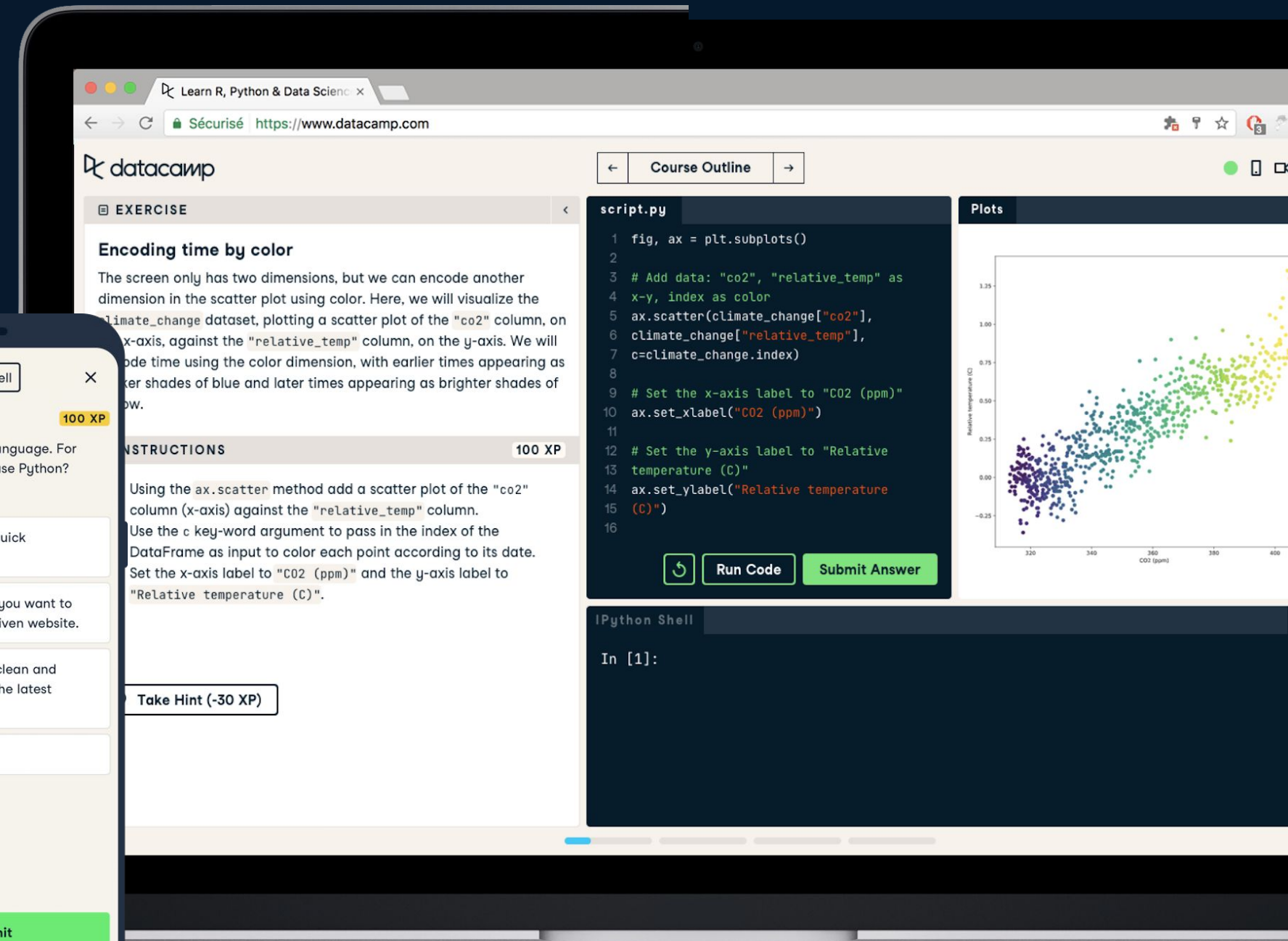
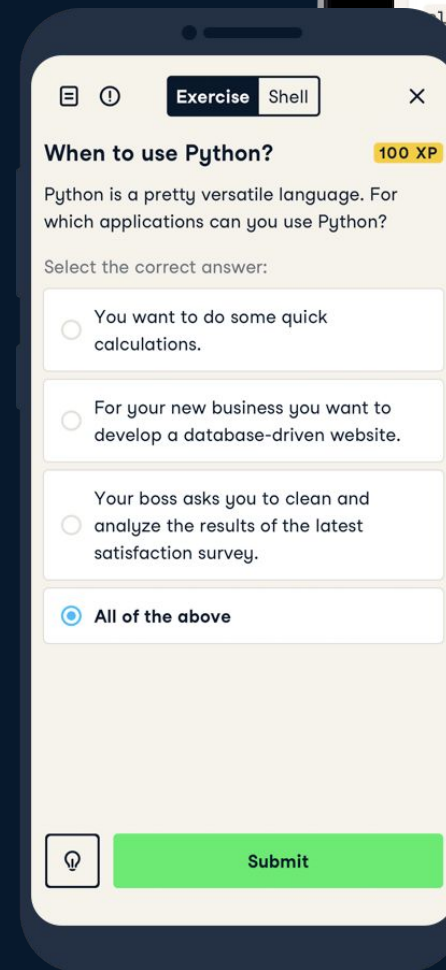
