

Bastrop County

How competitors have become
partners.....

Miles from...

BASTROP

Austin: 30

Houston: 133

San Antonio: 103

ELGIN

Austin: 19

Houston: 137

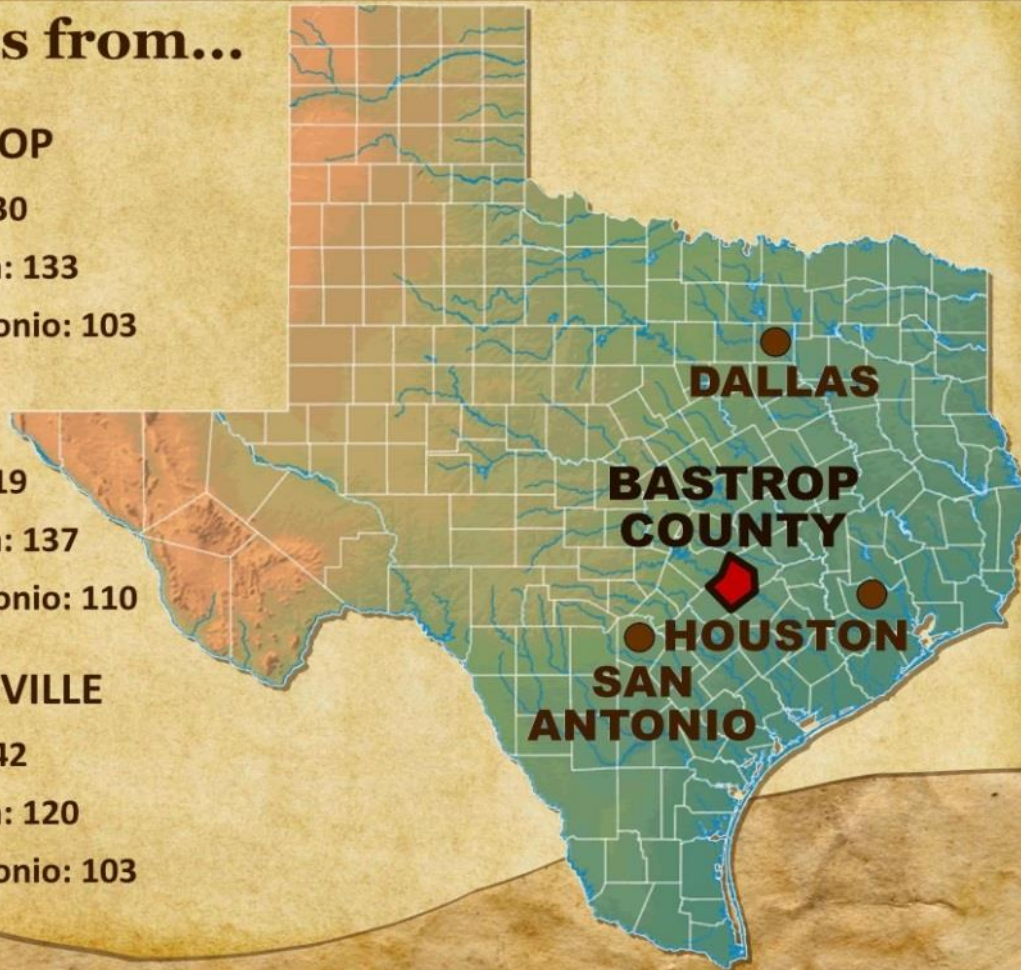
San Antonio: 110

SMITHVILLE

Austin: 42

Houston: 120

San Antonio: 103



Explore Bastrop County!







2005



2013

We created economic partners...



We created partnerships in film.....







Just a little **something** to keep your interest!

We created joint events.....



With things to
do for all
interests and
ages...



We developed a marketing plan.....

CHAT WITH US

BASTROP CHAMBER OF COMMERCE
827 Main Street, Bastrop
512-303-4058
info@bastropchamber.com

ELGIN CHAMBER OF COMMERCE
114 Central Avenue, Elgin
512-285-4315
info@elginchamber.com

**MUSEUM & VISITOR CENTER OF
BASTROP COUNTY HISTORICAL SOCIETY**
804 Main Street, Bastrop
512-303-8804
cindy@bhcbastrop.txz.com

SMITHVILLE AREA CHAMBER OF COMMERCE
180 NW 1st Street, Smithville
512-237-2313
chamber@smithvilletx.org



EXPLOREBASTROPCOUNTY.COM

**FIELD
BASTROP
COUNTY
GUIDE**

A TRUSTY LITTLE GUIDE TO AID
IN THE EXPLORATION OF TEXAS' MOST
BEAUTIFUL COUNTY.



