstonians-navigate-traffic-during-fifa-world-cup/> (Proactive Outreach)

Tuesday, May 19

- Dedicated feature showcasing CommuteGamePlan.com as the definitive tool for regional transit navigation.

KPRC/Channel 2: [FIFA World Cup could double some Houston commutes, transportation leaders warn](#) (Inbound Request)

Wednesday, May 27

- Direct evidence of media momentum; a proactive placement on May 19 converted into a high-impact inbound request only 8 days later, amplifying warning statistics.

Print & Digital Media

Houston Chronicle: [Will Houston drivers give up their cars during the World Cup? Here's how bad traffic could get.](#) (Proactive Outreach)

Monday, May 4

- The culmination of long-term media briefings and Transportation Policy Council engagement, establishing a dominant narrative early in the month.

Yahoo!Travel: [A commuter's survival guide to Houston traffic during the 2026 World Cup: Worst days, road closers](#) (Proactive Outreach)

Sunday, May 24, 2026

News Radio 740AM: [Houston's Morning News Feature Interview](#) (Inbound Request)

Friday, May 29

- Captured the peak-commute radio demographic at the end of the month, using agency spokespeople to drive home regional messaging to active drivers.

OWNED MEDIA:

In June, Commute Solutions launched its newsletter, The Mobility Planning Outlook – <https://conta.cc/4dLQj3b>

The inaugural newsletter was distributed on June 3 to 7,493 subscribers and established a strong baseline for future communications efforts. The issue achieved a 24.5% open rate, consistent with industry benchmarks for government and nonprofit organizations, while maintaining healthy bounce and unsubscribe rates.

Content focused on transportation planning and travel preparedness generated the most engagement, particularly the Commute Game Plan resource and information related to major regional events and transit options. These results indicate that readers are most responsive to practical, action-oriented mobility information.

Social Media:

Several boosted social media posts ran on Facebook and LinkedIn in support of Bike Month in May. The campaign exceeded registration goals, and the boosted posts performed well while maintaining a cost-effective cost per result.

The annual recurring social media campaign continues across all platforms to increase awareness of the Commute Solutions program. Recent and upcoming posts will highlight the FIFA World Cup matches taking place in Houston while promoting commute alternatives and encouraging residents to consider sustainable transportation options.

TRAVEL DEMAND MODELING & FORECASTING

Staff continues to provide travel demand and forecasting modeling to support the Regional Transportation Plan (RTP), Transportation Improvement Programs (TIP), the FIFA 2026 World Cup, Regional Transportation Scenario Planning Tools and other traffic and travel related data developments, and analysis within the H-GAC MPO region that supports regional, sub-regional and corridor studies, air quality analysis, determination and conformation. These include modeling support for TxDOT and non-TxDOT projects such as:

TxDOT Projects Support:

- 36A South Corridor Study - model support for this study but currently awaiting the consultant to finalize the alignment determination.
- 36A North Corridor Study - land use development information is received and waiting for updates.
- Grand Parkway Model Run – model re-runs with updated truck tables are completed.
RRD Hirsch TMC Support – for the evaluation of potential grade separation options at Little York Road / Hirsch Road and Tidwell Road / Hirsch Road railroad crossings. Turning movement runs for 2023, 2030, and 2045 have been completed. Loaded networks, TMC, and TAZ layers have been shared.
- FM 1486 Study - turning movement model runs for 2023, 2026, and 2045 (build and no-build conditions). O-D tables for 2045 was also provided

Harris County Projects:

- Harris County Transportation Master Plan TDM Support – for supports to Harris County's Transportation Master Plan. Over 1,000 new links were identified for coding into the 2045 Cube network, with an additional 2,000+ links requiring updates to FUNC, RTYPE, and lane counts.

Harris County Toll Authority (HCTRA):

- Hardy Downtown Connector Program - transit line updates with re-run of the 2045 scenarios with the IAH BRT and METRO Red Line extension removed.

City of Mont Belvieu

- Mont Belvieu Modeling Support – provides continued modeling support and review of data and technical inputs for project analysis. Completed TDM modeling and TMC analysis.

