

Recycle 202 Workshop
8:30 am – 12:30 pm

Learn how to implement and revitalize your recycling program.

Morning Session: Public Education & Recycling

8:30 – 8:45	Welcome and Introductions
8:45 – 9:15	Introduction to Public Education
9:15 – 9:30	10 Steps to Developing an Education Campaign
9:30 – 9:45	Break
9:45 – 10:30	10 Steps to Developing an Education Campaign (cont.)
10:30 – 10:45	Break
10:45 – 11:00	Effectiveness of Various Outreach Methods
11:00 – 11:30	Ideas from Successful Programs
11:30 – 12:30	<i>Lunch – Provided by RW Beck</i>