## Engaging the Watershed Community: Asking the Public to Care About Water Quality

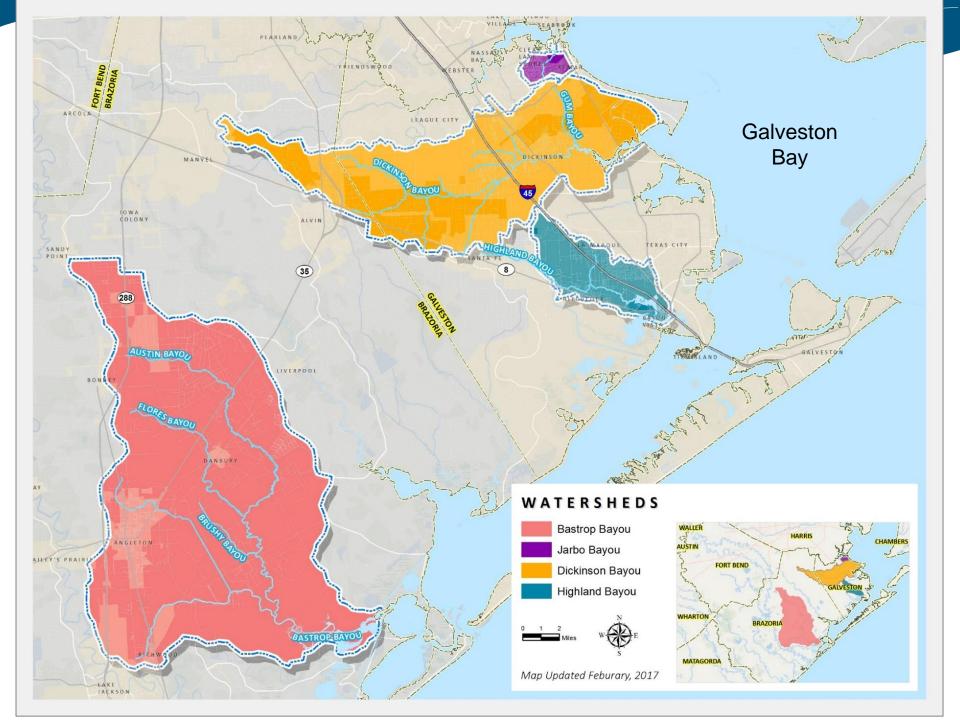
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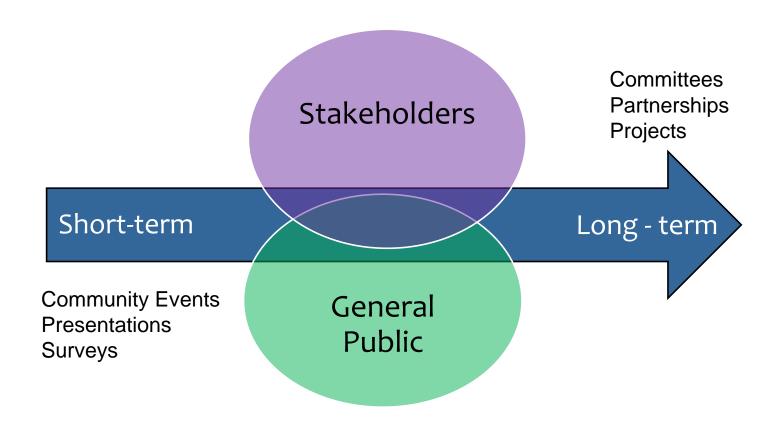


#### What is public engagement?

- Two way process interacting and listening
- Goal of generating mutual benefits between groups
- Should inform public education efforts



#### Public Engagement with Watershed Groups





### Long-Term Activities





#### Stakeholders



















#### General Public





















#### **Short-Term Activities**





#### Stakeholders









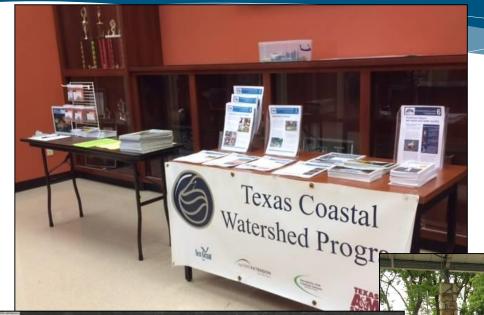


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#### General Public





















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#### Maintaining your Septic System

60,239 views















Texas Coastal Watershed Program

Published on Jun 15, 2013

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