

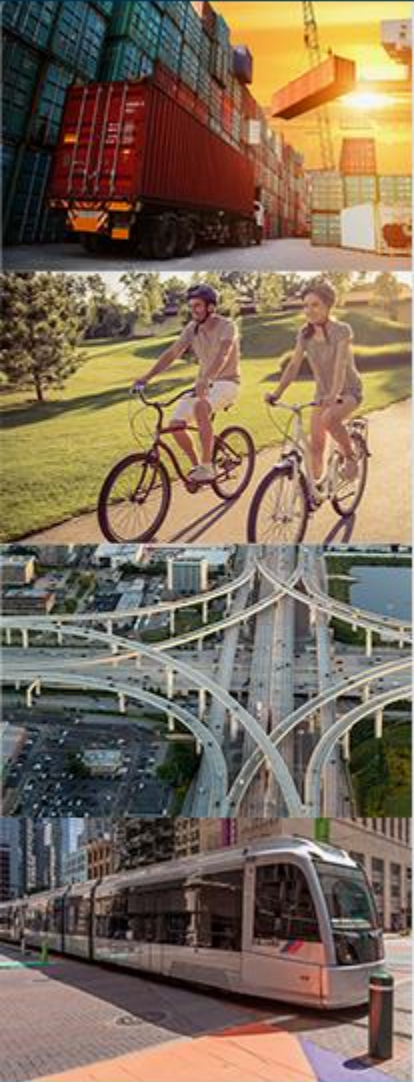


Regional Safety Plan



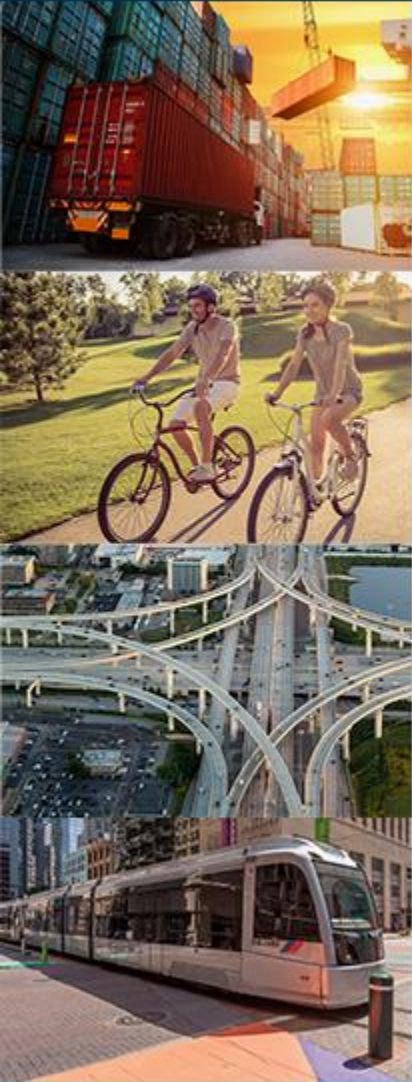
Stephan Gage
August 15, 2018

Regional Safety Plan Recap



- Coordinated effort to address traffic safety
- Analysis: Location & Driver Profiles
- Emphasis Areas: “The worst first”
- Proven Countermeasures & Programs
- Data-driven Goals & Benchmarks

Regional Trends (2012-2016)



