



Proposed Public Comment Plan Winter 2010-2011

Objectives:

1. Engage residents of the BIG project area to bring awareness of water quality issues, inform them of BIG activities, and seek their input.
2. Solicit statements of support from members of the public for this plan.
3. Engage stakeholders to gauge public support and identify concerns prior to soliciting formal support.

General Overview:

1. On-line instrument to solicit support and comments.
2. Meetings:
 - a. Five H-GAC sponsored meetings
 - b. Presentations and tabling at meetings hosted by others
3. Media communication (press releases, media alerts, press kits, calendar entries, etc.).
4. Electronic distribution (e-mail, website, Facebook, Twitter, etc.).

Basic Timeline:

1. Now: Schedule rooms, develop survey, develop press kits, finish overview document, begin website
2. November 16, 2010 – BIG meeting – request approval to solicit public comment.
3. February 15, 2011 – Close Public Comment period. BIG status meeting.
4. March 1, 2011 – Send comments and updated draft to BIG for review.
5. March 15, 2011 – BIG meeting – request approval to solicit formal support.