



Inviting all GIS professionals and students to come and join the:

2018 Houston Regional GIS Expo Map Gallery Competition

Houston Transtar Conference Center
6922 Katy Road, Houston, TX 77024
Thursday, March 29th at 8am-3pm

Maps can be printed on any media with a maximum size of Arch D, 24"x36".
Maps will be displayed at the map gallery area and will be judged by a panel, based on
Cartographic Design and Content/Analytical Presentation.

Maps will be judged using the following general criteria (from ESRI User Conference Map Gallery guide)

- Originality of subject(s) or approach to solution
- General cartographic and presentation quality
- Elegant, professional, and presentational design (i.e., an aesthetically pleasant combination of art and science)
- Clear and appropriate map or presentation title
- Content that's relevant to its title (addresses the subject, logical classifications, proper level of detail)
- GIS mapping subject or theme being well communicated
- Effective use of Esri or other GIS software (i.e., GIS tools and methods being clearly acknowledged or indicated)
- Effective layout (logical and efficient arrangement)
- Wall map symbols and text that are legible at normal viewing distance of approximately three to six feet.
- Effective use of symbology and color (meaningful, appropriately classified, balanced, distinguishable)
- Clarity and placement of text (correct labels or explanation of features and classifications)
- Appropriate use of cartographic elements (legend, scale, north arrows, graticules, projection, index map, etc.)
- Clear descriptions of analysis method(s) and stated results or conclusions
- For print media: output quality (appropriate map size, print resolution, stable media)

Awards/prizes will be given to the top three winners of each category starting at 2:30pm.

(Note: All maps entered in the competition may be featured on the Houston Regional GIS Expo website at a later date.)

All printed maps have to be submitted to Melvic Degracia at the venue on the day of the event,
At **8:00 am, Thursday, March 29, 2018**

For registration, send a **compressed pdf version (max 4 MB) of your map** to melvic.degracia@bmd.hctx.net
no later than **12:00 pm, Wednesday, March 28, 2018.**

For more inquiries, please contact Melvic Degracia at 713-274-1204 or email at
melvic.degracia@bmd.hctx.net.