

Community Engagement

KEEP PEARLAND BEAUTIFUL



About Keep Pearland Beautiful

- **Keep Pearland Beautiful** is a 501 (c) 3 non-profit environmental organization affiliated with **Keep Texas Beautiful** and **Keep America Beautiful**.
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- The **MISSION** of Keep Pearland Beautiful is to empower Pearland citizens to take responsibility for their environment.
- The **VISION** of Keep Pearland Beautiful is that Pearland will be the cleanest and most beautiful city in Texas.

Physical Address: 5800 Magnolia St. (77584)

Phone: (281) 489-2795

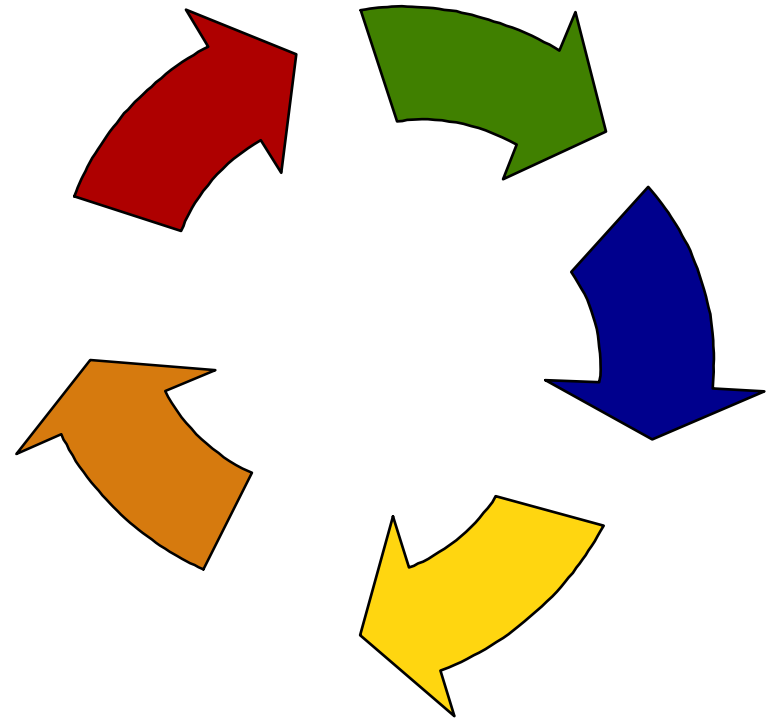
Website: www.mykpb.org





The KAB Attitude Change Process

- Get the Facts
- Involve the People
- Develop a Plan
- Focus on Results
- Provide Positive Reinforcement



Programs: Litter Prevention



Programs: Waste Reduction/Recycling

- Stella Roberts Recycling Center
- Curbside Recycling
- Event Recycling
- Business/Apartment Recycling



Programs: Beautification





Involving the People

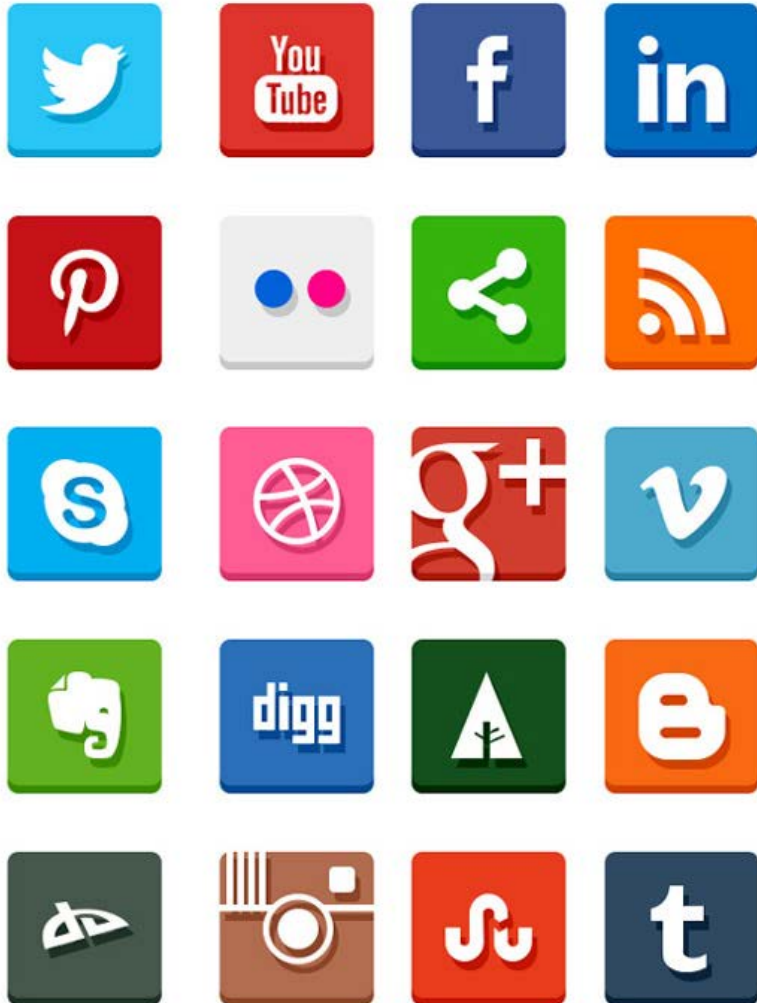
- Partnerships
- Social & Electronic Media
- Traditional Media
- Events

