



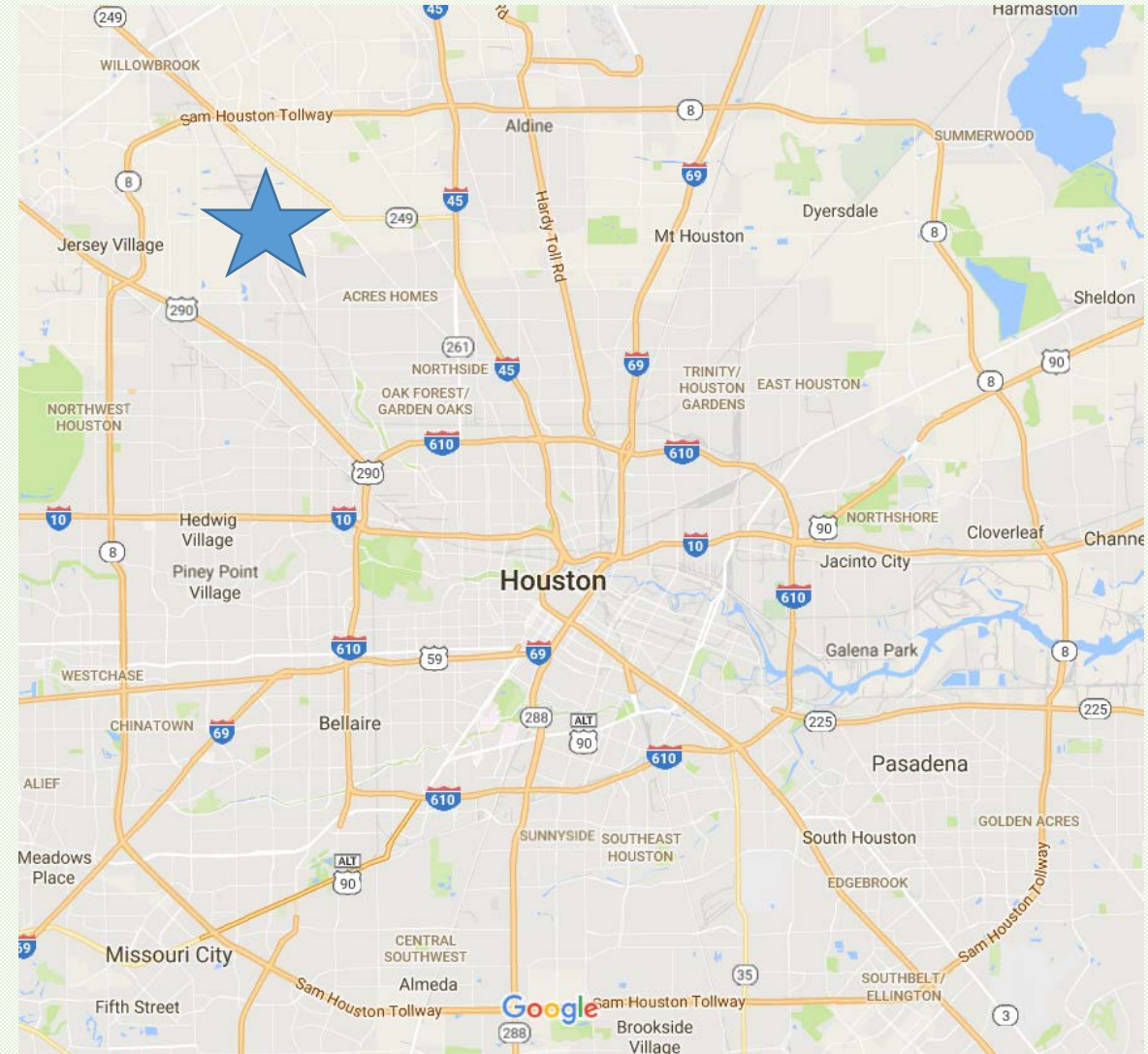
Near Northwest District and National Night Out

How we used a REALLY big party for
community engagement

Wayne Norden, President
Eileen Egan, Director Business Development

Who we are

- 2001 – created by Texas Legislature
- City of Houston AND
- Unincorporated Harris County
- 16 square miles
- Population 80,000 – 100,000
- Close-in location



What is National Night Out?

