**August Social Media Captions – Back to School**

|  |  |
| --- | --- |
| **Facebook** | |
| Image1-FB-BackToSchool  <https://www.epa.gov/recycle/reducing-waste-what-you-can-do> | To print or not to print…while you can reduce waste by not printing that e-mail or homework assignment, sometimes you just have to. The US EPA offers tips for making your printer more environmentally friendly by printing double-sided, using small font size when possible and using the fast draft setting to save ink. Learn more about reducing waste on EPA’s website.  <https://www.epa.gov/recycle/reducing-waste-what-you-can-do> |
| Image2-FB-BackToSchool  <https://www.centerforgreenschools.org/back-school-shopping-green-mind> | What’s one of the best ways to reduce waste? Don’t generate it in the first place. If you are purchasing school or office supplies, communicate with school or office staff to know just what you need to avoid purchasing too much. The environment and your wallet will thank you. |
| Image3-FB-BackToSchool  <https://mediaroom.wm.com/back-to-schools-three-rs-reduce-reuse-recycle/> | Headed back to school or to the office? Or maybe you’re working or learning from home. You can help reduce waste by taking notes electronically, printing on both sides of the paper (if you need to print at all), and using paper and notebooks made from recycled paper. |
| Image4-FB-BackToSchool  <https://earth911.com/recycling-guide/how-to-recycle-clothing-accessories/> | When you are shopping for new school (or work) clothes, don’t forget about the clothes you already have. Consider donating them to a thrift shop or selling them on consignment. Thrift shops and consignment shops are a great place to buy “new to you” clothes too. Learn more at earth911.  <https://earth911.com/recycling-guide/how-to-recycle-clothing-accessories/> |

|  |  |
| --- | --- |
| **Instagram** | |
| Image 1-IG-BackToSchool  <https://mediaroom.wm.com/back-to-schools-three-rs-reduce-reuse-recycle/>  <https://www.epa.gov/facts-and-figures-about-materials-waste-and-recycling/national-overview-facts-and-figures-materials> | According to the US EPA, paper is the most thrown away and recycled commodity in the United States. You can reduce your use by taking notes electronically and printing on both sides of the paper (only when you must print). |
| Image2-IG-BackToSchool  <https://earth911.com/recycling-guide/how-to-recycle-clothing-accessories/> | Thrift shops and consignment shops are a great place to buy “new to you” clothes and accessories. |

|  |  |
| --- | --- |
| **Twitter** | |
| Image1-TW-BackToSchool  <https://earth911.com/recycling-guide/how-to-recycle-clothing-accessories/> | Wondering what to do with last year’s gently used clothes? Donate them to a thrift store or sell them on consignment.  <https://earth911.com/recycling-guide/how-to-recycle-clothing-accessories/> |
| Image2-TW-BackToSchool  <https://www.epa.gov/recycle/reducing-waste-what-you-can-do> | Pro Tip to reduce waste in the office: Instead of printing hard copies of your documents, save them or email them to yourself to save paper.  <https://www.epa.gov/recycle/reducing-waste-what-you-can-do> |