Population



Travel



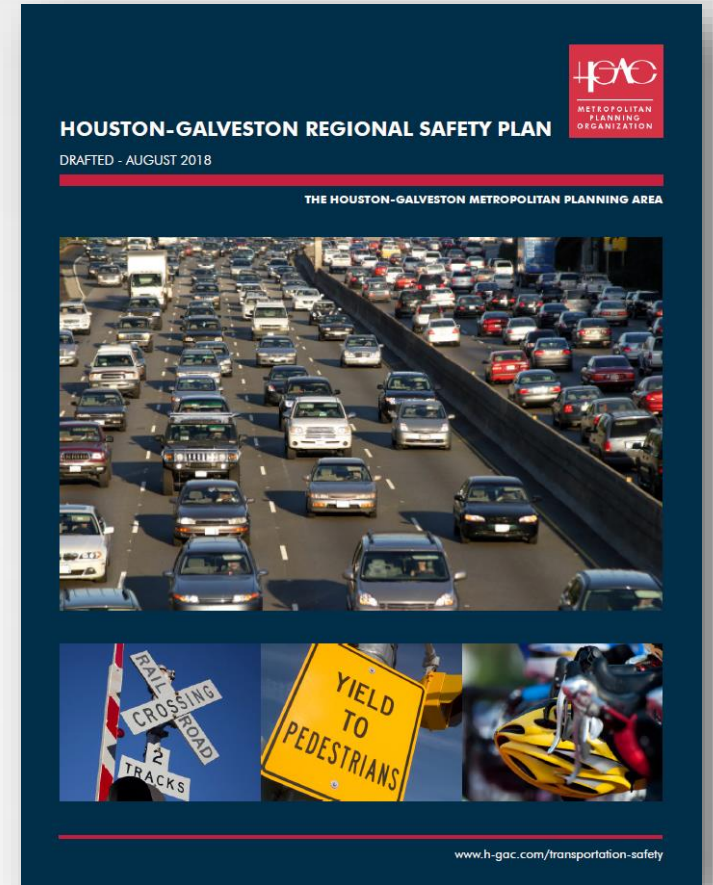
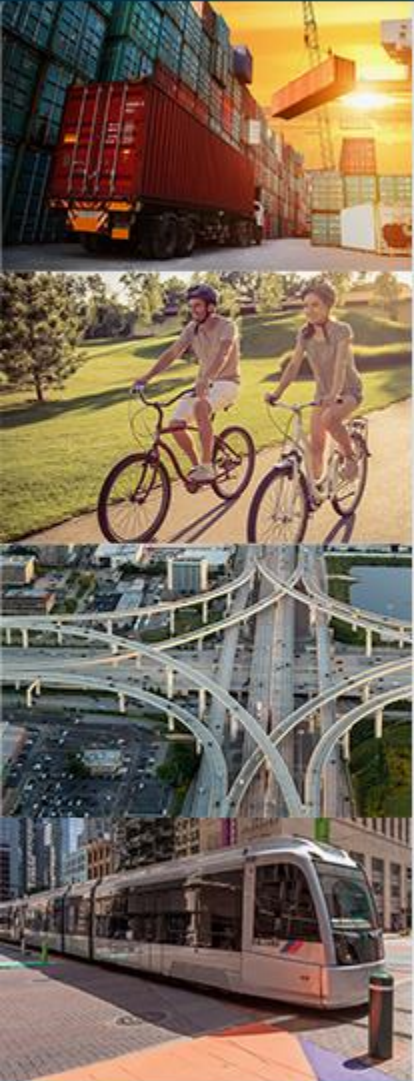
Fatalities



Crashes

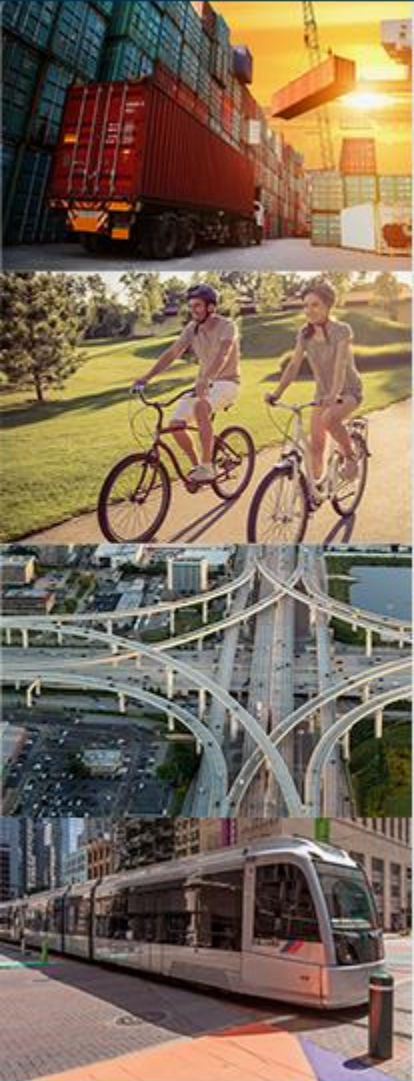
Focus Areas

- Impaired Driving
- Speeding
- Distracted Driving
- Bicycle & Pedestrian Safety
- Intersections

