

Did We Include Everyone? Engaging All of Our Community

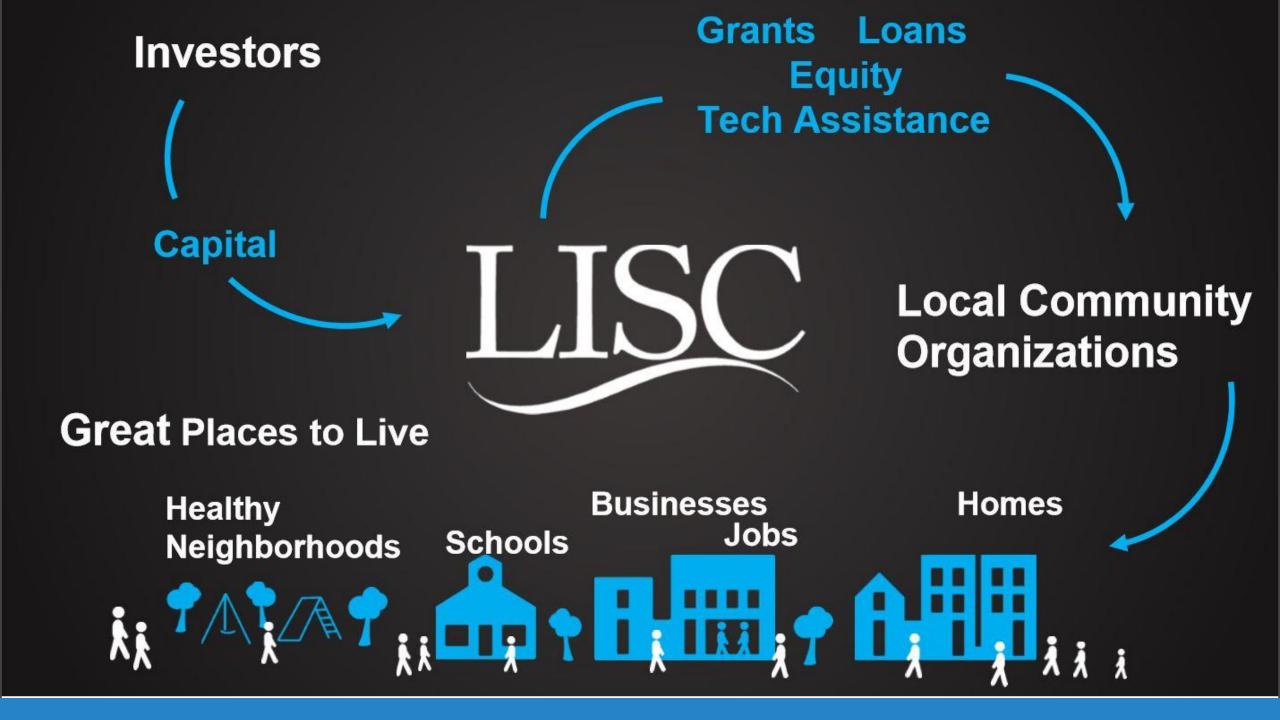
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Where to Start

- What do we look like as a community?
- What do we like and how do we do things?
- Where do we gather?
- What do we already know?
- Who do you already know?
- > Relationships are everything.

Public Engagement INFRASTRUCTURE

- Build it before you need it
- Create a system NETWORK
- Right size it for your community
- ➤ Think about peak need
- Maintenance = Ready when you REALLY need it

Easy Wins

- **Listen** first
- > Stay in touch
- **Educate** along the way
- Community members want to be involved
- People need time
- > Show them that you heard them

How

- > Build the **network** around nodes, key contacts and gathering spots
 - **Churches**
 - ➤ Civic Clubs
 - **PTAs**
 - >Informal spaces
- ➤ Make it **easy** to participate
- ▶ Be a good host
- Focus on **strengths** and **opportunities**
- > Keep track of who you are connecting with

Value

- > Trust
- Understand the issues Ready to act and give input
- > Turnout Network you can activate when it's time for outreach
- Idea lab Community team where you can get input and test ideas
- Appreciation Knowledge and relationships ensure they understand how hard your job is and that you're really working to do the right thing



QUESTIONS & DIALOGUE