

We Are More Than Just A Farmers Market



Truly local farmers and ranchers bringing you local produce, meats and more...

ONE OF THE LARGEST ALL-LOCAL FARMERS MARKETS IN TEXAS!

Tomball Farmers Market

CERTIFIED ALL-LOCAL
PRODUCER-ONLY
FARMERS MARKET

Open Every Saturday
YEAR-ROUND
from 9 am to 1 pm

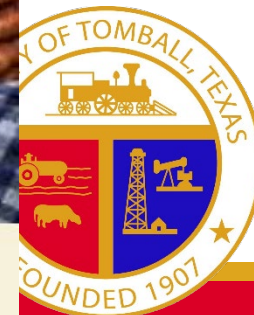
in the heart of OLD TOWN TOMBALL

THANK YOU for SUPPORTING LOCAL AGRICULTURE!

205 W. Main Street
Tomball, TX 77375

TDA TEXAS DEPARTMENT OF AGRICULTURE
USDA U.S. DEPARTMENT OF AGRICULTURE
TEXAS Health and Human Services TEXAS DEPARTMENT OF STATE HEALTH SERVICES
GO TEXAS. TEXAS STATE CHEMIST

www.tomballfarmersmarket.org



How TFM Started:

2008

5 VENDORS

- Two Women - One Vision
- Create A Truly Local FM
- Dr. Hutson's Gravel Lot
 - Cherry St. & Main



2010

23 ROTATING VENDORS

- 10 Local Produce Farmers
- Bakers • Cottage Foods
- Soap & Crafters

2010 - 2012

BEGIN WORKING TOWARDS PARTNERSHIP

- City purchases our current lot
- City Strategic Plan to have a Farmers Market
- City + TFM Work Begins for Partnership
 - TFM begins working towards meeting city requirements
 - Nonprofit • Bylaws • Permits • Licenses • FM Certifications

18 MONTHS OF PLANNING & PREPARATION

2012 City Council Approval & TFM Signs Contract with City



GROWTH IN OLD TOWN TOMBALL

OUR NEW HOME

Allows TFM to Add:

- Meat • Egg • Dairy • Prepared Food • Drink Vendors



TFM BECOMES A DESTINATION

- Tomball • Katy • Spring • Cypress • The Woodlands • Houston



**Established storefronts prosper.
New local businesses move in.**

Our First Vendors Grow Into Storefronts:

Jersey Bagels • Jane & John Dough
Tejas Chocolate + Barbecue • Pain Train Salsa

AS TFM GROW, SO DOES OLD TOWN TOMBALL.

While other downtowns decline Tomball Continues to thrive!!



TFM Partners With:

- GTACC
- Tomball EDC
- City of Tomball
- TPD and TFD
- Tomball ISD
- Made in Tomball
- Lonestar Tomball Library
- Harris County Master Gardeners
- SBA and LiftFund
- Go Texan
- Precincts 3 and 4
- FARFA
- Farmers Market Coalition
- World Farmers Market Coalition

To provide resources and growth
within our
Tomball Community
to help business outgrow TFM!



Visit
TOMBALL



TOMBALL



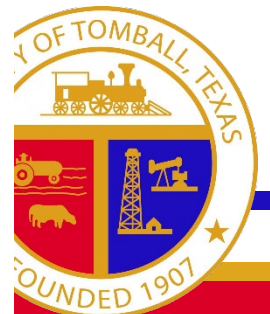
TEXAS
Health and Human
Services



GO TEXAN.



www.tomballfarmersmarket.org



Who We Are

Tomball Farmers Market is a Registered **501c3 Nonprofit**

Our Mission:

- Connect the community to Local Food
- Grow & Support Local Farmers & Small Businesses
- Educate, Advocate & Champion Sustainability
- Build a Healthy, Resilient & Connected Community



State & Federal
Registered
Nonprofit

EARNED 4
certifications as an
all-local producer-only
nonprofit
farmers market.
What this means?





