

Watershed Outreach Workgroup
Tuesday, November 18, 2008
9:00 AM to 10:00 AM

Individuals Present:

BIG Liaison – Jim Robertson (CCFCC); Bob Stokes (GBF); Nancy Sullins (AECOM); Carolyn White (HCFCD); Alisa Max (HCPID-WPG); Lythia Metzmeier (TCEQ); Marty Kelly (TCEQ); Kirk Fleener (TCEQ); Rodney Adams (TCEQ); Barbara Sullivan (TCEQ); Steven Johnston (TCEQ-GBEP); Kathleen Ramsey (H-GAC); Mark Lowry (AECOM); Richard Chapin (City of Houston); Scott Jones (GBF); Ericka McCauley (TCEQ-GBEP);

H-GAC Staff Present:

Rachel Powers; Erin Anderson

Defining of Tasks:

- The difference between the first task of the Watershed Outreach workgroup (WO) and the first task of the Coordination & Policy workgroup (C&P) is that WO will deal with geographical prioritization while C&P will deal with activity prioritization. WO will determine which segments to prioritize and will give this list to C&P. C&P will then prioritize Implementation Activities and determine funding sources.
- The previous Education & Outreach workgroup was eliminated and the individual tasks of that group were put in either WO or the Residential workgroup. The Residential group will take on the task of outreach to the public while WO will focus on programmatic outreach to present the Implementation Plan, getting the appropriate groups and individuals involved.

How to Determine Prioritization Criteria:

- Model after the Kansas project
- Determine probability of individual segment use by public
 - Through a scientific method,
 - Through a phone survey, or
 - Through knowledgeable people just determining/rating/categorizing
- Maybe base it on how easily a kid can access the segment
- Prioritize based on bacteria levels. If the prioritization criteria gets away from bacteria levels there will be the risk of getting into difficult conversations and there will not be any science to back up the decisions.

Tasks for Next Meeting:

- Develop a set of criteria and prioritize a set of criteria to prioritize the segments
- What criteria are important to prioritize?
- Is anecdotal data enough?
- List of research needed

- List of contact recreation activities

Homework:

- Kathleen Ramsey will get information about usage studies
- Alisa Max will get the Kansas project for everyone to review
- Rachel will bring a map showing the impaired waterways and the bacteria levels of the segments
- Everyone – suggestions on ways to set up the conversation
- Everyone – who to target the outreach to

Next meeting:

Wednesday, December 10, 2008, 2:00 PM to 3:30 PM, H-GAC offices, Conference Room B