

# Collective Creative Action: Community Placekeeping

2023 HGAC Planning Workshop December 5, 2023







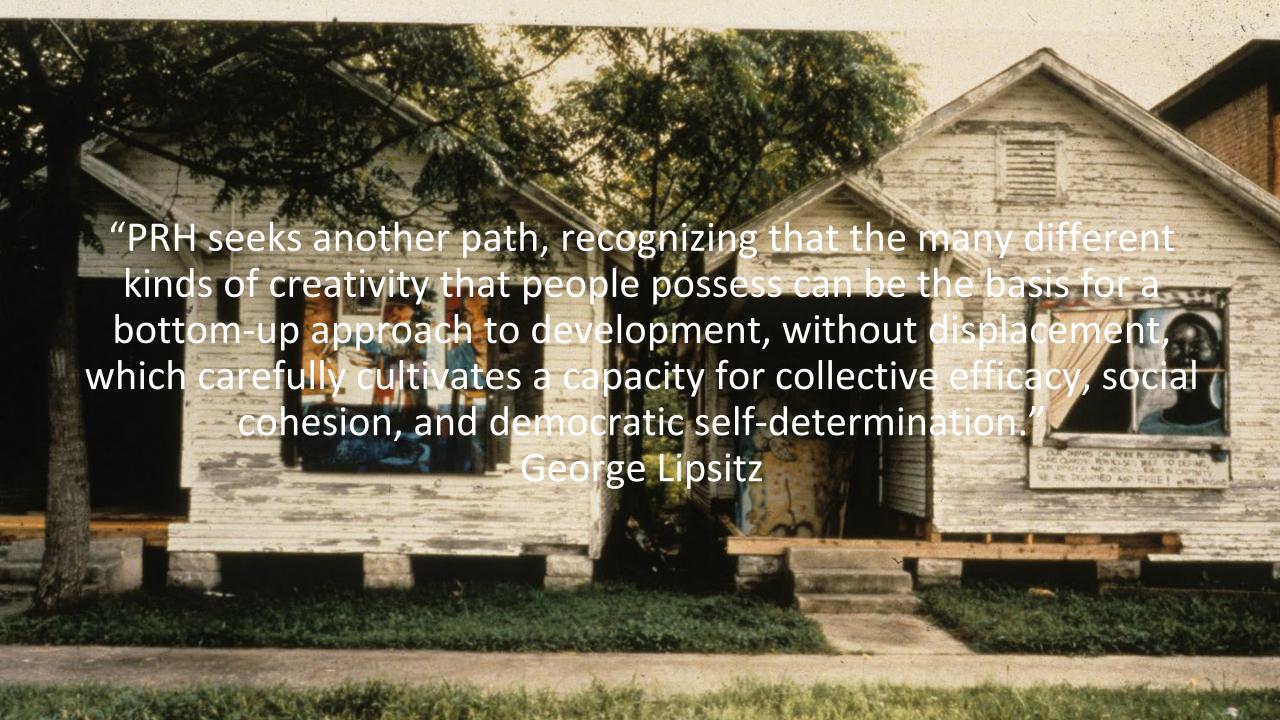




"We responded to the things in front of us. There was an opportunity with these abandoned houses, and artists who wanted to do something more meaningful."

Rick Lowe, Co-Founder









Affordable Housing

Neighborhood Development

Historic Cultural Preservation Preservation

**Artist Rounds** 

**Art Program** 

Fellowships Residencies

Small Business Incubation

Food Distributions

**Community Enrichment** 

Financial, Artistic, and Career Empowerment Program

ENRICHING COMMUNITIES
THROUGH COLLECTIVE CREATIVITY





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Row House CDC
Project Row Houses
PRH Preservation



## **Founders Round Opening**





### **PRH Archives**





## Financial, Artistic, Career & Empowerment Center (FACE)

## Financial Coaching



**Career Coaching** 



Public Benefits
Support & Screening

FACE is designed for unemployed and underemployed Third Ward neighbors in search of one-on-one career coaching, financial coaching, and assistance completing applications for public benefits (such as SNAP, TANF, WIC, etc.). Through the Financial, Artistic, Career, and Empowerment Center (FACE) participants meet Project Row Houses' coaches individually while working towards their employment and financial goals.



## The Financial, Artistic, Career & Empowerment Center (FACE)

- 1:1 Financial coaching
- 1:1 Career coaching
- 1:1 Income supports coaching (public benefits)
- Financial literacy workshops
- Behavioral health workshops
- Art Therapy







Cultural District
Designation and
Neighborhood-Wide
Development Planning







## House of Tiny Treasures





#### **Row House CDC**

- Established 2003
- 54 units across four different sites
- Plans to develop 20 additional units spread through ADUs, duplexes, and fourplexes







## **PRH Preservation Inc.**

- Established 2018
- More explicit focus on historic preservation
- Building out 10 Additional Houses and a community green space



#### The Historic Eldorado Ballroom







We empower people and enrich communities through engagement, art, & direct action.