Partnerships

- Individuals
- Families
- Businesses
- Governmental Agencies



Social and Electronic Media



- mykpb.org
- Constant Contact
- Facebook
- Twitter
- Pinterest
- Instagram
- LinkedIn



Traditional Media

- Newspapers
- Water Bill Inserts
- Local Magazines
- Newsletter



Keep Pearland Beautiful's Beauti-flier

Vol 19 Issue 3 Fall 2016

KPB October 7th Fall Luncheon Features the Herb 'n Cowgirl, Ann McCormick

Ann McCormick
Herb 'n Cowgirl

Make your plans to attend the 13th annual Keep Pearland Beautiful Plant Thyme Fall Luncheon and native plant sale on Friday, October 7, 2016 at the Pearland First United Methodist Church, Family Life Center, (2314 N. Grand, Pearland, TX 77581). Tickets for the luncheon are on sale now. Doors open at 10:30 AM for silent auction and plant shopping prior to the luncheon program. The plant sale continues through the event Friday and then moves to the Pearland Farmers Market Saturday morning, October 8th from 8:30 AM until noon. The farmer's market is located at Zychlinski Park, 2243 Grand Blvd. Proceeds from the luncheon and plant sale will support

Keep Pearland Beautiful environmental programs and the Stella Roberts Recycling Center. Event sponsorships are now available. To become a sponsor for this event, visit kpb.org on the web or call Andrew Miller at 281-489-2795. "I never miss the annual fall KPB luncheon! It's a great chance to catch up with friends in the community, shop for new varieties of native plants and the speaker is always great," says KPB Board Member Laura Austin. This year, the luncheon features guest speaker, gardener and writer Ann McCormick, "The Herb 'n Cowgirl." If you enjoy cooking with herbs, organic gardening, or just love learning a sunny perspective on life, then mark your calendar to join us. Ann has devoted her time since 1998 to writing and speaking about her favorite subject, herbs. She is a columnist for the Herb Quarterly and writes feature articles for The

Dallas Morning News. Ann's love of gardening began in her father's fruit orchard and mother's flower gardens in rural California. After many years in an aerospace career, a well-planned mid-life crisis shifted her to pursue her interest in herbs. She now lives in Texas writing about and working in her herb gardens and traveling to share her love for growing and cooking with herbs.

Keep Pearland Beautiful, KPB, is a non-profit community environmental organization affiliated with Keep Texas Beautiful, Inc. and Keep America Beautiful, Inc. KPB's mission is to empower Pearland citizens to take responsibility for their environment. For more information and to become a member, visit kpb.org on the web. Join us in making Pearland the cleanest and most beautiful city in Texas.

Events

- Plant Thyme Fall Luncheon (Oct. 7th)
- DEA Drug Take Back Day (Oct. 22nd)
- Pearland Recycles Day (Nov. 12th)
- KPB Annual Meeting and Awards Dinner (Nov. 17th)
- Tour de Lites (Dec. 10th)
- Arbor Day Celebration (January 28th)
- Cigarette Litter Awareness Day (Feb 18th)
- Don't Mess With Texas Litter Cleanup (April 1st)
- Earth Day Celebration (April 22nd)

Contact Keep Pearland Beautiful

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