- National Association of Town Watch
- Bring together public safety officials and the communities they serve
- Get neighbors to meet neighbors



How Does NNMD do NNO?



- Annually since 2007 (except 2008)
- Began as part of Weed and Seed effort to reduce crime
- Getting our “larger” community out
- Public Safety Agencies – City, County, Federal





What Else?

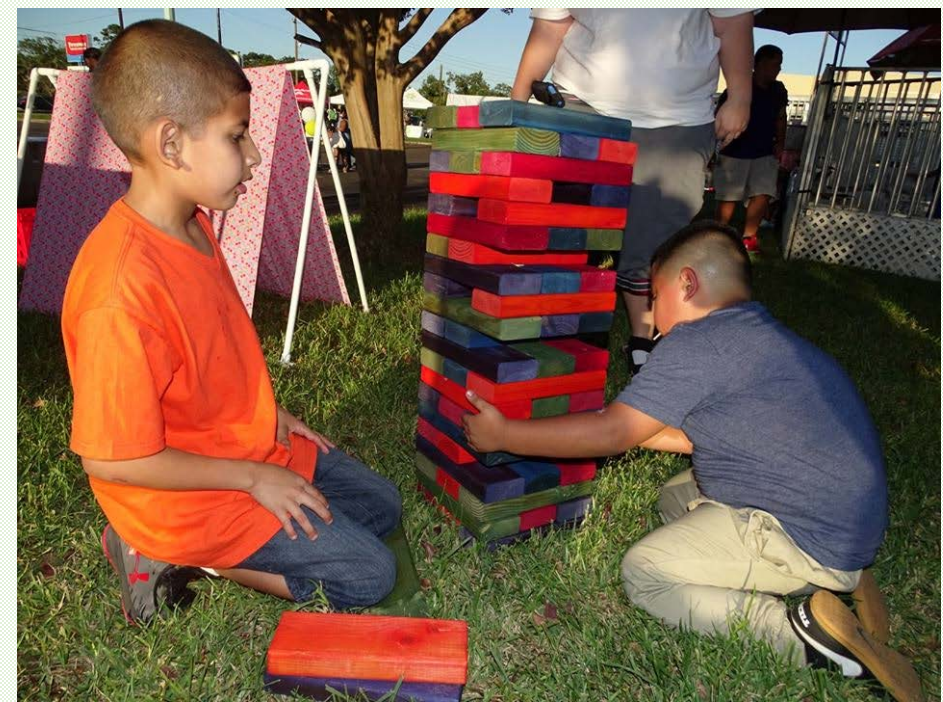
- Economic development – added consumer-related businesses and education opportunities
 - ✓ Target
 - ✓ Chick-fil-A
 - ✓ Walgreen's
 - ✓ Domino's
 - ✓ State Farm
 - ✓ Public and charter schools
 - ✓ Lone Star College



Attractions and Activities



- Sponsored
 - ✓ Petting zoo
 - ✓ Bounce houses
 - ✓ Climbing wall
- Quick children's activities in many booths
- Mounted patrol, motorcycle patrol, water rescue units
- Door prizes – NNO BINGO! – doubles as ice-breaker



Engagement with NNMD Initiatives

- Roll-out opportunity
 - ✓ Livable Centers Study
 - ✓ NNMD new logo
 - ✓ Clean the Nest in Near Northwest – community pride and anti-litter
 - ✓ Residential engagement and recognition of positive changes



Contact us:

- (713) 895-8021
- GrowNear1@nnmd.org
- www.nnmd.org



NNMD
NEAR NORTHWEST
MANAGEMENT DISTRICT