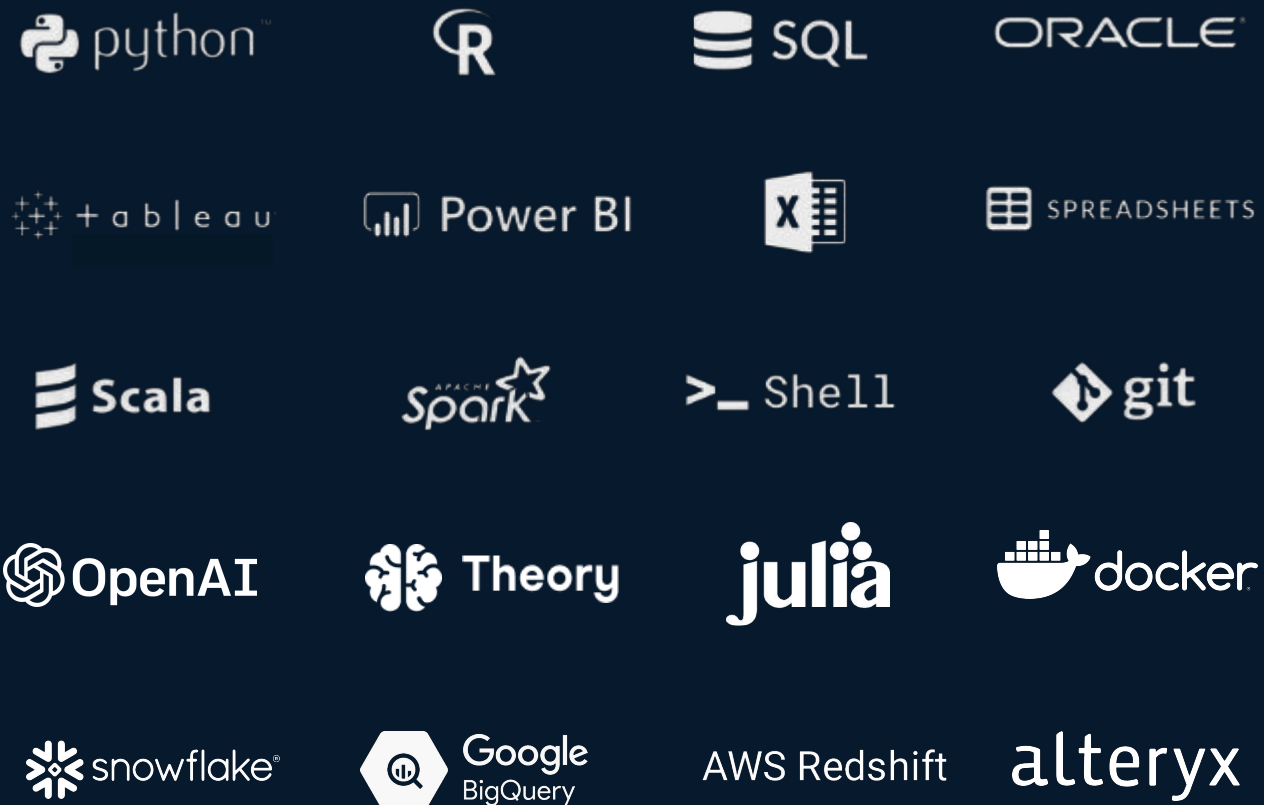


