



Proposed Public Comment Plan Fall 2010

Objectives:

1. Engage residents of the BIG project area to bring awareness of water quality issues, inform them of BIG activities, and seek their input.
2. Solicit statements of support from members of the public for this plan.
3. Engage stakeholders to gauge public support and identify concerns prior to soliciting formal support.

General Overview:

1. On-line instrument to solicit support and comments.
2. Meetings (five: one at H-GAC and four other locations, possibly Conroe, League City, Bear Creek Park, Humble).
3. Media communication (press releases, media alerts, press kits, calendar entries, etc.).
4. Electronic distribution (e-mail, website, Facebook, Twitter, etc.).

Basic Timeline:

1. Now: Schedule rooms, develop survey, develop press kits, finish booklet, begin website.
2. September 21, 2010 – BIG meeting – request approval to solicit public comment.
3. November 9, 2010 – Close Public Comment period.
4. November 30, 2010 – Send comments and updated draft to BIG for review.
5. December 14, 2010 – BIG meeting – request approval to solicit formal support.