Who Keeps Us Moving Forward: TFM 2026 Board of Directors



www.tomballfarmersmarket.org

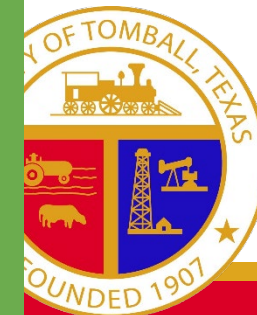
Consists of 9 Volunteer Local Community Members

President: Christine King
Vice Pres: Leia Leveridge
Treasurer: Teresa Latsis
Secretary: Kailey Moore
Director: Andrew Brockenbush
Director: Dennis Wilkins
Director: Sarah Mueller
Director: Scott Moore
Director: Kim Lawrence-Salser



Board's Main Objectives as a **501c3**:

- Ensure Legal & Nonprofit Compliance & Fiscal Responsibility
- Oversee TFM Programs & Staff
- Community Leadership, Outreach & Agricultural Advocacy
- Provide Resources for Vendor Growth Beyond TFM
- Protect & Advance TFM's Mission



TOMBALL FARMERS MARKET



ONE OF THE LARGEST CERTIFIED

All-Local Producer-Only
Farmers Market in TEXAS



51% Farm to
non-Farmer
Every Week

20 to 27

**Local Farmers
Year-round.**

**With UP to 84 Vendors
Every Saturday**



Weekly Customers

- 28% Katy
- 24% Cypress
- 18% Tomball
- 10% Spring/Alief
- 13% Out of Towners

**2,100 to 4,000
Shoppers
every Saturday**

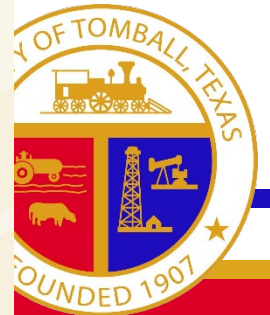
Strengthening our local economy,
sustaining family farms, and
ensuring **Old Town Tomball** remains
a vibrant destination.



**1 of 3
in TX**

4 ALL-LOCAL PRODUCER-ONLY CERTIFICATIONS

- USDA
- Texas Department of Agriculture
- Go Texan
- Texas Dept of Health and Safety



- To Keep these Certifications we are required to maintain **51% local farm to non-farmer** vendor ratio year-round.
- ALL our vendors **MUST** grow/raise, produce, handcraft and prepare their products within 180 miles of Tomball to qualify with us.



About Me: How did I get here?

Amanda Kelly, TFM Market Manager
contact.us@tomballfm.org

Background:

20+ Years in Restaurant Industry as:

- **Corporate Lead Restaurant Restructuring**
 - Public Relations, Marketing, IT and FoH
 - I GROW People Not Plants. (You don't want me to grow your plants!)

My Experience has helped:

- **Build positive relationships with:**
 - Texas Depts of Agriculture and Health and USDA
 - City of Tomball, EDC and Tomball Chamber
- **Advocate for State and Federal Law Reform:**
 - Farmers, Ranchers, Cottage and Prepared Foods

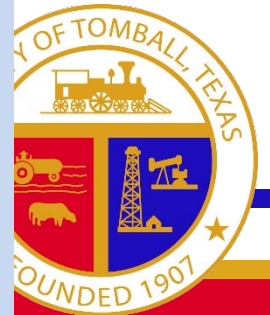


My Time with Tomball Farmers Market

- **2010** Became a Customer due to Husband's spontaneous TBI
- 2011 Became a Vendor and volunteer
- 2018 Market Coordinator
- 2020 Market Manager

Market Manager Responsibilities:

- Ensure Regulatory Compliance & Maintain TFM Certifications
- Manage Weekly Market Operations & Logistics
- Lead Staff, Vendors & Vendor Committee Leaders
- Primary Contact for Board, Vendors, Customers & Community
 - Make Sure to Dunk lots of TPD and TFD "volunteers"
- Maintain Government & Community Partnerships
 - State & Federal Agricultural & Small Business Advocacy



Who Chooses our Vendors?

TFM Vendor Committee Leaders

The VCL will always have more farmers than non-farmers.

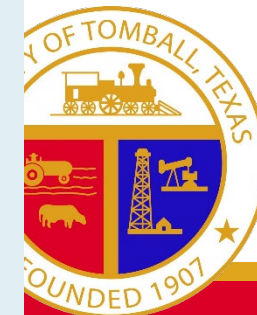


Chairperson:	Raymond Chenault - Raymond's BBQ
Co-Chair:	Sara Wilson - Three Sisters Farm
Parlamentarian:	Rebecca Lynch - Popcart
Secretary:	Lynda Hull - Sweet Caledonia
Social Media:	Jeannene Hall - Bougie's Gardens
VCL Leader:	Monica Baweja - Layla's Barkery
VCL Leader:	Nelson Padron - Avila's Flavor Experiences
VCL Leader:	Mike Atkinson - Atkinson Farms
VCL Leader:	Dwayne Theiss - Theiss Farms



Responsible For:

- Vendor Vetting & Interviews
- Market & Staff Support
 - Farm Inspections **(For New Farmers & every 2 years)**
 - Assist TFM Staff with Vendor Standards & Compliance
- New Vendor Mentorship



Not Just a Farmers Market!