WELCOME TO BASTROP COUNTY!

Whether you spend your time here getting closer to nature, seeking out award-winning barbecue, or touring one of our historic homes, we'd like to officially welcome you to the friendliest small county in Texas.

Nestled in the heart of the Lost Pines region, Bastrop County is as picturesque as Texas gets. Take advantage of our scenic camping and hiking, or rent a kayak and paddle down the Colorado River. Whatever you do, don't forget your camera! Welcome to Bastrop County, your new getaway, without having to go far away.

When you're here you'll enjoy how life moves at a slower pace, perfect for afternoons spent window shopping and strolling down Main Street. A place where everyone's on a first name basis, and drivers wave hello as they pass each other on the road. This is a place where you'll find that rare kind of relaxation that only comes from getting away from it all.

Enjoy our friendly nature,
Bastrop County Tourism

*Enjoy
OUR
Friendly
Nature!*



FIELD GUIDE to BASTROP COUNTY
ISSUE No 24



Bird Watching

BASTROP / ELGIN / SMITHVILLE



Whether it's our delicious barbecue chicken or our beautiful blue jays, there is always something to be seen or tasted* in Bastrop County. Come stay a weekend with us and get away without having to go far away.

EXPLORE OUR FRIENDLY NATURE. EXPLOREBASTROP COUNTY.COM

*Please don't eat our blue jays.

FIELD GUIDE to BASTROP COUNTY
ISSUE No 38



Bed & Breakfast

BASTROP / ELGIN / SMITHVILLE



Whether it's catching up on some Z's or catching largemouth bass, there is always somewhere to relax or fish* in Bastrop County. Come stay a weekend with us and get away without having to go far away.

EXPLORE OUR FRIENDLY NATURE. EXPLOREBASTROP COUNTY.COM

*Please don't serve your wife raw fish.

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ISSUE No 43



Tee Time

BASTROP / ELGIN / SMITHVILLE



Whether it's buying some beautiful, antique china or hitting the links, there is always somewhere to shop or swing* in Bastrop County. Come stay a weekend with us and get away without having to go far away.

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*Please don't practice your short game indoors.

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BASTROP COUNTY

Bastrop County

Knot Tying

BASTROP / ELGIN / SMITHVILLE

Whether it's finding the perfect location for your wedding or mastering new skills with your scout troop, there is always something to discover or learn* in Bastrop County. Come stay a weekend with us and get away without having to go far away.

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*Please don't wear shorts while participating a wedding

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Bastrop County

Dining Out

BASTROP / ELGIN / SMITHVILLE

Whether it's spending a relaxing weekend in our cozy cabins or enjoying our fine dining restaurants, there is always somewhere to rest or dine* in Bastrop County. Come stay a weekend with us and get away without having to go far away.

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*Please don't drink a fine wine out of the cups.

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Bastrop County

Historic Touring

BASTROP / ELGIN / SMITHVILLE

Whether it's touring our historic and cinematic locations or watching the spectacular races at the Circuit of the Americas, there is always something to see or experience* in Bastrop County. Come stay a weekend with us and get away without having to go far away.

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*Please don't test the need for speed while driving through Bastrop County

Here Come the Wildflowers!

Biggest
Issue Ever!

TEXAS



HIGHWAYS

THE TRAVEL MAGAZINE of TEXAS *** APRIL 2015

Wild Drives

AMAZING
DON'T MISS
WILDFLOWER
ROAD TRIPS!

