trends in north texas
mark meyer
acceptance of location density
acceptance of mixed product
03 acceptance of interconnected neighborhoods

Hometown
North Richland Hills, TX

Grand Canals
Frisco, TX
summary

01 acceptance of location density
02 acceptance of mixed product
03 acceptance of interconnected neighborhoods
04 acceptance of alleys
challenges

- historical precedent of buyers based on large Houston MPC’s
- established development patterns make retrofit or street connectivity difficult
- current regulations

opportunities

- to provide different options in the market
- water conveyance opportunities for green
- MUD regulations easier to finance and regulate