TFM Organization Projects:



State and Federal Advocacy

Every 2 years we head to Austin and Washington to meet with State and Federal Representatives to advocate for changes in laws to help our farmers and small businesses.



Student Garden Scholarships

As our farmers age out it's more important than ever to encourage our younger generation to become passionate about agriculture.



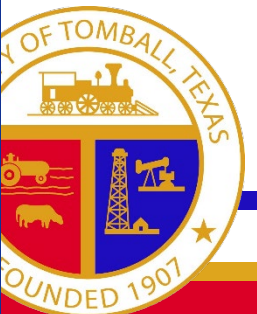
Business Education Workshops

We provide education and resources to help local farmers and small businesses grow and succeed.



Community Garden Projects

We work with local organizations like Texas A&M AgriLife Extension and the City of Tomball to establish community gardens in the Tomball, TX area.



How we Do This:

- We have category limits so value added vendors can outgrow us quickly.
- This allows us to offer customers a wide range of diverse and ever changing products.



Our goal is to help small businesses grow beyond TFM within **2½ years**—providing the education, resources and opportunities they need to build successful Tomball storefronts.



What We Do: Small Business Incubator & Education

- 1. Incubator for Local Businesses**
- 2. Support Sustainable Growth with Low Cost Overhead**
- 3. Provide Education & Business Resources**
- 4. Help Businesses Grow Beyond the Market**

www.tomballfarmersmarket.org



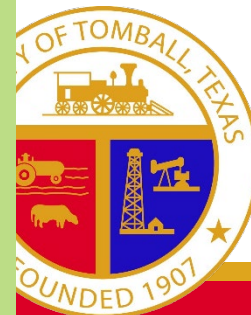


TOMBALL FARMERS MARKET HAS HELPED

42 TFM Vendors

Successfully Grow into
Local Storefronts
Many right here in Tomball

- Craving Kernals
- Bexar BBQ
- Steampunk Juice (Re:Bar)
- Chef's Providence
- Heirloom Bakery
- Della Casa Pasta
- Layla's Barkery
- Callie's Kitchen
- Tejas Chocolates and BBQ
- Thirsty Bee Meadery
- Caroline's on Main
- Flour House Bakery
- Wagyu Beef
- Senior Burrito Company
- J's Baking Studio (Gangnam Korean BBQ)
- Jersey Bagels
- Fuhgedaboutit Bagels
- Breakroom Bagels
- Delilah's Chocolates
- Avila Flavor Experiences
- Pure Fi Coffee
- Miya's Munchies
- Verdegreens (Good God Nadine's)
- Empire Cookies
- Pain Train Salsa



Community Outreach:

1. **Champion Local Food & Farms**
2. **Connect Community with Local Farmers**
3. **Protect Soil & Water**
4. **Inspire Community Action through Education**
5. **Support Local Nonprofits**
6. **Build a Stronger Local Community**



www.tomballfarmersmarket.org



Why Should You Care?

- **Healthy Soil = Healthy Food**
 - Large-scale farming depletes and erodes our healthy topsoil.
- **Clean Water Matters**
 - Big Agricultural runoff impacts our water and local ecosystems.
- **Our Resources Aren't Unlimited**
 - Large-scale agriculture puts added pressure on soil and water.
- **Food Safety & Antibiotic Resistance**
 - Antibiotic overuse invites resistant bacteria into our food supply.



Federal Food Recalls — Why Knowing Your Source Matters

- **Recalls Can Reach Across the Country:**
 - A single contaminated ingredient or producer can trigger recalls involving multiple brands, products, retailers, and states.
- **Dangerous Foodborne Outbreaks:**
 - In 2026 alone, FDA has issued public-health advisories involving sprouts, jalapeños, eggs, iceberg lettuce, and contaminated meat!
- **More Sources = More Places for Things to Go Wrong:**
 - Especially with meat, products can come from multiple animals, farms and processors —making it harder to truly know where your food came from.





WHY EATING LOCAL MATTERS



1. FRESHER FOOD:
LOCALLY HARVEST WEEKLY.



**2. GREATER
TRANSPARENCY:**
TALK DIRECTLY WITH THE
FARMERS ABOUT HOW
IT'S GROWN, RAISED
AND PRODUCED.



**3. STRONGER
LOCAL FARMS:**
BUYING AND SUPPORTING
LOCAL FARMERS HELP
CONTINUE FARMING.



♥ LOCAL CHOICES. LASTING IMPACT. ♥



WHY EATING LOCAL MATTERS

STRONGER FARMS. ❤️ STRONGER COMMUNITY. ❤️ STRONGER FUTURE.