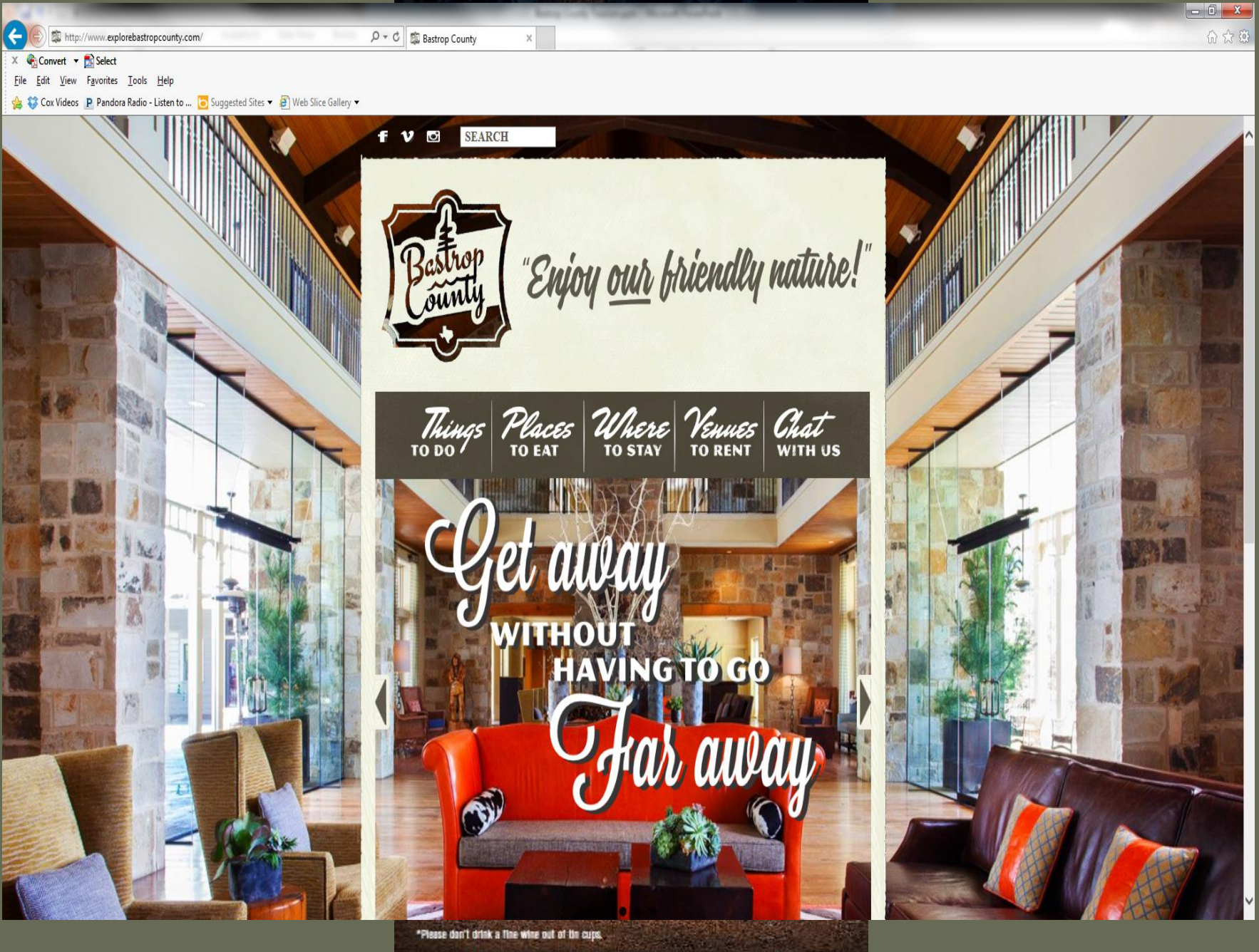
Plus

BRISKET
BREAKTHROUGH
DALLAS BBQ REVIVAL

RIVER RAMBLE
THE LURE OF
THE LLANO

TIME TO CLIMB
REIMER'S RANCH PARK

OUT OF
THIS WORLD
NASA'S LEVEL 9 TOUR



So what has been accomplished?

- ◉ Joint work with CAPCOG
- ◉ Joint work with TxDOT
- ◉ Joint work with CAMPO
- ◉ Joint work with HUD
- ◉ Joint work with FEMA
- ◉ Joint work with our Texas Legislature
- ◉ Joint work in Eco Dev & Tourism
- ◉ And the list goes on.....

Goals to set for your program.....

Cooperation – find your partners

Marketing – tell **your** story

Success – show pride as the efforts work

Learn – that together you are stronger



We Love to Share!

Adena Lewis
Director, Bastrop County
Economic Development &
Tourism

Adena.lewis@co.Bastrop.tx.us

512-581-4011