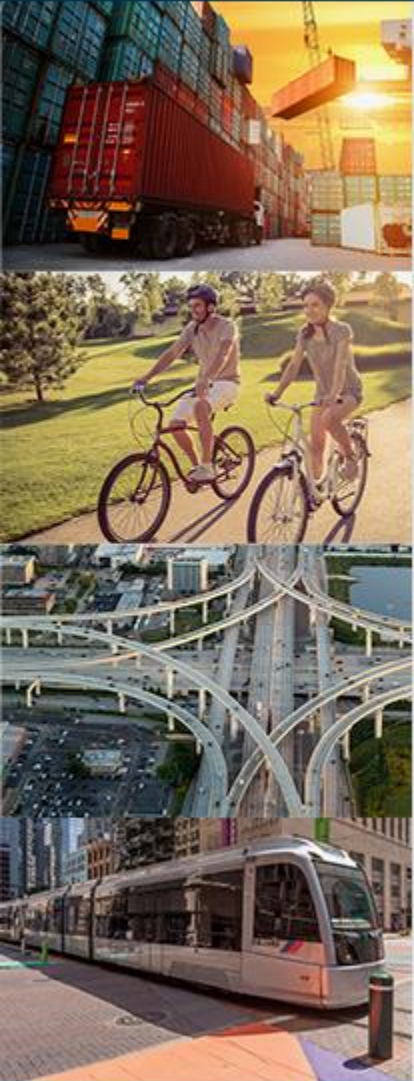


Public Response & Endorsements

- Public Meeting
July 25, 2018
- Regional Safety Council
August 14, 2018

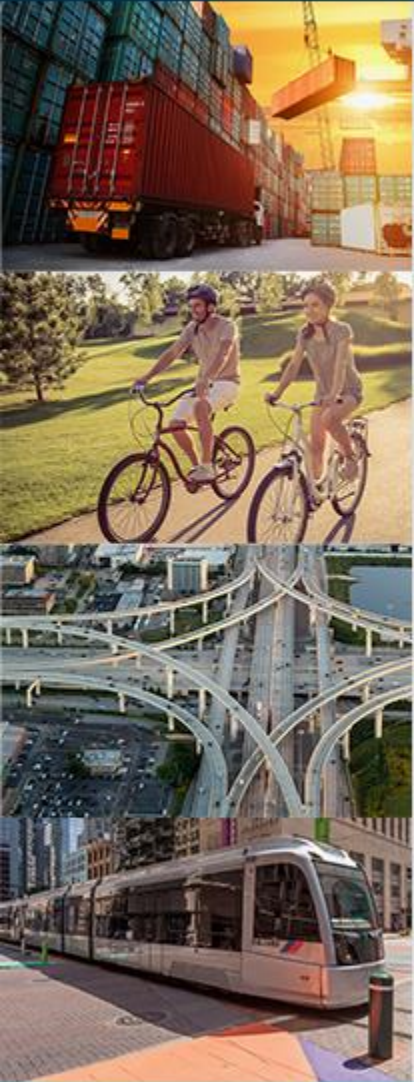


Next Steps



- Launch Regional Safety Campaign
- Expand existing traffic safety programs
- Coordinate Regional DWI STEP activities
- Collaborate with regional DA Offices on DWI offenses
- Review high crash intersections for short-term improvements
- Develop consensus for additional plan countermeasures

Traffic Safety Future



- Secure long-term funding commitments for traffic safety efforts
- Adopt policy of TDC use for traffic safety projects & programs
- Develop and utilize additional performance measures to evaluate progress

Recommendation

Staff requests a recommendation for adoption to the Transportation Policy Council