LOCAL ECONOMIC IMPACT

When you buy local, more of your food dollars stay in your community.

It supports local farmers, small businesses, and creates jobs.

Stronger local spending.

Stronger community.



SHORTER SUPPLY CHAINS

Local food travels fewer miles to reach your table.

Fewer steps.

Less time in transit.

More freshness.

More nutrients.

Better for you.



PROTECTING OUR FUTURE

Supporting local agriculture helps keep farmland in farming.

Healthy soil. Clean water.

Stronger ecosystems.

Preserving our land today ensures food for generations to come.

Because tomorrow matters.



HEALTHY SOIL



CLEAN WATER



STRONGER FUTURE



KNOW YOUR FARMER.
KNOW YOUR FOOD.
KNOW WHAT YOU'RE
FEEDING YOUR FAMILY.



LEARN MORE:

www.tomballfarmersmarket.org



EAT LOCAL.
LIVE WELL.
BUILD COMMUNITY.



What We Do For Farmers:

State and Federal Advocacy



TFM advocates at the local, state and federal levels alongside our farmers to improve laws affecting agriculture and small businesses and protect our local ecosystems.



Why We Believe In: Advocacy

1. **Protect the Farmers We Have**
2. **Grow the Next Generation**
3. **Protect Our Soil & Water**
4. **Strengthen Agricultural Accountability**
5. **Support & Grow Local Small Businesses**
 - a. **Help local businesses overcome barriers and build sustainable growth.**
6. **Strengthen Our Community & Local Economy**
 - a. **Help local farms and businesses grow—strengthening Tomball and Greater Houston.**



Your Voice CAN Help!

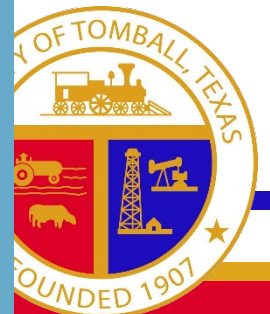


**FARFA makes it easy to submit a
Farm Bill Letter to the Editor.**



What Farm Bill matters most to **YOU?**

- Restore Country-of-Origin Meat Labeling
- Expand Local Meat Processing Options
- Protect Farm Conservation Funding
- Support a Farm Bill That Strengthens Local Agriculture





THANK YOU, TOMBALL!

YOU MADE A SPLASH!

Let's keep the giving going!
LOCAL BUSINESSES & OUR COMMUNITY
can help make
CHRISTMAS BRIGHTER
FOR LOCAL CHILDREN.

100% OF PROCEEDS GO DIRECTLY TO
THE TOMBALL POLICE & FIRE DEPARTMENTS'
Holiday Heroes Program

TOGETHER, WE CAN GIVE LOCAL KIDS
A Better Christmas.

Every donation makes a difference!



SCAN TO DONATE!



Thank you for coming today! Questions?



♥ = **KNOW YOUR FARMER.** =
KNOW YOUR FOOD. ★
KNOW WHAT YOU'RE FEEDING YOUR FAMILY. ♥

RECENT NATIONWIDE FOOD RECALLS AND MULTISTATE
FOODBORNE ILLNESS OUTBREAKS ARE A REMINDER THAT
KNOWING WHERE YOUR FOOD COMES FROM MATTERS.



ASK QUESTIONS.

Talk directly with local farmers and producers about their growing practices, animal care, and more.



MAKE INFORMED CHOICES.

You have the opportunity to choose foods grown and raised the way you feel best for your family.



SUPPORT LOCAL.

Your dollars stay in our community, support local farms, and help build a stronger, healthier tomorrow.



YOU CAN LOOK YOUR FARMER
IN THE EYE AND ASK HOW YOUR
FAMILY'S FOOD WAS PRODUCED.
That's real food transparency.

★ **SHORTER SUPPLY CHAINS. GREATER TRANSPARENCY.** ★

Real conversations with the people who produce your food.



205 W. MAIN STREET
TOMBALL, TX 77375

WE ARE OPEN
SATURDAYS
YEAR-ROUND!

9AM - 1PM

4

Proud to have earned
CERTIFICATIONS

AS AN ALL-LOCAL
PRODUCER-ONLY
FARMERS MARKET



♥ THANK YOU FOR SUPPORTING LOCAL. TOGETHER, WE CAN GIVE LOCAL KIDS A BETTER CHRISTMAS. ♥