DataCamp for GDW

Brody Wickholm — Aug 6, 2025

Our mission is to democratize data & AI skills for everyone



6,000+
Organizations

15M+
Individuals

Trusted by 6,000 data-driven companies



Finance & Real Estate



Retail & FMCG



Technology



Healthcare



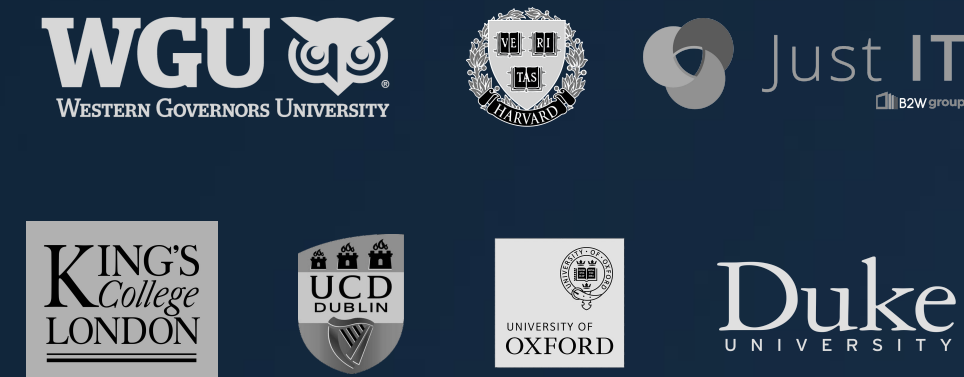
Government & Defense



Aerospace & Automotive



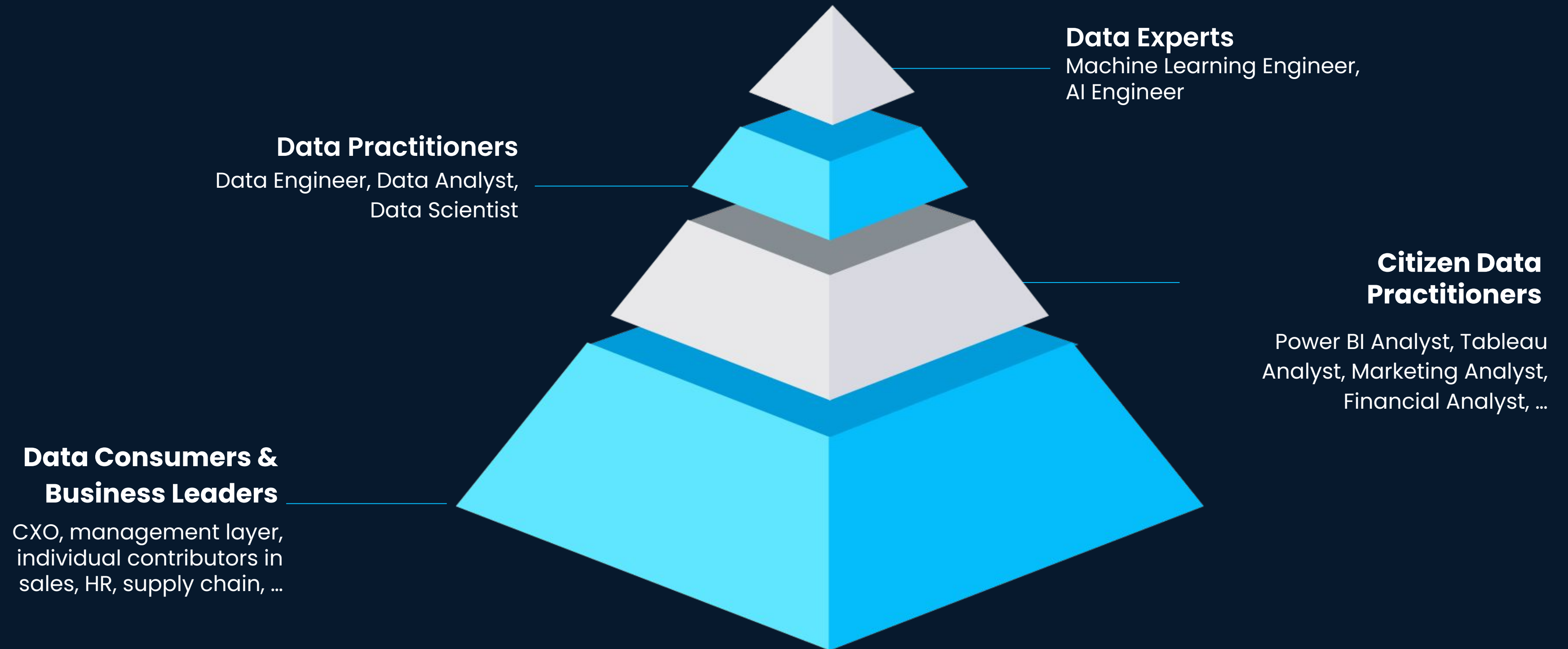
Education



Consulting



Data & AI e-learning for **all skill levels**

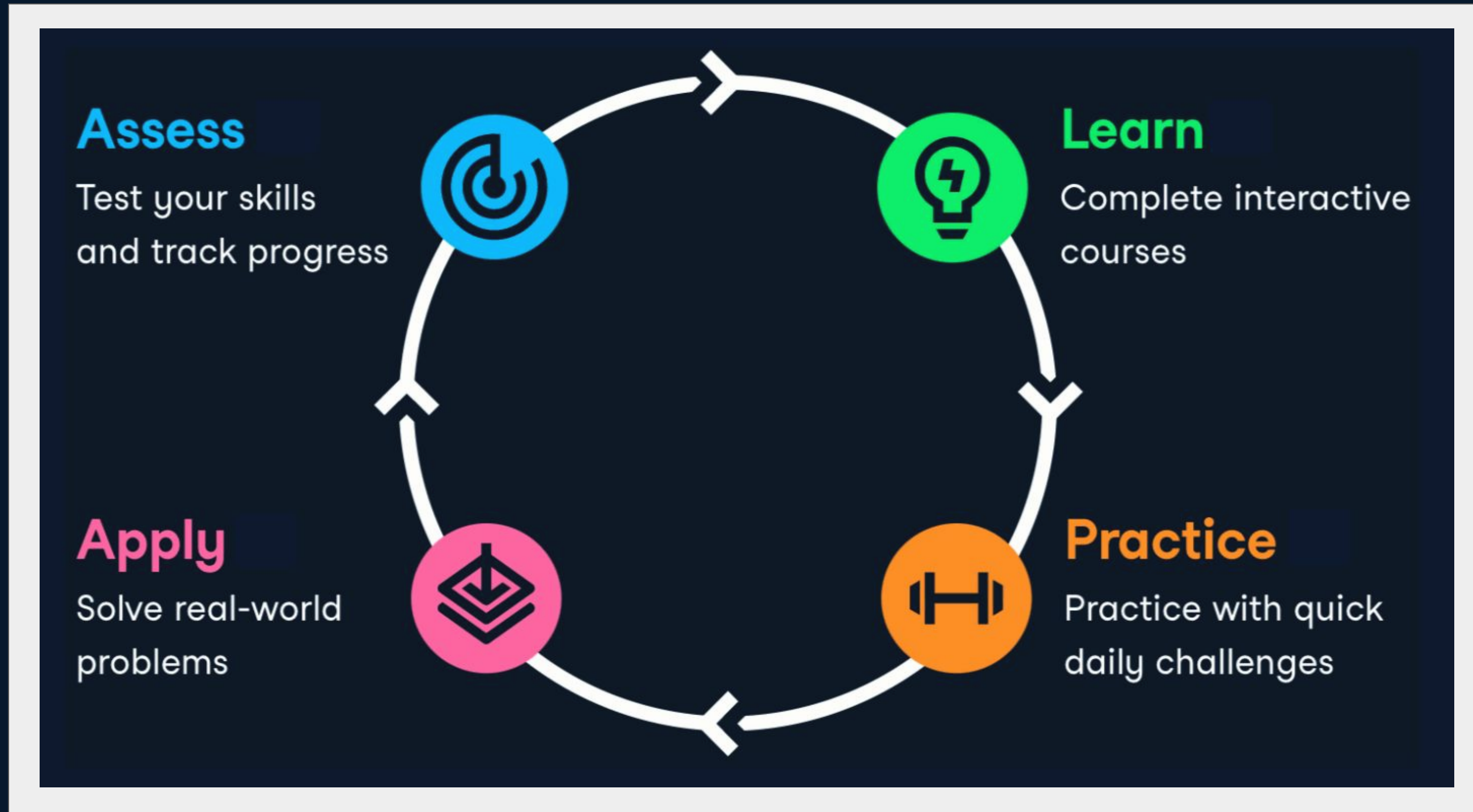


A curriculum designed to make learning accessible



Content Areas	Content Themes			
Data & AI Literacy	<small>Certification Available</small> Data Literacy	<small>Certification Available</small> Data Governance & Compliance	Data Ethics	<small>Certification Available</small> AI Literacy for Business
Business Intelligence	<small>Certification Available</small> Power BI	<small>Certification Available</small> Tableau	Excel	<small>Certification Available</small> Alteryx
Data and Machine Learning Engineering	ML Engineering	MLOps	<small>Certification Available</small> Data Engineering	Databricks & Snowflake
Analytics and Data Science	<small>Certification Available</small> SQL	<small>Certification Available</small> Python	R	Julia
AI Skills	Open AI & ChatGPT	GenAI & Large Language Models	Llama & PyTorch	AI for Developers and Data Scientists
Cloud & Developer toolbox	<small>Certification Available</small> Azure	AWS	Docker & Kubernetes	Git & Shell

Cyclical Learning



Holistic Approach to Learning

Identify

What skills does my organization need, and what skills do my employees have?

Learn

How can my employees obtain the skills they need?

Apply

How can my employees learn how to apply new skills in their day-to-day?

Certify

How can my employees demonstrate their skills, and how can I validate these skills?

Platform

A cutting-edge interactive cloud learning platform for Data & AI upskilling

Skill matrix

Curated Curriculum

Real-world projects

Certifications

Services

Supplement DataCamp's platform with customized or live experiences

Training Need Analysis

Blended Learning & Personalized Materials

Custom Certifications