H-GAC Transportation Department (Internal Request)

- PM3 Technical Support - data analysis and technical support for reliability and congestion performance measures provided.
- Montgomery County Mobility Plan Support - data support to the H-GAC Transportation Department subregional team, including four select link analysis runs.
- Greenhouse and SH 99 Applications CMA - provided HCS and TDM analyses.
- RTP Existing Condition Slides Review – provided additional data and maps to support the RTP existing conditions report.
- NHCTPP Study - Travel Demand Modeling data support to the subregional team that included 2023 and 2045 loaded networks, transit layers, OD tables, and emission summaries.

Conformity & Others:

- TDM Updates for next conformity - Continue testing future year models and analyzing results.

World Cup 2026 FIFA Scenario Planning Services:

- Gathering data for the review of the FIFA World Cup post event analysis, lessons learned and report.

Travel Demand Modeling Updates:

- Model updates and development to test new scenarios and inputs and confirm model results of reproducibility and consistency for future use.
- Review of model outputs after model update to help integrate the Travel Demand Models with Land-Use team.
- Completed developing, updating, and calibrating the new Hybrid Disaggregated Travel Demand Model. Ready for use for production and will be used for the upcoming RTP and conformity determination.
- The Travel Demand Modeling (TDM) team partnered with ITE and Bentley to host a HGAC travel demand modeling seminar in April. The seminar introduced our new model, highlighted its new features, demonstrated how the model can support transportation planning projects across the MPO region, and explained the process for requesting modeling support and data provided by H-GAC beyond the travel demand model itself. The seminar helped strengthen interagency coordination and enabled us to better serve the transportation community in the Houston region.

Regional Transportation Scenarios Planning & Tools Task #1:

- Staff working with Prime Consultant (AECOM) and her team of sub-consultants on some tasks of the tools development, namely: Land Use Model and Data Hub development. Initial joint meetings of team of Consultants, TxDOT staff, and H-GAC staff held.
- Data pipeline and methodology for forecasting highway performance measure in future year scenarios, a piece that is a part of the new Advanced Transportation Scenario Planning Tools (ATSPT) project for future incorporation to the ATSPT digital tool.

Regional Travel Surveys

- Coordinating with TxDOT TP&P on the results of the 8-county Commercial Vehicle and Special Generator Surveys of three campuses in Galveston County (UTMB, A&M and Galveston Colleges).
- Finalizing the general and the infographic reports of the 13–campuses of the Major Universities and Community Colleges Surveys within the region, sponsored by TxDOT Houston District under the AFA 599 – Regional Travel Survey funding.

Socioeconomic Data, Modeling and Applications

- Staff continued work on the Regional Public Transportation Coordination Plan (RPTCP) 2026 Update, including development of demographic narratives, evaluation of existing transit plans, transit needs analysis, and updates to the study website, survey dashboard, project progress dashboard, draft report materials, and related web presentation, as of June.
- Staff continued developing the Transit Need Index and Transit Score methodology, including block-level and block group-level socioeconomic indicators, urban/rural classification, transit availability measures, and web-based presentation concepts to support the transit gap analysis and RPTCP study website, as of June.

- Staff supported Regional Growth Forecast and socioeconomic data requests, including county-level population projection summaries, development-related employment assumptions, and TAZ-level explanations for areas such as Generation Park, as of June.
- Staff supported travel demand model input development and review for the SH 36A study area, including review and correction of 2050 household and employment datasets for conformity, South Development, and South/North Development scenarios, as of June.
- Staff supported review of demographic and land use inputs for the South Lake Houston Parkway Extension study, including clarification of whether proposed developments were captured in the current forecast and discussion of available model-year alternatives, as of June.
- Staff supported non-MPO county transportation and socioeconomic briefing materials, including crash trends, commute patterns, demographic indicators, employment information, evacuation routes, transit providers, and transportation infrastructure layers, as of June.
- Staff continued supporting RTP 2050 Call for Projects and related safety data applications, including updates to project type descriptions, safety-related questions, new roadway logic, GIS attribute notices, reviewer portal comments, and resiliency buffer language, as well as continued development of crash matching workflows, High Injury Network support, H3M crash summaries, intersection summaries, roadway segment summaries, and ArcGIS popup configurations, as of June.