Waste Management
Recycle America
Evolution of Houston Sports Recycling-Large Venue
Company Overview

Who is WM Recycle America?

- WM Recycle America L.L.C. is a wholly owned subsidiary of Waste Management, Inc. and is the nation’s largest recycling company.
- WM Recycle America employs more than 3,300 people.
- WM Recycle America operates nearly 100 recycling plants, including 4 electronics recycling plants, and markets materials for an additional 140 locations in the US and Canada.
- WM Recycle America manages more than 8 million tons of recyclables per year; and markets recyclables to consumers on a world-wide basis.
- National services include Glass, Plastics and e-Scrap processing. WM Recycle America also provides Document Destruction and non-fiber Commodity Sales.
Houston Livestock Show and Rodeo
Total Pounds Recycled for 2008

Aluminum Cans- 18,169
Cardboard- 109,900
Houston Astros- Recycling Program

- Started Recycling program at the start of 2007 season
- For 2008 season (through August), they have recycled 6% of their total waste
- Recycled 64.54 tons of recyclable materials
- Tomra machines
Houston Texans- Reliant Park

- Started program prior to 2007 season
- Recycled over 38 tons during season
- Recycled over 15 tons through 2008 prior to start of season
- 275 recycle receptacles throughout facility
AIA Sandcastle Building Competition-Galveston

- Started recycling program at 2008 competition
- Aluminum cans and plastic bottles
- Placed 150 cardboard recycle boxes for teams and public
- Totaled .85 tons of recyclable material
“Sony Take Back” Program

“SONY ESTABLISHES FIRST NATIONWIDE ELECTRONICS RECYCLING PROGRAM WITH WASTE MANAGEMENT’S RECYCLE AMERICA”

• Allows consumers to recycle all Sony-branded products for no fee at 75 Waste Management Recycle America eCycling drop-off centers throughout the U.S.
• Began on September 15, 2007
• Also allows consumers to recycle other manufacturers’ consumer electronics products at market prices
• Number of eCycling drop-off centers will increase to at least 150 sites within a year
• Working towards the goal of having enough drop-off locations in all 50 states so there is a recycling center within 20 miles of 95 percent of the U.S. population.
We All Benefit from Recycling

Recycling helps the environment by:

- Reducing greenhouse gas emissions
- Lessening the need for new landfills, thereby preserving open space
- Saving energy
- Cutting air pollution
- Conserving resources for future generations

Waste Management is the largest recycler of municipal solid waste in North America
Environmental Savings

Processing more than 4.6 million tons of material EQUALS:

- Green house gas reductions equivalent to taking more than 2.8 million cars off of the road each year
- The energy used by more than 870,000 households each year – more than all of the households in most cities
- Saving more than 41 million trees
WM eScrapTracker

Ship-Back Electronics Recycling Program

E-ScrapTracker from Waste Management is the safe, convenient, cost-effective solution for storing and recycling used electronic equipment.

The gaylord-type container with built-in pallet can be ordered online or by phone (800-410-9008) and is shipped to you via UPS or FedEx.

Once you have filled it with up to 600 pounds of electronic scrap of all types, go back online or call to schedule delivery.

www.wmescraptracker.com
Other Mail-back Products

www.wmlamptracker.com